

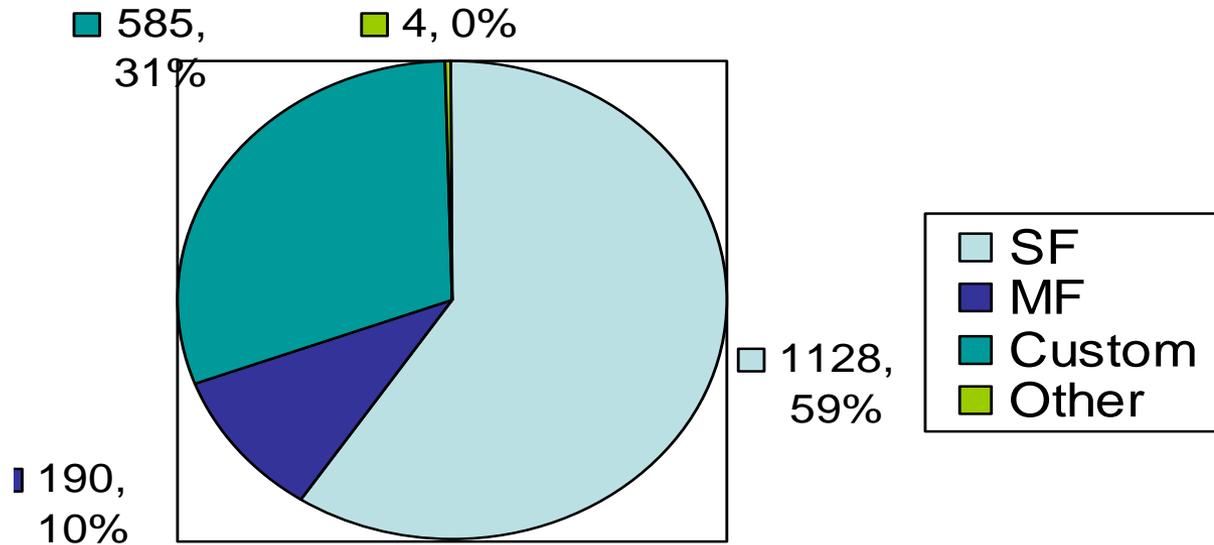
New Solar Homes Partnership



**Advisory Committee Meeting
April 3, 2009**

- ❑ 609.41 kW of NSHP applications approved
- ❑ \$8,700,302 of funding reserved
- ❑ \$450,018 already paid

Solar Sites Type



Reservation Request:

- Average turn around time for approving reservation request is 11 days
- 95% of the projects reserved within 30 days

NSHP - 1	
Projects received	191
Sites received	1,907
Projects approved	110
Withdrawn	6
Rejected	8
Incomplete	67

Payment Claim:

- Average turn around time for paying NSHP incentives is 19 days
- 93% of the sites paid within 30 days

NSHP - 2	
Sites received	105
Sites paid	76
Pending payments	10
Incomplete	19

Incentive Structure:

- ❑ PG&E's Residential New Construction (RNC) program aligns with NSHP Tier 1 and Tier 2 energy efficiency requirements of 15% and 35% better than Title 24

Program Update:

- ❑ Currently operating under CPUC approved bridge funding for 2009
- ❑ Amended 2009 - 11 Energy Efficiency Programs filed with CPUC on March 2, 2009

Goals:

- ❑ Single Family: 1800 homes

RNC Saving Goals	
Bridge Funding Year 2009	Program Year 2009 - 2011
1.4 MW	4.37 MW
1.4 GWH	5.63 GWH
.30 MM Therms	1.05 MM Therms

RNC Single Family:

- RNC applications: 1/1/09 - 3/31/09
 - 38 applications representing 1,442 sites
 - 5 applications at Tier 1
 - 8 applications at Tier 2
- Turn around times
 - Completed application received to approved: average 10 -14 business days
 - Payment request received to paid: average 5-7 business days

Marketing Strategy:

- Two tracks:
 - Consumers in the market for a new home
 - Builders and Developers
- Training: Builder Workshops – Feb. thru Sept. focus on EE and Solar
- Advertising: PCBC trade ads, web, homebuyers kits, fact sheets

Coordination:

- ❑ 44 NSHP projects are in RNC, which represents 23% of all PG&E NSHP applications
- ❑ 1,672 solar sites are in RNC, which is 87% of all solar homes with PG&E NSHP
- ❑ Training - coordinating training efforts with and integrated focus on EE and Solar for builders and developers
- ❑ Pushing NSHP projects to RNC upfront
- ❑ Minimize Plan Check cost and duplicative paperwork for ease of customer participation in both NSHP and RNC

Challenges:

- ❑ NSHP and RNC projects on different timelines\
- ❑ NSHP projects received are further along in the construction process and may not be eligible for RNC incentives
- ❑ NSHP projects: pushback from Solar Contractors when RNC contacts them about participation in RNC

Outreach:

- ❑ Solar contractors' visits – Q2
- ❑ NSHP Webinar – Q2
- ❑ EE and Solar Webinar – Q2
- ❑ EE and Solar Workshops – schedule available on PG&E's website
- ❑ CSI monthly workshop – NSHP overview and program updates



New Solar Homes Partnership:

Mailing Address:

PG&E
Solar and Customer Generation (NSHP)
P.O. Box 7433
San Francisco, CA 94120-7433

Website: www.pge.com/nshp

Solar Hotline: 415-973-3480

Fax: 415-973-2510

Solar Customer Service Center: 1-877-743-4112

Residential New Construction Program:

Website: www.pge.com/newhomes

RNC Hotline: 1-800-342-7737

PG&E Energy Classes:

www.pge.com/energyclasses

Statewide Solar Website:

www.gosolarcalifornia.com/nshp/