

Memorandum

To: Melissa Jones
Executive Director

Date : December 24, 2010

Telephone: CALNET

From : **California Energy Commission** **PAT PEREZ, Deputy Director**
1516 Ninth Street
Sacramento CA 95814-5512
Fuels and Transportation

Subject: CO-SPONSORSHIP OF THE CLIMATE ACTION RESERVE ANNUAL CONFERENCE

Item on Approved List
 Add New Item onto Approved List

Overview: The Climate Action Reserve and Point Carbon host an annual conference on climate change related topics. The conference brings together a diverse audience including industry and trade associations, environmental organizations, and local, state, federal, and international government representatives to discuss and learn about current events and topics of interest in the fields of greenhouse gas emission reductions, clean energy strategies, and climate change policy.

Contact Person: Pierre duVair, 653-8685

Date(s) and Location: April 13 - 15, 2011, Los Angeles, California

Target Audience: Policymakers at all levels of government and business, industry, commercial and environmental organizations, energy sector service providers, international representatives of business and government, educators and a wide range of commercial firms in the clean energy/technology sector.

Other Sponsors: Regular sponsors for this event include – Pacific Gas & Electric, SAIC, NRG, Blue Source, California Public Utilities Commission, Sacramento Municipal Utilities District, LA Department of Water and Power.

Role of the Commission: The Energy Commission will send staff to share information on current topics such as clean energy and jobs, greenhouse gas emissions strategies, energy efficiency and renewable energy. This conference is the largest climate policy/clean energy event in North America each year. The Energy Commission staff gain an opportunity to disseminate information about activities at the Commission on climate change, renewable energy, energy efficiency, alternative transportation fuels and technologies, federal stimulus funds and clean energy jobs, and land use planning and energy. Staff will obtain information on activities of other organizations working on these topics, including local governments, other states and federal agencies, utilities, and energy sector service providers.

At previous Climate Action Reserve annual conferences, the Energy Commission's exhibit has benefited from a high level of visibility and visitation by those attending the event.

Proposed Cost to the Commission: There would be a direct cost of \$4,000 for co-sponsorship at the level of Exhibition Package. In addition, the Energy Commission will send staff to attend this event. Staff time, travel expenses, and per diem costs will be at the expense of the Energy Commission.

Benefits to the Commission: The Commission receives access to an 8'X10' space in the Exhibition Hall to be managed by staff in attendance. The Exhibition Space will allow staff to highlight and share with conference participants the current activities of the Energy Commission related to federal stimulus and clean energy jobs, energy efficiency, renewable energy, land use planning and energy, alternative technologies and fuels, research, and educational outreach. Information exchanged during this event can assist the Energy Commission with the development and implementation of effective policies related to energy and greenhouse gas emissions. The Commission will receive two complementary registrations, logo recognition in printed materials, and logo recognition on the conference website.

Recommendation: The Fuels and Transportation Division staff recommend co-sponsoring the annual conference at the Exhibition Package level in the amount of \$4,000. Proposed funding is from the Energy Commission's FY 2010/11 resource allocation process.

JAMES D. BOYD
Vice Chair and Presiding Member
Transportation Committee

ANTHONY EGGERT
Associate Member
Transportation Committee

- Support as requested
- Support as recommended
- No support

APPROVED:

MELISSA JONES
Executive Director