

EFFICIENCY COMMITTEE WORKSHOP
BEFORE THE
CALIFORNIA ENERGY RESOURCES CONSERVATION
AND DEVELOPMENT COMMISSION

In the Matter of:)
)
2008 Order Instituting Informational) Docket No.
Proceeding and Rulemaking on) 08-DR-01
Load Management Standards)
_____)

CALIFORNIA ENERGY COMMISSION
HEARING ROOM A
1516 NINTH STREET
SACRAMENTO, CALIFORNIA

TUESDAY, MAY 27, 2008

10:04 A.M.

Reported by:
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Jackalyne Pfannenstiel, Presiding Member

Arthur Rosenfeld, Associate Member

ADVISORS PRESENT

Timothy Tutt

STAFF PRESENT

David Hungerford

ALSO PRESENT

Tom Roberts
California Public Utilities Commission

Jana Corey
Pacific Gas and Electric Company

Paul DeMartini
Southern California Edison Company

Ted Reguly
San Diego Gas and Electric Company

Craig Kuennen
City of Glendale Water and Power

Cathy L. Bretz
Imperial Irrigation District

George Chen
Los Angeles Department of Water and Power

Erik Krause
Sacramento Municipal Utility District

Rebecca Lee
Division of Ratepayer Advocates

Jeffrey A. Nahigian
JBS Energy, Inc

ALSO PRESENT

Erich W. Gunther
EnerNex Corporation

Richard Halverson (via teleconference)

James Meacham
CTG Energetics, Inc.

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1 P R O C E E D I N G S

2 10:04 a.m.

3 PRESIDING MEMBER PFANNENSTIEL: This is
4 the Energy Commission Efficiency Committee's
5 second workshop on load management standards.
6 Today we're going to focus on the advanced
7 metering infrastructure.

8 I'm Jackie Pfannenstiel, the Chair of
9 the Energy Commission and Presiding Commissioner
10 on the Efficiency Committee. To my right is
11 Commissioner Rosenfeld, who is the Associate
12 Member on the Efficiency Committee. To my left is
13 Tim Tutt, my Advisor.

14 I have no opening remarks other than to
15 comment that as we approach the load management
16 standards proceeding the question of smart meters
17 or advanced metering infrastructure clearly is
18 pivotal to anything else that we were able to do,
19 and everything that we want to do.

20 So, an interesting day. I know we've
21 talked about this with many of you in this room
22 several times. We want to build a record here and
23 see what else we need to do in this area.

24 Commissioner Rosenfeld, opening
25 comments?

1 ASSOCIATE MEMBER ROSENFELD: No. I've
2 looked through some of the PowerPoints and it
3 looks like it's going to be a very interesting
4 morning, so I'm ready to go.

5 PRESIDING MEMBER PFANNENSTIEL: David.

6 MR. HUNGERFORD: I'm David Hungerford;
7 I'm the Demand Response Manager here at the
8 California Energy Commission.

9 ASSOCIATE MEMBER ROSENFELD: David, do
10 you have your mike on?

11 (Laughter.)

12 MR. HUNGERFORD: Did you say that just
13 for fun, or was I really not speaking into the
14 mike once again?

15 ASSOCIATE MEMBER ROSENFELD: Thank you,
16 David.

17 MR. HUNGERFORD: All right, it's become
18 a running joke.

19 My compatriot, Gabriel Taylor, who most
20 of you spoke with over the -- have spoken with
21 over the past two weeks, is currently sunning
22 himself on a beach somewhere in Mexico, and will
23 be back in a couple of weeks. And I also want to
24 acknowledge Al Garcia who has been working with us
25 on this proceeding.

1 A couple of logistical issues. Your
2 exits are behind you where you came in, in this
3 main door; and also the other side of the window
4 there are exits if there's an emergency, a fire
5 alarm or anything. Please move to those exits and
6 proceed over to the park across the street to
7 gather.

8 The door on this side behind you is
9 alarmed. Obviously in the case of an emergency
10 you can go out that door. Otherwise you have to
11 go out the door you came in from.

12 I would also ask that you silence your
13 cellphones during the meeting. Just a reminder,
14 we all know this.

15 One other issue for future workshops
16 that we need to pay attention to. Starting Friday
17 night Caltrans is going to be tearing up
18 Interstate 5 here in the downtown section. And
19 it's going to be ongoing for the rest of this
20 workshop schedule. And there will be no way to
21 get through there.

22 The traffic is likely to be bad and
23 congested coming from the airport and coming from
24 San Francisco in on Interstate 80. My advice is
25 to, if you're coming from San Francisco is to take

1 the train. And then either cab or take the half-
2 mile walk from the train station over here to the
3 Energy Commission. The weather should be nice.

4 There is a website --

5 ASSOCIATE MEMBER ROSENFELD: But, David,
6 David, --

7 MR. HUNGERFORD: -- that you can go to
8 for information --

9 ASSOCIATE MEMBER ROSENFELD: -- as a
10 train rider, I have to warn you that they're also
11 tearing up the tracks between Fairfield and
12 somewhere, Benecia. So the train during the day
13 is going to have buses going across the Benecia
14 Bridge. So beware or look up
15 www.capitolcorridor.com. So we're in for a bad
16 month.

17 MR. HUNGERFORD: I revise my advice to
18 say maybe you should come in the night before.

19 (Laughter.)

20 MR. HUNGERFORD: And there's a website
21 that can help you with the logistics for getting
22 around, for the mapping and getting around the
23 alternate routes. And that is www.fixI5.com.

24 I also want to make everyone feel
25 comfortable about coming up and speaking at the

1 microphone today. All of the ceiling tiles in
2 this room have been re-glued --

3 (Laughter.)

4 MR. HUNGERFORD: -- since our last
5 meeting. And Joe Bubico, who is the manager of
6 this room, has made sure that nothing's going to
7 fall on anyone this time.

8 And with that, I think I shall take us
9 to meeting mode, or to -- my eyes are failing,
10 folks. And you all have some agendas that were --
11 they were on the table this morning. This is the
12 order that we're going to go in today. And we
13 haven't got times listed here. We figure we can
14 get through this without -- get through everything
15 on the agenda without having specific times.

16 Let's go to the first presentation.
17 Okay. Some of you have seen some of these slides
18 before. Just as a general background, this series
19 of workshops is in preparation for the development
20 of load management standards. The Energy
21 Commission is exploring different areas where load
22 management standards might be useful in advancing
23 energy efficiency and demand response in
24 California.

25 Our goals are to assess rates, tariffs,

1 equipment and other measures that would be most
2 effective in achieving demand response; adopt
3 regulations and other appropriate actions to
4 achieve a responsive electricity market.

5 And the purpose of the load management
6 standards proceeding is to obtain public -- sorry
7 about that -- obtain information of management
8 standards, explore the potential peak load
9 reduction and load shifting strategies, and
10 explore the coordination of regulatory authority
11 on demand response efforts among the investor-
12 owned and publicly owned utilities.

13 Our workshop schedule, to remind you.
14 We've already had two workshops, one on the 3rd of
15 March and one on April 29th. And this is the
16 third in a series on advanced metering. We have
17 upcoming workshops on June 10th on rate design
18 incentives and market integration.

19 On June 19th workshops on enabling
20 technologies and communications. And on July 10th
21 a workshop on customer education needs.

22 The notices for these subsequent
23 workshops will be posted on the website under the
24 load management proceeding.

25 Today's workshop, the objectives are to

1 discuss the status of current AMI efforts among
2 California utilities, both publicly owned and
3 investor-owned. Understand the technical
4 capabilities of design details of the systems that
5 have already been approved. Explore the
6 relationship between AMI functionality and the
7 capability of supporting different policy goals in
8 California. And to obtain public input on the
9 potential use of the Energy Commission's load
10 management authority.

11 With that, I would ask our first
12 speaker, Tom Roberts, from the PUC Energy
13 Division, to join me and he has a presentation on
14 an overview for what the investor-owned utilities
15 have been doing under the direction of the PUC.

16 (Pause.)

17 MR. ROBERTS: Good morning,
18 Commissioners. My name's Tom Roberts and I'm an
19 analyst with the PUC's Energy Division.

20 This presentation is going to attempt to
21 explain what is AMI to colleagues who haven't been
22 working directly on this proceeding. I welcome
23 your questions throughout this presentation.

24 Advanced metering infrastructure, or
25 AMI, is a technology which enables dynamic

1 pricing. I'm going to discuss an overview, which
2 is going to include the basic components of AMI
3 systems, the benefits they promise to ratepayers
4 and utilities, and the current status of the three
5 projects with our largest IOUs in California.

6 The main components of an AMI system are
7 new or modified meters, new communication networks
8 and a new data management system.

9 The most visible component of these
10 systems are the meters, themselves, which are
11 required to measure and store interval data at
12 hourly or finer increments.

13 As shown in this slide this can be
14 achieved either with a new meter or with an
15 existing meter with an add-on module.

16 The next component in the system is the
17 communication network between the meters and the
18 neighborhood level data collection units or DCUs,
19 and then between the DCU and the data management
20 system back at the utility's data processing
21 center.

22 So, when we look at the new hardware
23 it's pretty much the meters, the communication
24 network and the data management system. This is
25 all new. But you really can't have an AMI system

1 if that hardware and software doesn't connect and
2 interface seamlessly with the existing IT systems
3 at the utility which provides functions such as
4 billing, outage management and website hosting.

5 And it's that final function which is
6 crucial to what we look to AMI to provide because
7 for the time being that's going to provide the
8 feedback to the customer with their energy
9 consumption and possible pricing data.

10 PRESIDING MEMBER PFANNENSTIEL: Tom.

11 MR. ROBERTS: Yes.

12 PRESIDING MEMBER PFANNENSTIEL: Just
13 definitionally, are you referring to AMI as
14 necessarily providing information back to the
15 customer? Or can you have an AMI system where
16 it's one-way communication, even though obviously
17 we're talking mostly about two-way communications?

18 MR. ROBERTS: I would say that the PUC
19 envisions AMI as being a two-way system.

20 PRESIDING MEMBER PFANNENSTIEL: Thank
21 you.

22 MR. ROBERTS: Minimum performance
23 requirements for AMI were defined by the PUC in
24 2004, and can be classified into two major groups
25 as shown here.

1 The first block shows features which
2 enable price-responsive demand response, which
3 really was the PUC's main motivation for promoting
4 AMI. However, the second block shows operational
5 savings and service improvements which could have
6 provided even greater motivation for the utilities
7 to proceed with AMI projects.

8 Every AMI application which has been
9 submitted to date has met all of our minimum
10 requirements. But for some of the utilities'
11 business cases, the benefits which were provided
12 by these six minimum-function requirements didn't
13 provide enough benefit to overcome the cost, since
14 from the PUC's standpoint AMI must be cost
15 effective.

16 PG&E was the exception to this. This
17 bar graph compares the potential benefits from
18 their adopted AMI application with that project's
19 cost. And from this you can see that operational
20 benefits and remote meter reading were really the
21 key to approval of AMI's basic AMI application,
22 since they covered 90 percent of the system costs.

23 PG&E only had to show minimal benefits
24 from demand response programs to demonstrate that
25 the overall sum of the benefits exceeded the total

1 costs.

2 Edison and SDG&E, on the other hand,
3 have more efficient meter-reading systems now, and
4 their business cases showed operational benefits
5 only covering about 60 percent of their system
6 costs.

7 So, looking at the right-hand column
8 over here, the benefits from these two blocks for
9 Edison and SDG&E were much smaller. So, by
10 necessity, they had to provide a system that
11 provided greater demand response.

12 And they did this by providing
13 additional features such as solid-state meters,
14 which can be updated remotely; by downloading new
15 software; and by adding integral remote connect/
16 disconnect switches. Both of these increased the
17 operational benefits of their AMI systems.

18 However, a third additional feature was
19 really the key to the final bullet on this slide,
20 which was promotion of energy conservation, or
21 enabling greater energy conservation.

22 PG&E's adopted system will offer hourly
23 usage feedback to customers that have internet
24 access on a next-day basis as shown in path one
25 above. This feedback can help identify when and

1 how customers can conserve energy. However, path
2 two, below, illustrates a more direct and
3 immediate feedback loop which is provided via a
4 home area network or HAN.

5 ASSOCIATE MEMBER ROSENFELD: Tom.

6 MR. ROBERTS: Yes.

7 ASSOCIATE MEMBER ROSENFELD: Go back to
8 that slide. Thank you. I want to ask a question,
9 not of you, but looking at the people who are
10 going to follow in your footsteps in a minute.

11 I would, myself, be happy if each of the
12 people who are going to present would expand a
13 little bit on this. That is, everybody agrees
14 that there will be the next-day signal coming back
15 over the internet.

16 I can guess that most commercial and
17 some residential customers will want faster
18 feedback, maybe one-hour feedback or whatever.
19 And would be willing to pay a small fee, but only
20 a reasonable fee to get that. So, I'd like some
21 of the speakers to dwell on that point.

22 And then on path two, my particular
23 prejudice is that commercial customers will want a
24 lot of path two. And there's the question of what
25 sort of data comes across path two. Is it one-

1 minute data? Is it 15-minute data or whatever? I
2 don't think that's a job for the regulatory
3 agencies to require, but at least to encourage,
4 that there be some sort of agreed-on California-
5 wide protocol.

6 The only other question that I'd like
7 the presenters to talk about is back to your slide
8 three, which had the various collection of meters
9 on it, I'd be interested in just personally
10 knowing, in addition to the electric meters which
11 you've been dwelling on, I'm not up to date on,
12 but it seems to be efficient to coupling the gas
13 meter; and, in fact, it seems to me to be
14 efficient to coupling the water meter, I'm sort of
15 surprised there isn't a more widespread discussion
16 of that. I'd like to pick up some information on
17 that, too, as we go through the talk.

18 So, I'm just praising you for raising
19 the right questions. Thank you very much.

20 MR. ROBERTS: Thank you.

21 PRESIDING MEMBER PFANNENSTIEL: And on
22 the subjects, any idea of what percentage of
23 residential customers do not have internet access?

24 MR. ROBERTS: I don't have that number,
25 but I'd be glad to look into it and get back to

1 you.

2 PRESIDING MEMBER PFANNENSTIEL: We can
3 talk to the utilities individually about it.
4 Thanks.

5 MR. ROBERTS: Okay. And I would just
6 like to point out that in this slide this middle
7 meter is a gas meter, and it shows that it's got
8 the add-on module using the existing gas meter
9 hardware.

10 And to address just partially one of
11 your questions, Commissioner Rosenfeld, they had a
12 symposium last week in Santa Clara called
13 "Connectivity Week" and there were a number of
14 vendors and presenters talking about what could be
15 provided via that HAN gateway or HAN system.

16 And my understanding was that one of the
17 nice things about the protocol which we seem to be
18 moving towards is that not only can the meter be
19 set up to send a signal out over the home network,
20 which is kind of shown here, at a given interval,
21 but the thermostat or a HAN-enabled computer
22 terminal could also ping the meter and ask for
23 data.

24 So we may choose to establish a protocol
25 for how often data is transmitted over the HAN,

1 but I think one of the benefits will be if there's
2 a two-way communication path where if a consumer
3 wants information more often, and they want to
4 average that data on their terminal, they could do
5 that, themselves.

6 ASSOCIATE MEMBER ROSENFELD: So this is
7 sort of the responsive meter?

8 MR. ROBERTS: Yes.

9 ASSOCIATE MEMBER ROSENFELD: But, again,
10 at the risk of repetition, you guys have to come
11 up with some sort of a recommendation for what
12 that -- is that data one-minute data or five-
13 minute data or shorter intervals? Although
14 shorter intervals are pretty hard to read and
15 pretty noisy.

16 MR. ROBERTS: Okay.

17 ASSOCIATE MEMBER ROSENFELD: Thank you.

18 MR. ROBERTS: Yes.

19 ASSOCIATE MEMBER ROSENFELD: And I
20 notice there on this nice plot here that you are
21 collecting, you do show a dash-line to the water
22 meter.

23 MR. ROBERTS: Correct. And the gas
24 meter, as well.

25 ASSOCIATE MEMBER ROSENFELD: Sure.

1 MR. ROBERTS: So, this graph was
2 provided by Edison. And this is just going a
3 little bit deeper into the concept of a home area
4 network, which probably everybody in this room
5 fully understands, but I'm just going to talk to
6 the slide anyway.

7 SDG&E's adopted system, as well as the
8 pending applications for Edison and PG&E, include
9 a wireless system which allows appliances, utility
10 meters and the user's computer terminal to talk to
11 each other using the HAN.

12 This vision requires that all the
13 devices speak the same language. And fortunately,
14 it does appear that within California, and
15 possibly nationwide, consensus is building towards
16 a common protocol which is known as ZigBee.

17 And as somebody new to AMI the best way
18 I found to think about it is that it's Bluetooth
19 on steroids. It's got the same level of smart
20 connectivity, just over a wider distance.

21 HAN will enable customers to obtain near
22 real-time consumption data from any ZigBee-enabled
23 device within the home, including the AMI meter.
24 And as I mentioned, devices such as an inhome
25 display device that you can put on your coffee

1 table or refrigerator or on the wall, those
2 products, real products that are available for
3 sale, were demonstrated last week in Santa Clara.
4 So, this isn't just PowerPoint products. These
5 are real products that are on the market now.

6 The HAN system will provide even greater
7 DSM benefits if real-time pricing is adopted. And
8 I think we're all familiar with the example that
9 the meter could talk directly with the
10 programmable controllable thermostat, and that the
11 customer could preprogram their thermal and
12 economic preferences into that, and have it
13 respond automatically to hourly pricing if the
14 meter was able to broadcast that.

15 Such a network really maximizes the
16 impact of demand response programs by tailoring it
17 to the preferences of the customer, and by
18 reducing repetitive action required of the
19 customer. And I think in this regard it makes DR
20 systems, this particular type of system, much more
21 analogous to an energy efficiency measure where a
22 customer has to make an initial decision to be
23 efficient when they, at one point, at the
24 beginning of the process. But then they really
25 need to take no further action to enjoy energy and

1 bill savings.

2 And certainly as shown by this graphic,
3 HAN-enabled pool pumps, water heaters, kitchen
4 appliances could all be similarly programmed and
5 responsive to either signals over the HAN from the
6 utility, or they could direct signals from their
7 own computer if they wanted to come up with a more
8 customized program for their own home.

9 As you're probably well aware, each
10 major utility has a current AMI project in some
11 form. What I'm going to talk about are systems
12 primarily for small customers with demand less
13 than 200 kilowatts, since the utilities already
14 have programs for their larger customers.

15 Each IOU is treating the existing large
16 interval meter systems separately, and I don't
17 know all the details, so hopefully that's
18 something we can find more out about today.

19 PG&E was the first to file an
20 application, and they're still the only utility
21 with installed meters and support equipment.
22 Based on the operational benefits I discussed
23 previously, PG&E initially chose a low-cost, low-
24 risk system which primarily uses retrofitted
25 meters rather than new meters.

1 However, their application required that
2 they monitor advances in AMI technology, and they
3 have switched from the DCS electric meters which
4 communicated over the powerline to solid-state
5 meters which use the same RF system as their gas
6 meters.

7 It's not clear to us at this point
8 exactly how this change relates to their upgrade
9 application, which was filed in December, because
10 that application is still pending before us, but
11 we are starting to work with PG&E to understand
12 how this will affect their revised deployment
13 schedule.

14 SDG&E's application specified the
15 functions of their AMI system, which provided the
16 basis of an RFP process used to select their
17 vendors. If they can finalize their contracts in
18 the next few weeks, and the Commission approves
19 them, they can begin their mass deployment in the
20 second quarter of 2009.

21 Edison was the last to file an
22 application, but they have already selected Itron
23 as their main vendor. And we have a PD on their
24 application which is due out this summer. And if
25 it's approved, I think it's possible that Edison

1 may fully deploy its system before PG&E's final
2 system is deployed in whatever form that may be.

3 I included the next two slides primarily
4 as reference, but there were two important points
5 that I wanted to note. First is that if Edison's
6 application is approved, ratepayers will invest
7 over \$4 billion to install over 16 million meters
8 by 2012.

9 These numbers will increase if PG&E's
10 upgrade or SoCalGas' potential application are
11 approved. I also wanted to note that the number
12 here for the approved budget for SDG&E is actually
13 \$572 million.

14 This next slide compares features of
15 each AMI application and illustrates that if
16 PG&E's new application is approved the state's
17 major utilities will have comparable AMI systems
18 which provide greater function and DR benefits
19 than the PUC's minimum standards.

20 But this condition where everybody has
21 the same color, which signifies basically having
22 the same functionality, will only happen if PG&E
23 can demonstrate that the integral remote connect/
24 disconnect solid-state meters with the ability to
25 have remote software upgrades and the ability to

1 have home area networks provides benefits which
2 exceed the incremental cost of their upgrade.

3 Finally, we wanted to place AMI within
4 the context of last month's workshop on smart
5 grids. The PUC team's unofficial position at this
6 point is that AMI systems will likely be a
7 building block to the smart grid. Deployment of
8 AMI systems which promise to enable price-
9 responsive DR and energy conservation has begun.
10 But smart grids are not even defined yet.

11 And when you look at everything that has
12 to be encompassed with smart grid, I think even if
13 we do define it in the near term for various state
14 and federal legislation, which are requesting that
15 definition, that that definition will likely
16 evolve over time due to technological advances in
17 energy storage, distributed generation and the
18 like.

19 Given that evolutionary process we
20 really feel it's premature to comment on AMI's
21 specific role with respect to smart grids at this
22 time. But the PUC will be considering this in
23 response to Title 13 of the Energy Information and
24 Security Act of 2007.

25 That's my last slide, so thank you.

1 PRESIDING MEMBER PFANNENSTIEL: Thank
2 you very much. Questions?

3 ASSOCIATE MEMBER ROSENFELD: I just want
4 to say I think that was a very nice summary
5 presentation, thank you.

6 PRESIDING MEMBER PFANNENSTIEL: Yeah, an
7 excellent summary, thanks. Tim, you had a
8 question?

9 MR. TUTT: Thank you for coming and for
10 your summary. The notice for this indicated some
11 possible standards concepts. Is there something
12 that you would suggest that we could do with our
13 load management authority to help things along at
14 the PUC, if necessary? Or otherwise that you
15 would suggest that we might do?

16 MR. ROBERTS: With regard specifically
17 to AMI, or smart grid --

18 MR. TUTT: To AMI and load management
19 standards.

20 MR. ROBERTS: Can I get back to you on
21 that?

22 MR. TUTT: Absolutely.

23 MR. ROBERTS: I don't -- I can't think
24 of anything at this time.

25 PRESIDING MEMBER PFANNENSTIEL: On the

1 cost effectiveness question, you found that all
2 three, or you need to find that each utility has
3 demonstrated the cost effectiveness of AMI before
4 allowing deployment. And you found that for
5 PG&E's original proposal and you're working on
6 that.

7 If that -- that becomes a really
8 critical question for widescale, and that means
9 for moving this beyond the investor-owned
10 utilities, did the analysis -- was the analysis
11 quite compelling in each case to find cost
12 effectiveness? Or was it relatively marginal
13 depending on some major assumptions?

14 MR. ROBERTS: I'll preface my response
15 by saying that I started on AMI last month.

16 (Laughter.)

17 MR. ROBERTS: And I haven't actually --
18 I mean I have read through the applications and
19 the business cases, but I wasn't participating in
20 any of the hearings where that was debated.

21 I did sit in on Edison's hearings
22 briefly and it seemed to me that they were arguing
23 over some rather small details to establish a
24 cost/benefit ratio just slightly greater than 1.

25 So I would say, from that limited

1 picture that I saw, and some of the discussions
2 that I've heard at the Commission, that it's a
3 pretty close comparison, but certainly there's
4 many people in the room that can speak --

5 PRESIDING MEMBER PFANNENSTIEL: We'll
6 ask them.

7 MR. ROBERTS: -- to that.

8 PRESIDING MEMBER PFANNENSTIEL: Thank
9 you very much.

10 MR. ROBERTS: Thank you.

11 ASSOCIATE MEMBER ROSENFELD: I will make
12 the point regarding Commissioner Pfannenstiel's
13 last question, that, of course, the big IOUs are
14 going first, bringing down costs for meters and
15 communications pretty rapidly. And so one would
16 hope it will be easier for the munis to come along
17 a year later and show cost effectiveness.

18 I don't know whether -- I see Erich
19 Gunther is sitting there. Do you want to make any
20 -- and so does Ron Huffman. Does either of you
21 want to make a comment on that issue?

22 MR. GUNTHER: Not at this time.

23 ASSOCIATE MEMBER ROSENFELD: All right.
24 Later, he says.

25 PRESIDING MEMBER PFANNENSTIEL: Thank

1 you, Tom.

2 MR. ROBERTS: Thank you.

3 MR. HUNGERFORD: All right, the next
4 section, the three investor-owned utilities, we've
5 got this listed as a panel discussion. The order
6 I have listed here is that Jana Corey will go
7 first. And what I think I'd like to do is have
8 the three utilities work independently, and then
9 they can all three come to the table at the end
10 for more detailed questions before we break for
11 lunch.

12 And, so, Jana.

13 I hope this is the right presentation.

14 MS. COREY: I'll make it up if it isn't.
15 That's why I always love this particular audience
16 because most people in this room know at least as
17 much as I do, if not more, about this topic. So,
18 raise your hand if I've missed something, or I've
19 not said it properly.

20 Can you hear me all right?

21 PRESIDING MEMBER PFANNENSTIEL: I think
22 you need to speak into the mike, because there are
23 people either calling in or on their way.

24 MR. HUNGERFORD: If you prefer to wander
25 around, we have this.

1 MS. COREY: No, that's fine, I can stand
2 right here. Okay. All right, thank you.

3 Okay, so PG&E, first of all I'd like to
4 thank Tom for giving such a wonderful overview.
5 In fact, you're going to see at least one of the
6 slides that he used in my presentation this
7 morning.

8 PG&E did indeed began deployment in
9 2006, and we have 10 million meter upgrades.
10 That's about half and half gas and electric meter
11 changeouts. Our business case is predicated on
12 the ability to offset meter-reading costs for both
13 our gas and our electric business. And I think it
14 would be harder for an all-electric utility to
15 really get that full benefit, unless you were a
16 dual-commodity utility like we are.

17 We obviously are collecting information
18 from our meters and bringing it back to PG&E. We
19 have a very significant infrastructure effort
20 going on on the IT side to be able to manage the
21 volumes of data that we're collecting.

22 We are collecting hourly interval data
23 for our electric customers and 15-minute -- I'm
24 sorry, for our residential customers, and 15-
25 minute interval data for our commercial customers.

1 Gas we're currently reading on a daily
2 basis. And part of that, I understand that this
3 is a little bit of an education session, so I'll
4 digress from the main theme to make some
5 observations that I have about how to make a
6 business case pull together.

7 On the gas side we had a lot of
8 discussions about what benefit you could get from
9 more frequent interval data for a gas business.
10 And that was a very interesting debate, and
11 there's a lot of potential there. But we didn't
12 include any particular benefits associated with
13 the ongoing gas business except for the meter-
14 reading benefits and the other common allocated
15 benefits that would be allocated to the electric
16 and the gas business.

17 Obviously the objective of our --
18 obviously the benefit that we were directing our
19 efforts to was to be able to deliver demand
20 response benefits, because the genesis of this
21 whole look at AMI was really from the California
22 energy crisis. So we really focused our efforts
23 both on the deployment side and on the business
24 case side to deliver demand response benefits.

25 Obviously the benefits to customers are

1 very crisp. The customer obviously, those
2 customers have to put signs out, or that have to
3 accommodate someone coming into their yard,
4 they'll obviously not have to do that any longer.
5 We believe that there's a segment of our bills
6 that are either delayed for one reason or another
7 that are related to a human going out and reading
8 a meter and making a mistake potentially. So,
9 some of those types of bill errors or delays in
10 billing will be benefitting our customers, because
11 the AMI system has proven to be extremely robust
12 and reliable.

13 In fact, we did a little trial where we
14 had our meter readers manually reading and our AMI
15 system reading. We did a side-by-side comparison
16 and it was very favorable to the system,
17 interestingly and beneficially to us.

18 Obviously, the other big huge benefit
19 that this system's going to provide, especially
20 with home area networking, is the ability for a
21 consumer to understand their energy use. And that
22 has a lot of both conservation benefits and demand
23 response program-related benefits. So we're all
24 going to take advantage of those types of
25 programs.

1 PRESIDING MEMBER PFANNENSTIEL: Jana,
2 what percent of your customers do not have
3 internet access? Of your residential customers?

4 MS. COREY: I actually don't know the
5 answer to that, but I can find out.

6 PRESIDING MEMBER PFANNENSTIEL: Yes,
7 could somebody let me know that, I think --

8 MS. COREY: Yes.

9 PRESIDING MEMBER PFANNENSTIEL: --
10 that's going to be important.

11 MS. COREY: We happen to be very
12 internet heavy in our service territory in
13 northern California, but I can find --

14 PRESIDING MEMBER PFANNENSTIEL: I
15 believe that's the case, and it certainly is the
16 case throughout California. But there's still --
17 it's going to be a transition period for some
18 customers, and I'm trying to get just a ballpark
19 of what that is.

20 MS. COREY: Sure. All right, I have my
21 note-taker in the audience writing that down, I
22 believe.

23 So, one of the things that we did, this
24 is also an aside, is that for those customers that
25 don't have access to the internet, who can't get

1 online and see their energy usage, we will
2 accommodate their call to our call center for a
3 paper bill. So they will get the same
4 information; it will be delayed because they'll be
5 getting it via the mail.

6 We hope that not too many customers will
7 be in that position to have to take a paper bill.
8 Obviously that's much more expensive delivery
9 method than internet service. But, --

10 PRESIDING MEMBER PFANNENSTIEL: But when
11 you did your cost effectiveness analysis you must
12 have had to consider that.

13 MS. COREY: When we did the cost
14 effectiveness of the -- we put the costs in for
15 the online system to put customers' information on
16 our website, so that's one cost element that's
17 irrespective of how many people access it.

18 In terms of our demand response benefits
19 those were programmatically tied to programs.

20 PRESIDING MEMBER PFANNENSTIEL: I
21 understand. No, I'm saying there will be some
22 percentage of customers who will want a paper
23 bill, who need a paper bill because they have no
24 other way of getting that information. And you
25 must have calculated what that would cost and how

1 many customers would be in that situation.

2 MS. COREY: We put call center costs in
3 our business case. I don't know that we
4 explicitly called out the number of customers that
5 would want a paper -- we obviously provide them a
6 paper bill every month, and that will be similar
7 to what they get today with more information.

8 PRESIDING MEMBER PFANNENSTIEL: Oh, it
9 will be? So you're planning to redo your billing
10 system to provide paper bills of all of the
11 information that's available through the AMI on a
12 paper bill for all customers or just those who
13 want it?

14 MS. COREY: No, no. The granular
15 interval data will be available via the website.
16 If a customer called, we will create a paper bill.
17 But it mimics what's on the website. We don't
18 anticipate sending monthly bills to every customer
19 that has all the interval data that we've
20 collected that month for them.

21 PRESIDING MEMBER PFANNENSTIEL: So
22 anybody who does have internet access, who does
23 not request a paper bill, no longer gets a PG&E
24 bill, that's correct?

25 MS. COREY: Oh, they'll get a monthly

1 PG&E bill.

2 PRESIDING MEMBER PFANNENSTIEL: And the
3 monthly PG&E bill will look just like the current
4 PG&E bill?

5 MS. COREY: I'm not really sure exactly
6 what the new bill will look like. At this point
7 we're anticipating a very similar bill to what we
8 have today.

9 PRESIDING MEMBER PFANNENSTIEL: But I
10 think that that becomes an important question.

11 MS. COREY: Yeah.

12 PRESIDING MEMBER PFANNENSTIEL:
13 Certainly for the demand response feature that
14 we're looking for. There's a question of what
15 information the customer is going to get. Some of
16 it will be real time, some of it will be next day,
17 some of it will be, you know, other ways --

18 MS. COREY: Monthly.

19 PRESIDING MEMBER PFANNENSTIEL: --
20 looking at it. But some of it will be monthly.
21 And I think that's part of what we need to be
22 thinking about.

23 MS. COREY: Yeah, we have a big bill
24 redesign effort going on, and I'm not really sure
25 I can answer the question --

1 PRESIDING MEMBER PFANNENSTIEL: You've
2 had a bill redesign effort going on since my days
3 there.

4 (Laughter.)

5 PRESIDING MEMBER PFANNENSTIEL: It's
6 been going on for a long time.

7 MS. COREY: Okay, well, I'm not in
8 charge of that, so -- I will follow up on that,
9 Jackie.

10 PRESIDING MEMBER PFANNENSTIEL: Thanks.

11 MS. COREY: Okay. Clearly the
12 benefits -- there's an ancillary benefit, and when
13 you start looking at AMI systems, what becomes --
14 the meter-reading part of it is very easy to
15 understand and very clear how much the savings are
16 associated with that.

17 What was really interesting to us when
18 we began to look at AMI was the fact that there's
19 these ancillary benefits like outage detection.
20 And some of the outage capability is almost more
21 exciting than the meter-reading capability.

22 So, what's important as you look at
23 these systems is to understand what the nature of
24 the outage capability you might get out of your
25 AMI system.

1 We are eager to implement this, and see
2 how really good the information is that we get.
3 And there's detection and there's restoration
4 benefits. And you need to understand the elements
5 of your system that you're purchasing and what
6 that opportunity is for you.

7 Obviously, anything that provides a
8 benefit to a customer often translates into a PG&E
9 benefit because it limits our requirement to go
10 back and do extra work. Obviously our power
11 purchase costs are going to be going down because
12 we'll be promoting demand response programs and
13 we'll be benefitting from energy conservation.
14 Obviously, the state benefits in similar ways.

15 So this is the slide that Tom showed.
16 The one thing I will be sure -- I wanted to be
17 sure and point out to those of you who are looking
18 at business cases, you can read the California
19 business cases because they're public domain
20 documents on the CPUC website.

21 But one of the things that you may not
22 notice, or you may notice missing is the category
23 of theft. And specifically, theft is not a
24 category of cost that go into -- or benefits that
25 go into our business case. But there are a lot of

1 jurisdictions around the country for whom that's a
2 very significant portion of their business case.

3 So if you look at business cases from
4 the east, or whatever, you'll see that as an
5 element in the business case. We recognize that's
6 a benefit to us. We were not able to recognize it
7 in our business case because of our regulatory
8 structure. So I always point that out when I'm
9 talking to audiences that are not California IOUs.

10 Jackie, your question about cost
11 effectiveness, I just wanted to address that for a
12 moment. One of the things that we were struggling
13 with at the very beginning of putting our business
14 case together, first of all overall on the
15 economic scale, if you think about it, labor costs
16 continue to escalate and technology costs continue
17 to go down.

18 So I firmly believe that we are in this
19 wonderful sweet spot where it is becoming economic
20 to trade out a manual workforce for technology.
21 And we've, you know, evidenced that here in
22 California by making really good business cases.

23 And I would suggest that the kinds of
24 business cases that we are showing today, that
25 other utility entities in the state can probably

1 make those fly, as well. We have seen significant
2 drop in technology costs, even from two years ago
3 when we began our deployment, to today. And
4 that's why we're currently at the CPUC requesting
5 some funding for additional functionality, because
6 not only have costs come down, functionality has
7 increased. Just exactly the way you would
8 anticipate it to do.

9 The other thing I would mention is that
10 we spent a lot of energy educating our departments
11 on what kind of benefits they might see. And we
12 had people come from all over the United States to
13 talk to our teams, the outage people, the capacity
14 planning folks, the operation of the call center
15 people.

16 We had a huge education effort going on
17 to make sure people understood in our company you
18 really can achieve these benefits. So we feel
19 confident that the benefits we put up are really
20 really firm, and we can deliver on them.

21 But there's a lot of speculation, a lot
22 of daydreaming about what else could we do with
23 this data and with this information. And I would
24 suggest that if you sat down and creatively
25 thought through a business case, there's more

1 here. And we're just beginning to mine that
2 opportunity. So, I would be surprised if it was
3 very hard to make this case.

4 PRESIDING MEMBER PFANNENSTIEL: I
5 absolutely agree with you. I understand that
6 there's a lot more that's going to be, I think, in
7 the way of savings once the meters are fully
8 deployed.

9 My question really is in making the
10 case, though, there are some assumptions. And
11 whether they're assumptions on the technology
12 costs reductions or the savings in operations,
13 time or whatever, sort of looking at where are the
14 biggest challenges to capture those costs.
15 Where's the lack of -- where might something be a
16 major savings for PG&E, but maybe not
17 transferrable to other companies.

18 You've already said, for example, the
19 savings on having both gas and electricity meter
20 reading eliminated, it was a major component for
21 PG&E, which may not be true elsewhere.

22 I'm kind of looking at your perspective
23 on where else there might be specific savings that
24 you found or uncertainties in your numbers.

25 MS. COREY: Okay, that's a good

1 question. Let me tell you where I think the
2 hardest parts of the business case to estimate
3 were.

4 Obviously the meter reading was fairly
5 straightforward. We have a budget every year for
6 meter reading and we just wanted to turn it to
7 zero at the end of the deployment. So that was a
8 pretty easy chunk of money. And that's a pretty
9 significant portion of the operating benefits.

10 The things that were complicated were
11 the call center costs. Because we expect there to
12 be a significant increase in call center activity
13 as the meters go in, as programs are being rolled
14 out, as home area networking becomes prevalent.
15 People are going to wonder how does that work for
16 me, how do I get involved, how do I participate.
17 If I have a problem, what do I do.

18 So we have to put in some additional
19 costs on that call center side, and then estimate
20 what we thought the reductions were. So that's
21 one of those things that's very -- you can have
22 very good data about what types of calls you get,
23 and the ones that say meter reader in front of
24 them, those are pretty straightforward. The meter
25 reader's gone, so there won't be any of those.

1 But the other categories are very complicated to
2 identify. And I would sort of -- maybe my
3 colleagues can also comment on that.

4 We have things like the truck
5 dispatches, which is a fairly significant benefit.
6 That's pretty easy to estimate because we know how
7 many guys we send out to turn people on and turn
8 people off. So that's a fairly good number, and
9 it's a big element of the business case.

10 The billing elements were very
11 complicated to also figure out, because we
12 expected that the things that meter readers made
13 mistakes were going to go away, but we didn't know
14 exactly how much exception work we would get from
15 our new system.

16 And people in the industry will tell you
17 exceptions are where it's going to really bite you
18 hard. So we made some estimates about what we
19 thought the exception handling would be in the
20 billing side.

21 And those are things that, you know,
22 they kept me awake for a long time. And it's just
23 long enough now, I stay awake over other things.
24 But, that's one of those things that has yet to
25 play out.

1 PRESIDING MEMBER PFANNENSTIEL: Are you
2 having to put in a whole new system to accommodate
3 a changed billing process?

4 MS. COREY: We did put an upgrade to our
5 customer care and billing system because of the
6 volumes of data that were coming in, because they
7 were going to be coming in on the hourly basis.
8 And that was -- it was just not equipped to handle
9 that kind of volume. We re-platformed the system
10 onto a platform that could handle that kind of
11 traffic.

12 We also had to build what we call a
13 meter data warehouse, which is essentially all of
14 the data that's coming in from the field is going
15 to be poured into this giant warehouse.

16 And what I think is really exciting and
17 untapped entirely is how can you take advantage of
18 all that information there. We have, you know,
19 we'll be providing it to our customers. There may
20 be an opportunity for energy conservation
21 programs. There's operational benefits, if you
22 have an area that's experiencing outages and
23 you're trying to diagnose it, there may be a way
24 to use that information to do that. There's a lot
25 of opportunity in that data that we haven't yet

1 really fully mined.

2 So the other thing on the costs, I will
3 say, that were hard to scope was exactly how
4 difficult it would be to -- and this is the new
5 area, home area networking -- being able to take
6 data from a meter and bring it back to PG&E and
7 take some action on it on behalf of the customer.

8 And that's still -- we've been trying to
9 put that in our business cases, and it's still a
10 moving target. That whole industry is changing
11 every day.

12 And this is another area I want to
13 address, Commissioner Rosenfeld's comment about
14 the standards. I think that was your comment
15 about standards.

16 There is a whole group, open AMI, which
17 I know you're aware of, that is actively involved
18 with vendors and the metering community to try --
19 or the utility community, to try and come up with
20 good standards that everybody can follow. And
21 meanwhile, we're all picking our technology,
22 picking our language protocols, figuring out what
23 services we're going to provide, figuring the
24 costs out underneath all of that. And that's a
25 huge moving target in my opinion.

1 So, I think those are the big ones.

2 PRESIDING MEMBER PFANNENSTIEL: Thank
3 you.

4 ASSOCIATE MEMBER ROSENFELD: Jana, I
5 want to make one comment. I know you're trying to
6 give a talk, but --

7 MS. COREY: Please.

8 ASSOCIATE MEMBER ROSENFELD: -- among
9 benefits, I maybe in my mind wonder, but I just
10 want to make the other qualitative point. And
11 that is we don't know, on straight efficiency, how
12 much this is going to save, but we obviously all
13 believe that if people have displays and get
14 interested in what they're doing, they will do
15 things which save energy all the time.

16 And particularly if you have the gas
17 meter and the water heater connected in, people
18 will look at their real-time displays and decide
19 that they really shouldn't be irrigating the lawn
20 when it's raining. Or will be able to correlate
21 gas expenses with electric expenses and so on. So
22 everybody seems to agree we're going to save
23 something like 10 percent on energy.

24 Now, you're talking about costs over
25 five years of a couple billion dollars. And

1 during five years PG&E's going to collect \$25- or
2 \$50 billion in revenue. So, a small gain in
3 energy efficiency is going to offset all of this,
4 of course. And I realize you can't put that into
5 the benefit/cost calculation, but it seems big in
6 everybody's mind, I guess.

7 MS. COREY: We did include -- I'm a
8 little hampered here because I have a -- this
9 business case that I'm showing you now is our
10 original business case. But we have since added
11 in energy conservation in that demand response
12 bar, so it's significantly higher. And we did
13 make an effort to quantify the energy conservation
14 component or benefit associated with putting the
15 system in.

16 So my cost bar goes up a little for home
17 area networking and disconnect switches and solid
18 state meters. My benefits bar goes up for the
19 benefits associated with that, and the energy
20 conservation.

21 So we're like everybody else who's
22 trying to identify the value of that energy
23 conservation. We did use publicly available
24 research to estimate, and we tried to be as
25 conservative as necessary to come up with a

1 positive business case.

2 ASSOCIATE MEMBER ROSENFELD: And that's
3 all public information?

4 MS. COREY: Yes, it is. It's referenced
5 in our business case, too.

6 ASSOCIATE MEMBER ROSENFELD: So, in the
7 record of this particular proceeding, is it
8 possible you could submit a slightly more modern
9 version of what's on the screen now?

10 MS. COREY: Absolutely.

11 ASSOCIATE MEMBER ROSENFELD: It will be
12 to your advantage.

13 MS. COREY: Okay.

14 (Laughter.)

15 MS. COREY: All right. Then for sure I
16 can. Okay. Dan, I hope you're taking notes out
17 there. Okay, I think I'm running out of time.

18 So this is really a numerical
19 articulation of what we just talked about. And
20 specifically, as I pointed out, the -- I think I
21 already gave you a sense of which ones were, I
22 think had the most uncertainty around them. So I
23 think I'll go on.

24 This is a architectural diagram of
25 PG&E's current system that we have in place. And

1 the top row shows the electric system, which on
2 the left it goes from electric meter via a
3 substation, public wireless network to a head-end
4 controller.

5 And I will tell you, these piece parts,
6 whether they're labeled, you know, substation or
7 pole top data collector unit, whether they're
8 labeled head-end system controller, they all have
9 the same, all of the AMI systems have virtually
10 the same three parts. They have an end point,
11 they have a network element, and then they have a
12 head-end system controller. They're all the same.
13 You're going to see it from all the utilities,
14 they look very similar.

15 So, what PG&E, as Tom so aptly pointed
16 out, we selected a DCSI powerline carrier network.
17 And what we've seen in the last two years while
18 we've been monitoring the developments in the
19 marketplace is that a particular technology, RF
20 technology, which is a mesh architecture, has
21 become very robust, very cost effective. It's
22 similar to what my other colleagues are
23 implementing. And we are very interested, and we
24 are trial-ing that as we speak. We're looking to
25 move our network potentially to that if we get

1 approval from our Commission.

2 So, we're very excited about the
3 technology movement in this industry in the last.
4 And we like to say at PG&E that we drove that with
5 our 10 million point deployment. So, it was
6 actually Edison, but we like to take some credit
7 for that.

8 Really the infrastructures are very
9 similar. They all have end points, they all have
10 network equipment, they all have head-end.

11 What's really important, or that has
12 been developed since California has gotten into
13 this space is the meter data management system,
14 which is the middle ware product that really
15 allows you to put a lot of different data streams
16 into this meter data management system. And then
17 it becomes transparent to your legacy systems,
18 your billing system, your outage system, your
19 asset management system.

20 All the legacy utility systems can go to
21 one location and get one set of data. And they
22 don't care whether your electric data came from a
23 powerline carrier system or an RF system or what
24 kind of ultimate network you have in the field.
25 It's able to give you data that you can use for

1 your billing or whatever other legacy activity you
2 have.

3 So that has been a very important
4 architectural component of the new AMI systems
5 that we've seen in the last five years.

6 I did want to make a digression here and
7 talk for a minute about deployment because that
8 kind of gets, you know, second shift in the whole
9 evaluation. But there are some very important
10 strategic decisions that need to be made when you
11 go to the physical deployment of your system.

12 Now, most other utilities don't have
13 quite the geography that we do, but it's still
14 important to think about, you know, whether you
15 want to do it with your own folks, or whether you
16 want a third party to do your installation. There
17 are issues in both of those. Whether a union shop
18 of nonunion shop.

19 How do you want to realize benefits. We
20 have route strings where a meter reader will read
21 an entire month. They obviously have work every
22 day. And then you want to recognize your benefits
23 when you let the meter reader go. So how you do
24 that, how you construct your benefits realization
25 is important to think about.

1 And then what geography and what
2 sequencing do you want to do. And specifically
3 for California we were eager to go to the Central
4 Valley because that's where most of our air
5 conditioning load is. We wanted to start there
6 because then we could begin to promote demand
7 response programs. So obviously our deployment
8 began in the Central Valley.

9 But there's a lot of issues around how
10 you optimize the use of your installers. And
11 that's a really important question to have. And
12 if anyone gets there and needs advice, we have a
13 team of really experienced people who understand
14 the deployment issues. And obviously people
15 helped us, so we're happy to help.

16 The other thing is that your technology
17 choice shapes how you do your deployment. For
18 example, do you put your end points in first, or
19 your network gear first. And some of that is a
20 decision that you can make. And some of it is
21 important in terms of what technology you've
22 selected, how you do that.

23 In terms of lead time, if you're hanging
24 gear on powerpoles or light standards, it's
25 important that you get to your cities well in

1 advance. Now if you're a municipality that's not
2 really an issue. But for us that was really
3 important. It remains important, to get well out
4 in front. And we have a six-month lead time on
5 each of our communities in order to make our first
6 contact before we go to field.

7 Obviously attachment rights are
8 constantly in flux. And we found things in the
9 field that we obviously had never visited the
10 meter in the last 40 years and someone had built,
11 you know, an entire structure around it. So
12 things were surprising. And we have had to deal
13 with a lot of surprising things in the field. Not
14 significant, but things that we hadn't
15 anticipated. So, enough on that.

16 So the other thing that's been really
17 exciting, and this has been thrilling for me,
18 personally, because I spent a lot of time in the,
19 you know, four or five years ago looking at the
20 technology space. But things have changed
21 absolutely dramatically in the last three years,
22 or two years, even.

23 Obviously solid state meters have -- it
24 used to be you buy a little kilowatt hour meter
25 and you buy a huge commercial meter, and the price

1 points were, you know, \$25 and \$250.

2 And now there's something in between
3 that provides a lot of functionality, downloadable
4 firmware, able to collect more information from
5 the meter. Onsite storage, onsite processing
6 capability. Some really exciting things that are
7 going to help us in the future as we develop new
8 programs and offerings for our customers.

9 Obviously the remote connect/disconnect
10 switches. PG&E, we began our case with a \$100
11 item. And they're, you know, less than half that
12 now. So that's in two years. I mean that is
13 absolutely a fantastic price curve.

14 And I have this prediction that in five
15 years you can't buy a meter without a disconnect
16 switch, because they're very reasonable; the
17 economics are fantastic. So, if yo do nothing
18 else, that's probably worth doing.

19 Also the communication networks are very
20 -- the bandwidths are expanding, so that allows
21 you to carry other data like maybe renewables or
22 solar programs, or distribution automation, other
23 distributed generation. All the inhome
24 technologies, it's going to provide bandwidth to
25 communicate to that. It's a very exciting space

1 right now.

2 The open architecture, that theme is
3 still squishy because there are a lot of
4 proprietary entities in the market. There are
5 very few that are truly open. And so it's a
6 matter of picking the best thing that's available
7 and making it open on either end so you can get
8 data out of both ends available to a consumer,
9 available to your infrastructure.

10 And I talked a little bit about mesh
11 technology, which is a really exciting RF, radio
12 frequency, solution that has a lot of -- it's very
13 robust, very scalable, which is really interesting
14 if you're thinking about distribution automation
15 and distributed generation. So you want something
16 that's scalable easily and cheaply expanded the
17 capability. And that's one of the things that I'm
18 really excited about, mesh technology.

19 And then obviously home area networking.
20 And I think I started down this path, but let me
21 just mention one other thing about emerging
22 standards.

23 One of the things that's happened with
24 home area networking that I'm most concerned about
25 or interested in, is the issue of security.

1 Because for the first time we're going to be
2 breaching into the customer's home.

3 So there's a whole group of people that
4 are working on an open standards body, AMI
5 security, AMI Sec. And they're looking at the
6 end-to-end AMI solutions, and what are the proper
7 security measures to have in place.

8 So, the industry is very well aware
9 that's an issue and is working actively to come up
10 with some solutions for that.

11 The good news is I have to stop talking
12 my colleagues will be talking about the same
13 topics, so -- again, this is a repeat of what Tom
14 earlier talked about, which is the home area
15 networking. And, again, it's a very evolving
16 space. We're very excited.

17 And I think he talked about going and
18 seeing some technology. Well, I went to the
19 consumer electronics show in Las Vegas this year.
20 And it was about half an acre of people, you know,
21 shoulder-to-shoulder, selling product for this
22 very market. It was thrilling.

23 Lighting guys, security guys, inhome
24 displays, you know, all that equipment that people
25 are really circling and ready to go; Maytag,

1 Whirlpool, all those vendors are really starting
2 to look closely at the space. And I think it's
3 really evolving.

4 So one of the things PG&E's been
5 thinking a lot about is this smart grid concept.
6 And really, I agree with Tom, that smart grid, the
7 AMI, and if you talk to anybody in the industry
8 they will tell you AMI is the foundation building
9 block for smart grid.

10 And the question is what else is it that
11 we have today that we can grow into capability
12 that is better than just a bunch of projects tied
13 together. And there's a lot of discussion about
14 how that's going to evolve, and what we can do as
15 a utility industry to take advantage of some of
16 the technology solutions that are coming into
17 play.

18 We obviously, we do a lot in
19 distribution automation. We're evolving
20 distributed generation concepts. And those things
21 need to be woven together into a vision of this
22 future that will be. So smart grid isn't just a
23 marketing term, but rather really has some
24 integrated benefits.

25 So this is just a list of some of the

1 types of capability. This is the marginal stuff
2 that we don't have recognized in our business
3 case. But I think if someone sat down carefully
4 and looked at each one of these things you might
5 be able to identify things that you could take
6 advantage of in your utility to build your
7 business case. And maybe different utilities have
8 different elements of this that are better for
9 them than others. And it's worth taking a look at
10 them.

11 I think I've made all these points. So
12 we are on hold at the CPUC for incremental
13 benefits, or incremental hardware, and that's
14 working its way through the Commission this year.

15 So, I think that's it.

16 PRESIDING MEMBER PFANNENSTIEL: Thank
17 you, Jana. Other questions?

18 ASSOCIATE MEMBER ROSENFELD: Yeah.
19 Jana, let me ask you the very question that I said
20 when we looked at Tom Roberts' slide 6. So I'm a
21 residential customer.

22 MS. COREY: Right.

23 ASSOCIATE MEMBER ROSENFELD: and I would
24 like some feedback because I am on the internet
25 and I would like to see a display of what I was

1 using up till an hour ago or so.

2 Two ways that could happen. I could get
3 it back from PG&E on the internet, but then the
4 meter would have to be pinged more than once a
5 day. Or I could get it directly back to my ZigBee
6 setup for the meter or whatever.

7 Do you have any idea about which one
8 PG&E would do, and what it might cost extra? Will
9 you have to swap out a meter because most
10 residential meters won't have that facility. And
11 so can you just talk about that for a minute?

12 MS. COREY: Sure. And let's just
13 presume that our case gets approved at the CPUC
14 and we are putting home area networking devices in
15 every location. So the ability to -- it's a small
16 radio that will communicate into the home.

17 And what we don't want to be doing is
18 carrying every little bit of data back to PG&E and
19 carrying it on our big pipe. So the communication
20 from the meter into the home is really important.
21 And the open HAN has a standard requirement of
22 ten-second intervals of data going from the HAN
23 into the home.

24 And the genesis of that is the fact that
25 you want a customer who's got an inhome display,

1 battery operated. So he's carrying it around his
2 house. Turns off his air conditioner and he can
3 stand there and watch the response.

4 Now, that's the vision that we all have
5 of how this is going to behave. So if you have an
6 inhome display that will hear the signal from the
7 meter, you should be able to get some information
8 on that kind of a time scale.

9 Obviously, we have the two paths, which
10 Tom mentioned, which is the website the next day.
11 But the other one is immediate from their home.

12 And there's a lot of ideas about that,
13 in fact, that are for people who don't have
14 internet. If you have the ability to communicate
15 directly from the meter into the home, they can
16 have a very inexpensive inhome display that gives
17 them that information from the meter, as well.
18 They don't have to have internet to do that.

19 Does that answer your question, Art?

20 ASSOCIATE MEMBER ROSENFELD: Yeah. And
21 so you're actually contemplating putting a radio
22 relay on every residential meter?

23 MS. COREY: That's right. I believe
24 that's not inconsistent with the other utilities,
25 but you can ask them, too. Okay?

1 ASSOCIATE MEMBER ROSENFELD: Thanks.

2 MR. HUNGERFORD: Thank you, Jana. I
3 think next we have Paul DeMartini from Southern
4 California Edison.

5 (Pause.)

6 ASSOCIATE MEMBER ROSENFELD: While Paul
7 is getting ready I was going to make one annoying
8 comment to Jana. Your slides are wonderful but I
9 wish you guys would quit using yellow on white for
10 the --

11 (Laughter.)

12 ASSOCIATE MEMBER ROSENFELD: It doesn't
13 show very well for the audience; and it certainly
14 doesn't show up here.

15 Good morning, Paul.

16 MR. DeMARTINI: Good morning. I
17 appreciate the opportunity to share what we're
18 doing at Southern California Edison on the
19 advanced metering infrastructure.

20 The first slide really tries to
21 highlight a couple of things that we're doing, to
22 answer one of the questions that was asked
23 earlier, which is we do see the Edison's smart
24 connect, which is what we call our advanced
25 metering infrastructure program, is part and

1 parcel to the smart grid. And as part of the
2 overall solution to meet a number of policy
3 objectives in the state.

4 One is around renewable and clean
5 generation technologies. Linking with the smart
6 grid through the smart connect to AMI system.
7 What we see with the connected home in terms of,
8 you know, what Jana and David Hungerford and Tom
9 talked about in terms of where we see that
10 evolving, in terms of consumer products, as well
11 as the plug-in electric vehicles that are on the
12 horizon, that in the next couple of years that
13 frankly weren't in our original business case, but
14 is really an upside potential from an overall
15 public policy standpoint.

16 Bottomline here, the integration of
17 information technology with emerging energy
18 technologies really are going to allow us to
19 achieve a number of very important things here in
20 the state.

21 Just to set some context, and this is
22 really just on functionality, and I think as
23 Jana's pointed out, I think you'll hear from, you
24 know, Ted Reguly from San Diego, we've all
25 essentially come to the same point in terms of

1 where the technology is for meter technologies for
2 advanced metering.

3 We started out with a vision three years
4 ago, and that vision's really come to reality here
5 in the last couple of years. In particular in the
6 last year.

7 The meter form type that we'll be
8 installing this summer is really the last of the
9 beta versions, if you will. And then we'll be
10 starting deployment in January of 2009, assuming
11 that we get final decision which is scheduled in
12 August of this year.

13 This just highlights some of the things
14 that you've heard about before. We are looking at
15 two-way communication. We will have the service
16 switch. It does have load limited capability
17 which isn't built into our business case. Which
18 is an opportunity to really put some value on
19 that, as well.

20 The other is we are looking at the HAN
21 interface. The ZigBee is what we've chosen. We
22 are looking at bridges in the home, though, to
23 home plug command and control. And that's
24 something Jana didn't mention, but ourselves, with
25 San Diego, teamed up on taking the ZigBee profiles

1 and getting them translated into the home plug
2 command and control standards so that we can have
3 both options, both a powerline carrier option in
4 the home, as well as the ZigBee, so that we can
5 have some very low cost bridging technologies that
6 can go back and forth.

7 The meters do also have voltage
8 information. And there's some unique functions
9 with the switch when it opens. It will actually
10 sense voltage on the load side and on the line
11 side, so there's some safety capabilities.

12 And some things that probably, you know,
13 down the road will be able to take a look at with
14 increasingly more distributed generation on the
15 customer's load side.

16 In terms of overall architecture. Not
17 to different -- I'm sorry?

18 ASSOCIATE MEMBER ROSENFELD: Can you
19 say, this first bullet of yours, load limiting
20 capability. Can you say a few more words about
21 that? Is this, like is this an agreement with the
22 customer that you get an incentive for green to
23 keep below X amperes? Or you just plain get cut
24 off if you go ahead? A European idea, or is it
25 more sophisticated?

1 MR. DeMARTINI: In terms of what the
2 program might be, we haven't designed any programs
3 yet. But, --

4 ASSOCIATE MEMBER ROSENFELD: You just
5 got the hardware?

6 MR. DeMARTINI: The hardware has that
7 capability that it can be variable. You can
8 remotely set the amperage limit on that switch
9 anywhere from zero to 200 amps remotely. So that
10 you can do something similar to actually a service
11 that Edison offered I think it was 15, 20 years
12 ago called demand subscription service. And you
13 could offer that to customers.

14 One of the things we do anticipate is
15 the possibility, if we get into a heat storm, and
16 you can sort of virtually see what the loading is
17 on a particular transformer. If you're looking
18 like on the second or third day you're going to
19 get into an overheating potential, that you get on
20 a day-ahead notice. Let people know that you're
21 going to reduce their, you know, the limit on how
22 much load that they can put onto that transformer,
23 such that you could avoid overloading the
24 transformer and avoiding, you know, the
25 transformer to blow.

1 So there may be some things like that,
2 but it needs more work to look at in terms of what
3 a program design might be.

4 MR. TUTT: What happens when a customer
5 goes over the amperage limit when you have this
6 program in place? I know you haven't designed it
7 yet, but what actually happens at the house?

8 MR. DeMARTINI: What would happen is
9 that, what we've talked with the manufacturers
10 about and what we -- actually some other utilities
11 have this, they use it for a variety of reasons.

12 But what would happen is the switch
13 would open up once you've exceeded the rating.
14 And then it has a timer on it so that it would
15 actually close back in after a certain amount of
16 time so that the customer could turn some things
17 off. And it could go through a cycle of two times
18 or so, reclosing back in before it actually sort
19 of lock out. And then you'd have to reset it.

20 So, it needs to be explored further.
21 We'd have to look at what the design is and
22 actually need to have a lot of feedback from
23 customers about what would work and make sense.
24 But there is a potential there to take advantage
25 of that functionality.

1 ASSOCIATE MEMBER ROSENFELD: The point
2 that's tricky, of course, is what you really want
3 to do is differentiate between heavy loads like
4 air conditioners, which are probably on 220 volts,
5 versus very light but important loads like
6 computers which you don't like to have crash.

7 But I guess that's to be worked out in
8 the next year or so.

9 MR. DeMARTINI: Actually much farther
10 out. This is --

11 ASSOCIATE MEMBER ROSENFELD: All right.

12 (Laughter.)

13 MR. DeMARTINI: This isn't in the next
14 year or two. This is over the next, you know,
15 three to four years.

16 ASSOCIATE MEMBER ROSENFELD: Good.

17 MR. DeMARTINI: In terms of the
18 technology overview, as I said, this is very
19 similar to the slide that you saw Jana present on
20 PG&E.

21 Again, a multi-tier structure. In terms
22 of the communication network we are using what we
23 call a three-tier structure. We have the home
24 area network, then the local area network, and
25 then wide area network, a back -- solution.

1 What we did is we, just to give you a
2 little sense of it, the meshing technology. We're
3 looking at a ratio of about 350 meters to a data
4 collector unit. And that isn't the least-cost
5 solution. We didn't design, and did put in our
6 business case, the least cost. We looked at the
7 one that gave us the most flexibility in terms of
8 being able to support many things around the home.
9 And also to have a very robust network, and reduce
10 some of the latency in the number of hops that a
11 meter would take to get back to a data collector
12 unit.

13 From that point, and we're anticipating
14 there's roughly going to be about 14,000 of these
15 data collectors. From that it would take a public
16 wireless network. We're looking at a cellular
17 right now. But in our business case we did assume
18 that these would be changed out every seven years.

19 So, every seven years we're expecting
20 the data collector unit to be swapped out. And
21 that's largely based on changes in the wide area
22 network solution. So we're still keeping a pretty
23 sharp eye on developments like WiMax and others as
24 they come along.

25 And we do anticipate that there is a

1 possibility, as we're putting deployment out,
2 advances could come must faster than we currently
3 see on the horizon. And it's quite possible we'll
4 migrate from a cellular to one of the emerging
5 sort of broadband wireless technologies that might
6 come about.

7 And that would allow us to both benefit
8 from on the AMI side, but also potentially for
9 smart grid and mobile workforce automation on our
10 distribution operations.

11 And then from there it goes into meter
12 data management system. We selected Emeter as our
13 vendor there. And then into a variety of back
14 office applications that are part of this program.

15 So linking to outage management, a data
16 warehouse, a customer relationship management
17 system, which actually helps us tie into the
18 effectiveness of our demand response and other
19 programs so that we can be more focused in terms
20 of our marketing and a little more efficient in
21 those regards.

22 A new advanced load control system will
23 be part of, and is part of our application I
24 wanted to highlight. We're starting out with
25 initial kind of out-of-the-box, but we're looking

1 at much more sophisticated system that'll be
2 coming out to take advantage of the capability of
3 the communicating thermostat that is part of our
4 business case.

5 We are looking at two different meter
6 vendors, although Itron is the communication.
7 Itron did get the majority of the award, assuming
8 their performance meets expectations.

9 We are looking at a supply diversity
10 strategy, so our second meter vendor will have
11 approximately 20 percent, which is about a million
12 meters, which is pretty sizeable award.

13 And we're in the development process
14 with them in terms of an RFP and testing underway
15 in our labs in Westminster.

16 And we are outsourcing about 85 percent
17 of the meter installs to Corix Utilities. The
18 other 15 percent will be done by Edison personnel.

19 In terms of the connected home and
20 talking about a power customer choice, we do, as
21 well, see a lot happening in this space. There's
22 a lot of interest in the consumer products area.
23 And I think, as we have been evolving our thinking
24 on this over the last couple of years, -- actually
25 over the past three years since we first came up

1 with this concept, was the idea that, you know,
2 we've got a lot of interest represented by smart
3 appliance manufacturers.

4 Obviously the thermostat manufacturers,
5 and other folks that weren't traditionally
6 thermostat oriented like home automation and
7 controls folks that were originally in the home
8 theater business, have moved into this space,
9 recognizing their same technology could enable
10 automated and effective demand response and energy
11 conservation to create an additional value.

12 In many ways I think they're looking at
13 this as sort of the killer application, because
14 otherwise they were selling convenience. And so
15 now there's an opportunity to really tie into
16 this.

17 We do see the energy information, you
18 know, driving conservation. And greenhouse gas
19 reductions, by extension. And greenhouse gas
20 reductions were not quantified in our business
21 case, although they were identified.

22 In our case, for example, we see a 1
23 percent reduction in energy conservation across
24 our portfolio as a result of energy information.
25 And that would drive about 365,000 metric tons of

1 greenhouse gas reduction per year on average over
2 the 20-year period. So, potentially, pretty big
3 potential impact.

4 That 1 percent, according to research
5 that --

6 ASSOCIATE MEMBER ROSENFELD: Paul, I'm
7 sorry, I want to write it down.

8 MR. DeMARTINI: Yeah.

9 ASSOCIATE MEMBER ROSENFELD: By the time
10 the installation program is over you would save
11 how many tons of CO2 per year you're guessing?

12 MR. DeMARTINI: It's 365,000 metric tons
13 a year. And that's at a 1 percent conservation
14 effect. And the studies that were summarized by
15 Ted Geilen from the Division of Ratepayer
16 Advocates, indicated that the conservation effect,
17 based on largely driven off the near real-time
18 information that's coming right off the meter in
19 the ten-second interval that Jana talked about,
20 and the next day.

21 But largely driven off the, sort of the
22 Prius effect we call it, of getting the
23 information in real time, is driving that. But
24 the paper suggests the studies, one of them out of
25 Oxford suggested as high as, you know, 5 percent

1 conservation effect could be achieved. So
2 anywhere from 1 to 5 percent.

3 PRESIDING MEMBER PFANNENSTIEL: Paul, I
4 just really want to stick with that for a second.
5 On the getting the information to the customer.

6 MR. DeMARTINI: Um-hum.

7 PRESIDING MEMBER PFANNENSTIEL: What is
8 your basic model for making sure that the customer
9 gets that information? Real-time information, the
10 next-day information, how were you thinking about
11 that?

12 MR. DeMARTINI: We have basically four
13 means of getting that information. So start with
14 sort of the traditional. There will be a bill and
15 we will be changing the format on the bill beyond
16 what we have today as the -- you know, we have a
17 newly formatted bill that we have launched here in
18 the last few months.

19 We are looking to add more information.
20 It won't have all the data, but it will be more
21 informative for those as a sort of base
22 functionality available for the customer.

23 We will have the information on the
24 website with analytics for next day and historical
25 for 13 months historical. Information for those

1 that have internet. We are looking at, by the
2 way, the numbers in our area, 75 percent of the
3 customers have internet access --

4 PRESIDING MEMBER PFANNENSTIEL: I'm
5 sorry, 65?

6 MR. DeMARTINI: Seventy-five.

7 PRESIDING MEMBER PFANNENSTIEL: Seventy-
8 five, okay. So it's the last 25 that you need to
9 focus on?

10 MR. DeMARTINI: It's the last 25. So,
11 then we are looking at really two other forms
12 then. So that's really historical information,
13 either next day or in the case of a bill, you
14 know, the previous month.

15 In terms of near real time, Commissioner
16 Rosenfeld, to answer your question, we have both
17 right off the meter if somebody has a device that
18 can get that information right off the meter,
19 that's ten seconds, seven to ten seconds. And
20 there the limiting factor is the ZigBee network.
21 The actual meters can go down to five seconds.
22 That's the technical limitation on the meter.

23 ASSOCIATE MEMBER ROSENFELD: But five
24 seconds is pretty darned noisy anyway, so.

25 MR. DeMARTINI: Right. So seven to ten

1 seconds, and ten seconds was what has been
2 adopted, as Jana said, by the open HAN, which is
3 about the time period from the studies that had
4 looked at that suggested that was going to make an
5 impact in terms of the information. So it aligns
6 there.

7 The other is we do have the ability to
8 do on demand rates. So if a customer calls the
9 call center, they can get the information
10 somewhere between 30 and 45 seconds on demand. So
11 they can either call the call center and get
12 something. Or if they have internet, they can do
13 a on demand read and get something there. And
14 obviously you don't have to be at home to get that
15 information on demand.

16 MR. TUTT: Paul, --

17 MR. DeMARTINI: Yes.

18 MR. TUTT: -- before you go on, you
19 mentioned right off the meter data, and the
20 customer has to have a device to get that. Is it
21 something the customer would buy on the after
22 market in order to be able to get that data, or a
23 service they would subscribe to?

24 MR. DeMARTINI: It's not a service.

25 This wouldn't be -- there wouldn't be a service

1 charge for this. What we're looking at is really
2 in terms of inhome displays, what we put out in
3 our business case is three different sort of
4 aspects about how displays might happen.

5 New construction where the home has a
6 display built in similar to a model that, for
7 example, General Electric has with their
8 EcoMagination where it includes a home automation
9 system, but there is a display integrated in with
10 that, that could communicate with the meter and
11 get the information to be displayed. And they're
12 not the only one, there are others, as well,
13 looking at that.

14 Retrofit opportunities where there are a
15 number of these home automation control systems.
16 Very sophisticated to very simple technologies,
17 cost effective. Some of which are now becoming
18 available at Best Buy, that could be installed
19 either by the homeowner or through the Geek Squad
20 actually being trained to do that. And those
21 price points have come way down. So that's a
22 possibility that would link in. Which then your
23 tv could be the display unit.

24 The third is looking at what might look
25 like a memory stick with a ZigBee radio on it that

1 would plug into a USB drive on your PC at home.
2 Even if you don't have internet, you could still
3 get access right off the meter with a simple
4 little software application that could run.

5 And we've seen, and we've built into our
6 case, actually, providing some number. And I
7 don't recall off the top of my head, the number of
8 memory sticks that, you know, radios that would be
9 available to customers that we could provide.

10 That could be taken up in other DR and
11 energy conservation proceedings. And it's being
12 contemplated by the other parts of Edison in terms
13 of other proposals, to take advantage of this.

14 ASSOCIATE MEMBER ROSENFELD: Let me see
15 if I understood that. The memory stick thought.
16 The meter would communicate with a small radio
17 which would receive the meter information. And
18 load up the memory stick for the last 24 hours of
19 data. And then you'd physically take that and put
20 it in your PC?

21 MR. DeMARTINI: No, it's not -- it's
22 just the physical size of the memory stick. It's
23 actually a ZigBee radio that would plug into your
24 PC. And then it could turn your PC into a display
25 that --

1 ASSOCIATE MEMBER ROSENFELD: Got it.

2 That makes better sense, thank you.

3 MR. DeMARTINI: Yeah, yeah. And it can
4 have an application already loaded on it so when
5 we give it out it would pop up with a very simple,
6 you know, application that could run and provide
7 some display.

8 If it had internet connectivity then you
9 could obviously do a lot more with it. But even
10 without, it's a way to access the 25 percent that
11 have a PC but don't have internet capability,
12 which there are quite a few of those. But I don't
13 have a specific number on that.

14 Then we're also working with WiFi router
15 companies who are also very interested in putting
16 ZigBee as part of their WiFi router, so that that
17 would also provide a way, a channel to have
18 somebody's PC get access to the meter.

19 So we're doing a lot in those areas.
20 Actually doing development work with several of
21 those companies in each of those spaces I just
22 talked about.

23 On the renewables and energy storage,
24 you know, in terms of solar, I think you know
25 this, but it's an important component to look at

1 how we can leverage the AMI network to support
2 this, both obviously from net metering, which
3 obviously was one of the requirements; but it does
4 do this.

5 But also the potential for discrete
6 metering and looking at ways to have separate
7 meters that don't necessarily have to have the
8 same form factor as the revenue meter that we
9 think of today, that can get the measurement and
10 then leverage the communication network so we're
11 not creating multiple networks to be able to link
12 this back to the utility for a variety of reasons,
13 billing and revenue credits and things like that.

14 But then also the potential to integrate
15 into it integrated energy management around the
16 home. And what we're seeing is that a number of
17 folks that are, you know, with these
18 installations, are pretty sizeable, there's
19 opportunities to have more sophisticated system
20 that also manages load in the home, to align that
21 with the output of the solar panel. And be able
22 to optimize that.

23 When you start to introduce the
24 potential for stationary, you know, storage
25 through battery technology onsite, then you really

1 have a potential to really optimize what your
2 system is at the home.

3 And, again, the meter's providing a
4 whole home sort of feedback loop that in near real
5 time helps to optimize the system. So it's not
6 that the utility's controlling it, actually the
7 home is self-managing, but you need a feedback
8 mechanism and the meter provides that element in
9 that closed loop.

10 I think you've heard our position on
11 this, but we definitely see the potential of plug-
12 in electric vehicles on the horizon and the
13 battery technology there that seems to be emerging
14 as a great opportunity to take advantage of energy
15 storage. Not the least of which is the ability to
16 have switch from gasoline-driven to potentially
17 these being charged offpeak to take advantage of
18 wind energy and the like. And it, at a minimum,
19 you know, sort of offsets some of the peakiness of
20 our overall grid system for the net benefit of
21 society.

22 Again, that wasn't something that --
23 none of what's here is actually in our business
24 case, but these are potentials that have emerged
25 over the last couple of years that we think are

1 going to be terrific opportunities going forward.

2 ASSOCIATE MEMBER ROSENFELD: Paul, a
3 comment. I think I've said this in this room
4 before, but probably not to you. Everybody shows
5 this slide with the plug-in hybrid and the
6 charging offpeak.

7 In terms of actual short-term load
8 management, really short term, there are a few
9 plug-in hybrids right now, and there are lots of
10 ballasts controlling lamps which can be run up and
11 down 10 percent without anybody noticing.

12 And it will be an interesting thought to
13 think about whether you want to encourage new
14 buildings to have ballasts which have radio
15 control. Those are on the market for daylight
16 harvesting anyway. And with a few more dollars
17 you could have all the ballasts radio controlled,
18 and then you can do regulation up and down via
19 Edison.

20 It would be interesting to talk about
21 that economics, too.

22 MR. DeMARTINI: Right. And that really
23 goes back, you know, back to this concept, and
24 this is just the home. But certainly in the
25 commercial space there are lots of opportunities

1 to take advantage of. Discretionary loads that
2 may not be optimized to your point that we could
3 start to look at.

4 And it may not be the air conditioners,
5 the first thing, although that's big user. There
6 are other applications that, as we start to get
7 into this, the consumers may be able to pick their
8 own sort of dispatch profile based on comfort.
9 But also being able to realize the net reduction
10 in demand that we want.

11 And that's where I think this is really
12 starting to get pretty exciting, is that we can
13 really look at how to tap into this and make it
14 convenient, and in some cases automated.

15 ASSOCIATE MEMBER ROSENFELD: Right.

16 MR. DeMARTINI: Just wanted to provide
17 some context, a little more, about how we see this
18 evolving with the smart grid. And you can see
19 that from one end with the customer it's clearly
20 something that we see coming over the next decade,
21 is increasingly and starting very soon with
22 automated, our advanced metering infrastructure,
23 is the engagement of customers in a different way
24 than we have in the past. And really becoming a
25 partner in helping manage the supply chain to, you

1 know, to the effect that we're all trying to drive
2 towards.

3 We do see emerging technologies in these
4 green bars going across the bottom. And as that,
5 you know, as part and parcel with that, you know,
6 the smart sensors and controls, and in some ways
7 we look at the meter as a smart sensor on the
8 grid.

9 And then, you know, the communication
10 networks we've talked about. Operational systems,
11 many of which were highlighted on the other. The
12 customer and operational data warehouse, you know,
13 Jana talked about this, it's really important.
14 This is going to be the hub of a lot of
15 information that's available for, you know, outage
16 management, sure, but also from system planning
17 and management and grid optimization in terms of
18 understanding what's going on, you know, in near
19 real time, or in some cases real time, what's
20 happening on the grid and how do we manage this.

21 Because as we look at more intermittent
22 resources on the grid, both at the sort of the
23 central plant kind of concept or scale, but also
24 increasingly more on a distributed smaller scale,
25 the ability to manage this so that we have a

1 stable network is going to be really important.

2 And that's really where predictive
3 analytics and other analysis tools like our phaser
4 measurement program, which I believe you probably
5 heard from Mike Montoya, talking about some of the
6 work that we're doing in there, really comes into
7 play.

8 And actually being able to achieve a
9 number of these things that are highlighted in the
10 yellow box in terms of customer choice, improving
11 overall performance, efficiency and supporting the
12 clean energy objectives that we have in the state.

13 In terms of cost/benefit analysis, this
14 is the cost/benefit analysis that is before the
15 Commission at the moment. This was based on the
16 settlement that we have with DRA. And partial
17 settlement with TURN. TURN had some outstanding
18 issues on demand response. But in terms of cost,
19 and the operational benefits and conservation,
20 they agreed with these figures.

21 In terms of overall benefit you'll see
22 that, not including societal benefits, based on
23 the settlement, were just marginally positive,
24 essentially break-even. But when you add in the
25 net societal benefits to your point about the

1 municipal utilities or others, these would accrue
2 to them.

3 The societal benefits we included here
4 were actually two benefits of one cost. One of
5 the benefits was improved meter accuracy, which
6 essentially technical losses and theft with
7 nontechnical losses. But then we also included
8 the additional usage that the solid state meters
9 have over the old electromechanical. So there's a
10 little increase in consumption. And so that
11 netted out to \$295 million on present value
12 revenue requirement.

13 So, if you looked at it from that
14 perspective, which a municipal utility might look
15 at, the case becomes quite a bit more positive.
16 Certainly, as other utilities and other
17 jurisdictions, they were able to capture those
18 benefits. And this would be a similar case that
19 they could make in their area.

20 And you can see the breakdown in terms
21 of where we see the various benefits. Actually a
22 big part of it is price response and load control.
23 The load control comes from the smart thermostat
24 programs we're proposing for both new construction
25 and our existing customers.

1 And then the energy conservation benefit
2 that I mentioned earlier is worth \$164 million in
3 present value terms.

4 ASSOCIATE MEMBER ROSENFELD: Paul, the
5 line between price response and load control is
6 very fuzzy in my mind. To my mind they could all
7 be called load control or they could all be called
8 price response. Can you say a few words about
9 that?

10 MR. DeMARTINI: And you're right. It's
11 almost three categories, if you will, not just
12 two. So there are some elements of our case that
13 are pure price response, not taking into account
14 load control. That is, you know, we sent out a
15 pricing signal and through critical peak price or
16 peak time rebate, and customers do something
17 behind the scenes, and they respond in one way or
18 another to that. So that's sort of in its purest
19 form, sort of, you know, theoretically.

20 On the load control there is an element
21 that looks at load control without any pricing
22 signals on some, you know, theoretical basis, and
23 somebody's responding to incentives to respond to
24 a load control, or it's an automated based on a
25 voluntary program that they would have signed up

1 for.

2 But there's a lot in between in our case
3 where we've actually linked pay for performance
4 around load control with a pricing. And a good
5 example of that is our peak time rebate.

6 What we've suggested is, and this is
7 still, you know, going through at the Commission.
8 I believe we've already filed with the -- our GRC
9 phase two, in terms of peak time rebate, \$1.25 a
10 kilowatt hour if you have enabling technology
11 which would tie into the load control, or at least
12 how a lot of folks think about that traditionally.
13 But 75 cents a kilowatt hour if you don't.

14 So, we've tried to link these so that
15 there's more alignment. And we did, in the case,
16 take out any overlaps between the two. So we did
17 a lot of work to -- and again, sort of blurs the
18 line between load control and price response, so
19 that there is no overlap, because we're assuming
20 that people are going to do both to take advantage
21 of it.

22 ASSOCIATE MEMBER ROSENFELD: Okay.

23 MR. DeMARTINI: Part of what we did with
24 the load control, just for background, is so that
25 you could help folks get -- help understand where

1 the costs were associated with thermostats and the
2 like, and other systems that went behind that
3 versus the benefits. Because people were trying
4 to understand the cost/benefit of those elements.

5 In terms of deployment plan, I
6 apologize, this has yellow on the slide. Just to
7 highlight the years in the deployment.

8 This is a busy chart, but it kind of
9 illustrates the complexity of what we're doing
10 concurrently. That is, those lines at the top
11 represent the software functionality that we're
12 installing concurrent with the meter installs,
13 which is the curve at the bottom.

14 And all of that has to converge at
15 certain points. And these releases are organized
16 around taking the whole of the functionality that
17 we talk about for this system and breaking it up
18 into logical chunks of work that we can deploy in
19 a way that allows us to build a foundation. And
20 then add additional functionality along the way in
21 a way that allows us to manage the risk in a
22 logical form, to allow us to complete one piece,
23 you know, as we -- and then roll in the next one
24 coming on.

25 And you can see down below in the text

1 some of the functionality as it rolls out over
2 time.

3 In many ways, and I think Jana touched
4 on this, we're changing fundamentally the way that
5 we, you know, interact with our customers. And
6 these systems will fundamentally change the
7 customer experience, we believe, to significant
8 benefit, which again aren't in the case in terms
9 of customer satisfaction.

10 One of the things that we see kind of
11 goes to a question that Commissioner Pfannenstiel
12 asked, is we see a bit push toward self-serve. The
13 customers are looking to do more on their own.
14 Certainly as a new generation of consumers come
15 into the marketplace, they're used to doing things
16 via the net, whether it's on a PC or whether it's
17 on a PDA or an iPhone or the like.

18 And so we're needing to evolve to that.
19 And these systems already allow us to be able to
20 provide the information the way that works best
21 for them, including messages that, you know,
22 wouldn't just go to a meter, but also go to their
23 handheld devices or however they prefer to get
24 them. So, lots of different ways are emerging
25 that we expect to be able to support.

1 I think that's my last slide.

2 PRESIDING MEMBER PFANNENSTIEL: Thanks,
3 Paul. We clearly have delayed, gotten in the way
4 of moving this on the way David Hungerford had
5 thought we were going to be scheduling. But, very
6 very useful information.

7 Should we move on to SDG&E now before we
8 break for lunch, and then perhaps after lunch we
9 can get the three investor-owned utilities back
10 for the panel.

11 MR. HUNGERFORD: We have Ted Reguly from
12 SDG&E with us today.

13 MR. REGULY: Thank you, David.
14 Hopefully this will be short. I want to thank
15 Tom, Jana and Paul for really going into quite a
16 bit of details about AMI and how it supports the
17 smart grid and the home area network. So I'm not
18 going to dwell on that very long at all.

19 Do want to answer some questions,
20 though. We are definitely looking at both gas and
21 electric, because we are combined utility. We are
22 also looking at water. And to Commissioner
23 Rosenfeld's comment, we do see a sweet spot
24 between gas, electricity and water, especially in
25 the home for the inhome display and other ways, to

1 get that information to the customer.

2 And it's interesting, I've been involved
3 in this three years, and it really got started in
4 the electric side of the business. But you can
5 really see it growing in the gas side. And I was
6 actually at a water conference where with water
7 conservation this seems to be getting very
8 popular, not only in California, but throughout
9 the United States.

10 ASSOCIATE MEMBER ROSENFELD: So, Ted,
11 does that mean on the water meter or gas meter
12 information you'll have more closer to real time
13 than once every 24 hours?

14 MR. REGULY: Yes. That's really the
15 benefit of the home area network.

16 ASSOCIATE MEMBER ROSENFELD: Good.
17 Thanks.

18 MR. REGULY: We are looking at all of
19 San Diego County and the southern part of Orange
20 County where we provide electric service.

21 Like Paul was mentioning, we really do
22 feel this to enhance customer service through
23 better information. And also, we're seeing our
24 customers also wanting to go towards self service.

25 We do see it as foundational for the

1 smart grid, and we did show a positive business
2 case.

3 What I'm going to go through here is a
4 little bit more about the process we went through
5 in developing the business case. We think it was
6 a very systematic process. We did start not with
7 the technology, but we started with the benefits
8 that we wanted to achieve.

9 From that we came up with the functional
10 requirements that were needed from the system. We
11 then took those functional requirements, wrote
12 detailed technical specifications and took it to
13 the market and saw what the vendor community could
14 do to meet those requirements.

15 What we had to do, and this was probably
16 the most challenging part of the whole solution
17 implementation, is to bring our subject matter
18 experts into a room and try to explain to them
19 what the world would be in an AMI-enabled world.

20 This is very difficult with individuals
21 because they have a tendency they want to see it,
22 they want to go out and visit it before they can
23 embrace it. And with AMI there is not a whole
24 bunch of utilities in the United States where you
25 can go and actually see this working.

1 Very high IT part of the project. And
2 we, as part of this project, did not want to look
3 at just the first cost of the project. We wanted
4 to look at the total cost of ownership, and that's
5 how we evaluated our business case.

6 Vendor solicitation. We did take these
7 business and functional requirements, put them
8 into a five-part RFP. Took that out to the
9 marketplace and got responses. As part of our
10 risk assessment, when we went through actually our
11 hearings with the PUC, we did not have our AMI
12 solution picked at that time.

13 We're currently negotiating contracts on
14 that right now. And one of the reasons why we did
15 not was because that is such a high, it's about
16 two-thirds of the cost of the project. And as
17 Paul and Tom and Jana have mentioned in the past,
18 we had seen significant investments in that. And
19 so we wanted to delay that decision until we're
20 getting ready for deployment. So we're actually
21 in the process of finalizing those contracts as we
22 speak today.

23 After we -- before we actually got the
24 RFPs back, we then went back and decided how we
25 were going to evaluate them, how we were going to

1 score them, and how we were going to risk-adjust
2 those scores. We then pulled that into our total
3 cost of ownership, and that's how we made our
4 selection.

5 Another big part of this project is
6 coming up with a solution architecture. I think
7 Paul showed it on his slide. What we were really
8 considering is we wanted something that embraces
9 open standards, something that was upgradable.
10 Something that had a long life.

11 This slide here just basically -- this
12 was back in 2005 and 2006 when we went out for our
13 RFP. It took us about eight months from beginning
14 to end of the process. After we did get a
15 favorable decision from the PUC last April, we did
16 go back out to market for the AMI technology
17 piece. And that was to incorporate the integrated
18 remote disconnect and the home area network.

19 This is just a list of the initial
20 benefit sessions. As you can see, it touches
21 almost every area of your company. So, it's very
22 time intensive, and you really need to bring all
23 the business owners in so that they can fully
24 understand what the benefits of a system like this
25 could be for them.

1 We actually went through business
2 process design sessions. You can see the list of
3 these where we actually went through, and we said,
4 this is how we do the business today; this is how
5 we're going to do it in the future. And that
6 helped us drive what the system needed to do to
7 achieve those benefits.

8 Just more benefits, more BPD sessions
9 that we went through.

10 This is what we came up with. I think
11 Tom hit this. Solid state, electric meters. We
12 are actually, for us, our AMI solution is going to
13 be for all our customers. So all our C&I, all our
14 residential will have the new solid state meters.
15 We will have a remote disconnect for residential
16 customers, 200 amps and less. We are planning to
17 incorporate the home area network chip in all our
18 meters, even our large C&I meters.

19 Interfacing with load control. PCTs or
20 other load management devices for our small C&I
21 customers. And we are trying to stay vendor and
22 technology neutral as part of this process.

23 Go through and just talks about -- this
24 slide talks about the benefit categories, what our
25 current state is, and what our future state is

1 with AMI. From this list you can see it's not
2 only meter reading, and even demand response.
3 There's a lot of other benefits that you can get
4 from an AMI system.

5 Where we're at right now is we are
6 currently in the build phase for all our IT
7 systems. We're planning to finish that in and
8 around February of next year.

9 Currently we're in the process of
10 rolling out around 5000 meters in the Tierrasanta
11 area of San Diego to test the technology. Then
12 beginning in 2009 and 2010 we'll actually be
13 installing the majority of the meters. And then
14 in 2011 we'll be actually ramping the wrap-up and
15 turning the system over to the various business
16 units.

17 This goes through month by month meter
18 installation. During this timeframe we'll be
19 installing about 5000 meters a day throughout our
20 service territory.

21 And last, but not least, the home area
22 network slide, I think you've seen it at least
23 four times or three times ahead of this. We do
24 plan for the meter via the home area network to
25 communicate in the home. Not only for helping the

1 customer control load, but as Paul mentioned
2 before, is for distributed load, or distributed
3 generation like plug-in hybrids, solar, to
4 actually make those dispatchable.

5 And vis-a-vis our peak time rebate that
6 we're proposing. Actually someone that can put
7 energy on the grid during a peak day, being a peak
8 time, will actually get incentive to do that at 75
9 cents per kilowatt hour.

10 So I do agree with others that this
11 really fits in with renewables, smart grid, and is
12 foundational for California.

13 And I think that's it. Any questions?

14 ASSOCIATE MEMBER ROSENFELD: Yeah, Ted.

15 If I live in Bakersfield and I have solar on my
16 roof, --

17 MR. REGULY: Yes.

18 ASSOCIATE MEMBER ROSENFELD: -- and you
19 have time-of-use pricing built into your peak time
20 rebate. Then did you say that I can sell back to
21 the utility at time-of-use rates plus 75 cents a
22 kilowatt hour?

23 MR. REGULY: Well, what I'm talking
24 about is what's called our peak time rebate, which
25 is for our residential customers. And the way

1 that works is it calculates a baseline, three of
2 your five last like days. And if you either
3 conserve, if you don't, let's say, have a
4 distributed generation, less than that on a peak
5 day you'll get the 75 cents.

6 But the nice thing about like solar is
7 if you generate, and that actually -- because
8 normally solar on a lot of houses during the peak
9 time, they're not using electricity. They're
10 putting electricity back on the grid. So if they
11 put more electricity back on the grid during let's
12 say the 11:00 to 6:00 timeframe, they'll get the
13 75 cents per kilowatt hour for that energy they
14 put back on the grid.

15 ASSOCIATE MEMBER ROSENFELD: Right, and
16 I think I didn't phrase my question
17 comprehensively.

18 MR. REGULY: Oh, I'm sorry.

19 ASSOCIATE MEMBER ROSENFELD: Your rebate
20 tariff includes time-of-use on every weekday
21 afternoon?

22 MR. REGULY: It's a time-of-use every
23 week -- it works on weekends and holidays. It's
24 just your baseline is calculated differently on a
25 weekend or a holiday than a weekday.

1 ASSOCIATE MEMBER ROSENFELD: Okay. I'll
2 catch you at lunchtime.

3 MR. REGULY: Okay.

4 PRESIDING MEMBER PFANNENSTIEL: We are
5 going to have a session, I think, next session on
6 rates on the load management standard, which, I
7 think, will be really useful.

8 Any other questions for Ted? You did
9 get off easy because the hard questions were
10 arguably before.

11 I think we should break now for lunch.
12 And back here, I'm going to say at 1:15. I have a
13 luncheon meeting, and I'll be back by then.

14 Thank you.

15 (Whereupon, at 11:59 a.m., the workshop
16 was adjourned, to reconvene at 1:15
17 p.m., this same day.)

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AFTERNOON SESSION

1:20 p.m.

PRESIDING MEMBER PFANNENSTIEL: We had thought that we would have the investor-owned utility representatives come together in a panel, but I'm not sure we actually need that at this point. I think that we've beat them up enough with our questions so far.

I'm hoping that if they stay around and other questions may well come up in the afternoon that we may refer back to your earlier presentations.

But with that, let's move on to the publicly owned utility panel. David.

MR. HUNGERFORD: All right, we're going to do the publicly owned utility panel in the same way that we did the investor-owned utility panel, where we have just a random order of speakers. And then we'll run questions during the presentations.

And so, Craig Kuennen -- I pronounce that correctly?

MR. KUENNEN: Kuennen.

MR. HUNGERFORD: That's right, Glendale

1 Water and Power will start; followed by George
2 Chen of LADWP and Erik Krause of SMUD.

3 So, get to your presentation.

4 (Pause.)

5 MR. KUENNEN: My name is Craig Kuennen;
6 I'm Marketing Manager with Glendale Water and
7 Power. And I'm actually here to give a brief
8 overview of SCPPA member AMI activities. That's
9 the Southern California Public Power Authority.

10 The first one I'll cover real quick is
11 Anaheim Public Utilities. Basically they're
12 initiating AMI residential deployments in June
13 with approximately 220 meters. Their plan is to
14 install 3000 to 5000 meters per year for the next
15 few years.

16 They're going to be evaluating their
17 installation and the benefits and costs over that
18 time. And then they'll make a decision whether to
19 accelerate the deployment.

20 PRESIDING MEMBER PFANNENSTIEL: Can you
21 tell me how many residential customers Anaheim
22 has?

23 MR. KUENNEN: I don't know that total.

24 PRESIDING MEMBER PFANNENSTIEL: So we
25 don't know, you know, 5000 meters a year, so you

1 end up with 10,000 meters --

2 MR. KUENNEN: I can get whatever --

3 PRESIDING MEMBER PFANNENSTIEL: Is that
4 a small percentage or large percentage is what I'm
5 kind of looking at.

6 MR. KUENNEN: Yeah. I don't have that
7 information, --

8 PRESIDING MEMBER PFANNENSTIEL: Okay.

9 MR. KUENNEN: -- but I'll get that for
10 you.

11 PRESIDING MEMBER PFANNENSTIEL: We can
12 get it. Thanks.

13 MR. KUENNEN: Their system is going to
14 be a two-way hybrid system. They're working with
15 Tannalis (phonetic).

16 In Burbank they're committed to doing a
17 smart grid using a wifi technology. And they're
18 working with SmartSynch and Tropos networks to do
19 that.

20 The drivers behind the technology, they
21 want to provide information for the customer and
22 meet their power supply needs, more than just
23 looking at reducing meter reading costs.

24 They want to facilitate a set of
25 programs that reduce their peak load; coordinate

1 the demand control operations across the
2 commercial base; improve system efficiency and
3 identify candidates for conservation improvements.

4 The initial citywide wifi will be done,
5 they're looking at the first quarter of 2009.
6 Their plan is to have their smart grid by 2012.
7 They see AMI, basically they're going to target
8 their large customers first. They're about 50
9 percent of their sales. And they're hoping to
10 have those done by the end of next year.

11 In other benefits, they're looking at
12 meter data management system installation, cyber
13 security, outage management system, smart grid
14 capable, interactive voice response system, demand
15 control coordination. Thermal storage with HVAC
16 systems. I think that's the ICE Bear technology
17 that they're working with. And deliver demand
18 response and load management benefits.

19 In Glendale we reported last month --

20 ASSOCIATE MEMBER ROSENFELD: Whoa --

21 MR. KUENNEN: I'm sorry.

22 ASSOCIATE MEMBER ROSENFELD: -- whoa.

23 What on earth is voice response system?

24 MR. KUENNEN: When customers call in
25 they get the IVR, which is an automated answering

1 of the phone giving different options to have
2 their questions answered.

3 I don't -- I'm presenting what they
4 gave me, so I would have to go back and --

5 (Laughter.)

6 MR. KUENNEN: -- get the answer to how
7 that's supposed to work.

8 ASSOCIATE MEMBER ROSENFELD: Okay,
9 that's an honest answer. Thank you.

10 PRESIDING MEMBER PFANNENSTIEL: But they
11 are going to be moving towards a smart grid --

12 MR. KUENNEN: Yes.

13 PRESIDING MEMBER PFANNENSTIEL: -- by
14 2012. But without advanced meters?

15 MR. KUENNEN: Well, from my
16 understanding with Burbank is they're going to
17 have the AMI, but they're going to use the wifi to
18 do the backhaul the information. So.

19 PRESIDING MEMBER PFANNENSTIEL: But for
20 residential -- I mean they're going to put smart
21 meters obviously on larger customers, --

22 MR. KUENNEN: Right.

23 PRESIDING MEMBER PFANNENSTIEL: -- but
24 for residential customers they're going to have a
25 smart grid system, but they're not going to have

1 that information at the customer level?

2 MR. KUENNEN: No, well, not at this
3 time, they didn't give me that information --

4 PRESIDING MEMBER PFANNENSTIEL: Okay,
5 I'm not sure --

6 MR. KUENNEN: -- as far as what they're
7 doing with residential.

8 PRESIDING MEMBER PFANNENSTIEL: -- how
9 it works. Okay, thanks.

10 MR. KUENNEN: They're going to target
11 the largest customers first, put the
12 infrastructure in. And then I would think move on
13 to the residential, but --

14 At Glendale we reported last month that
15 we started with AMR. Our water department is
16 looking to do AMI regardless of what our business
17 case looks like, because for them it's positive
18 already the way they look at it.

19 We see the smart grid as the way of the
20 future. And AMI is the first step in that
21 process. As I reported last month, we contracted
22 with KEMA to help us do the AMI plan and
23 development. That's going really well.

24 We're still on schedule to complete our
25 business case by July. And then we're planning on

1 moving on with the selection of -- issue an RFP
2 and selecting the vendor by October.

3 Our concerns were, they're being
4 addressed through this workshop as far as standard
5 communication protocol, to allow for various
6 interchangeable meters and inhome energy saving
7 and demand response technology.

8 We need to find a single system that
9 supports AMI for electric and water. That was a
10 question, I guess, that was brought up earlier.
11 It doesn't make any --

12 ASSOCIATE MEMBER ROSENFELD: But I'm
13 surprised you don't say electric, gas and water.

14 MR. REGULY: Well, we're an electric and
15 water utility. We would gladly work with the gas
16 company. They're not here. I don't know why
17 they're not participating.

18 ASSOCIATE MEMBER ROSENFELD: Well, you
19 don't have to meet them in Sacramento.

20 MR. REGULY: Oh, okay. I just see the
21 electric company's here, that's it. But we would
22 gladly work with the gas company.

23 MR. SPEAKER: The gas company's actually
24 here.

25 MR. REGULY: Oh, are you?

1 MR. SPEAKER: We're glad to work with
2 you.

3 MR. REGULY: Okay, --
4 (Laughter.)

5 MR. REGULY: Well, then I got a card
6 here for you.

7 PRESIDING MEMBER PFANNENSTIEL: Here we
8 go.

9 (Laughter.)

10 ASSOCIATE MEMBER ROSENFELD: Okay, you
11 did meet in Sacramento.

12 MR. REGULY: Okay. Had to come all the
13 way up here to meet you.

14 MR. SPEAKER: We'll talk offline.

15 MR. REGULY: Okay.

16 And as I mentioned before, as the IOUs
17 start installing these on a regular basis, we're
18 worried about inventory for meters and the other
19 technologies that go along with it.

20 Do you want to come on on this part?

21 Cool. Excellent.

22 MS. BRETZ: My name is Cathy Bretz and I
23 work for the Imperial Irrigation District. I'm
24 the Manager of Customer Operations.

25 So, I can hopefully give you some more

1 detail as we go through these slides. IID does
2 see AMI as an integral component of its customer
3 relations management initiative.

4 The goal is to improve operations
5 efficiency and customer service through
6 technological improvement and increased customer
7 rate choices. And we are evaluating a variety of
8 AMI solutions now before moving forward to full
9 scale implementation.

10 We have one city that has completely
11 been converted to TWAX DCSI. We have a fixed
12 network, and we also have what I call the low-
13 hanging fruit, and that is the radio frequency
14 metering.

15 We've installed 334 IP interval meters
16 at commercial and industrial sites. Our
17 commercial customers are mostly gambling casinos.
18 So it doesn't get much larger than that in our
19 area.

20 Okay, Imperial Irrigation has installed
21 an enterprise wide radio frequency solution over
22 an existing 800 megahertz data network for five
23 commercial and industrial customers. We've
24 installed over 1200 neighborhood wide radio
25 frequency ERT meters.

1 And it's an ongoing process for the new
2 residential construction. What IID chose to do
3 is, as we were experiencing an 8 percent growth
4 per year of residential and commercial customers,
5 we opted to make all new installations ERT meters,
6 and pass the additional cost of the meters on to
7 the developers.

8 And so during that period of time we
9 were able to saturate 12 percent of our customer
10 base with ERT meters.

11 And then we've installed the powerline
12 carrier DCIS TWAX as a pilot for approximately 750
13 meters. And of those, 200 are small commercial
14 and the rest are residential.

15 And that's all for me unless you have
16 questions.

17 PRESIDING MEMBER PFANNENSTIEL: Are you
18 planning to do a full saturation of residential
19 customers?

20 MS. BRETZ: The way that I'm approaching
21 it for our company is we have not done routine
22 meter maintenance in over 20 years, so
23 approximately 80 percent of our meters are over 20
24 years old. So we are going o do it as budget
25 allows on retrofit.

1 And what we look at when we put an ERT
2 meter in is we decide one, if the area can be put
3 into a fixed network; whether that would be the
4 lowest cost, or whether we're going to be cutting
5 down on windshield time.

6 We have one area that's called
7 Winterhaven that is right on the Arizona border.
8 And so it takes us an hour and 40 minutes to drive
9 there.

10 So if we can even do an ERT solution
11 instead of sending six meter readers out, we're
12 sending one. So, we're looking at each one in a
13 different situation to see what the best solution
14 would be.

15 PRESIDING MEMBER PFANNENSTIEL: Have you
16 done a business case, looking at replacing all of
17 your meters with some variation of a smart meter?

18 MS. BRETZ: No, we haven't. Simply
19 because we would have to raise our rates to do
20 that.

21 PRESIDING MEMBER PFANNENSTIEL: To do
22 the business case?

23 MS. BRETZ: No. The business case has
24 been done. And to replace the meters we would
25 have to raise our rates, and that is just not in

1 the foreseeable future.

2 PRESIDING MEMBER PFANNENSTIEL: But you
3 say you have done the business case?

4 MS. BRETZ: Yes.

5 PRESIDING MEMBER PFANNENSTIEL: So you
6 have done the analysis, --

7 MS. BRETZ: Yes.

8 PRESIDING MEMBER PFANNENSTIEL: -- and
9 unlike the investor-owned utilities, your analysis
10 showed that it would not be cost effective for the
11 company to replace all of the meters?

12 MS. BRETZ: No. We're actually, our
13 criteria right now for replacing a meter is one,
14 has it passed the 15-year mark; two, if it has
15 been a meter that we put in in the last five
16 years, and it's a digital meter, we can send it
17 back to Itron and have it retrofit for a nominal
18 cost. And then, three, to cut down on the
19 windshield time.

20 PRESIDING MEMBER PFANNENSTIEL: Can you
21 provide us with a copy of the business case?

22 MS. BRETZ: Sure.

23 PRESIDING MEMBER PFANNENSTIEL: Thank
24 you.

25 MS. BRETZ: Okay.

1 ASSOCIATE MEMBER ROSENFELD: Could you
2 say a word more about that? We heard a string of
3 talks this morning in which, for the biggies, for
4 the IOUs, the business case paid, and so your
5 rates wouldn't go up -- would go down.

6 What's sort of different about your
7 case, IID?

8 MS. BRETZ: For us it's just the cost of
9 the meters. If you look at we haven't replaced
10 meters in over 20 years. Going out and doing
11 145,000 meters at once is just going to be a huge
12 cost for us to lay out --

13 ASSOCIATE MEMBER ROSENFELD: But the
14 IOUs had to replace the meters, too, and their
15 business case came out favorable.

16 MS. BRETZ: But we don't incur any cost
17 if we do it on a slow implementation. Because we
18 still are allowed to do the depreciation of the
19 meters and then we are still allowed to forward
20 and gain efficiencies in the routes as we move
21 forward.

22 And at the same time, like I said, we've
23 got three pilots going right now. And we're
24 looking at the pilots to say what is the best way
25 that we need to move forward.

1 PRESIDING MEMBER PFANNENSTIEL: But you
2 will send us a copy of your business case so we
3 can understand --

4 MS. BRETZ: Yes.

5 PRESIDING MEMBER PFANNENSTIEL: -- why
6 it came out that way?

7 MS. BRETZ: Yes.

8 MR. TUTT: And do the ERT meters have
9 similar functionality to the meters that the
10 utilities are rolling out or installing?

11 MS. BRETZ: Yes, the ERTs are the radio
12 frequencies.

13 ASSOCIATE MEMBER ROSENFELD: Have a
14 what?

15 MS. BRETZ: Radio frequency.

16 MR. TUTT: The remote connect and
17 disconnect and all of that?

18 MS. BRETZ: No, we don't -- we have
19 piloted some remote connect and disconnect in the
20 Nyland area with the TWAX system. But what we're
21 finding is that the customers' panel boxes in this
22 area are too old to accommodate the additional
23 collar that it takes to put on the meter.

24 So, that's kind of fallen by the way.
25 It becomes a secondary. So, that is part of an

1 efficiency that we can't gain at the moment.

2 Thank you.

3 MR. KUENNEN: Thank you. The last one
4 is Pasadena Water and Power. They're in the final
5 stages in an AMR implementation. So that's just
6 the one-way technology; it's not AMI.

7 They're scheduled to be done in the next
8 two to three years; they're about 70 percent
9 complete on residential, and 100 percent on
10 commercial.

11 Their challenge is this large investment
12 in AMR makes it hard to switch to AMI at this
13 point. And they're looking how to treat that
14 investment and to recover that before they move
15 on.

16 They do like the idea of the smart grid.
17 They see it as promising. They do have a fiber
18 ring in place in Pasadena that could facilitate
19 that. And their service territory is such that it
20 would lend well to a smart grid.

21 They're looking at preliminary AMI
22 options. They're forming teams to develop the
23 business case. They're seeking consultants to
24 assess their infrastructure. And they're working
25 with EPRI on the intelligrid and advanced

1 distribution automation programs.

2 In terms of what they're looking, in
3 terms of protocols, they would like to see
4 standing protocols for functionality, but allow
5 utility discretion on how to or when to implement
6 the AMI.

7 They agree that all utilities should be
8 encouraged to do business cases on AMI. And like
9 I mentioned, their concern is how do they recoup
10 the costs of the AMR that they're just installing
11 or just completing.

12 And that was it. So, thank you for the
13 opportunity --

14 PRESIDING MEMBER PFANNENSTIEL: Can you
15 help me understand what the functionality
16 difference is between the AMR and the AMI is that
17 you're talking about here?

18 MR. KUENNEN: Well, my understanding is
19 the AMR is the old technology. It's one way. You
20 can read the meter, but you can't do --

21 PRESIDING MEMBER PFANNENSTIEL: So,
22 today it's just the one-way --

23 MR. KUENNEN: -- education with the
24 customers --

25 PRESIDING MEMBER PFANNENSTIEL: --

1 technology?

2 MR. KUENNEN: -- you can't push out real
3 time pricing. You can't do all the things that
4 get you the benefits that we don't even know what
5 they are right now, but --

6 PRESIDING MEMBER PFANNENSTIEL: I see.
7 And are, those new meters that they're putting
8 in, are they adaptable to an AMI?

9 MR. KUENNEN: It's my --

10 PRESIDING MEMBER PFANNENSTIEL: Or do
11 they have to take them out and throw them away and
12 put in a new one?

13 MR. KUENNEN: It's my understanding you
14 have to take them out and throw them away. The
15 AMR is not -- you can't -- everything I've heard
16 you can't retrofit.

17 ASSOCIATE MEMBER ROSENFELD: Well, I'm
18 sorry, I'm getting confused now. EMR is a brand
19 name?

20 PRESIDING MEMBER PFANNENSTIEL: AMR.

21 MR. TUTT: AMR.

22 ASSOCIATE MEMBER ROSENFELD: No, AMR I
23 know, but --

24 MR. KUENNEN: AMR, it's --

25 ASSOCIATE MEMBER ROSENFELD: I thought

1 you said EMR just now.

2 MR. KUENNEN: No, AMR. I'm sorry.

3 ASSOCIATE MEMBER ROSENFELD: Okay.

4 Sorry.

5 PRESIDING MEMBER PFANNENSTIEL: Thank

6 you.

7 MR. HUNGERFORD: All right, now we have

8 George Chen from LADWP.

9 MR. CHEN: Thank you, David, and

10 Commissioners. I'm going to just go over our AMI

11 plan, -- did some of these last week, and this

12 time we just add a little bit more and hopefully

13 we can answer your question.

14 Okay, our AMI implementation strategy is

15 that we plan to have an open, nonproprietary

16 communications, and also very, you know, easy to

17 interchange in the future. And we also like to

18 have device that can be just plug and play.

19 Also we like to minimize the impact of

20 communication technology changes so that we can

21 install some kind of network that will help us

22 less IT work. And also we'd like to implement

23 that program, the home, you know, energy

24 management system in the future. And hopefully

25 those devices are going to be off the shelf.

1 And lastly, we like to develop, design a
2 flexible AMI smart grid foundation for future
3 technology, standard system interface in the
4 regulatory requirements.

5 Okay, we have currently a five-year
6 plan. We have two technology approach. On the
7 high end for the commercial customers we using
8 two-way communication system. And use public
9 communication network to transmit the data back to
10 the office.

11 And last time I think the CEC help us
12 start it for the 200 kW up, and now we like to
13 move that technology down to about 30 kW so that
14 will cover all the medium to large commercial
15 customers. I think that's pretty, you know, easy
16 system to operate. And we will get all this
17 latest technology, you know, high users.

18 And we also looking at about those homes
19 that 64,000 initial customers. They have monthly
20 consumption over 1200 kWh. We think that there's
21 a lot of, you know, room for us to do some home
22 energy management there.

23 And also we see about 10,000 customers
24 constantly moving in and out; those are
25 dormitories and apartments that have high turnover

1 frequency. So we think that's the place for us to
2 install some remote turn-on/turn-off.

3 And lastly, we have about 2500 critical
4 care residential customers that we need to
5 constantly watch. So those are the high-end meter
6 service issues.

7 And the rest we have about 1.2 million
8 electrical meters that we think we're going to use
9 ERT technology. The previous speakers that help
10 us to, you know, discuss about the meters that
11 it's easy to install. You can just plug it in.
12 And the function is only AMR, so they just
13 automatic meter reading. So help us to read the
14 meter easier. And gain some efficiency. That's
15 not much, you know, control going on at current
16 state. That will, you know, also save some time
17 for us to get information back.

18 And we also transfer the water ERT so we
19 connect all the water meters.

20 PRESIDING MEMBER PFANNENSTIEL: So,
21 let's just make sure I understand.

22 MR. CHEN: Sure.

23 PRESIDING MEMBER PFANNENSTIEL: So there
24 are about 77,000 residential meters that you'll
25 put --

1 MR. CHEN: Two-way communication.

2 PRESIDING MEMBER PFANNENSTIEL: -- two-
3 way communication. And those would be ones that
4 you identified above.

5 MR. CHEN: Right.

6 PRESIDING MEMBER PFANNENSTIEL: And then
7 the remainder of your customers, residential
8 customers, --

9 MR. CHEN: Yes.

10 PRESIDING MEMBER PFANNENSTIEL: -- and
11 small commercial, you'll phase in these,
12 essentially meter reading ones, AMR.

13 MR. CHEN: Yes. So prior sometime, we
14 also waiting for the technology to develop, and
15 waiting for the price coming down. So right now,
16 you know, I hear, you know, there's a lot of
17 business case for that. But I may ask a question
18 later on about IOUs, how they foresee the future.

19 But what we thinking that right now give
20 us some time with ERT meter; these are small
21 homes. The usage -- the average usage about 300
22 to 500 kWh. And honestly, they don't use the air
23 conditioning or other devices much, so we think,
24 well, at current state that this is probably the
25 most, you know, cost effective way to approach

1 them.

2 But later on we can talk about these.
3 And I have some ideas listening to the IOUs. And
4 I think there's some exciting -- coming out.

5 PRESIDING MEMBER PFANNENSTIEL: But you
6 will be putting new meters on these homes?

7 MR. CHEN: Yes, the ERT meters.

8 PRESIDING MEMBER PFANNENSTIEL: Right.

9 MR. CHEN: Right.

10 PRESIDING MEMBER PFANNENSTIEL: But then
11 there becomes the question of the increment from
12 the new ERT meters and the more sophisticated two-
13 way communication meters.

14 MR. CHEN: Right.

15 PRESIDING MEMBER PFANNENSTIEL: I don't
16 know what that difference is, but --

17 MR. CHEN: Well, the difference, I think
18 right now you talk about, you know, the regular
19 mechanical meters, on average about \$25. And if
20 you added the ERT meter, that's about \$40. And I
21 just heard the IOUs, Edison, talk about this
22 morning \$4 billion, 16 million meters. That quick
23 math tell me about \$200 per point.

24 Maybe I'm wrong --

25 PRESIDING MEMBER PFANNENSTIEL: Is that

1 the --

2 MR. CHEN: So, so --

3 PRESIDING MEMBER PFANNENSTIEL: Well,
4 would you just come up to the mike? About what
5 would you average a meter? I think you need to
6 come to the mike, if you would, please. I know
7 it's hard because there is a systems in there, but
8 what --

9 MR. DeMARTINI: Setting the systems
10 aside, just to be on an apples-to-apples, what's
11 being described is under \$100.

12 PRESIDING MEMBER PFANNENSTIEL: Okay,
13 thank you.

14 ASSOCIATE MEMBER ROSENFELD: I'm sorry,
15 Paul, I'm not sure. Could you say between the two
16 of you what an ERT meter does, and just amplify a
17 little bit?

18 MR. DeMARTINI: An ERT meter is,
19 typically these days it's a solid state meter
20 relatively simple; it's a technology that's been
21 around for ten years or so. We have 600,000 of
22 them, ourselves, that's why our case wasn't as
23 positive the first time around.

24 And you can either walk by or drive by
25 and pick up the signal. It's a one-way

1 broadcasting signal that you can pick up and read
2 the meters for meter-reading efficiency is --

3 PRESIDING MEMBER PFANNENSTIEL: So it's
4 not remote meter reading, but it's --

5 MR. DeMARTINI: No, and there's --

6 PRESIDING MEMBER PFANNENSTIEL: --
7 easier than --

8 MR. DeMARTINI: -- variations that allow
9 you to put a network in, that you could have a
10 fixed network to pick it up. But it's really for
11 meter reading efficiency.

12 ASSOCIATE MEMBER ROSENFELD: So it's in
13 no way an hourly meter?

14 MR. DeMARTINI: No. It's typically a
15 cumulative --

16 PRESIDING MEMBER PFANNENSTIEL: It's
17 just a monthly meter?

18 MR. DeMARTINI: -- read --

19 MR. CHEN: No. If you put a network in
20 there you can get all what it reads.

21 PRESIDING MEMBER PFANNENSTIEL: Are you
22 planning to?

23 MR. CHEN: In the business case we talk
24 about there's a flexibility there. If we required
25 it to get interval data, get the time-of-use

1 information, we will. But if we're not required
2 at this time, we won't. So, we can't, you know,
3 drive by or walk by.

4 And once in that, you know, really,
5 Edison and the IOUs talk about it, we think the
6 increment cost is not that big issue for us.
7 Honestly, even to \$20 per meter for residential,
8 if that's all the costs, you know, in one, we will
9 do it.

10 The problem comes in that how you manage
11 the network, how do you get the data, what do you
12 do with the data. Those are things that we don't
13 have a solution yet.

14 And I probably kind of -- when I go in
15 that, we can talk about this, because the
16 increment cost is not the issue here. It's the
17 issues of management and how you, you know, have
18 the IT support. All this information coming and
19 how to get the data and keep up with the
20 technology. That's the challenge here.

21 I mean putting network is okay, but --
22 we can do it, we just don't know what to do after
23 that.

24 Okay. You know, benefits, AMI. We see
25 it; remote turn-on/turn-off, that will help us,

1 you know, also fighting crime. And tentative
2 metered building for the large customers, they'd
3 like to have these so that can synchronize with
4 the accounting system.

5 Again, improved safety. Right now the
6 AMI will help us, you know, the ERT meter, we
7 don't have to go into the backyard to face the dog
8 again, and all these other issues. We can drive
9 by or walk by.

10 Again, special rates. So our high end
11 customers getting all the bells and whistles on
12 these so we can do all these critical peaking, net
13 metering, load curtailment, all these we'd be able
14 to do with our large customers.

15 This, you know, a little bit different
16 approach, I think I mentioned last time. We
17 looking at the interruptible rate on the large
18 customer. And especially those code -- customers.
19 And we'd like to have this customer help us out
20 when we have a power crunch and statewide, you
21 know, issues that we can ask them to turn on their
22 generators for us. They we giving them some kind
23 of benefit on the rates.

24 And we have, in our territory we have
25 about 200 to 300 megawatt generation already

1 exists. So, if we can make these guys happy with
2 us, that will be really beneficial. They'll give
3 us 5, 10 percent of theirs for the emergency
4 power.

5 And the other thing that we value is
6 these two-ways and ERT meter will improve custom
7 service. And the last is energy efficiency. I
8 think the last time we got this grant money, and
9 get all the information to help us to implement a
10 lot of efficiency programs. And we think we're
11 going to continue on that line.

12 Okay, here's the thing we think we can
13 talk about. Right now we like to see using a
14 public wireless network to get to the homes. You
15 know, if every utility putting all their own
16 network, and limited space, we can share these
17 bandwidths, all these technology.

18 If we can have every utility in
19 California, we have a standard, say use the public
20 wireless network. And I heard this morning
21 Edison's already going to the WAN system, they use
22 the other form. But I don't know why we stop at
23 there. Why don't we push all the way to the home.

24 Now, go back to the same question in the
25 past, you know. Incremental meter costs are not

1 that much if we can handle it. The trouble is the
2 network, the IT part. We're not, you know, not
3 good at IT. But that going to cure us.

4 And also a lot of investment in the IT.
5 And if you look at public network, (inaudible)
6 building for the last two years, we can match
7 that. And they have the whole -- of working on
8 the technology for the solutions. And you talk
9 about home security, you talk about solid state,
10 talk about smart cost and original cost, all these
11 technology has to be, you know, have a platform
12 for everybody to work on.

13 And if L.A. were to go into a two-way
14 system, if the meter smart enough, can aggregate
15 all the telecom service, you talk about home
16 network systems, you talk about home security
17 systems, energy efficiency, net metering,
18 basically internet.

19 If we all come together, go to the
20 public network and say, you know what, you give us
21 a flat fee and we go in with the meter reading
22 using your system to do it. Because they're
23 already invented, you know, already implemented a
24 system. We don't have to duplicate that system.
25 And we'd save the resource, public resource, and

1 just work on that meter.

2 And to put all the bells and whistles
3 and the functions on that meter, I think that's a
4 shortcut for us. We cut our probably in half
5 because now you only plug the meter in, you walk
6 away. The communication, all building with a
7 meter. And that way you have less headaches. I
8 think that will work.

9 And you look at our cellphone. You open
10 up second line is cheaper. I think it's about \$9
11 or something that, you know, you can get. So, I
12 think on the same line we go back to the public
13 wireless company and say, hey, you know what, give
14 us a deal, read the meters, do the network and use
15 Zigbee technology where you can even search the
16 internet. All these, but through the meter go
17 back to the network.

18 And my next slide tell you that how much
19 money being put into the network. You look at the
20 BPL and you look at the matched system, and the RF
21 system which we talk about. And then you look at
22 the public wireless system. They are at the \$120
23 billion, the last column. And all other
24 technology only hundreds of millions dollars, can
25 match with that system.

1 So, if we have a network system then we
2 will do it. It's easy. But if we have to put a
3 network system, we have to do all this manage
4 that, it's going to be difficult for us. And
5 hopefully I will just ask, well, you know, help us
6 to, you know, pave the way for us.

7 What we recommend is that over 30 kW we
8 should do all with the wireless two-way
9 communicating system. And that meter currently
10 has the remote control, load control, you know,
11 function on that. So, we can design some of the
12 rates and have, you know, to interrupt the
13 customers so you can shut off part of the usage
14 during the peak time. And outage notification.
15 You talk about (inaudible), all the functions
16 already there for the high-end customers, which we
17 can do it.

18 The low end, the two-way system, if
19 they're over 1200 kWh, yes, we can also put in
20 those two-way smart meters, and do a time-of-use,
21 you know, all these other home load management
22 system.

23 Okay, that's probably of all my
24 presentation.

25 PRESIDING MEMBER PFANNENSTIEL: Thank

1 you. Your idea on the public wireless network, is
2 that in place now in L.A.? Is it --

3 MR. CHEN: Yes.

4 PRESIDING MEMBER PFANNENSTIEL: --
5 intended to be? So the system is already in
6 place?

7 MR. CHEN: Public network it's AT&T or
8 Verizon; a system that's already shared by
9 everybody.

10 PRESIDING MEMBER PFANNENSTIEL: So you
11 don't need anything additionally in terms of the
12 network?

13 MR. CHEN: No.

14 PRESIDING MEMBER PFANNENSTIEL: So then
15 the question is are you -- so the meters you're
16 getting are going to use the public wireless
17 network as their platform, right?

18 MR. CHEN: Right.

19 PRESIDING MEMBER PFANNENSTIEL: But
20 still even with that, --

21 MR. CHEN: Right.

22 PRESIDING MEMBER PFANNENSTIEL: -- you
23 are only getting, you know, a relatively small
24 handful of these AMI meters, the 75,000
25 residential is the number.

1 MR. CHEN: The price right now is not
2 low enough that we will deploy a lot because the
3 monthly service charge costs us, you know,
4 somewhere around \$5 to -- they promise us, you
5 know, can lower that to a \$1 range. Which, you
6 know, we -- but it won't be continuously every day
7 usage. You get a once-a-month usage.

8 For us to get a daily usage, or can even
9 get on the internet, then we talk about \$5 to \$10
10 that range. But we like to see lower that so that
11 we can deploy those meter on everybody.

12 ASSOCIATE MEMBER ROSENFELD: But I keep
13 asking the same sort of question. In terms of
14 total economics, --

15 MR. CHEN: Right.

16 ASSOCIATE MEMBER ROSENFELD: -- this
17 morning -- well, for years we've known that the
18 IOUs do business cases for doing complete AMI and
19 time-dependent tariffs and communication systems.
20 And the business case works.

21 And you're a big utility. I still
22 haven't understood why it doesn't work for you.

23 MR. CHEN: Because the amount of usage,
24 I mean probably all rates are, you know,
25 different, IOUs. They have a peaking. Look at

1 their rates for above 30 cents.

2 Ours, you know, pretty flat to 15, you
3 know, 18 cents, that's the extreme. And, you
4 know, that's the difference. And also the usage,
5 I don't know, maybe we have more coastal, you
6 know, the average usage is kind of, you know, not
7 have a lot of volume for us.

8 In the volume I heard that PG&E talk
9 about, yeah, I thinking, you know, two-way is
10 there, we can do it. But if you look at Santa
11 Monica, you know, you have -- we don't have air
12 conditioning in the home, and how can we, you
13 know, justify that. That would be hard on the
14 business case.

15 But we see it, you know, if we share all
16 these other functions, you know, home securities,
17 and you know, internet, all these other stuff that
18 if you add on that, yeah, we can get there. But
19 we have to have a standard that everybody going to
20 share that so the cost going to go way down.

21 PRESIDING MEMBER PFANNENSTIEL: What if
22 you shared meter reading savings with the gas
23 company, for example?

24 MR. CHEN: Yes. We talk about --

25 PRESIDING MEMBER PFANNENSTIEL: Have you

1 looked at that, yet?

2 MR. CHEN: Yes, we talk about it. They
3 are also doing ERT with us, the IF meters, you
4 know. They like ask to read about 100,000 for the
5 gas companies. And, you know, still each meter
6 reading is about 50 cents nationwide average.

7 So, you know, if you add all together
8 it's about 50 Water and Power, and you know, gas.
9 But if you add some other benefits on it, yes,
10 will be there. But it takes, you know, how the
11 network going to be funds, and that's the issue
12 here.

13 PRESIDING MEMBER PFANNENSTIEL: Now
14 you've done a business case to look at the
15 different kind of technologies that would make
16 sense --

17 MR. CHEN: Yes.

18 PRESIDING MEMBER PFANNENSTIEL: -- for
19 LADWP in the future? Could I get a copy of that?

20 MR. CHEN: Okay.

21 PRESIDING MEMBER PFANNENSTIEL: Could we
22 get one for the record, is what I really --

23 MR. CHEN: Okay. We tried, I mean I
24 don't think we write it out on, you know, how
25 different technology, but we tried TWAX system, we

1 tried the modem system, we tried the ERT system,
2 we tried the two-way system, I think we end up
3 picking two-way and ERT system. And we don't have
4 writeup, but -- the last ten years we try
5 different systems, and we end up with these two at
6 this point.

7 But we have our business case.

8 PRESIDING MEMBER PFANNENSTIEL: It would
9 be interesting for us to be able to see that.

10 MR. CHEN: Okay.

11 PRESIDING MEMBER PFANNENSTIEL: Thank
12 you.

13 MR. CHEN: All right.

14 MR. HUNGERFORD: All right. And next we
15 have Erik Krause from SMUD, Sacramento Municipal
16 Utility District. And thanks for making the
17 drive.

18 MR KRAUSE: Oh, thank you.

19 (Laughter.)

20 MR KRAUSE: It was actually a train
21 ride; it was kind of nice.

22 Thanks for letting me come here. I
23 wanted to give you an overview of where we are
24 with SMUD. I'm looking more toward the future
25 than where we are right now.

1 So I'm going to start off by talking
2 with you about SMUD's vision. And this is what
3 helped us drive where we're heading with advanced
4 metering infrastructure in the future.

5 SMUD's vision is to empower our
6 customers with solutions and options that increase
7 energy efficiency, protect the environment, reduce
8 global warming and lower the cost to serve our
9 region.

10 Based on that vision what we did was try
11 to develop the AMI project objective or
12 objectives, as you might call them. And objective
13 of our AMI project is to implement an AMI system
14 for all 610,000 residential and commercial
15 customers by the end of 2011 that will
16 significantly reduce ongoing operational costs,
17 enable SMUD to improve service to our customers,
18 create a foundation on which SMUD can build a
19 variety of programs such as demand response, load
20 management, energy efficiency and time-based
21 pricing programs, and enable SMUD and our
22 customers to reduce our impact on the
23 environment. Some pretty big objectives
24 there to have on my shoulders.

25 We did go over a business case and I

1 will send that to you. I think it's actually
2 posted on our website. I don't know exactly where
3 it is, but I can send that to you.

4 We've actually gone through it twice. I
5 was involved in the second version of it that we
6 completed in 2007. We worked with a consulting
7 firm to rehash numbers based on the new price
8 points, our new labor costs and our new cost
9 structures as natural gas continues to rise.

10 And we determined that we would have a
11 positive business case at SMUD to go forward from
12 the advanced metering infrastructure, which for a
13 project manager who is just starting to launch our
14 AMR project, and just starting to kick off a bunch
15 of ERTs being deployed, it was quite a hit to be
16 telling me at that moment, soon after we signed
17 the contract for the ERT meters, okay, we need a
18 new business case, okay we need to stop with the
19 ERTs and move forward with the two-way AMI. It's
20 been a busy couple of years for me.

21 As far as our financial benefits go, and
22 we have these articulated in our business case, as
23 well, 52 percent is meter reading. That's a big
24 chunk. Obviously California wages are pretty
25 high, even for meter readers, especially when you

1 tie in overtime and so on and so forth.

2 So we expect that we can reduce, if not
3 100 percent, very close to 100 percent of our
4 meter readers by deploying these meters.

5 Billing, we expect to have some cost
6 savings. We do a lot of manual checking of bills.
7 Anytime a meter reader can't get into the
8 backyard, and we haven't yet installed an ERT
9 meter, we do some estimations. We have some
10 customer reads in remote areas, et cetera. So we
11 believe by doing this we can eliminate the bulk of
12 that manual billing, which accounts to about 7
13 percent of our cost savings over time.

14 Credit. That includes avoidance of
15 power theft; it includes avoidance of inactive
16 usage. So between customers, when one moves in
17 and another one moves out, sometimes we have
18 inactive usage and we don't know who to charge for
19 it. And as a muni we typically don't get too
20 aggressive at trying to figure out and point
21 fingers at who owes us the money. We just write
22 it off.

23 Theft, as I mentioned. We've had, if
24 you haven't seen the Sacramento Bee we have a lot
25 of grow houses down in the south area. That can

1 add a lot of money to your write-offs. Some of
2 them are hundreds of thousands of dollars before
3 we catch them. So we believe that not only will we
4 be able to, with some of these remote disconnect
5 switches or service switches, disconnect those
6 customers ahead of time, but we'll be able to use
7 the data we're getting on a daily basis to see
8 trends; figure out where there might be theft.
9 And then work with the city police and whoever,
10 sometimes FBI, to figure out where those people
11 are.

12 Distribution benefits. That's kind of
13 two layers there. That's both operational, being
14 able to better understand how our distribution
15 system is working, figuring out where outages
16 occur, and looking for nested outages, et cetera,
17 and being able to respond to those more quickly.
18 As well as capital reductions or deferral of
19 capital investments.

20 If we can realize that our new zero
21 energy homes or solar smart homes use less energy,
22 then we can design our systems so that we have
23 smaller transformers, smaller substations, et
24 cetera, to better serve those customers.

25 Then on the metering side, we are going

1 to be replacing these over the next three to five
2 years. And as we do that we're getting rid of all
3 those old meters out there. And I forget who it
4 was saying this, but, you know, we won't be doing
5 meter repairs. Once we decide on the AMI we'll
6 take the meter out and put a new one in.

7 And these meters are such that you're
8 not going to do a whole lot of repairs. It's like
9 a little computer. If they're broken you're going
10 to go out there, and we should have some
11 warranties in place that we can replace those at
12 little or no cost to the District going forward.

13 PRESIDING MEMBER PFANNENSTIEL: Erik, I
14 notice you didn't give yourself any benefit for
15 demand response.

16 MR KRAUSE: We left that off because we
17 wanted to -- well, first of all, we needed to give
18 our Board the opportunity to figure out what we
19 want to do with demand response.

20 We did estimate that and the value for
21 demand response TOU rates, load management, was
22 about the same as what we expected from
23 operational savings. So it could be significantly
24 more benefits going forward.

25 But at the time we developed this

1 business case we didn't know enough about where
2 the Board was going and where we were heading, or
3 where the state was heading to include that. But
4 we do expect --

5 ASSOCIATE MEMBER ROSENFELD: Wait a
6 minute, I want to expand on that.

7 MR KRAUSE: Um-hum.

8 ASSOCIATE MEMBER ROSENFELD: Let's talk
9 total dollars to make it clear. You've told me
10 with great accuracy that meter reading is 50
11 percent of something, but you didn't say what the
12 total of this was in dollars.

13 MR KRAUSE: The percentage there are
14 percentages of the annual benefit from the AMI
15 system.

16 ASSOCIATE MEMBER ROSENFELD: And could
17 you say what that is in dollars, do you know?

18 MR KRAUSE: I need to be careful right
19 now because we have an RFP on the street, and
20 there's vendors in the room. So, I could give you
21 that information; I can send you the business case
22 document, it's in there.

23 ASSOCIATE MEMBER ROSENFELD: That'd be
24 great. Now, but I'll just call it X for the --

25 MR KRAUSE: Yes.

1 ASSOCIATE MEMBER ROSENFELD: You said
2 you get another savings comparable with the
3 operational savings. Does that mean with the 50
4 percent which you call meter reading? Or does it
5 mean that you double the whole profit?

6 MR KRAUSE: Well, it depends on what
7 assumptions you made. If you assume that we go
8 forward and legislation comes forward on mandating
9 TOU rates across the board, it's a significant
10 benefit. If it's an opt-in or an opt-out, it
11 makes a difference, as well.

12 But the range is equal to potentially,
13 depending on how forceful we get with requirements
14 and so forth, the operational benefits.

15 ASSOCIATE MEMBER ROSENFELD: Of the
16 whole pie?

17 MR KRAUSE: Correct.

18 ASSOCIATE MEMBER ROSENFELD: Thanks.

19 MR KRAUSE: And where natural gas prices
20 go, as well. If they go up, keep going up, it can
21 make a big difference.

22 As far as the AMI we expect to select,
23 we haven't selected it. Actually our bids are on
24 the street, as I mentioned, that's why I need to
25 be very careful. June 17th is the due date. The

1 vendors will need to supply sample meters and
2 their responses at that time.

3 We expect to analyze those proposals
4 over the next few months. And we have a very
5 aggressive schedule to be at contract by October
6 1st of this year.

7 From what we've seen with IOUs and
8 others that are still in negotiations, that may be
9 an unrealistic goal, but we're still keeping it
10 there and hoping we can meet it. We realize that
11 things could shift six months plus, depending on
12 what happens during those negotiations.

13 As far as what we expect to include, we
14 expect it to be a robust and scalable network that
15 would be leverage for future smart grid
16 applications. I know there's a lot of confusion
17 about what smart grid is, and different people
18 have different interpretations of it. But as far
19 as being able to do demand limiting, load
20 management system TOU rates, et cetera, we want it
21 to be able to do that.

22 It will include two-way interval meters
23 for all SMUD residential and commercial. It will
24 include some sort of home area network
25 capabilities. We haven't decided that we want

1 ZigBee. We haven't decided that we want Thru-the-
2 meter. We're going to look at that as we go
3 through the process.

4 It will include 200 amp service
5 switches. We actually, in our RFP, we set up a
6 couple different scenarios. Our business case was
7 based on the assumption that we would put these at
8 about 40,000 locations. Primarily residences that
9 have had several disconnect for nonpayments over
10 the last year or two. And that way we could get
11 the bulk of the benefit from those.

12 We also are looking at potentially any
13 multifamily or non-owner-occupied facilities,
14 because we figure that way we can get the benefit
15 when they move out.

16 And then we also asked on the RFP for
17 100 percent solution. So any 200 amp meter should
18 have that on there.

19 Truthfully, I think depending on where
20 we come in with pricing and talking with the
21 Board, I'd say we're more likely to go toward 100
22 percent option than the partial deployment.

23 AMI master station software, this is
24 just the software application that you use to
25 manage the meters, gather the data back and

1 program and update meters as necessary.

2 And we do have, we're in the midst right
3 now of selecting a meter data management solution.
4 We're in negotiations now, so I can't tell you
5 much more about that, either. But we do intend to
6 integrate in the meter data management system, and
7 through the meter data management system to
8 integrate into our SAP, which is our accounting
9 system, and our outage management system, which is
10 -- I can't remember the name, but we have an
11 outage management system already in place.

12 And then on top of that part of the
13 project is that we're going to develop the CSR
14 customer tools to access and view energy usage
15 data.

16 So here's our preliminary timeline.

17 ASSOCIATE MEMBER ROSENFELD: I'm
18 sorry, --

19 MR KRAUSE: Yeah.

20 ASSOCIATE MEMBER ROSENFELD: -- I'm --
21 what does CSR stand for?

22 MR KRAUSE: Oh, I'm sorry, customer
23 service representative, people at our contact
24 center that answer the phones. It could be a
25 billing rep, as well.

1 ASSOCIATE MEMBER ROSENFELD: Oh, okay.

2 MR KRAUSE: Anybody that contacts a
3 customer.

4 So here's our schedule. Like I said, I
5 think the most aggressive piece is that AMI
6 contract award that we start with. And it's our
7 critical path item. If we don't get that contract
8 by September, then at least until the end of the
9 acceptance test we're pushing, we figure we can
10 always squeeze the installation and do more and
11 more of those installations a year.

12 I forget what SCE said they'd do in a
13 day. I think we can do, 50 days we can do all of
14 SMUD at their rate.

15 So, what we're looking to do is if we
16 get the contract nailed down by the end of
17 September, we'll spend about the next three months
18 of this year, and maybe a month of next year
19 developing, designing, building the requirements,
20 figuring out how the integration hooks will work,
21 et cetera.

22 And then the first two quarters of 2009
23 we will do the actual acceptance test. It will be
24 about 5000 to 10,000 meters out there. More than
25 likely the acceptance test would be partially

1 downtown core because depending on what type of
2 technology you select, you might run into issues
3 with wireless downtown, with the buildings and the
4 cement and the below-ground systems. We'll also
5 do some type of rural pilot, as well.

6 Assuming that goes well and we test
7 everything and it works as expected, we intend to
8 go down to full deployment round about May or June
9 of 2009, and be done by 2011.

10 We haven't decided yet, we originally
11 were going to focus purely on the commercial
12 initially, and then move on to the residential.
13 Right now the steering committee is looking at
14 that as options. Part of our determination will
15 be based on where our Board goes as far as time-
16 of-use rates go, where we prioritize other items
17 that we're planning on doing.

18 So that's all I have.

19 PRESIDING MEMBER PFANNENSTIEL: Your
20 Board has committed to this program and this kind
21 of schedule? I know it may give or take some, but
22 this is where you're going?

23 MR KRAUSE: Yeah. We do have to go back
24 to the Board once we have a recommendation on
25 selection, on a vendor selection. And they may

1 come back, you know, depending on how the vendors
2 come back, they may come back and tell us we're
3 crazy, you're not going to meet this. And then we
4 go back to the Board with that information, as
5 well.

6 We do need to get budget approval from
7 the Board. But they have seen the business case;
8 they have authorized us to go forward with
9 procurement. The key point is once we come t a
10 point where we say we need X million dollars for
11 this proposal, here's who we think we're going to
12 go with, then they need to authorize that and sign
13 off.

14 They still have the option to say,
15 sorry, it's too much money. But I doubt that'll
16 happen.

17 PRESIDING MEMBER PFANNENSTIEL: Thank
18 you. Most impressive.

19 MR. HUNGERFORD: Thank you, Erik. Now
20 we have a presentation by the Division of
21 Ratepayer Advocates of the Public Utilities
22 Commission, and Rebecca Lee is going to do the
23 presenting.

24 (Pause.)

25 MS. LEE: I'm Rebecca Lee and I work at

1 the Division of Ratepayer Advocates; that is an
2 independently budgeted division housed within the
3 CPUC. And we intervene, and we have been
4 intervening in AMI proceedings at the CPUC.

5 And also one of the caveats I need to
6 address today is that we are currently intervening
7 in PG&E's upgrade AMI application. So anything I
8 say today will pertain only to our experience with
9 the original application and also the SDG&E and
10 the Edison AMI deployment.

11 What we do, so DRA's participation in
12 AMI deployment applications has been that we had a
13 partial settlement with PG&E in its original AMI
14 deployment. And we were fortunate to reach full
15 settlement with Edison and SDG&E in their AMI
16 applications. And we are also currently reviewing
17 the cost effectiveness and reasonableness of
18 PG&E's upgrade.

19 Our objective, my short presentation
20 today is just really to just go over what DRA's
21 objective is in our intervening in these AMI
22 applications.

23 And our objective is very simple; it's
24 that we see that an AMI system and demand response
25 programs are enabled by AMI and must be cost

1 effective. And we prefer that they be cost
2 effective from the ratepayer's perspective,
3 obviously.

4 And that leads into having an AMI system
5 that incorporates nonproprietary communication
6 standards, and that is interoperable with future
7 smart grid technology.

8 One thing that some of you would know,
9 Ted Geilen of DRA has also been a strong proponent
10 of having customer enabling technology as being
11 part of an AMI system.

12 This is just a brief overview of the
13 lessons learned from our most recent experience.
14 And fortunately Mr. Paul DeMartini is here today.
15 If I were to present our settlement agreement
16 wrong, he's here to correct me.

17 And so this is the business case that we
18 were able to come to agreement with. And these
19 are just a few outlines of the things that DRA
20 stuck up for and we were fortunate to agree with
21 Edison on.

22 One thing, the first, is the benefit
23 realization aspect. The O&M benefits of the AMI
24 applications will actually accrue as a credit to a
25 smart connect balancing account. So this is an

1 insurance for the ratepayer such that the O&M
2 benefits will actually reduce the revenue
3 requirement eventually will have to be collected
4 for the cost of AMI.

5 And another point is the risk-sharing
6 aspect. This is nothing new, but up to \$100
7 million of cost overrun will be shared by
8 ratepayers and the shareholders.

9 And we've also encouraged, and Edison
10 was gracious enough, to commit to looking into
11 exploring the potential of network sharing with
12 water and gas utilities to reap benefits of shared
13 network. And we've supported interoperable energy
14 management technology. And we've heard the
15 standards that be, being mentioned today many
16 times. We supported that.

17 And one thing we also proposed. This
18 was not part of the settlement, but I wanted to
19 bring up today was that for the ratepayers cost
20 should be allocated in such a way that is
21 consistent with how benefits will flow to each
22 customer class. And we feel that this is maybe
23 obvious, maybe not. But this is important from
24 the ratepayers' perspective.

25 And we've also proposed in Edison's AMI

1 application, as well as in a previous proceeding
2 with SDG&E, that a AMI-enabled price base for
3 demand response programs, such as the peak-time
4 rebate program, should be designed in such a way
5 that free ridership is minimized.

6 And one of the things that Tom Roberts I
7 think presented today, and also it was previously
8 mentioned, that for a program such as PTR, if we
9 were to give customers a higher incentive to
10 participate in a demand response program when they
11 have enabling technology, then that is an elegant
12 scheme. If customers have enabling technology,
13 then they're more likely to respond, and hence
14 they should receive a higher reward for
15 responding. And that was another aspect that DRA
16 promoted.

17 And this is really basic, this slide is
18 very basic. And it just goes to say that
19 obviously standardization can occur at different
20 levels. It can occur for the communications
21 between the meter and the home, between the meter
22 and utility. And DRA has so far supported there
23 be a standardized communication gateway between
24 the meter into the home.

25 And a customer may opt with a different

1 communication standard, but we've supported that
2 for communication of the meter to the home that it
3 makes sense, from the ratepayers' perspective, to
4 standardize in one communication protocol; that is
5 ZigBee.

6 And that's the conclusion of my last
7 slide. And that AMI implementation should be cost
8 effective and lead to actual ratepayer benefits.
9 So, that's good to have the last word.

10 (Laughter.)

11 PRESIDING MEMBER PFANNENSTIEL: Thank
12 you. Any questions?

13 ASSOCIATE MEMBER ROSENFELD: Yeah.
14 Since there's so much interest in communication
15 protocols, standardized, sorry, I guess I'd like
16 to ask the three IOUs here -- we don't have a
17 panel, but we said we might get back to them.

18 PRESIDING MEMBER PFANNENSTIEL: Sure.

19 ASSOCIATE MEMBER ROSENFELD: If they
20 would care to make comments. I presume that this
21 is not a brand new idea. Would PG&E or Edison or
22 San Diego care to talk about how much discussion
23 there's been about statewide communications
24 protocol?

25 Good afternoon.

1 MS. COREY: Jana Corey from PG&E. One
2 of the things I wanted to comment on is that there
3 is a consensus around what the inhome protocol
4 should be, which is ZigBee. That's a very -- it's
5 a prevalent, the industry's gathered around that.
6 It may not be the most perfect, but it's improving
7 because of OpenHand and some of the participation
8 across the country in that space.

9 One of the technical complications I
10 wanted to just mention is that if you have a --
11 that's a radio frequency based communication
12 protocol, and if you have a multidwelling unit,
13 like a large apartment structure, RF doesn't go
14 from the meter to the higher parts of the
15 facility.

16 So the way you get from the meter into
17 the home may be a different technical solution
18 than an RF radio. So I just wanted to make it
19 clear that the industry's closing on a concept
20 which says that as long as you can get into the
21 home and you can bridge to an RF ZigBee solution,
22 that qualifies as a common protocol in the home.
23 So the inhome facility equipment manufacturers can
24 communicate using ZigBee.

25 So, I just wanted to make that

1 clarification because we're actively looking at a
2 powerline, actually a HomePlug solution which is
3 on the wiring in the home that gets from the meter
4 into the home, and then using an RF bridge.

5 MR. DeMARTINI: The only thing I'd add
6 to what Jana said is similar to what I said
7 earlier, which is that there are really two
8 things.

9 We do see that there are potentially a
10 powerline carrier based technology that would be
11 used around the home, as Jana said. But one of
12 the things that we're actively working with PG&E
13 and San Diego on is the good work that has been
14 done around something that's called the smart
15 energy profiles in ZigBee.

16 That is to enable ZigBee to talk to
17 thermostats and inhome displays and other smart
18 appliances and the like, as well as the plug-in
19 electric vehicle, is to take those profiles and
20 have those adopted by the HomePlug command and
21 control standard so that they can talk to each
22 other. So you don't need a complex translation on
23 language.

24 So that, for example, you have two
25 devices that are able to speak French to each

1 other, not one speaking English and another
2 speaking French. So the idea being that we can
3 bridge across much more cost effectively.

4 Also looking at technologies that are
5 emerging around -- and some of these already exist
6 today -- very simple bridging technologies that
7 you can plug into a wall that allow that to
8 receive the ZigBee signal and convert that into
9 HomePlug command and control. So that's something
10 we're looking at.

11 I think the challenge has been that
12 HomePlug's been lagging behind in terms of market
13 developments. Probably a year and a half or so
14 behind. And we're looking to marshal the efforts
15 of the three utilities with others in the industry
16 to try and move this along with HomePlug, much as
17 we've done actually, very successfully, with
18 ZigBee.

19 MR. REGULY: The only thing that I'd
20 like to add to that is there is some applications
21 where the wireless technology works better. And
22 those are in those areas that are not directly
23 connected to, let's say, like 120 volt outlet,
24 like a thermostat, an inhome display that you want
25 to walk around with. ZigBee works very well

1 there.

2 There's other areas where a wire like
3 HomePlug does work. I think it was Jana mentioned
4 the RF can only go so far. ZigBee is a mesh
5 technology, so it can hop. But there is going to
6 be some instances where it's not pervasive enough
7 to get to all the end points. And that's why,
8 like Paul was mentioning, we want interoperability
9 between those two standards.

10 PRESIDING MEMBER PFANNENSTIEL: Great.
11 I would now just sort of open the floor for
12 anybody here who'd like to comment. And then
13 we'll see if there are people on the phone who
14 would also like to comment.

15 Please, just come up to a microphone,
16 identify yourself, and --

17 MR. NAHIGIAN: Thank you. Hi. My name
18 is Jeff Nahigian; I'm with JBS Energy; I'm a
19 Senior Economist. We work as consultants to The
20 Utility Reform Network, as well as Utility
21 Consumer Action Network, UCAN.

22 We have been involved, and I've been
23 personally involved in all of the AMI cases that
24 have occurred before the PUC, which considering
25 both predeployment and deployment cases, it

1 amounts to probably about seven or eight cases so
2 far.

3 I wanted to just basically address a
4 couple things that in terms -- that were being
5 asked today in terms of cost effectiveness for the
6 AMI projects. And I think there's, from listening
7 over the web this morning and listening to what's
8 going on today, there seems to be a perception
9 that rates are going to go down because the
10 business cases are so positive for the investor-
11 owned utilities.

12 And I will say that that's not true. I
13 very strongly believe that that's not true. Rates
14 will go up, not down. And the reason for that is
15 because the business case analysis are not cost
16 effective on an operational basis, even as they've
17 been adopted by the Commission.

18 And it's the operational benefits that
19 flow back to the ratepayers as Rebecca was
20 discussing that actually are tangible and actually
21 work to reduce rates. And those are the things
22 associated with the meter reading, the billing
23 savings, the CSR, distribution savings if
24 possible.

25 Added on top of that, with the business

1 case analysis, was a whole large amount of what
2 were called demand response benefits that you've
3 all recognized. And those may or may not flow
4 back to the ratepayers, if or if not they occur.

5 And they are fairly speculative.

6 On top of that there are another
7 additional amount of supposed benefits called
8 social benefits or societal benefits. And the
9 utilities have discussed that. Those are energy
10 theft, meter accuracy.

11 And these are particularly benefits that
12 will not reduce rates whatsoever because you're
13 paying for those benefits right now. For
14 instance, in terms of meter accuracy if you have
15 better meter accuracy then you may -- well, let me
16 back up.

17 What is happening right now in terms of
18 meter accuracy and energy theft, all the costs
19 associated with those are already recovered in
20 rates right now. And it's actually a little
21 multiplier on top of an energy sales forecast that
22 allows you to jack the sales forecast up, because
23 you may have some meter inaccuracies, you may have
24 some energy theft.

25 The ratepayers are paying for that now.

1 And their rates won't go down if energy theft
2 benefits and meter accuracy benefits actually do
3 occur. It's --

4 ASSOCIATE MEMBER ROSENFELD: Well,
5 actually, Jeff, it's a tiny point, but I would
6 kind of think that some, if you charged for theft
7 to the thief that his usage -- there is elasticity
8 on thieves, I would think.

9 (Laughter.)

10 MR. NAHIGIAN: Yeah, it's a good point,
11 sir. However, also there's also, if you could
12 charge the theft to the guy, that would be
13 possible. And if you could get past payments that
14 you felt that they had stolen, I would agree. But
15 that's not what the utilities are going to do.
16 They don't --

17 ASSOCIATE MEMBER ROSENFELD: It's a
18 small point, I --

19 MR. NAHIGIAN: And oftentimes they don't
20 have money to pay. But, it's a small point, I
21 agree, sir.

22 And there's also some controversy as to
23 whether or not energy theft will increase or
24 decrease because of AMI. Because you don't have
25 meter readers out here, and most of the utilities

1 understand that the meter readers are the --
2 they're the eyes and ears of the utility. And so
3 they're the ones that can actually physically look
4 at a meter and see whether or not it's turned
5 upside down or whatever. But it's a minor point.

6 And my major point here in trying to
7 tell what's going on with the Commission is to
8 tell you what the operational cost effectiveness
9 is for the investor-owned AMI projects.

10 For instance, the San Diego Gas and
11 Electric settled AMI project that's been settled
12 and approved by the Commission, has somewhere
13 between a 52 percent and 60 percent operational
14 cost effectiveness. That means benefits are only
15 60 percent of total costs. Okay. So that
16 doesn't, you know, rates are going to go up
17 because of that.

18 And we've asked, one way of being able
19 to provide other benefits back to ratepayers in
20 terms of the demand response benefits is to get a
21 guarantee from the utilities that they would
22 guarantee that back to the ratepayers. We've
23 asked for that in the PUC proceedings, and they've
24 declined. Because they feel it's too speculative
25 to be able to take a risk on that.

1 But what they have said is that we will
2 provide those benefits, the actual tangible
3 operational benefits we'll provide back in a sort
4 of dollars-per-meter-installed basis, which is
5 good.

6 And just to let you know, in terms of
7 both TURN and UCAN, if the operational benefits
8 were greater than the total costs, we would
9 support these projects.

10 But our problem is that we found, and
11 even under the utilities' own assumptions in all
12 of their analysis, even under their assumptions,
13 it's not close to cost effective.

14 Okay, so for San Diego, that's 52 to 60
15 percent of the total project costs on contained
16 operational benefits. The recent settlement
17 between the DRA and Edison has resulted, although
18 Edison says that it is cost effective, with demand
19 response benefits and operational benefits, that's
20 almost a wash. It's about one, one with maybe,
21 you know, 1.04, something like that. I mean
22 correct me if I'm wrong, but I think I'm in the
23 ballpark.

24 The additional benefits that make it up
25 to like a 1.2 also involve the meter accuracy

1 benefits and the energy theft benefits that were
2 discussed earlier before, that will have no effect
3 on revenue requirements, and thus no benefit to
4 ratepayers.

5 Third, for PG&E, PG&E when they first
6 started their original AMI project had the highest
7 operational cost effectiveness. And when that was
8 adopted by the Commission that resulted in 89
9 percent operational cost effectiveness.

10 And those benefits also were supposed to
11 be provided back -- the operational benefits
12 provided back on a dollars-per-meter-deployed
13 basis.

14 And because there's been a delay right
15 now, if things had occurred as the Commission's
16 decision 0607027 had thought, then we would be
17 getting, right now PG&E ratepayers would be
18 getting approximately right now about \$1.5 million
19 per month credited to the balancing account and
20 benefits. But because that project's been
21 delayed, and it's accounted as it was originally
22 forecast by that time, we would probably have
23 close to about \$10 million in benefits.

24 Because the project's been delayed we
25 have about \$500,000 in benefits provided back to

1 ratepayers. Okay, so that's something that has
2 not occurred.

3 And now, with the PG&E AMI upgrade,
4 because of the cost and the additional benefits
5 added onto the original AMI project, that now goes
6 from an 89 percent cost effectiveness on an
7 operational benefit somewhere down to, I believe,
8 61 percent.

9 So although the technology is better;
10 it's a solid state meter, everybody's all excited,
11 we've got remote disconnects integrated into the
12 circuit, from the ratepayers' perspective it's a
13 step backwards. And it shows that the operational
14 benefits are less than if PG&E went forth with
15 their original application. There are also other
16 issues associated with that.

17 But that's basically what -- that's the
18 major point I'd want to make, that rates are not
19 going to go down because of AMI for the investor-
20 owned utilities.

21 And until the operational benefits and
22 the business case analysis is only adopted and
23 authorized where operational benefits are greater
24 than operational costs, rates will go up. And
25 that has not occurred. And it's not even close to

1 it yet.

2 So that's my speech.

3 ASSOCIATE MEMBER ROSENFELD: Let's see,
4 I'm a little puzzled, though. First of all, I
5 don't think any of us expects that on an absolute
6 basis to see rates go down anyway because natural
7 gas is expensive and power plants are expensive
8 and labor is getting more expensive and so on.

9 MR. NAHIGIAN: Well, --

10 ASSOCIATE MEMBER ROSENFELD: So what I
11 guess you're saying is that all things considered
12 you don't think that rates will go down compared
13 with what? With stopping right now?

14 MR. NAHIGIAN: Okay. If all things were
15 equal, we have no additional costs, we have AMI
16 investment as it is, all other things being equal
17 rates would go up because of the AMI investment
18 because it would not provide sufficient
19 operational benefits to pay for itself.

20 And we've done the analysis that shows,
21 even under their original applications, the
22 payback, the positive payback occurs in year '26
23 or year '27 under various assumptions. Longer
24 than the useful life of the meter, itself.

25 ASSOCIATE MEMBER ROSENFELD: Okay, but

1 then there are the intangibles that we don't know
2 how to estimate very well. All this technology
3 will allow customers to understand their electric
4 use, their gas use, they will use better.

5 The costs that you -- the total costs
6 that you are concerned about, a few percent of
7 revenue requirement every year. And if we were to
8 get a 10 percent reduction in electric use,
9 because of better understanding, I think in my
10 mind that would swamp the uncertainty.

11 MR. NAHIGIAN: If you got 10 percent,
12 yeah. But I have to say that's probably an over-
13 estimation. And if the utilities were --

14 ASSOCIATE MEMBER ROSENFELD: You only
15 need a few percent to break even.

16 MR. NAHIGIAN: I can't really address
17 it, with all due respect I think it's a little
18 vague for me to actually --

19 ASSOCIATE MEMBER ROSENFELD: Which is
20 okay.

21 MR. NAHIGIAN: -- put my teeth around
22 and be able to chew on.

23 PRESIDING MEMBER PFANNENSTIEL: Well, of
24 course, we'd have a better chance of getting some
25 of the demand response if we were able to offer

1 time-of-use rates, or time-varying rates --

2 MR. NAHIGIAN: Well, again, --

3 PRESIDING MEMBER PFANNENSTIEL: -- into
4 a rate design --

5 ASSOCIATE MEMBER ROSENFELD: That's what
6 I'm assuming --

7 MR. NAHIGIAN: From our perspective --
8 right, but from our perspective, too, if you
9 wanted to offer time-varying rates you don't need
10 an AMI program to do that. You've had time-of-use
11 rates around for 20, 25 years. And you don't need
12 an AMI system --

13 PRESIDING MEMBER PFANNENSTIEL: -- on a
14 limited number of residential, optional
15 residential rate designs. Very limited.

16 MR. NAHIGIAN: I'm sorry, I didn't catch
17 all that, Commissioner.

18 PRESIDING MEMBER PFANNENSTIEL: Very
19 limited rates.

20 ASSOCIATE MEMBER ROSENFELD: Opt-in
21 rates, voluntary rates. We can consider default
22 opt-out.

23 MR. NAHIGIAN: PG&E's has residential
24 time-of-use in maybe, I don't know, 200,000,
25 250,000 customers on that for the last 20 years.

1 ASSOCIATE MEMBER ROSENFELD: Well,
2 Commissioner Pfannenstiel is saying that's a
3 pitifully small fraction.

4 MR. NAHIGIAN: It's small, but, you
5 know, I mean it depends on what you're doing. If
6 you're going to ask them again -- I mean I'm not
7 here to talk about rate design or mandatory opt-in
8 or opt-out. I'm just talking about the benefits
9 and the operational benefits of the AMI system.

10 And I think you have a long ways to go
11 in terms of demand response to be able to overcome
12 that gap.

13 PRESIDING MEMBER PFANNENSTIEL: Thank
14 you.

15 MR. NAHIGIAN: Thank you.

16 MR. GUNTHER: Erich Gunther with EnerNex
17 Corporation and Chairman of the OpenHand working
18 group.

19 Just wanted to emphasize something that
20 Paul alluded to earlier regarding the information
21 to be exchanged. One of the things that we're
22 recommending in a variety of venues that I'm
23 active in is that the regulatory community tried
24 to avoid specifying specific technologies, but
25 foster the development of well-understood

1 information models and transaction models such as
2 the ZigBee smart energy profile that can be mapped
3 to any underlying technology.

4 That is likely to remain much more
5 stable over time because it's directly related to
6 the applications, the overall problem we're trying
7 to solve, as opposed to the underlying technology
8 necessary to implement it, which like any other
9 technology, will change more quickly.

10 We've already heard that ZigBee is a
11 very good technology from its physical layer
12 portion, the part that actually delivers bits and
13 bytes from one point to the other.

14 The real value in what ZigBee has done
15 is really in that smart energy profile, defining
16 what's to be exchanged. And, oh, by the way,
17 they've had to define how, as well, in order to
18 make the whole package.

19 The willingness of ZigBee and others to
20 translate that profile to HomePlug is a very
21 welcome sign. And I'm also involved in the IEEE
22 IntelligentGrid Coordinating Committee and we're
23 getting ready to host a meeting trying to bring
24 together the smart energy profile group, HomePlug
25 people, folks from ASHRAE, BACNET, several other

1 organizations to try and harmonize those
2 information models so that we've got one that
3 makes it easy to implement those gateways that
4 Paul alluded to. So they are a simple matter of
5 translating at one layer, and not even have to
6 translate in a -- fashion.

7 So, in summary, just would like to
8 encourage that we write regulations and the like
9 that encourages the interoperability, but don't
10 specify how because that likely will be obsolete
11 by the time the regulation is actually put
12 together.

13 Thank you.

14 PRESIDING MEMBER PFANNENSTIEL: Thank
15 you. Others in the room? We have one person, I
16 think, on the phone who'd like to address us.
17 Richard Halverson.

18 MR. HALVERSON: My whole professional
19 career with key personnel (inaudible) -- anyway, I
20 got interested in electrical back in the year
21 2000. So I did a -- went back and picked up all
22 the data on the (inaudible) 2000 to 2005.

23 And during that period of time I kept
24 track of it. And you can all get on my -- I put
25 together a presentation on the internet; and the

1 internet is www.emss -- for energy management
2 systems solutions .org -- 1.org. 1.org.

3 And over that period of time in the last
4 two years, 2004/2005, we get an average of
5 2,139,000 average -- 703,000, 187,000 -- per year.
6 It also shows on that website the demand. When
7 the heat went up we show it with sensors --
8 represent sensors in thermostats.

9 And so we put together a demand; it was
10 all on the website. It shows when we had the heat
11 storm back in 2006, I think it was 2006, but we
12 had some material before that, I think, September
13 2005 we had a great increase in temperature. And
14 also we plotted that, and we did that to Edison's,
15 at the time I think we used -- and then they went
16 to Itron. And so the demand was done with Itron
17 software.

18 And so there is -- our presentation is
19 all history, what happened and what we did. And I
20 think you guys are doing a real good job, and I
21 hope that we can continue to go forward with this.
22 I think AMI is a solution, but there are other
23 solutions such as thermostats, two-way
24 thermostats. And we show you how -- there's a
25 page on there for two-way communication

1 thermostat.

2 So that's my presentation. You can take
3 a look at the website and make your own decision
4 of what you think is the best way to go forward.

5 Thus, we think thermostats are one of
6 the keys for two-way communication. Thank you
7 very much.

8 PRESIDING MEMBER PFANNENSTIEL: Thank
9 you, Mr. Halverson.

10 Other comments?

11 ASSOCIATE MEMBER ROSENFELD: Yeah, I
12 have a question for LADWP, again, on statewide
13 communications.

14 Hi, Mr. Chen. I'm somewhat puzzled. I
15 don't know whether I heard your plea correctly,
16 but were you arguing for more than what's been
17 discussed here about communications? You were
18 arguing for statewide radio frequency
19 communication system, right?

20 MR. CHEN: Either that -- yeah, we'd
21 like to have a common communication system --

22 ASSOCIATE MEMBER ROSENFELD: A little
23 closer to the mike.

24 MR. CHEN: Okay. We'd like to have a
25 common communication network so that when the AMI

1 (inaudible) you know, IT capable. But if we just
2 put in the meter and walk away and have the
3 systems just register on the server, that would be
4 the easiest way for us to implement.

5 And what I hear from IOUs they building
6 a lot of network to pull the data back. They talk
7 about the home network, the LAN and the WAN. You
8 have several layers of communication going out.

9 Then, you know, for municipal utilities,
10 it's pretty hard to pull that off. We don't have
11 these kind of IT expertise in the company to do
12 this stuff.

13 And also the question here is that do we
14 want to go through all these installation and
15 doing that network to get that information back
16 since we already have the network. Billions of
17 dollars already spent on the ratepayers, the phone
18 bills. We have high phone bills already.

19 So if we have a system already in place
20 why don't we just all go in there on the same
21 system and negotiate a better price for AMI on the
22 offpeak time, at night. We read our meters
23 midnight, 1:00 in the morning. And we get our
24 data back. And that way, you know, we all
25 benefit. So -- more public, you know,

1 infrastructure. That will help us to do the
2 business that way.

3 ASSOCIATE MEMBER ROSENFELD: Okay.
4 There are two thoughts that come to mind. For the
5 programmable communicating thermostats that we
6 were going to require in Title 24, --

7 MR. CHEN: Right.

8 ASSOCIATE MEMBER ROSENFELD: -- we did
9 have a one-way poor man's, if you wish, radio FM
10 sideband proposal so that all the PCTs would be
11 able to receive a price signal. And that turns
12 out to be cheap and the big IOUs aren't
13 particularly interested, but they also don't
14 object to it.

15 But you're asking for more than that.
16 You're asking for a two-way --

17 MR. CHEN: Right.

18 ASSOCIATE MEMBER ROSENFELD: -- system,
19 which economics I've not thought about at all. I
20 mean, each of the big IOUs has its system. Ted
21 Reguly looks like he wants to make a comment. I'm
22 just like trying to get you guys talking together
23 a little bit, so, thank you, Ted.

24 MR. REGULY: Yeah. I think we looked at
25 using public networks to communicate to the meter.

1 One of the big -- two difficulties. One is
2 getting to the water and the gas meter, the public
3 networks require a lot of power. You can't put a
4 battery in there to do that.

5 The other one is we need to get to all
6 our meters throughout our service territory all
7 the time. And to build out a public network to do
8 that, it's not designed to do that. You can
9 cellphone coverage, you don't get it everywhere.
10 That is one of the big problems.

11 Actually I think the City of Anaheim was
12 looking at they rolled out a public wifi system,
13 and ran into problems reading their meters using
14 that.

15 ASSOCIATE MEMBER ROSENFELD: Well, wait,
16 Ted, one second. Sorry.

17 MR. REGULY: That's all right.

18 ASSOCIATE MEMBER ROSENFELD: From my
19 point of view, or from LADWP's point of view, if a
20 public service -- if a public network got 80
21 percent of the customers, whatever, they would be
22 able to get 80 percent of the demand response.
23 And, you know, maybe hard-to-reach customers would
24 remain hard to reach and would have to stay on
25 pricing, time-independent tariffs, but that

1 doesn't seem like a complete death knell.

2 MR. REGULY: Yeah, you know, 50 percent,
3 60 percent of our business case relies on
4 operational savings. And if you don't get that
5 additional 20 percent, your costs go up, they
6 don't go down.

7 MR. CHEN: I think we can just, you
8 know, also use the public network like you said,
9 just reach 80 percent. And the rest, if you
10 really want to reach them, you still can build a
11 network. Nobody can stop you, you know, just you
12 patch it up, you know, to get the full network.

13 And also with the ZigBee technology you
14 can get it to the water and the gas meter easy. I
15 don't think you need a special, the full, you
16 know, communication capability on each meter. All
17 they have to do is just talk back to the electric
18 meters. Then the electric meter can send the
19 information back.

20 ASSOCIATE MEMBER ROSENFELD: Right. I
21 was going to ask Ted, your communication between
22 the extra meters is really just a piggyback system
23 which goes 50 yards anyway, isn't it?

24 MR. REGULY: Yes. I do agree that to
25 get, as long as you can get to the electric

1 meter --

2 ASSOCIATE MEMBER ROSENFELD: Yeah, okay.

3 MR. REGULY: -- then getting to the gas
4 and electric, it will work fine. But, I have
5 difficulty just getting to the electric meter with
6 a public system.

7 ASSOCIATE MEMBER ROSENFELD: Okay.

8 Maybe you'll have to settle for the RDS backup --

9 (Laughter.)

10 PRESIDING MEMBER PFANNENSTIEL: Mr.

11 Halverson is back with one more comment.

12 MR. HALVERSON: All the savings that we
13 have, why are they in -- in getting involved in
14 the -- I got comments all over the United States,
15 the same comments, we're not interested, we just
16 pass it on to the -- anyway. Okay, that was one
17 comment.

18 They have such a high -- budget that
19 they don't have money to invest in conservation
20 for the utilities. And they made several comments
21 that this has been approached, they've been
22 approached with savings before, it doesn't work.

23 So I think that there needs to be
24 education, put together, because their public
25 speakers go out and talk to these people and

1 actually show them that they can conserve energy
2 and they can pay -- money and demand grid and also
3 on the energy savings, themselves.

4 I think it's an educational program, and
5 I think there's going to have to be more of that
6 done by the utilities and by maybe third parties.
7 There's going to have to be more monitoring done
8 so that they can show them how that they can
9 participate and help. Because our gas bills,
10 alone for automobiles is going up, and we're going
11 to face new problems -- how are we going to get
12 the -- off the meters. Going to be submetering.
13 How are we going to do that.

14 So there's a lot of things to be
15 addressed in the future here. And I think that we
16 need to all come together to understand this is a
17 brand new territory that we're going to be getting
18 into.

19 So, these are the issues that I've been
20 encountered when I've been trying to help people.
21 So maybe this will help out. And I think it was
22 brought up from the last meeting that we had, why
23 have we not made better progress from 2000 to now
24 in getting people interested. I think it's
25 education.

1 PRESIDING MEMBER PFANNENSTIEL: Yes,
2 thank you.

3 MR. HALVERSON: So that's my last
4 comment.

5 MR. HUNGERFORD: Mr. Halverson.

6 MR. HALVERSON: Yes.

7 MR. HUNGERFORD: This is David
8 Hungerford. I would appreciate it if you would
9 summarize your comments and submit them as written
10 comments. In addition to the ones you submitted
11 earlier. Just to make sure that we get all of
12 your points into the record.

13 MR. HALVERSON: Okay, so who do I send
14 it to?

15 MR. HUNGERFORD: If you look on the --
16 did you see the notice that was posted on our
17 website on the load management page? You have my
18 email address. Please email me and I'll give you
19 the correct address and the directions on how to
20 submit a comment into this docket.

21 MR. HALVERSON: Okay. Do you have my --

22 MR. HUNGERFORD: I do have your email
23 address, as well. I will email you to make sure
24 that you have mine.

25 MR. HALVERSON: Okay, thank you.

1 MR. HUNGERFORD: You're welcome.

2 PRESIDING MEMBER PFANNENSTIEL: No
3 further comments in the room? Yes, please.

4 MR. MEACHAM: My name's Jim Meacham, I'm
5 with CTG Energetics in Irvine Road.

6 ASSOCIATE MEMBER ROSENFELD: Say your
7 name again.

8 MR. MEACHAM: Jim Meacham with CTG
9 Energetics, an engineering consulting firm to the
10 built environment.

11 And I have kind of an obvious comment,
12 but it leads into a question. And that is that it
13 strikes me that a lot of the conversation today
14 has been somewhat hinged on what the actual
15 realization of the energy savings might be in
16 terms of the overall cost/benefit analysis for
17 these systems.

18 And that some very conservative
19 estimates from me on the order of 1 percent. But
20 that might be as high as 5 percent. And that
21 range of percentage has, as you pointed out,
22 Commissioner Rosenfeld, a huge impact on the
23 actual total costs of ownership savings to the end
24 user.

25 But it's predicated on an understanding

1 of what types of systems actually are going to
2 achieve that impact. And by that I mean there
3 could be, and likely is, a very significant
4 difference between day-behind informational
5 feedback versus real time; whether that's only
6 internet based, or whether there's a fixed device
7 in the home and what the form factor and feedback
8 mechanism of that device is.

9 So, the number of variables that we're
10 talking about here are fairly large. And then
11 that multiplies in terms of the actual savings
12 that we can receive from the system.

13 So the question is what are we doing
14 researchwise to understand the form factor
15 implications, the day-behind versus real-time
16 feedback while we're trying to build this business
17 case of getting to those energy savings. And what
18 are the -- you know, having targeted programs at
19 understanding what the best rollout is, and
20 understanding that making sure that these systems
21 are poised to capture the optimum deployment of
22 inhome feedback mechanisms.

23 ASSOCIATE MEMBER ROSENFELD: Yeah, I
24 personally, not surprisingly, agree with what you
25 said. And it seems as if we need more pilots. We

1 had this big statewide pilot program in which,
2 even without any hardware and negligible feedback,
3 we got a third to a half a kilowatt of response on
4 critical peak days.

5 But we didn't look at all at what
6 happens if everybody is on, if all the members of
7 the pilot have hardware and are on critical peak
8 pricing.

9 And I think put a little more
10 operationally I would repeat your words and say,
11 as systems go, we need pilot programs to see how
12 the response -- how much demand response there is
13 and how much total energy savings there is. I
14 agree.

15 PRESIDING MEMBER PFANNENSTIEL: I'd like
16 to say it a slightly different way, --

17 ASSOCIATE MEMBER ROSENFELD: All right.

18 PRESIDING MEMBER PFANNENSTIEL: -- in
19 that I think, as the systems go in, we do need to
20 measure, we need to find out what is happening.
21 We need some way of making sure that we are, in
22 fact, capturing the savings and adjust when we
23 don't.

24 We will be having a followup workshop,
25 one on rates and rate design issues, which I think

1 is really incredibly important. And another on
2 enabling technologies. Again, both of those will
3 contribute to getting the best use out of these,
4 the metering part of the system, itself.

5 I think that there's a lot we don't
6 know, and there's some fine line between what we,
7 as regulators, can require and what we can enable
8 and allow. Because we fortunately are not the
9 Public Utilities Commission, we don't have to make
10 that decision about the financial commitment.

11 But we do, and have, been very active in
12 promoting what can be done in this area, what can
13 be done both in terms of the operational savings
14 and in terms of the demand response attributes.
15 So we're going to continue to push that.

16 Your absolutely right that there's a lot
17 more information. I think some of that
18 information is not really going to be known until
19 we actually get out there and get the stuff in the
20 field, and then monitor it carefully.

21 Further thoughts, comments, points of
22 view? Yeah, go ahead, Paul.

23 MR. DeMARTINI: I might just follow up
24 on this point on the information. Actually
25 there's a good basis to start to look at this --

1 ASSOCIATE MEMBER ROSENFELD: Paul, a
2 little closer to the mike, as usual.

3 MR. DeMARTINI: Thank you. There's
4 actually some good basis to take a look at this.
5 The study I referenced earlier that Ted Geilen
6 summarized, some of the research actually did
7 break down the difference between day-ahead
8 information and the effect on conservation, and
9 real-time information, this ten-second interval
10 information, and the effect on conservation.

11 Those were the bases that we used in our
12 analysis to estimate the conservation effect. And
13 then you can look at adoption rates in terms of
14 technologies to be able to get this. And
15 obviously look at ramp rates on meters to sort of
16 look at it.

17 A couple things we're doing as part of
18 this, because it is in our business case and we
19 are moving forward, to your point, Commissioner
20 Pfannenstiel, we are looking to do some trials,
21 focus groups starting perhaps this year, certainly
22 next year, to start looking at these various
23 technologies.

24 Also we committed to this enabling the
25 home PC with the display, and working with a

1 number of product manufacturers to help see how we
2 get this out into the marketplace to start pushing
3 forward on this pretty aggressively.

4 So I think we're going to get some
5 things together. What we did is we've recently
6 engaged IDEO, which is a product service and
7 design company out of Silicon Valley. Pretty well
8 known in the design space.

9 They do a lot of anthropological
10 analysis, not just traditional focus group. And
11 we're working with them to better understand
12 customer interaction with information on how that
13 might be able to take advantage of it.

14 So, we're expecting over the next year
15 to really get some pretty good insights on how
16 this might unfold, and how folks might take great
17 advantage of the conservation.

18 I think to your earlier point,
19 Commissioner Rosenfeld, we do see likewise that
20 even though in the deployment period there only
21 may be a 1.5 percent uplift, if you will, upward
22 pressure on rates as a result of the capital
23 that's being invested during the deployment
24 period, that pays for itself. Starts turning
25 positive two years after the case.

1 And certainly it doesn't even take into
2 account what the impact on a customer's bill if
3 they actually take advantage of the information,
4 demand response, they could easily get the kind of
5 numbers that you're talking about and things.
6 That we've seen anywhere from 5 to 20 percent
7 depending on how people respond. So we think it's
8 very positive --

9 ASSOCIATE MEMBER ROSENFELD: Well, in
10 fact, let me ask all three IOUs who've thought
11 about this carefully and have business cases and
12 know revenue requirement per year, I guess you
13 annualize your costs over five years or something,
14 some number like that.

15 MR. DeMARTINI: We looked at the
16 analysis to say, you know, what -- certainly the
17 heavy capital investment on the front end, and
18 then obviously the benefits are very back end
19 loaded on a 20-year business case period.

20 But that cross-over point is
21 approximately in 2014, including the demand
22 response benefits and energy conservation benefits
23 that --

24 ASSOCIATE MEMBER ROSENFELD: Okay, so
25 I'll word my statement differently because I don't

1 know how to annualize your front-loaded costs.
2 But if Jana, who's going to submit us some written
3 comments anyway, and you and San Diego, would --
4 did I say something wrong?

5 (Noes.)

6 ASSOCIATE MEMBER ROSENFELD: You agree?

7 MR. DeMARTINI: Yes.

8 ASSOCIATE MEMBER ROSENFELD: Oh. Would
9 submit a statement which said in order to pay for
10 the whole AMI business, which numbers you know,
11 would be offset by n percent per year
12 conservation. I'm thinking it's like 3 percent,
13 but I don't know the number. And I think we'd
14 like to know that number.

15 MR. DeMARTINI: Oh, on average, that's
16 what I was trying to explain, in our case it's
17 about a 1.5 percent on average increase, you know,
18 potential uplift in rates, right, from the capital
19 that's being invested.

20 So if a customer saved -- to your
21 earlier point all they have to do is save 2
22 percent and they've paid for it on average.
23 Actually there's a little difference by customer
24 class, but that's --

25 ASSOCIATE MEMBER ROSENFELD: Sure.

1 PRESIDING MEMBER PFANNENSTIEL: Great.

2 ASSOCIATE MEMBER ROSENFELD: And if the
3 other two utilities could put that number in, too,
4 I, at least, would be very happy.

5 PRESIDING MEMBER PFANNENSTIEL: This has
6 been a really useful workshop for me. I finally
7 am feeling like I'm understanding the
8 functionality across the different metering
9 decisions that have been made, and a much better
10 understanding than I did about where we're going
11 in this state on advanced metering.

12 I think that the area that is still a
13 little murky to me is where the publicly owned
14 utilities, how they're thinking about this, and
15 why their conclusions are so much different, in
16 some cases, than the investor-owned, and in fact,
17 in other cases are just -- they're finding just
18 what the investor-owned utilities are finding.

19 I think that's going to require a little
20 more probing on our part. But I really appreciate
21 everybody coming in and being open and discussing
22 with us what your plans are and what you see this
23 as opportunities are, going forward.

24 Commissioner Rosenfeld, any final
25 comments?

1 ASSOCIATE MEMBER ROSENFELD: No, I
2 learned a lot, also. Thank you very much.

3 Mr. Hungerford, anything else?

4 MR. HUNGERFORD: Just a couple of
5 reminders. The written comments are due by June
6 3rd into the docket. The instructions are in the
7 notice that you all received, and is available on
8 our website.

9 And our next workshop will be on June
10 10th on rate design, incentives and market
11 integration. We look forward to seeing you there.
12 And for those of you who will be participating,
13 I'll be communicating with you within the next few
14 days.

15 Thanks very much for coming.

16 PRESIDING MEMBER PFANNENSTIEL: Thank
17 you, all. We'll be adjourned.

18 (Whereupon, at 3:02 p.m., the workshop
19 was adjourned.)

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CERTIFICATE OF REPORTER

I, PETER PETTY, an Electronic Reporter, do hereby certify that I am a disinterested person herein; that I recorded the foregoing California Energy Commission Committee Workshop; that it was thereafter transcribed into typewriting.

I further certify that I am not of counsel or attorney for any of the parties to said workshop, nor in any way interested in outcome of said workshop.

IN WITNESS WHEREOF, I have hereunto set my hand this 6th day of June, 2008.

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345□