

## **Simon Choi, Southern California Association of Governments**

Simon Choi joined the Southern California Association of Governments (SCAG) in 1991 and has 30 years of experience in the field of applied demography and regional planning. As Chief of Research and Forecasting, Simon develops long-term regional demographic forecasts for diverse urban and regional planning purposes. He develops and maintains the state of art demographic forecasting models. He also conducts a variety of advanced research and analyses on urban and regional growth and planning, population projections and small area demography, regional migration modeling, economic recession and household formation, land use and travel behavior, and greenhouse gas emissions. Simon taught graduate courses on urban planning and growth forecasting at University of Southern California. Simon was a research member of Korea Research Institute for Human Settlements (KRIHS). Simon is a member of American Institute of Certified Planners, Population Association of America, and Western Regional Science Association. He received a bachelor degree from Yonsei University, Master of City Planning from Seoul National University, and Ph.D. in planning from the University of Southern California.