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**MEDIA ADVISORY  
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## **CPUC, Energy Commission, and Assemblymember Quirk Host Discussion on Energy Data and Analysis**

September 6, 2013 -- The California Public Utilities Commission (CPUC), the California Energy Commission, and Assemblymember Bill Quirk (D-Hayward) are co-sponsoring the next “Thought Leaders Speaker Series” on September 24<sup>th</sup> in Sacramento. It will address the ways energy data and analysis can be used to implement California’s energy goals. The discussion will cover how energy consumption data is currently used; what value it brings to policymakers to support the myriad statewide energy goals; how customers are ultimately benefiting from utilization of data by researchers, market participants, utilities for energy efficiency purposes, distributed generation, and grid reliability; and, how the privacy of customers is maintained. This event is free and open to the public.

**WHEN:** Sept. 24, 2013, 9:30 a.m. – 11:30 a.m.

**WHERE:** State Capitol, Room 4202, 1315 10<sup>th</sup> St., Sacramento

**LISTEN ONLINE:** Available via live WebEx at <https://van.webex.com>, meeting number 745 737 566, Password: consumption; toll-free number: 866-703-9738, participant Passcode: 8752561

**WHO:**

- Opening Remarks:
  - **Commissioner Carla J. Peterman**, CPUC
  - **Commissioner Andrew McAllister**, California Energy Commission
  - **Director Ken Alex**, Governor’s Office of Planning and Research
- Moderator:
  - **Dr. Stephanie Pincetl**, Adjunct Professor and Director of the Center for Sustainable Communities at the Institute of the Environment and Sustainability, UCLA
- Invited Panelists:
  - **Sam Krasnow**, Vice President, Regulatory Affairs and Market Development, First Fuel
  - **Wade Crowfoot**, Deputy Cabinet Secretary and Senior Advisor, Office of California

Governor Edmund G. Brown Jr.

- **Howard Choy**, General Manager, Los Angeles County Office of Sustainability
- **Dan Kammen**, Distinguished Professor of Energy, University of California, Berkeley
- **Severin Borenstein**, Professor of Business Administration and Public Policy, Haas School of Business, University of California, Berkeley

There will be a moderated question-and-answer session. To facilitate the session, please send your questions in advance of the event to [thoughtleaders@cpuc.ca.gov](mailto:thoughtleaders@cpuc.ca.gov).

“Protecting the privacy of individual utility customers continues to be one of our top priorities. The CPUC promotes transparency in policies and procedures around data access, and requires application of the most rigorous privacy protection techniques available in any release of energy data,” said CPUC President Michael R. Peevey.

“Access to relevant, appropriately detailed information is fundamental for enabling energy related decisions,” said Commissioner Andrew McAllister of the California Energy Commission. “From innovative research to meet our changing energy goals, to market expansion of energy business solutions, to improved local climate action planning, secure access to energy data is essential to a smarter energy future.”

To register for this event (not required, but appreciated) and for more information on the Thought Leaders Speaker Series, including archived video webcasts of prior speakers, please visit [www.cpuc.ca.gov/thoughtleaders](http://www.cpuc.ca.gov/thoughtleaders).

The Thought Leaders Speaker Series is designed to stimulate thought and discussion of some of the most pressing challenges facing California utility regulators and the private sector industries affected by state policies. Leading experts from around the world take center stage to offer their expertise and vision in areas such as communications, energy, water, transportation, the environment, green jobs, and more.

Although a quorum of Commissioners may be in attendance, no action will be taken at this event.

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