

**Emerging Technologies Summit
Long Beach CA
26 Oct. 2006**

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Or just Google “Art Rosenfeld”

Start =Google, 30 min.

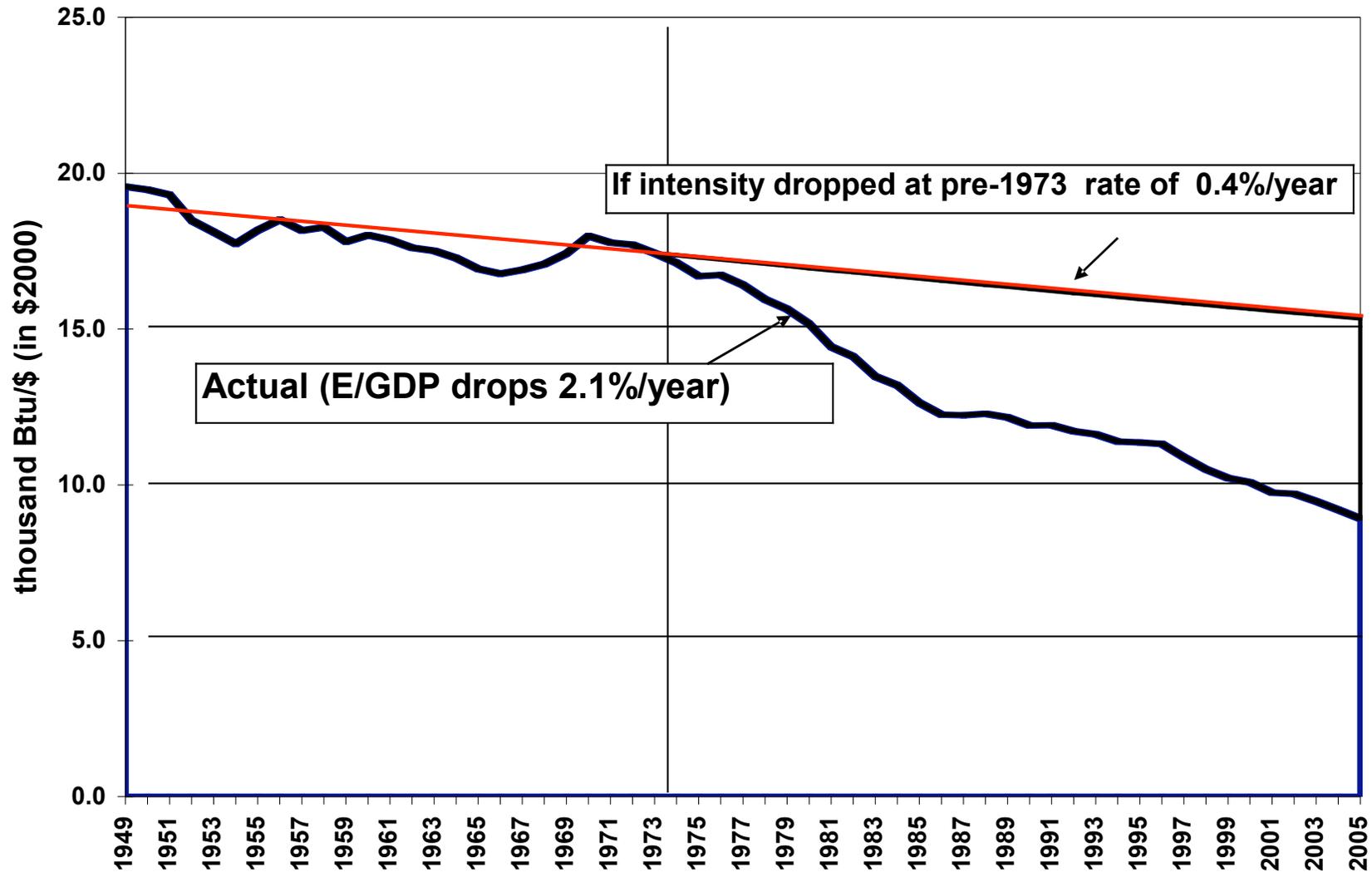
1949

Rosenfeld

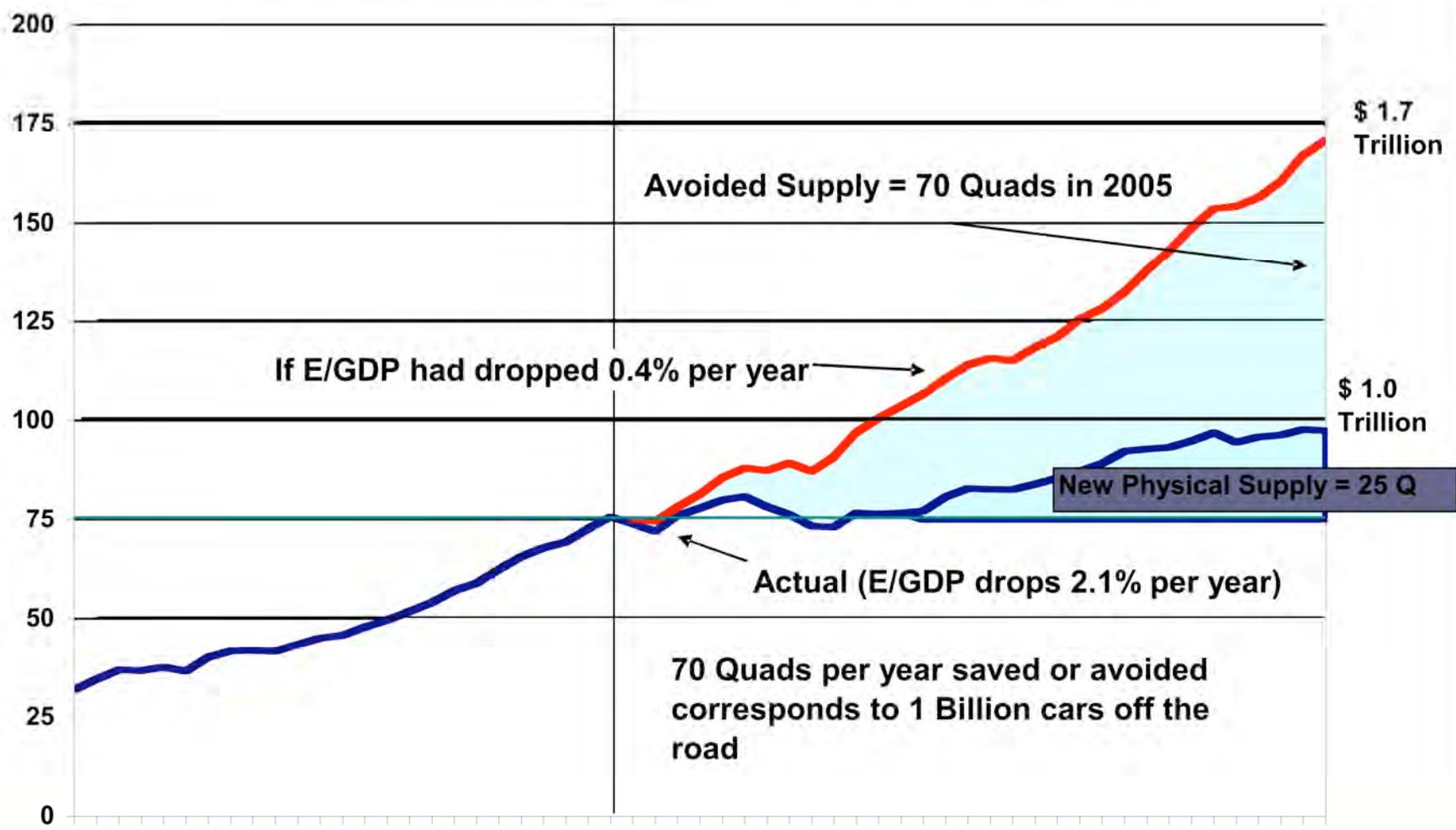
Nuclear Physics

A Course Given by **ENRICO FERMI**
at the University of Chicago. Notes Compiled by
Jay Orear, A. H. Rosenfeld, and R. A. Schluter

Energy Intensity in the United States 1949 - 2005



Energy Consumption in the United States 1949 - 2005



How Much of The Savings Come from Efficiency?

- ◆ Easiest to tease out is cars
 - In the early 1970s, only 14 miles per gallons
 - Now about 21 miles per gallon
 - If still at 14 mpg, we'd consume **75 billion gallons more** and pay **\$225 Billion more** at 2006 prices
 - But we still pay **\$450 Billion per year**
 - If California wins the “Schwarzenegger-Pavley” suit, and it is implemented nationwide, we'll save **another \$150 Billion per year**
- ◆ Commercial Aviation improvements save another **\$50 Billion per year**
- ◆ Appliances and Buildings are more complex
 - We must sort out true efficiency gains vs. structural changes (from smokestack to service economy).

How Much of The Savings Come from Efficiency (cont'd)?

- ◆ Some examples of estimated savings in 2006 based on 1974 efficiencies minus 2006 efficiencies

	Billion \$
Space Heating	40
Air Conditioning	30
Refrigerators	15
Fluorescent Tube Lamps	5
Compact Fluorescent Lamps	5
Total	95

- ◆ Beginning in 2007 in California, reduction of “vampire” or stand-by losses
 - This will save \$10 Billion when finally implemented, nation-wide
- ◆ Out of a total **\$700 Billion**, a crude summary is that 1/3 is structural, 1/3 is transportation, and 1/3 is buildings and industry.

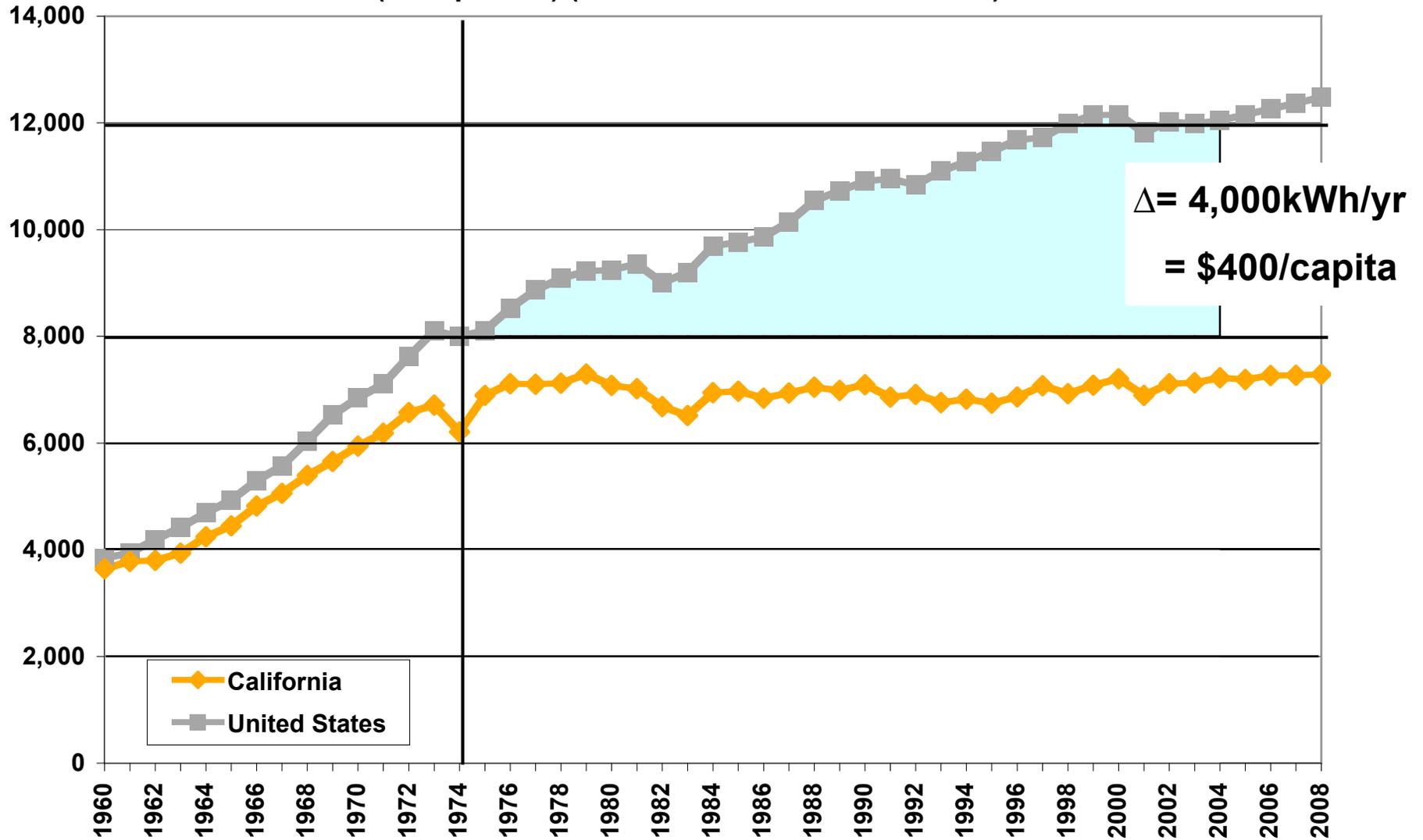
A supporting analysis on the topic of efficiency from Vice-President Dick Cheney

- ◆ “Had energy use kept pace with economic growth, the nation would have consumed 171 quadrillion British thermal units (Btus) last year instead of 99 quadrillion Btus”
- ◆ “About a third to a half of these savings resulted from shifts in the economy. The other half to two-thirds resulted from greater energy efficiency”

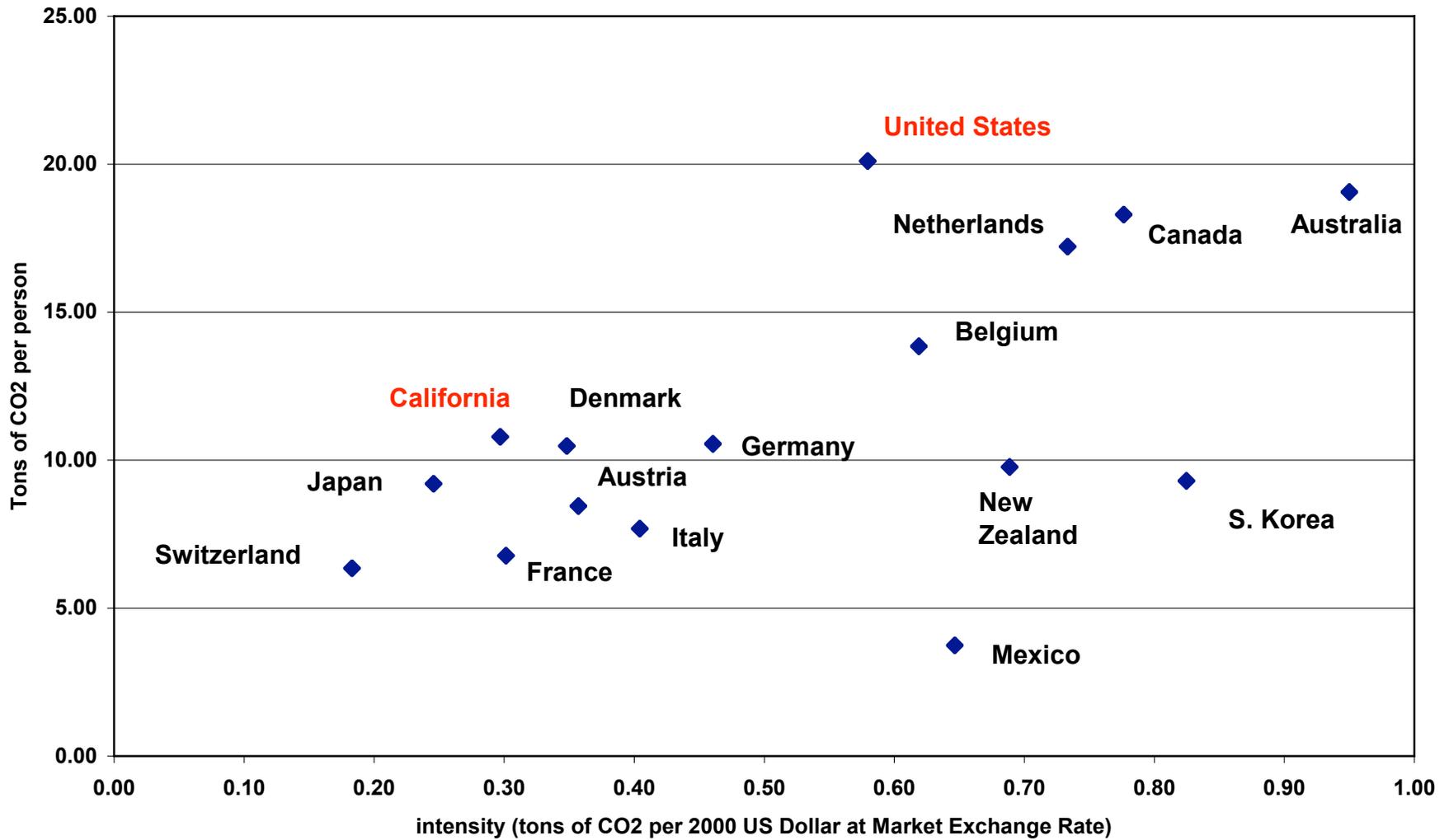
Source: National Energy Policy: Report of the National Energy Policy Development Group, Dick Cheney, et. al., page 1-4, May 2001

Cheney could have noted that 72 quads/year saved in the US alone, would fuel one Billion cars, compared to a world car count of only 600 Million

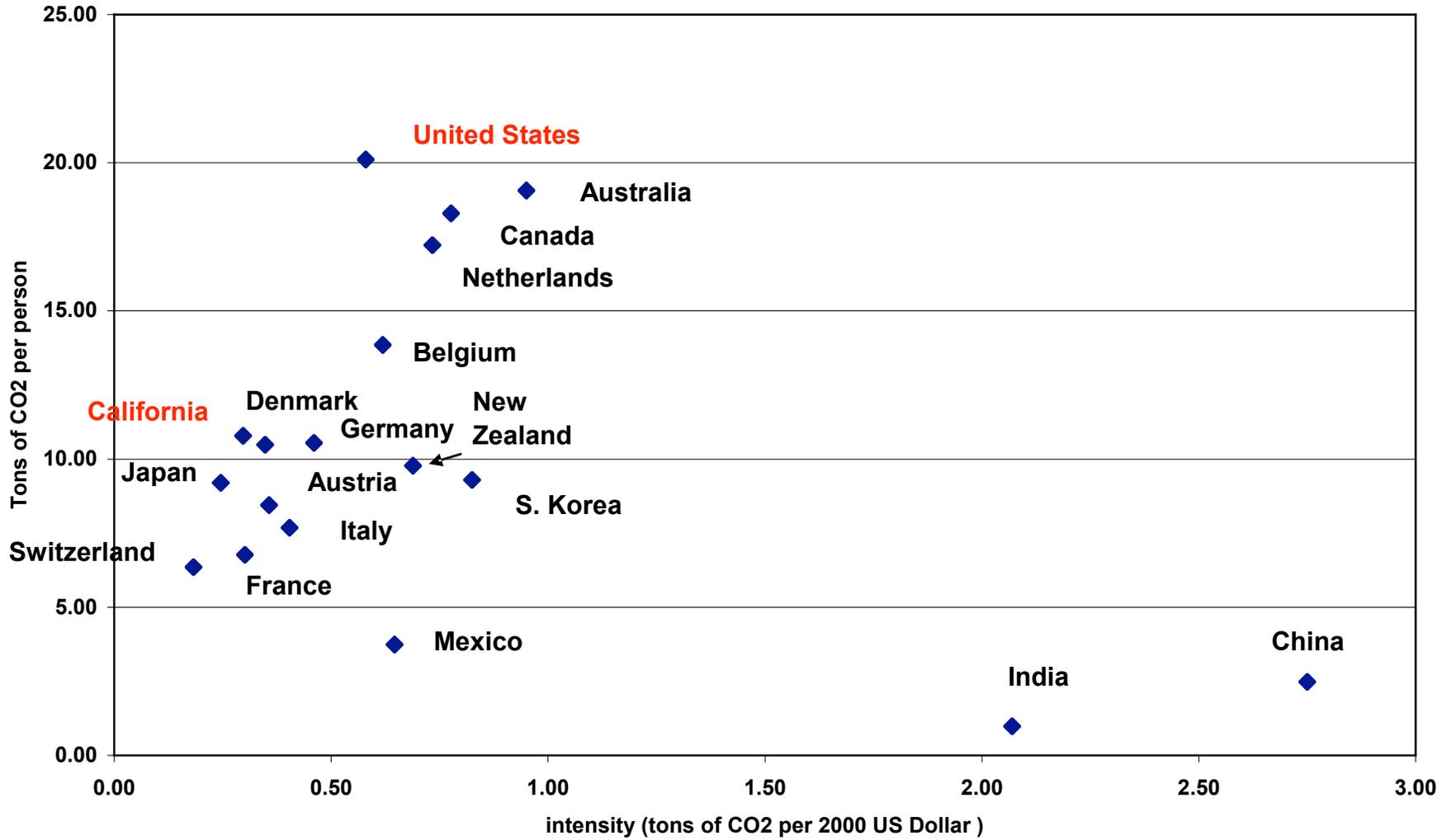
**Per Capita Electricity Sales (not including self-generation)
(kWh/person) (2005 to 2008 are forecast data)**



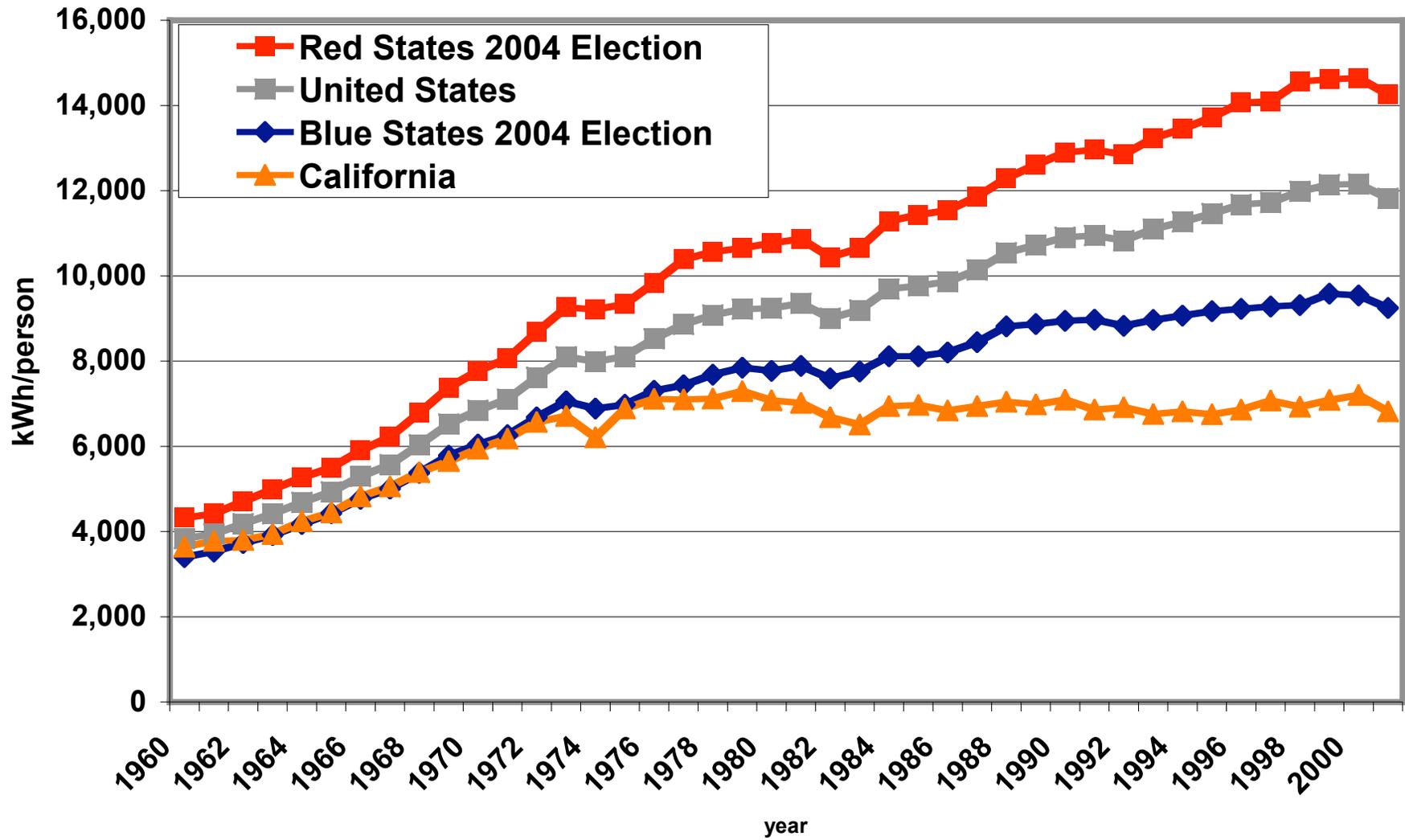
Carbon Dioxide Intensity and Per Capita CO2 Emissions -- 2001
(Fossil Fuel Combustion Only)

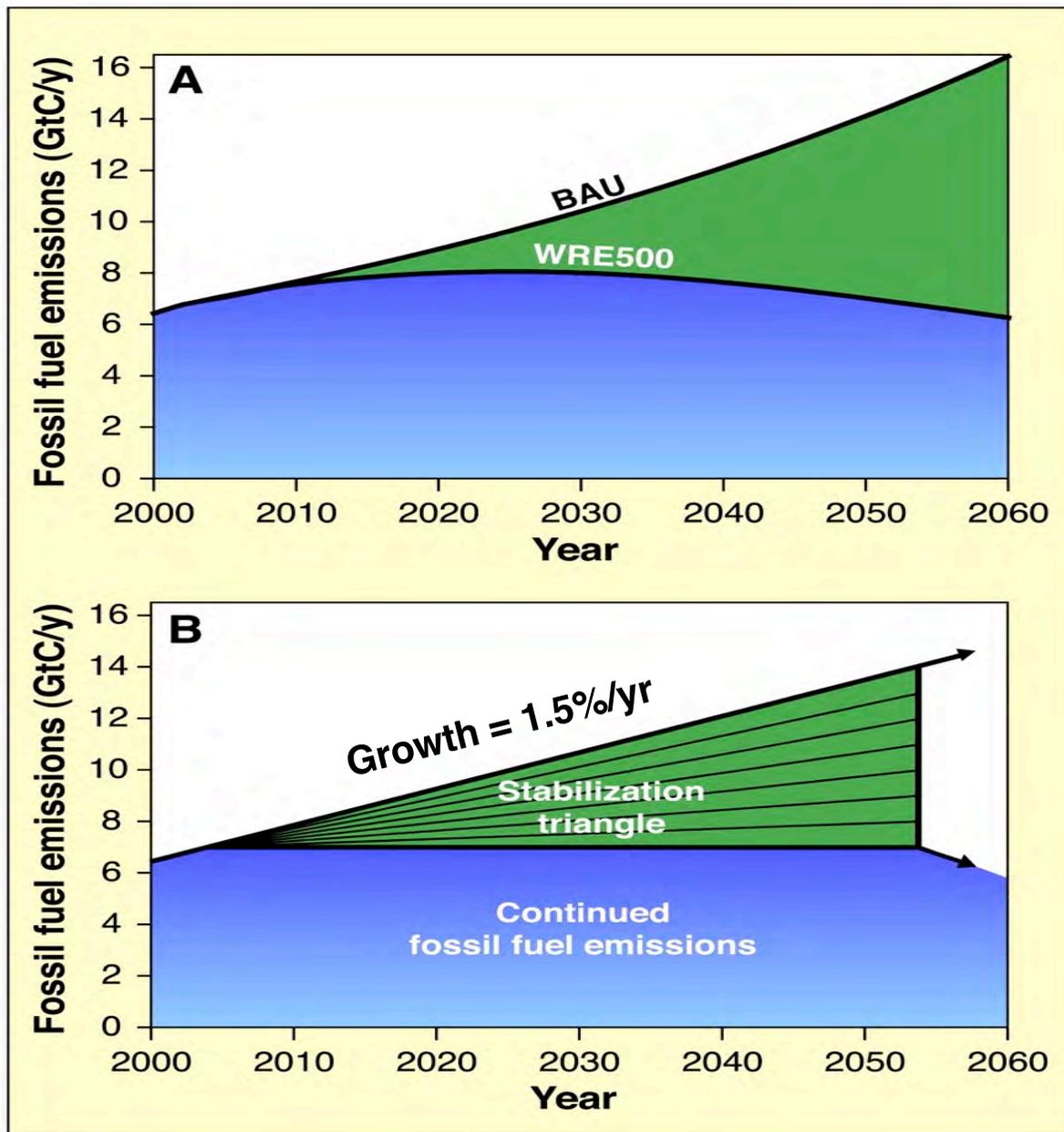


Carbon Dioxide Intensity and Per Capita CO2 Emissions -- 2001
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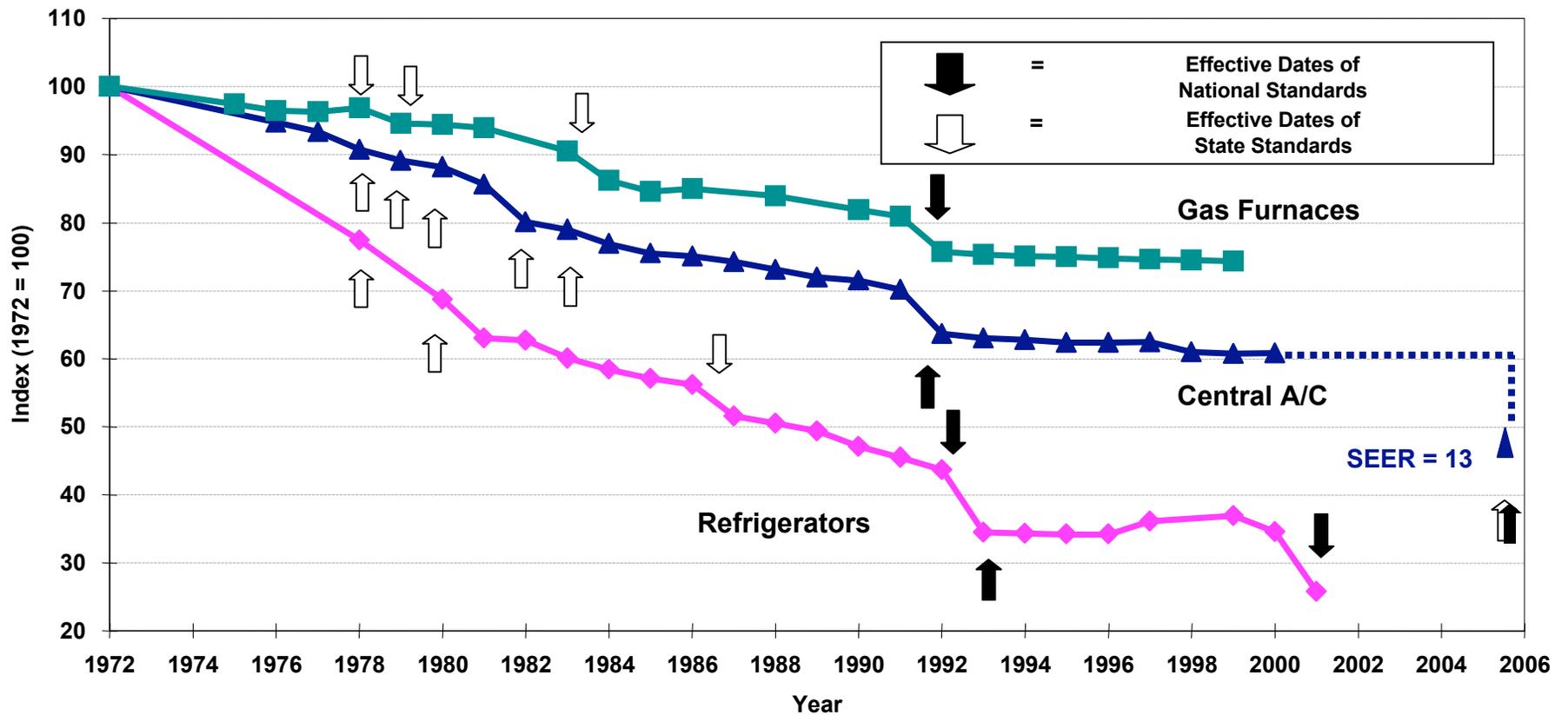


Per Capita Electricity Consumption



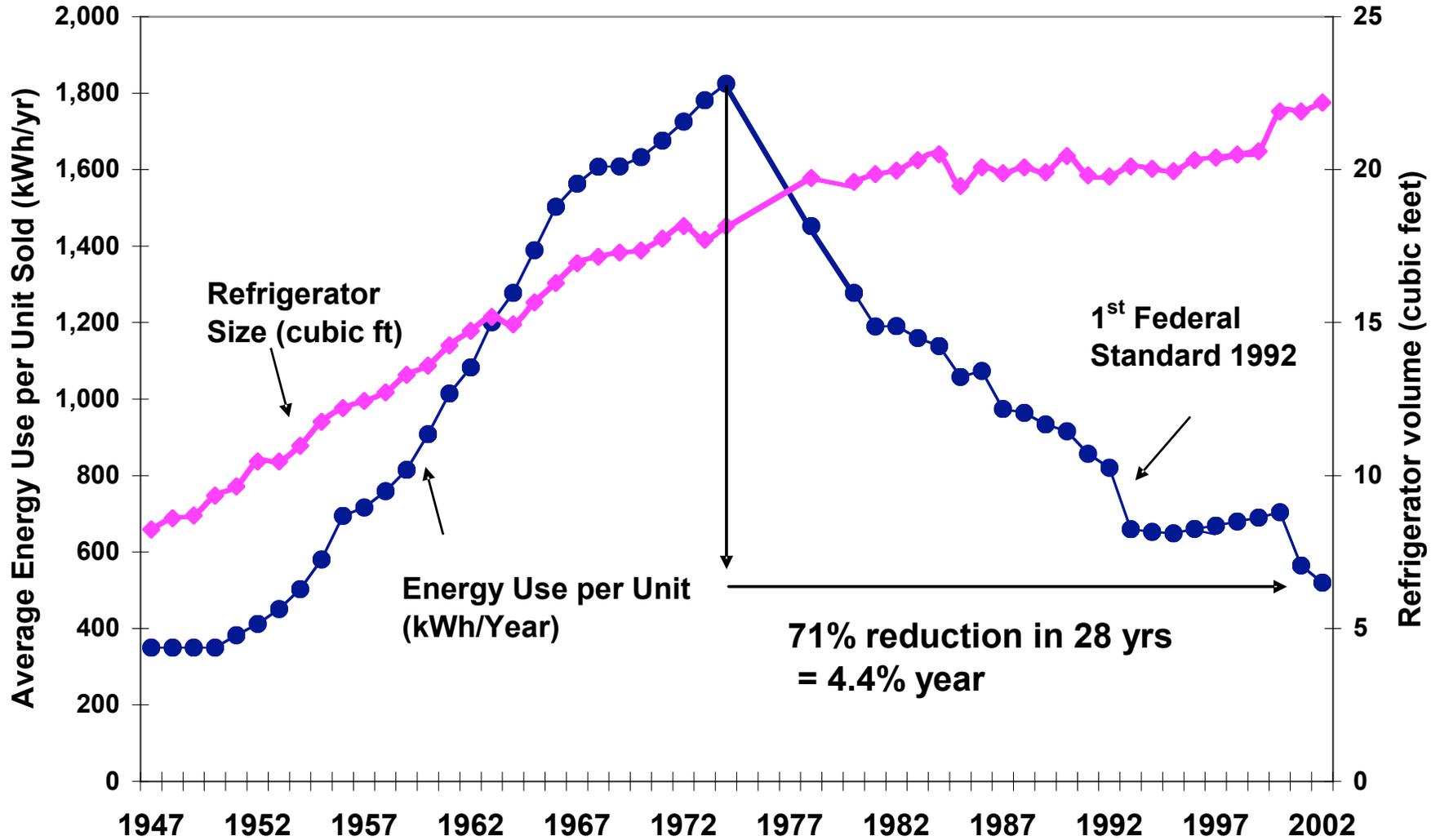


Impact of Standards on Efficiency of 3 Appliances

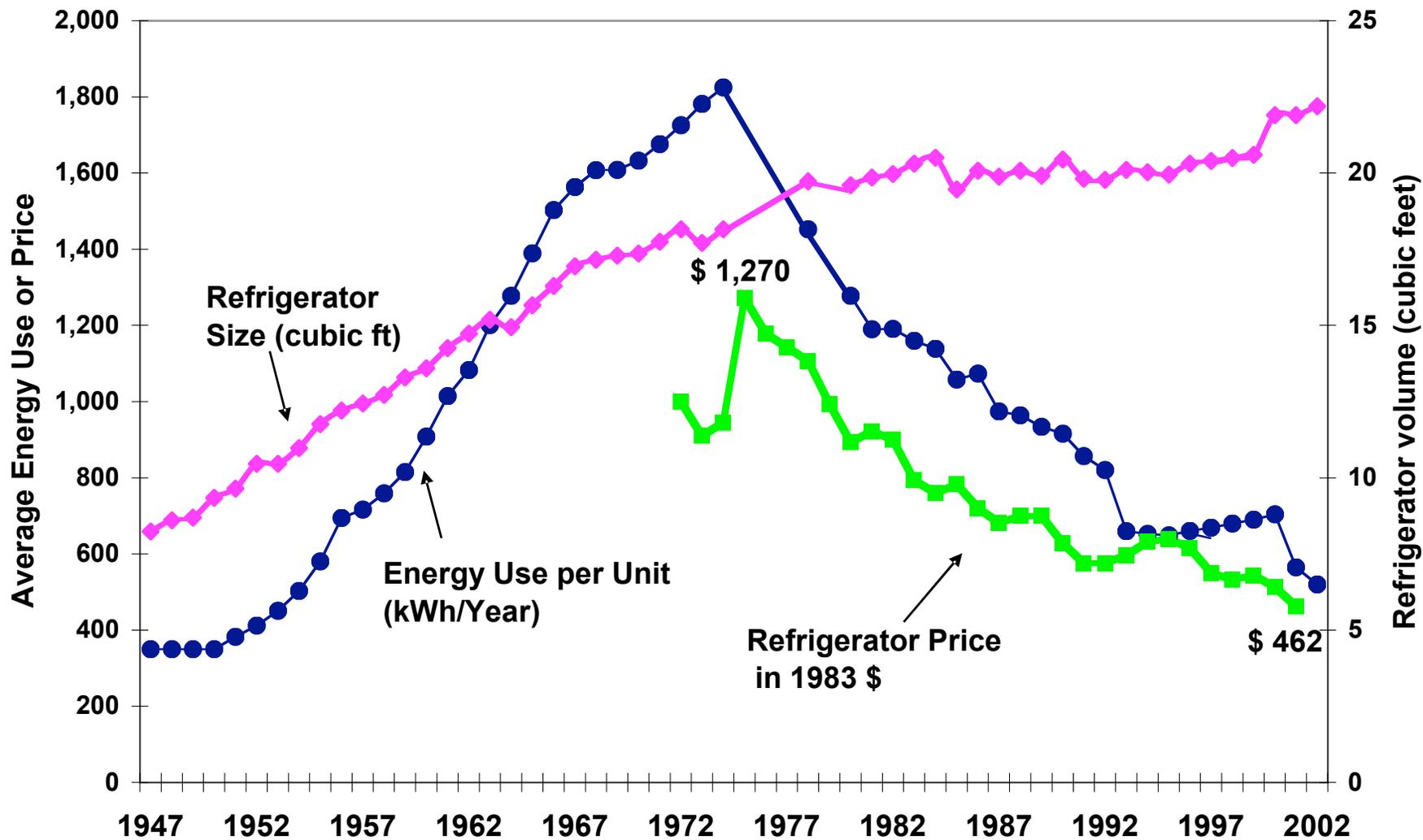


Source: S. Nadel, ACEEE,
in ECEEE 2003 Summer Study, www.eceee.org

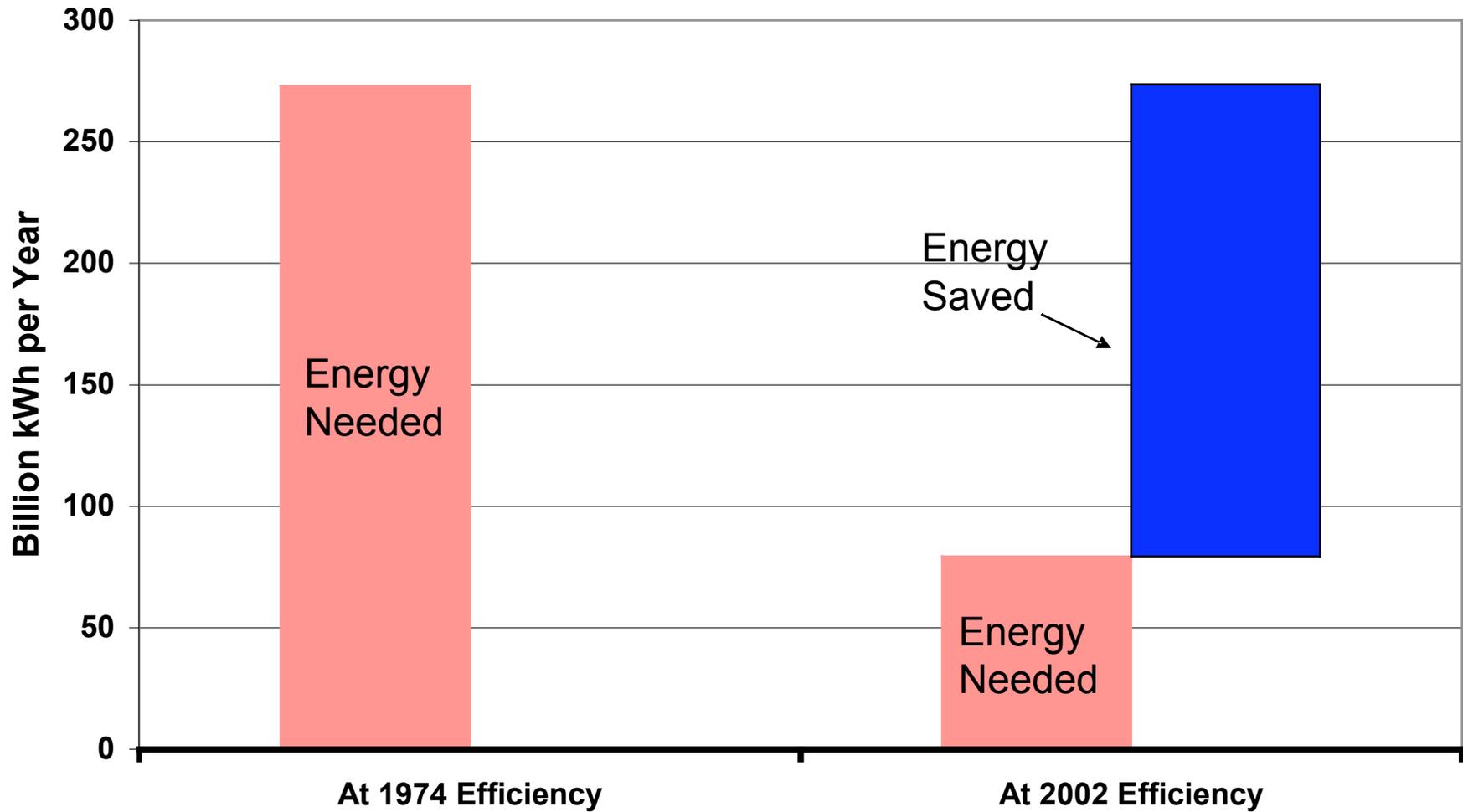
New United States Refrigerator Use v. Time



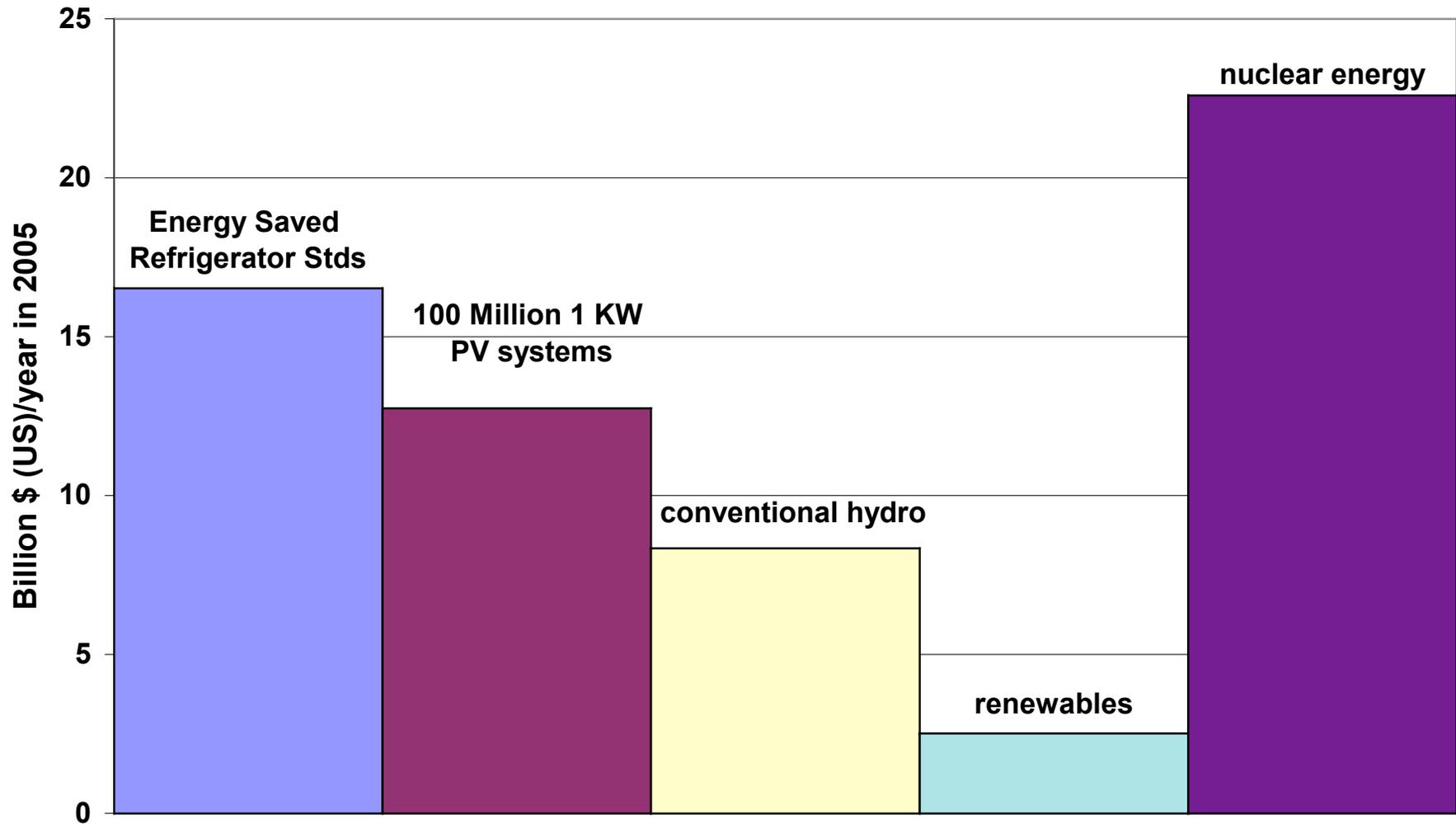
New United States Refrigerator Use v. Time and Retail Prices



New Refrigerator Energy Use: 71% will be saved when stock completely turns over to 2001 Standards

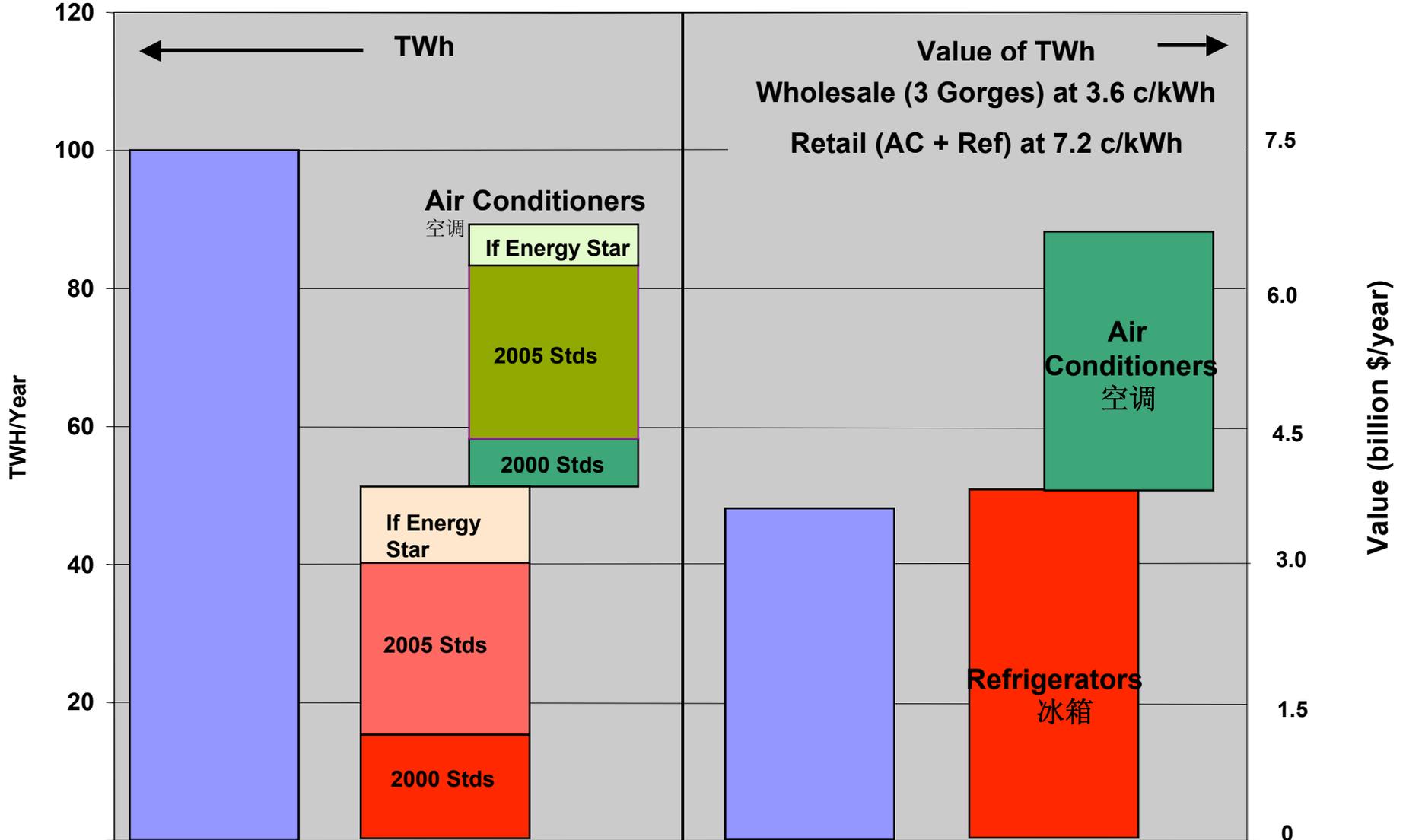


**Value of Energy to be Saved (at 8.5 cents/kWh, retail price) VS.
Several Sources of Supply in 2005 (at 3 cents/kWh, wholesale price)**



Comparison of 3 Gorges to Refrigerator and AC Efficiency Improvements

三峡电量与电冰箱、空调能效对比

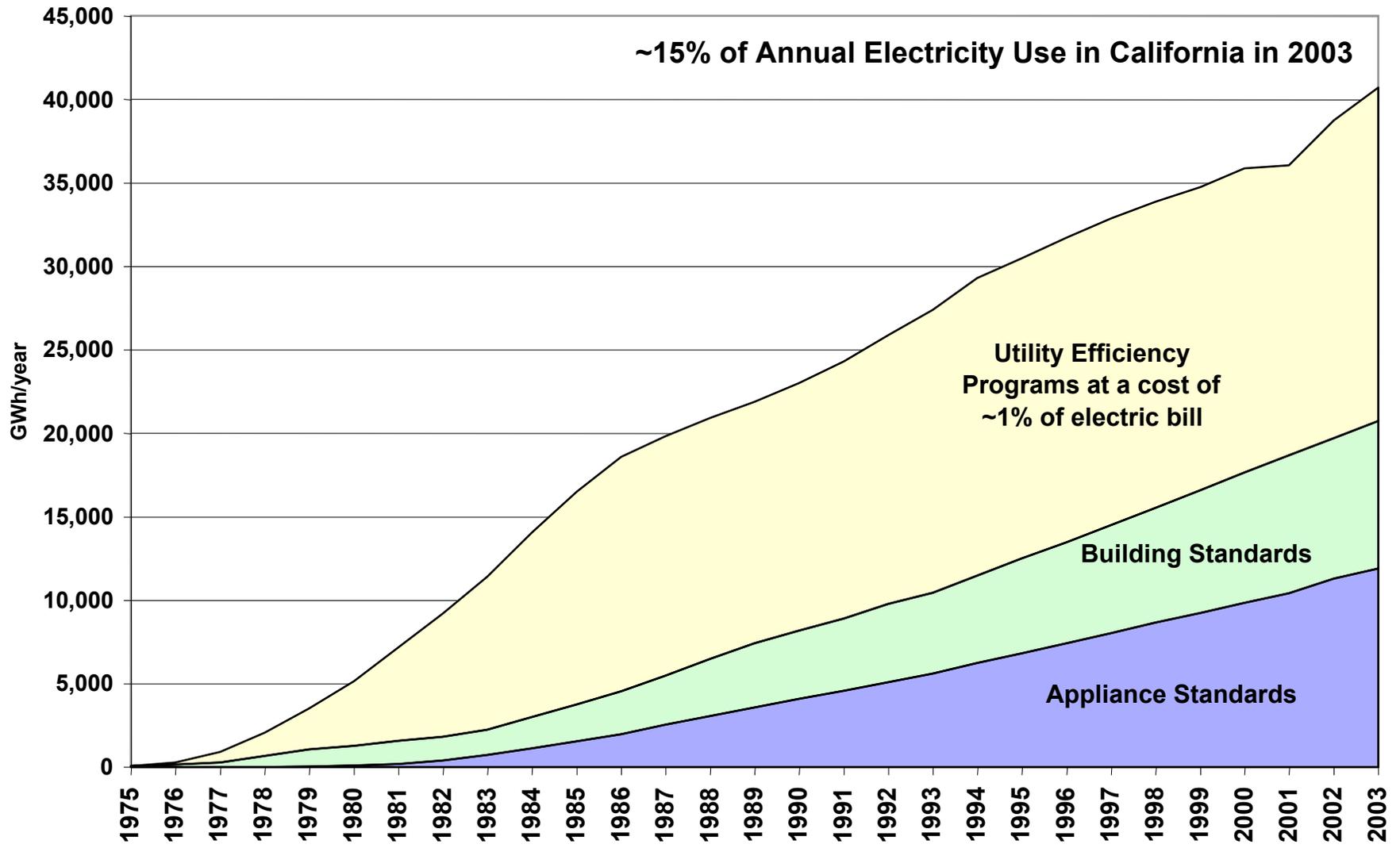


3 Gorges 三峡
 Refrigerators 冰箱
 Air Conditioners 空调
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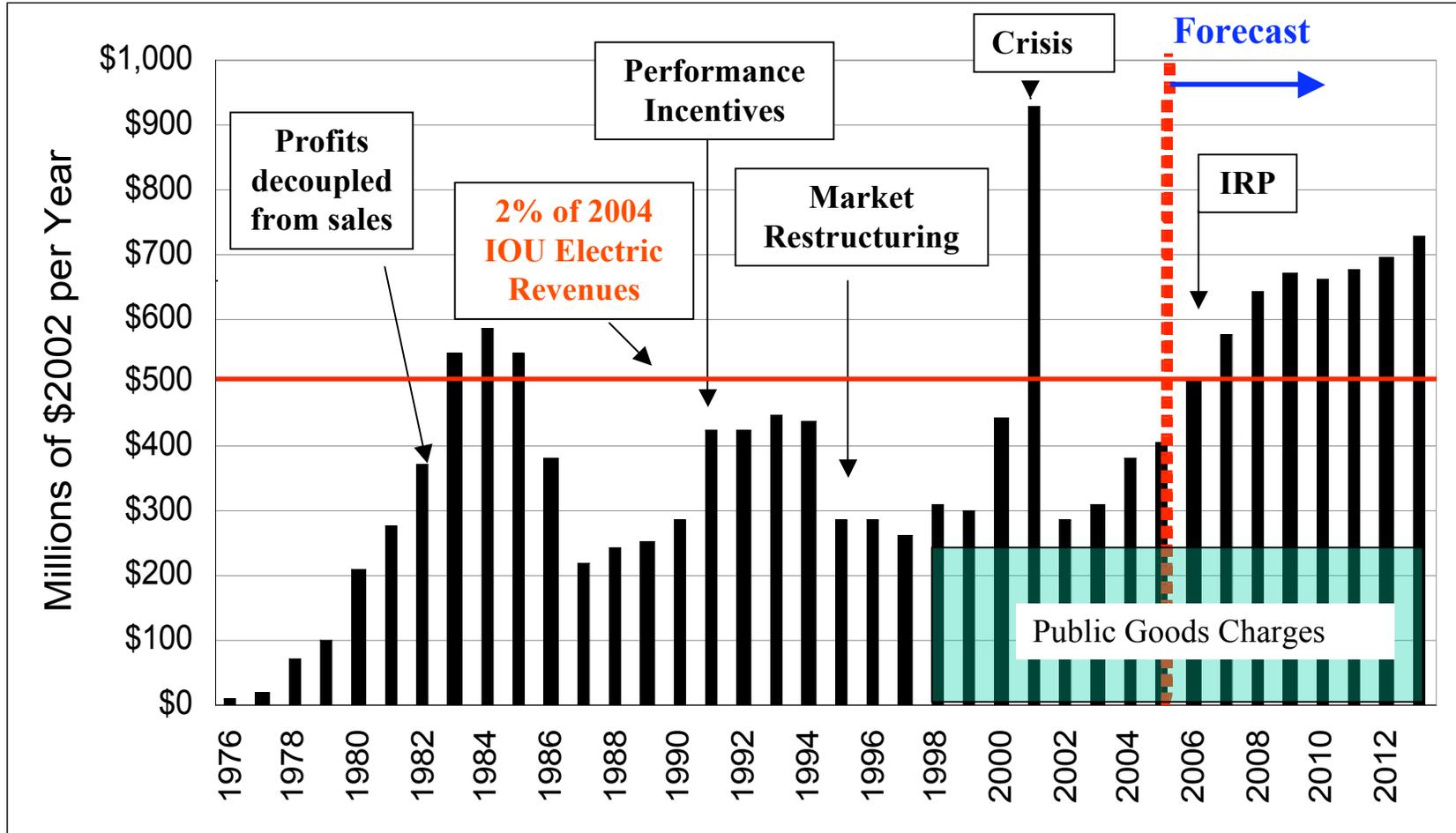
Savings calculated 10 years after standard takes effect. Calculations provided by David Fridley, LBNL

标准生效后, 10年节约电量

Annual Energy Savings from Efficiency Programs and Standards



California IOU's Investment in Energy Efficiency



A New Start In Solar –

The New Solar Homes Partnership

Timothy Tutt

Advisor to

Chairperson Jackalyne Pfannenstiel

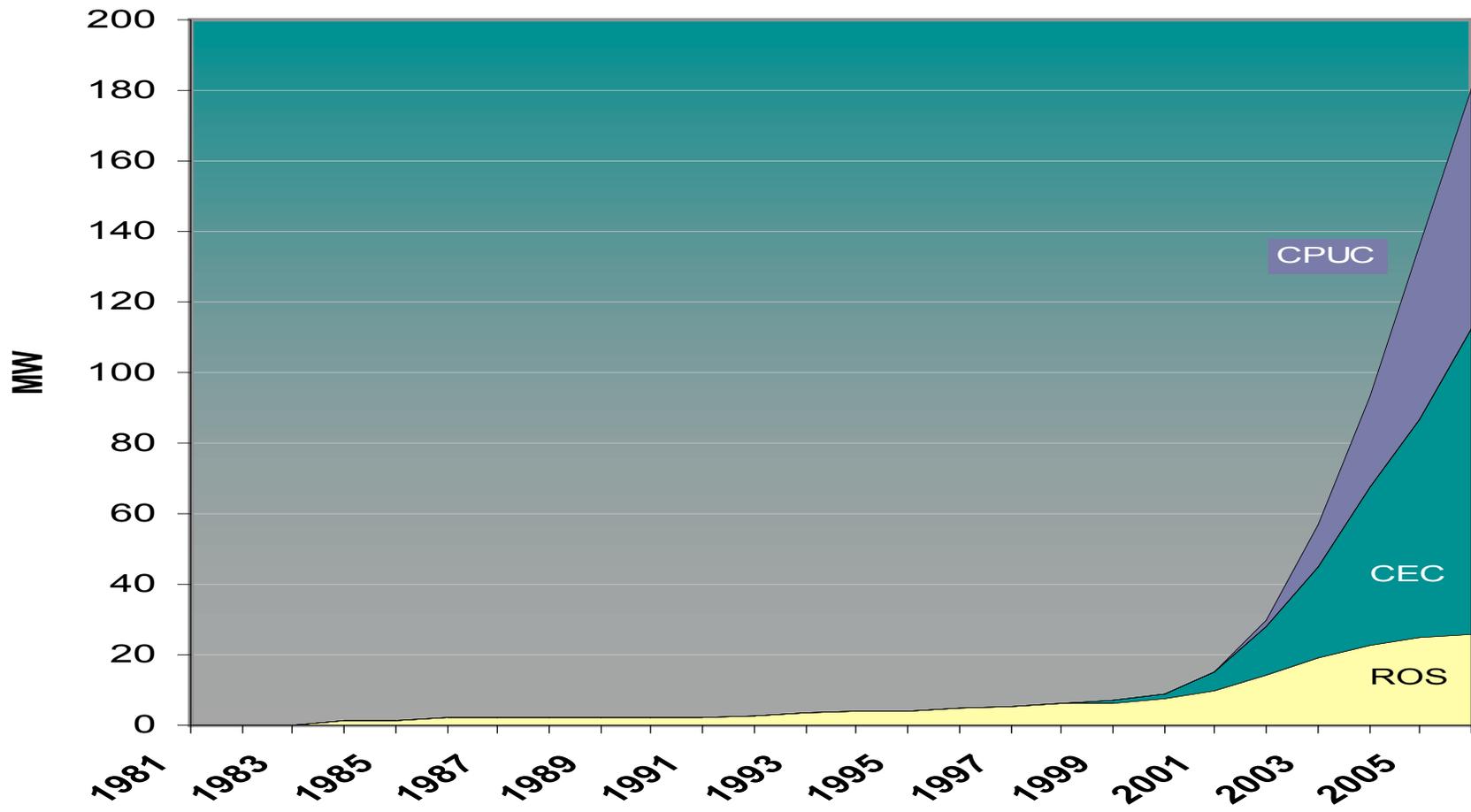
Solar Power 2006

October 17

San Jose, CA

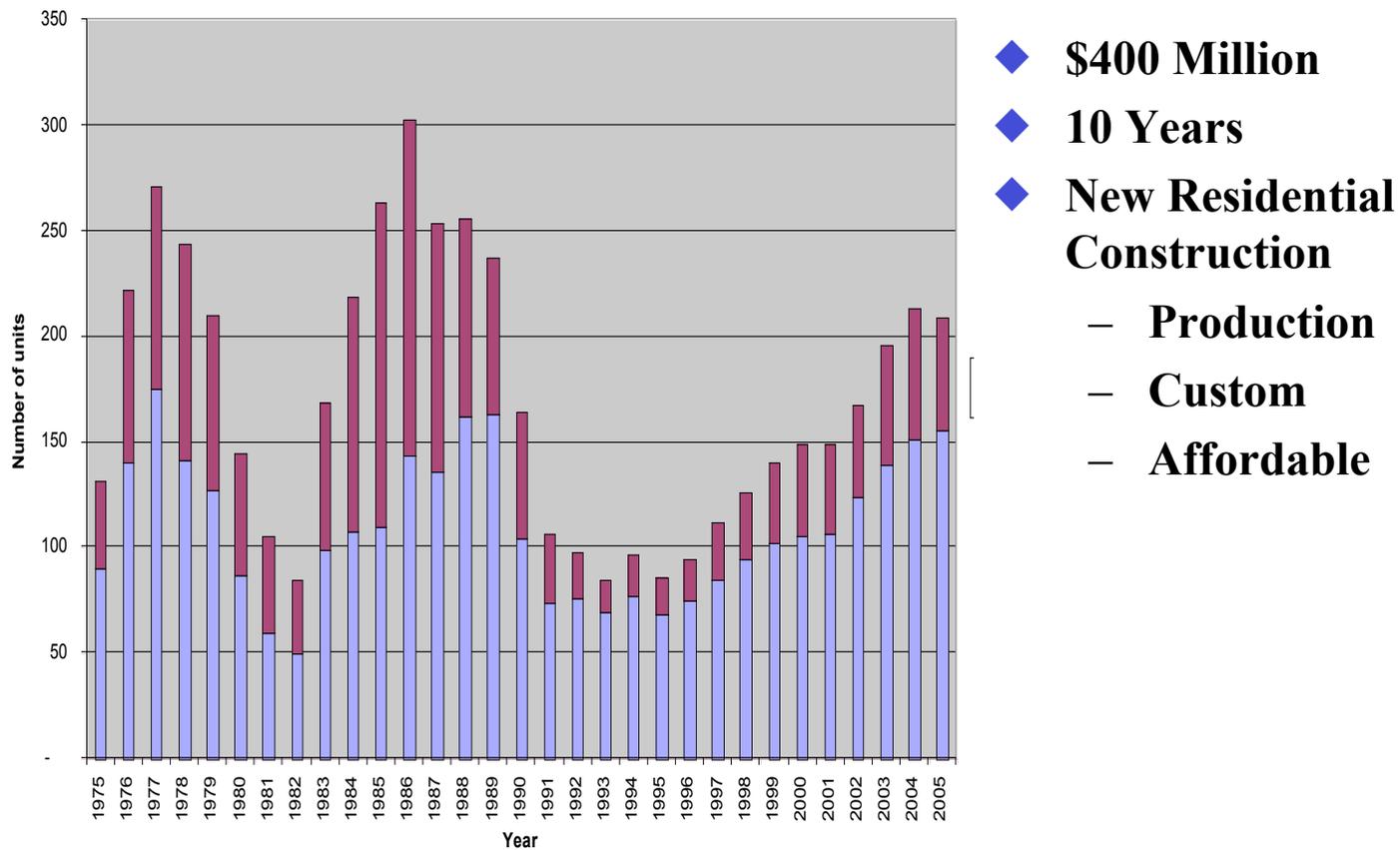
Building Off A Running Start

Grid-Connected PV Capacity Installed in California



New Solar Homes Partnership

New Residential Construction in California from 1975-2005



Renewed Focus On Four Aspects



- ◆ *System Performance*
- ◆ *Energy Efficiency*
- ◆ *Utility Role*
- ◆ *Affordable Housing*

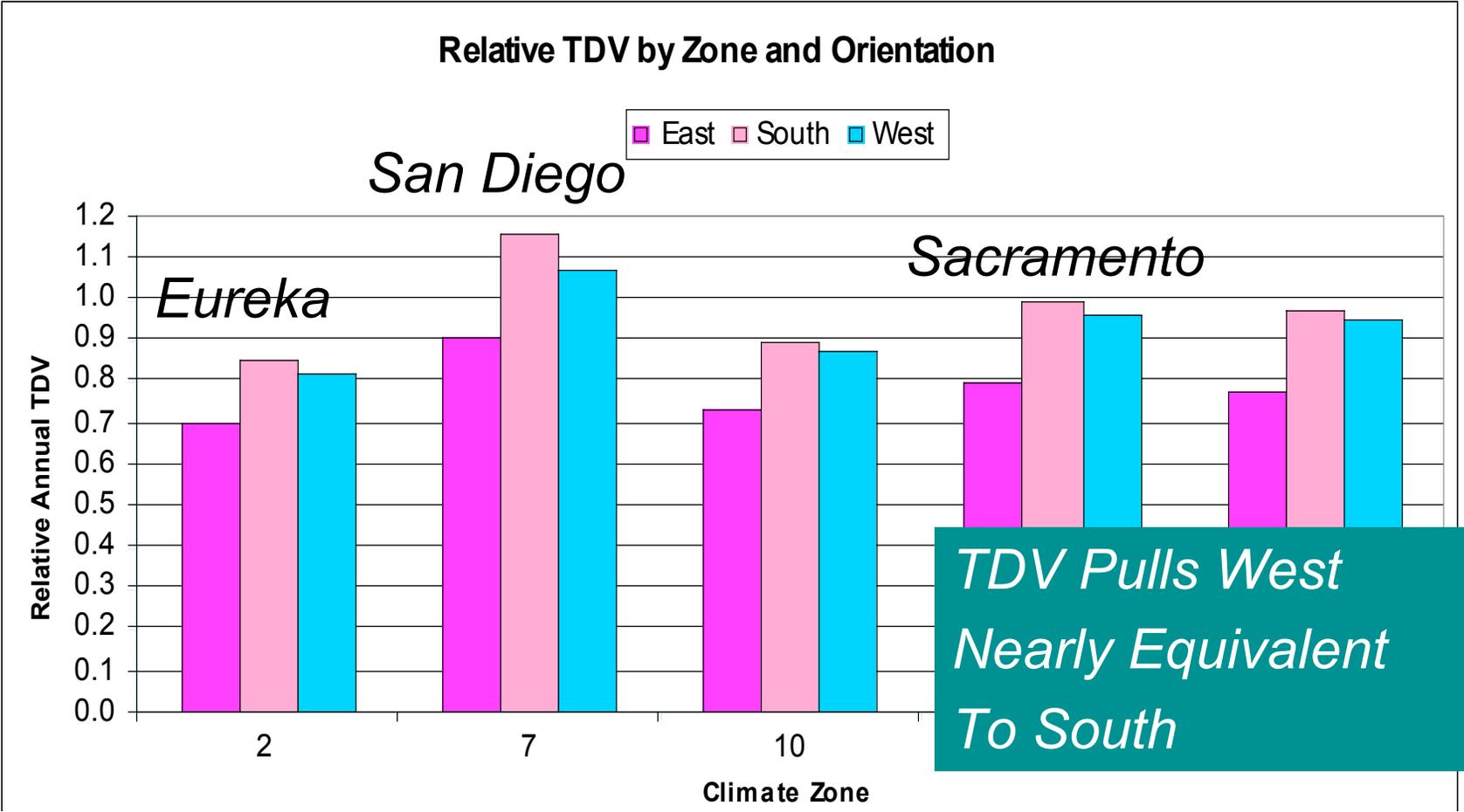
Expected Performance Based Incentives

- ✓ **Incentives Based On:**
 - ✓ **Location –**
 - ✓ **Insolation**
 - ✓ **Time Dependent Valuation**
 - ✓ **Equipment**
 - ✓ **Modules**
 - ✓ **Inverters**
 - ✓ **Installation**
 - ✓ **Orientation**
 - ✓ **Tilt**
 - ✓ **Shading**



*Performance Focus
On Design Stage,
Where Most Effective*

Location, Orientation, Value



Field Verification

- ◆ Visual Inspection
 - Verify Site-Specific Installation Is As Expected

- ◆ Performance Verification
 - Verify AC Output Within Expectations

- ◆ Installer Checks 100% With Checklist

- ◆ HERS Rater Independently Checks Sample

Tier I – Minimum Condition of Participation

- ◆ 15% Savings Beyond 2005 Building Standards
- ◆ Consistent With Current Utility New Construction Programs
- ◆ Include High Efficacy Lighting With Limited Exceptions
- ◆ Include Energy Star Appliances
- ◆ Expect Energy Efficiency Incentives From Utility Programs

Tier II – Commission Preferred Level

- ◆ Everything in Tier I ... Plus
 - 35% Savings Beyond T-24 Total Energy Budget
 - 40% Savings Beyond T-24 Space Cooling Budget
- ◆ Moves Towards Zero Energy New Homes
- ◆ Achieved by Current Building America Homes in California
- ◆ Commission Seeks CPUC/Utility Support for New Construction Program Incentives for Tier II

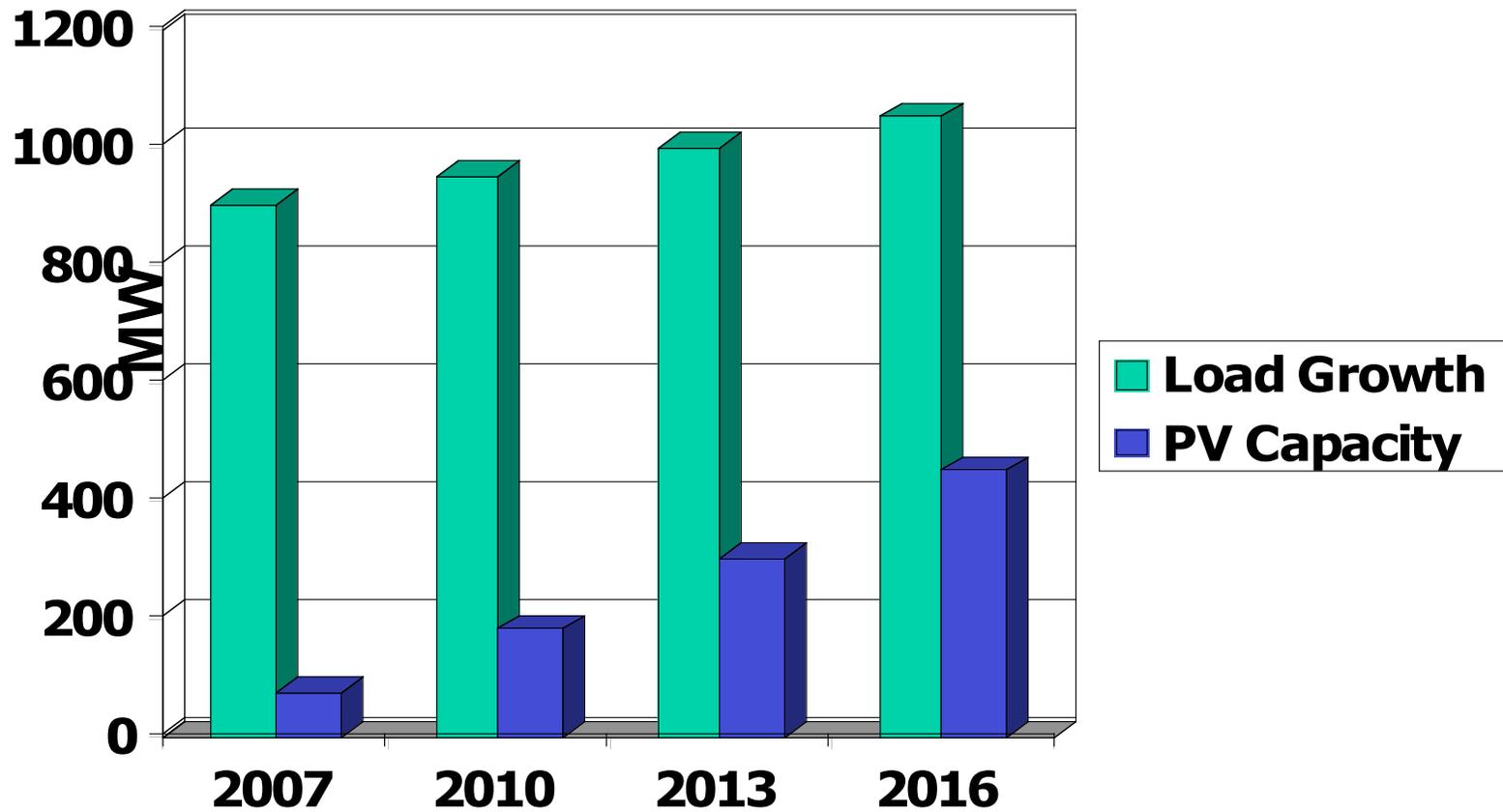
Tier II Efficiency Measures - Examples

- ◆ R-38 Ceiling Insulation
- ◆ High Efficiency Central Heat (92% AFUE)
- ◆ High Efficiency AC (14 SEER with TXV)
- ◆ Ducts Sealed, Buried in Ceiling Insulation
- ◆ Tankless 0.82 EF Water Heater
- ◆ Fluorescent Lighting
- ◆ White roofs (instead of just “cool colored”)

Goals Of SB 1

- ◆ “... to install solar energy systems with a generation capacity equivalent to 3,000 megawatts ...”
- ◆ “... to establish a self-sufficient solar industry in which solar energy systems are a viable mainstream option in 10 years...”
- ◆ “... to place solar energy systems on 50 percent of new homes in the 13th year ... ”

PV Pares Peak Growth

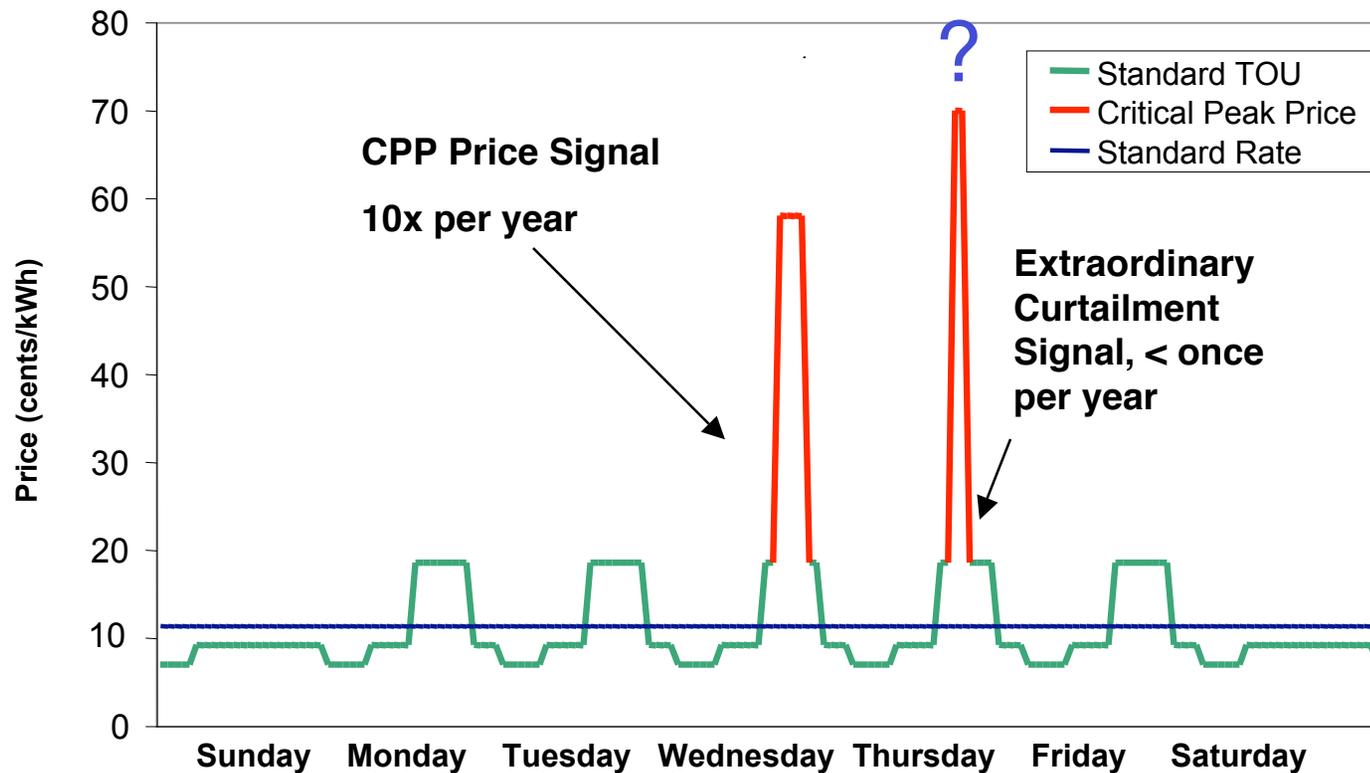


So In The End ...

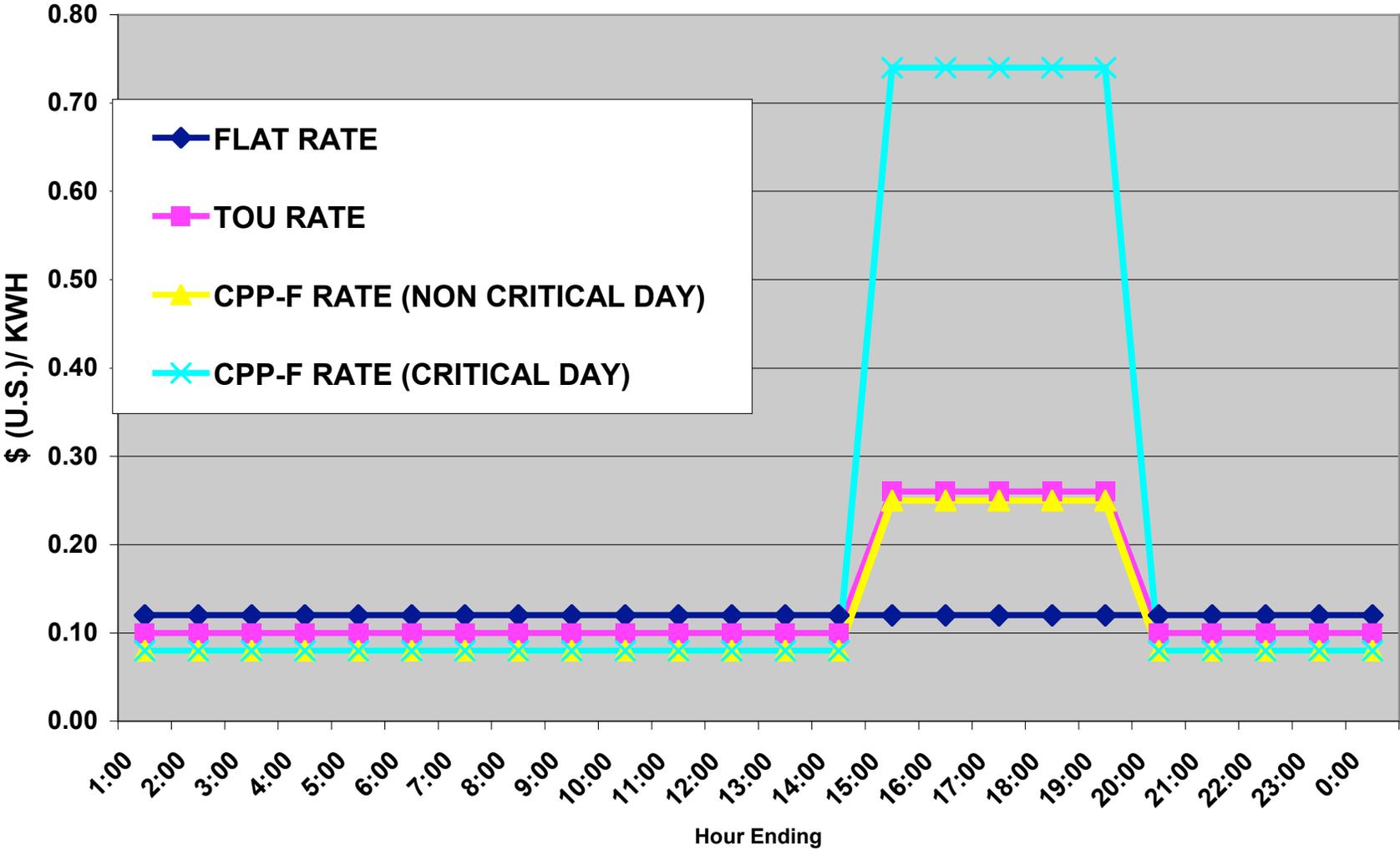
- ◆ To Meet Goals Of AB 32 We Have To Slow, Stop, Then Reverse Use of Carbon Producing Technologies
- ◆ California's Solar Initiative Is A Major Part of The Beginning Of That Effort

Critical Peak Pricing (CPP)

Potential Annual Customer Savings:
10 afternoons x 4 hours x 1kw = 40 kWh at 70 cents/kWh = ~\$30/year



Tariffs being Tested in California Pilot



AutoDR - Results

Company	Avg kW Savings	Avg % Savings	Max kW Saving	events (2003-4/2005)	Setup Cost
ACWD	52	20%	84	4 (0)	\$12,824
B of A	111	2%	227	3 (4)	\$1,614
Chabot	18	5%	46	3 (1)	\$4,510
50 Douglas	61	21%	85	4 (4)	\$2,000
2530 Arnold	61	16%	92	1 (3)	\$2,000
Echelon	78	25%	110	4 (3)	\$3,620
Gilead	71	10%	208	4 (1)	\$7,500
IKEA	219	12%	272	2 (0)	\$5,050
Oracle	45	10%	65	1 (0)	\$375
Target	33	10%	56	4 (1)	\$3,312
USPS	202	15%	265	0 (2)	\$12,000

Summary **951** **13.4%** **\$57.62 / kW ***

* Note: Average setup cost for AC load control is approximately \$250.00 / kW

Demand Response, Retail Pricing Pilot, and Advanced Metering Infrastructure

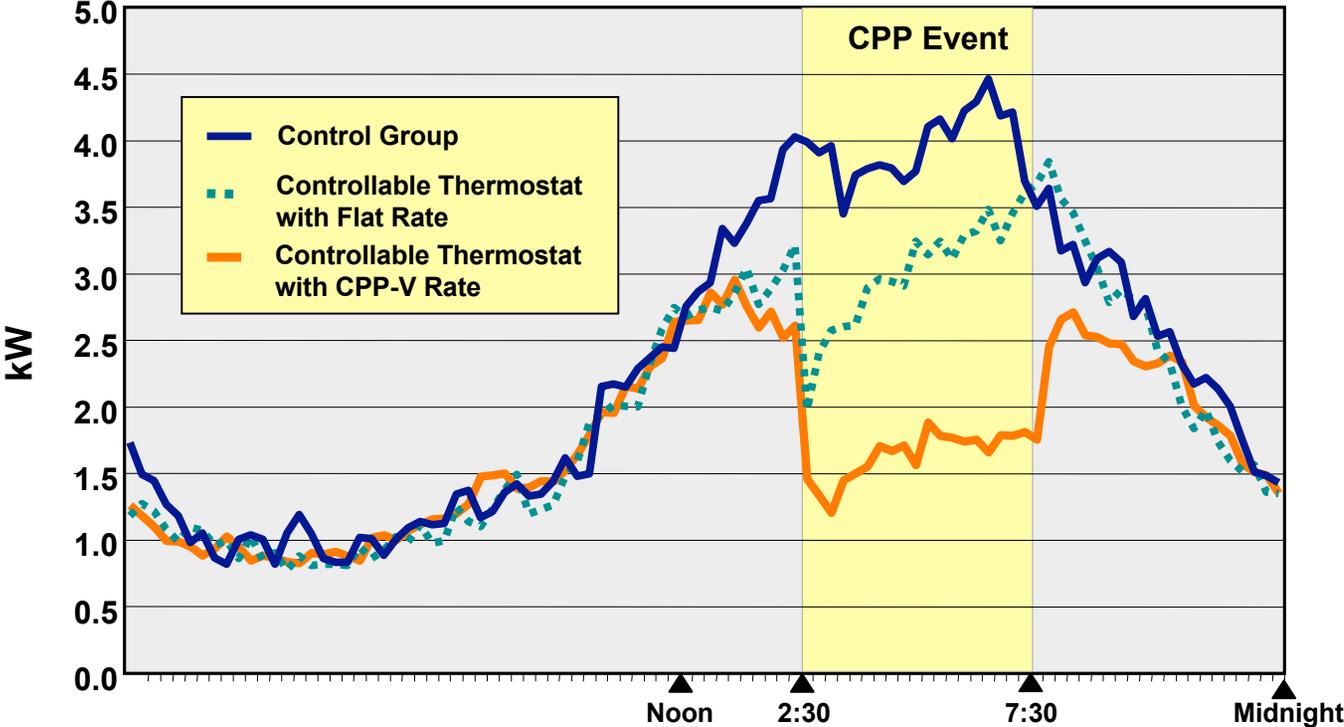
- ◆ CPUC and CEC have been testing the impact of “CPP” (Critical Peak Pricing) on demand
 - Two summers of tests (\$10 M experiment).
- ◆ Results for residential customers
 - 12% reduction when faced with critical peak prices and no technology
 - 30% to 40% reduction for customers with air conditioning, technology, and a critical peak price.
- ◆ PG&E and SDG&E will install advanced meters soon
- ◆ New Bldg. Standards (Title 24(2008)) will require smart meters and “PCTs” (Programmable Communicating Thermostats) in **all** new buildings and major retrofits, starting late 2008.

CPP rates – Load Impacts

Residential Response on a typical hot day

Control vs. Flat rate vs. CPP-V Rate

(Hot Day, August 15, 2003, Average Peak Temperature 88.5°)

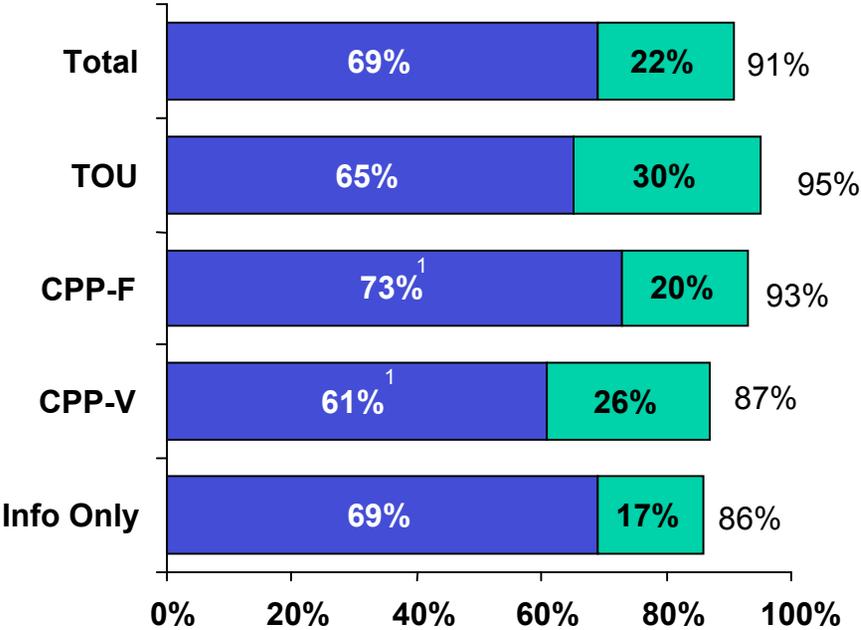


Source: Response of Residential Customers to Critical Peak Pricing and Time-of-Use Rates during the Summer of 2003, September 13, 2004, CEC Report.

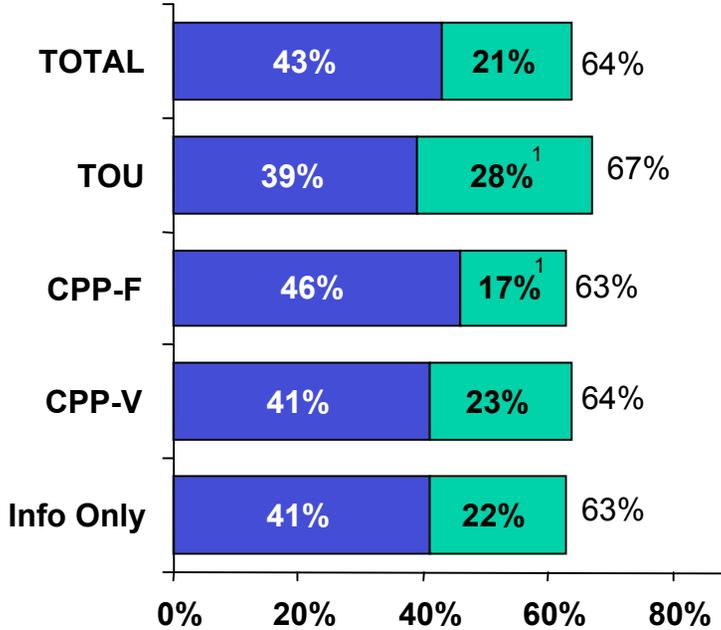
Customer Acceptance of CPP rates

Residential participants express a strong interest in having dynamic rates offered to all customers.

Should dynamic rates be offered to all customers?



Should all customers be placed on a dynamic rate and given an option to switch to another rate?



■ Definitely
■ Probably

Source: Statewide Pricing Pilot: End-of-Pilot Customer Assessment, December 2004, Momentum Market Intelligence.