



***Carrie L. Rogers***

VP Business Assistance  
Los Angeles County Economic  
Development Corporation



# ***ARRA Layoff Aversion Program Successes***

- **Program:** Identify/target at risk businesses; assess issues/challenges; develop action plan for sustainability; implement
- **Participants:** SELACO WIB, SASSFA WorkSource Center, PG WIN, City of LA WIB
- **Successes:**
  - 4,500 informational mailings to at risk businesses
  - 3,000 email blasts to at risk businesses
  - 1,100 Layoff aversion/business assistance assessments
  - 363 action plans of resources developed
  - 1,335 jobs retained
  - Customer Satisfaction rating – 96.4%



# ***Transitional Subsidized Employment (TSE) Program Successes***

- Funded by ARRA
- GAIN eligible employees placed with LA County businesses 6 -12 mos.
- **Goal:** Extensive outreach to LA County businesses about Free TSE employment program, refer 400 workers
- **Outcome:** Informational mailings to 9,600 companies; email blasts to 1,979 C-level executives
- 759 TSE workers requested/224 placed
- Customer Satisfaction Survey rating: 96.2%
- Total employees placed through LA County TSE program exceeded 10,000



## ***Clean Energy Manufacturing***

- Battery operated vehicles/trucks
- Lithium batteries
- Solar
- Clean smoke stacks/truck retrofitting
- Textile and plastic recycling
- LA's Clean Tech Manufacturing Corridor