



WILSON  
HOME  
THEATER  
SYSTEMS

**DOCKET**

**07-AAER-3**

DATE JAN 19 2009

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January 19, 2009

Mr. Arthur H. Rosenfeld  
Chairman and Presiding Member, Efficiency Committee

CALIFORNIA ENERGY COMMISSION  
Buildings and Appliance Office  
1516 Ninth Street MS-25  
Sacramento, CA 95814-5512

Re: Docket No. 07-AAER-3C  
2008 Rulemaking Proceeding on Appliance Efficiency Regulations

Dear Mr. Rosenfeld:

The California Energy Commission's *Draft Efficiency Standards for Televisions* would have a significant impact on my business, including the home installations my firm provides throughout California.

I serve as President of Wilson Home Theater Systems, a Sherman Oaks-based electronic systems retailer specializing in custom installations and home theater systems in business since 1978. Prior to forming Wilson Home Theater Systems, I held several positions in the home entertainment and audio industries.

If the proposed mandate is implemented, my company, as well as other electronic specialty retailers, would be put at a significant disadvantage in meeting our customers' demand for the high-performance televisions that our customers want installed in their home. By restricting the product mix of the high-performance television, you are also reducing add-on sales and services that are important to my business. Televisions often mark the start of the conversation we have with customers and lead to the opportunity to suggest other products and services in the home.

Wilson Home Theater Systems is already addressing energy-efficiency without a mandate by installing and integrating residential electronic systems such as lighting control, automated window treatments, and HVAC control, as well as calibration services which reduce television energy consumption levels.

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Home Theaters Music Systems Custom Design Installation Service



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I would encourage the California Energy Commission to fully understand the impact the proposed mandate would have on California-based electronic specialty retailers and the residential electronic systems industry. Thank you for your time and consideration.

Respectfully submitted,

Randy Wilson  
President  
Wilson Home Theater Systems