american lighting association

Ms. Karen Douglas, J.D.
Commissioner
California Energy Commission

6 March 2014

California Energy Commission
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Mr. Andrew McAllister
Commissioner
California Energy Commission

Commissioner Douglas and Commissioner McAllister:

On behalf of the American Lighting Association (ALA), thank you for giving us the opportunity to participate at your 25 February Workshop and present our views and comments on the CEC's proposed Appliance Efficiency Standards Enforcement.

We especially appreciated that you personally attended and engaged in the dialogue. It means a great deal to us to know you are aware of our interests and concerns. Your personal involvement will lead to positive and effective decisions.

I was pleased that we were able to have effective industry spokespersons join me in representing our member's views. They will be available to you at any time. A roster of our attendees is listed below.

We are enclosing additional comments that we developed following the 25 February Workshop. They address three subjects:

1. Internet and catalog sales
2. Penalties
3. Responsibility in the 'Chain of Supply'

These comments have also been forwarded to John Nuffer, of your staff, along with our original presentation we made at your first Workshop on the subject, 21 March 2012.

Again, ALA will continue to be engaged and work with you and others at the CEC as you move forward to deliver effective and fair rules for Appliance Efficiency Enforcement in California.

Respectfully,

Richard D. Upton, CCE
President/CEO

Attachment: (1)

ALA Attendee Roster to CEC's 25 February 2014, Appliance Efficiency Standards Enforcement Workshop:

- Clark Linstone, Chairperson
  ALA Board of Governors
  And
  CFO of Lamps Plus
  And
  President, Pacific Coast Lighting
  Chatsworth, California
- Kris Quackenbush, Member
  ALA Board of Governors
  And
  President, The Carlson Group
- Terry McGowan, Director
  Engineering and Technology
  American Lighting Association
- Richard D. Upton, CCE
  President/CEO
  American Lighting Association

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