



**Jewel Fuels for Locally Grown  
Cleaner Fuels and Better Transportation**

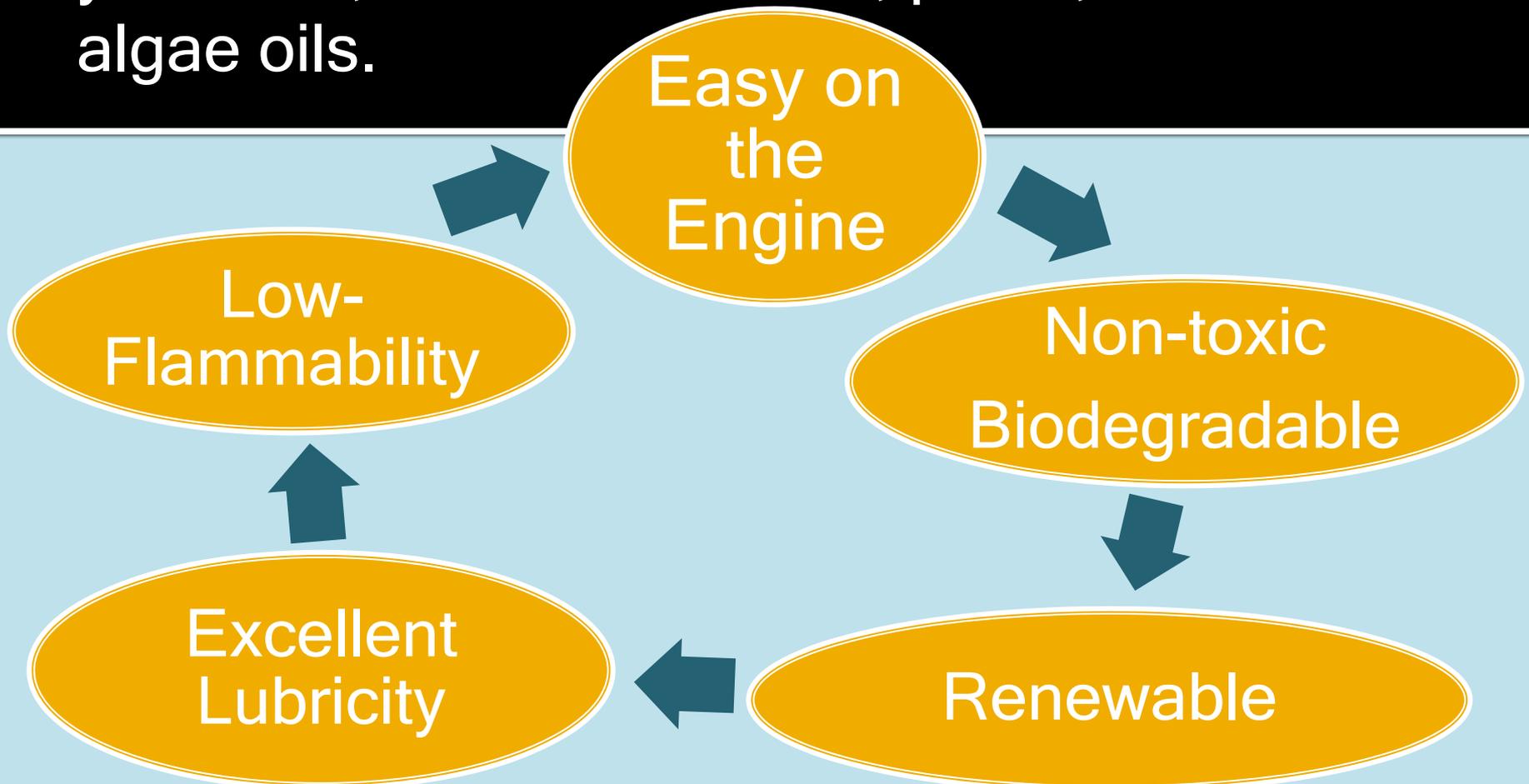
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**(559) 363-2816**

# Diesels Rock but Diesel Fuel Pollutes

- Ultra Low Sulfur Diesel is causing some engines to fail
- Diesel is a product of dirty GHG distillates and fossil fuels (70% imported).
- Air Resources Board is cracking down tighter and tighter on worst diesel engine polluters for better Air Quality with AB32
- Fossil Fuel prices have been volatile in the world market and unstable for the first time with peak oil predictions

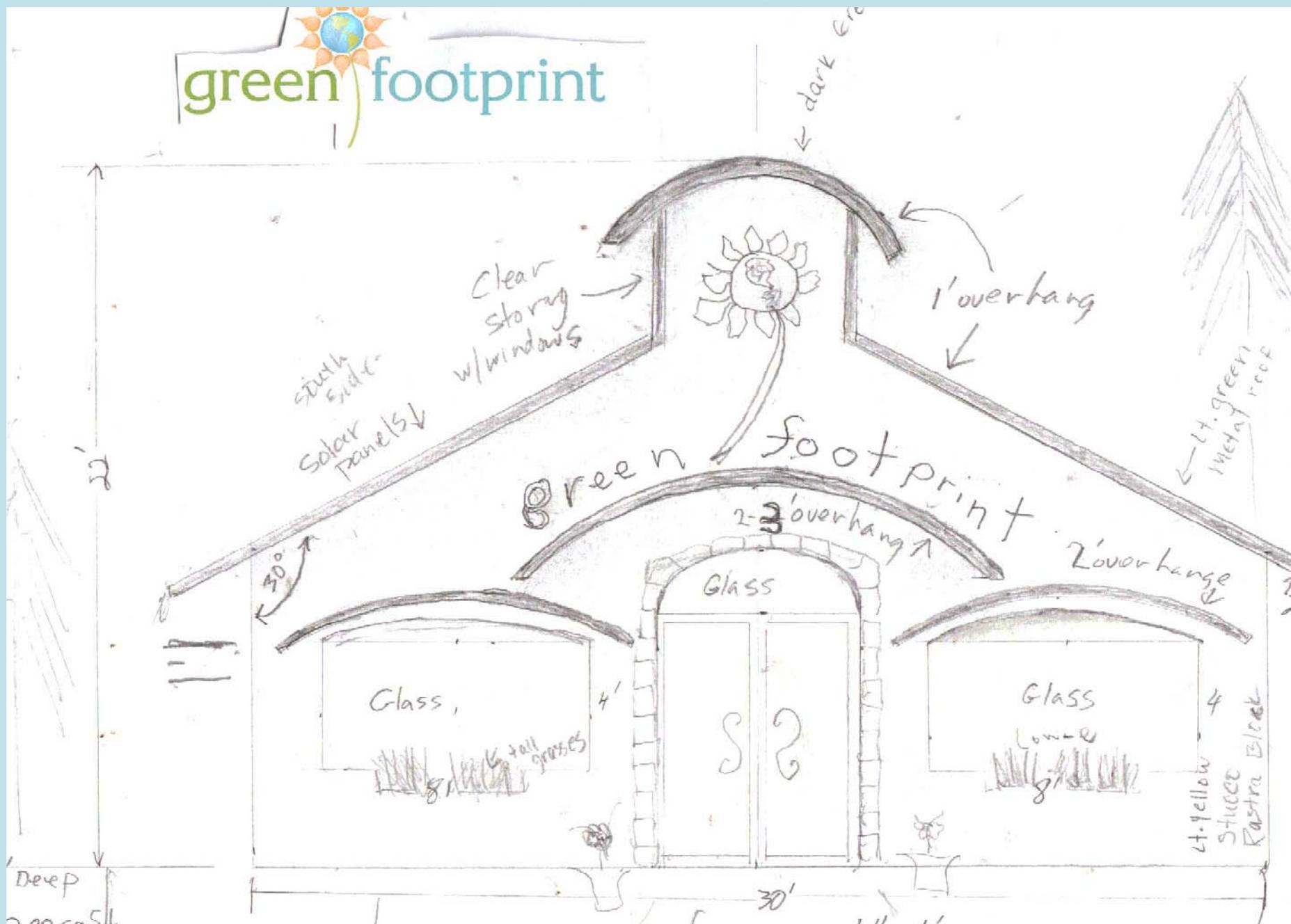
# Biofuel is Cleaner & Better

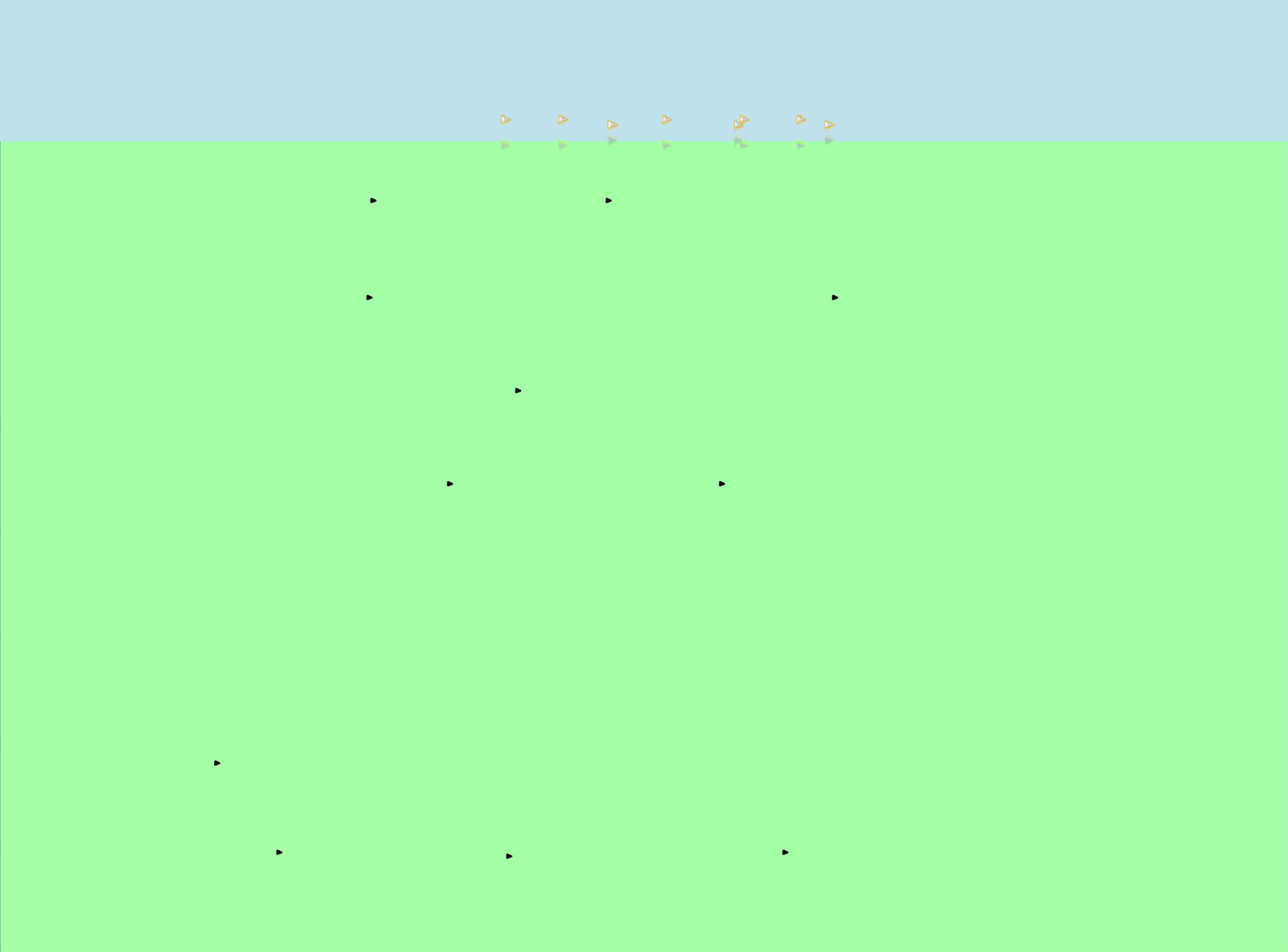
Locally and Regionally made from waste yellow oil, waste resources, plant, animal and algae oils.

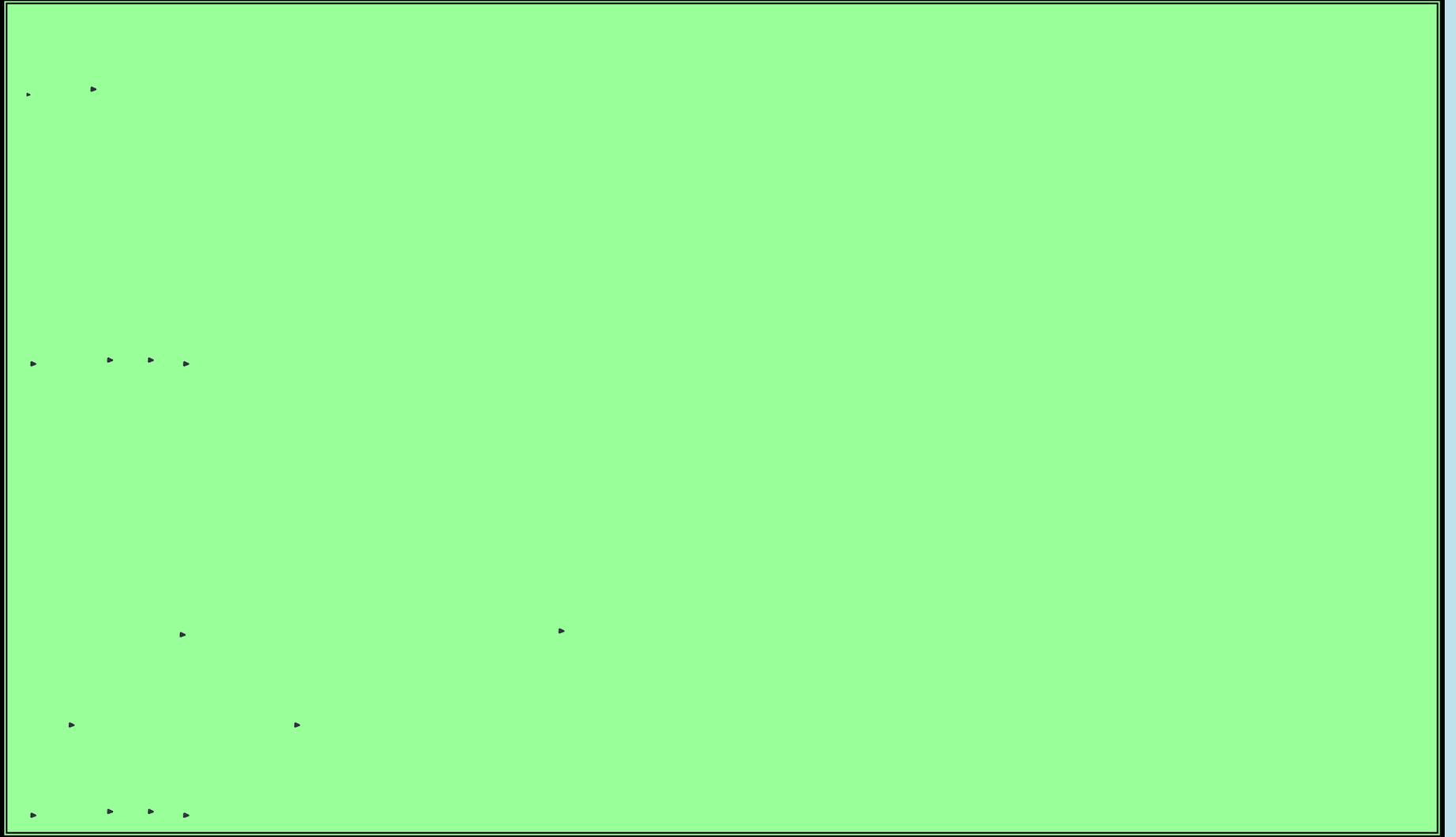


**The Central Valley is filled with Workhorse Diesels.**

# GFC Retail Model 2010







# Competition is Friendly

- Silva's Petroleum
- RV Jensen
- Biofuel Producers
- Propel Fuels
- Pearson Fuels



# GFC Team

- Carla Neal ~ Founder
- Accountants~ Terry Stone, CPA,
- Patricia Spencer-Wolfe
- Kaylee Walsh, Green Mgr. Intern
- John Moore, Banks and Company
- Pat Bigs, Central Valley Tanks
- R&D, Water and Energy  
Technology Incubator, CVBI and  
Fresno State University
- GFC Advisory Board

# Projections

- 2009 GFC Sales Revenue > \$85,000
- Opening of Fresno location with Biodiesel & Blending Terminal Infrastructure Summer 2009
- Contracts with Producers and Fleets for equipment on site and biodiesel % sales
- Break-even in month 8-9 from Grand Opening of first retail location in Fresno at existing station.
- Steady Increases in sales/contracts and green retail locations 2010

# Status and Timelines

- Grant Writing Winter 2009
- Seed Funding June/July
- Biodiesel Infrastructure  
Installation August
- Hire 5-7 employees
- Second Installation of  
Equipment October
- R&D Student Biofuels Team  
August 2009 (interns)
- Retail Green Building Location  
Summer 2010