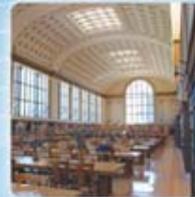


Enabling Smart Buildings with Wireless Lighting Controls



Company Vision

Provide leading-edge wireless lighting controls to reduce energy use within buildings while improving lighting quality

Adura Technologies Overview

- Founded in 2005
- Fundamental technology research from UC Berkeley and MIT
- \$17 million venture capital investment
- Award winning



Building Magazine
2009 Top 100 Products



2010 CNBC 15 Best Green
Tech Startups



Greentech Media
2010 Top 50 Startups

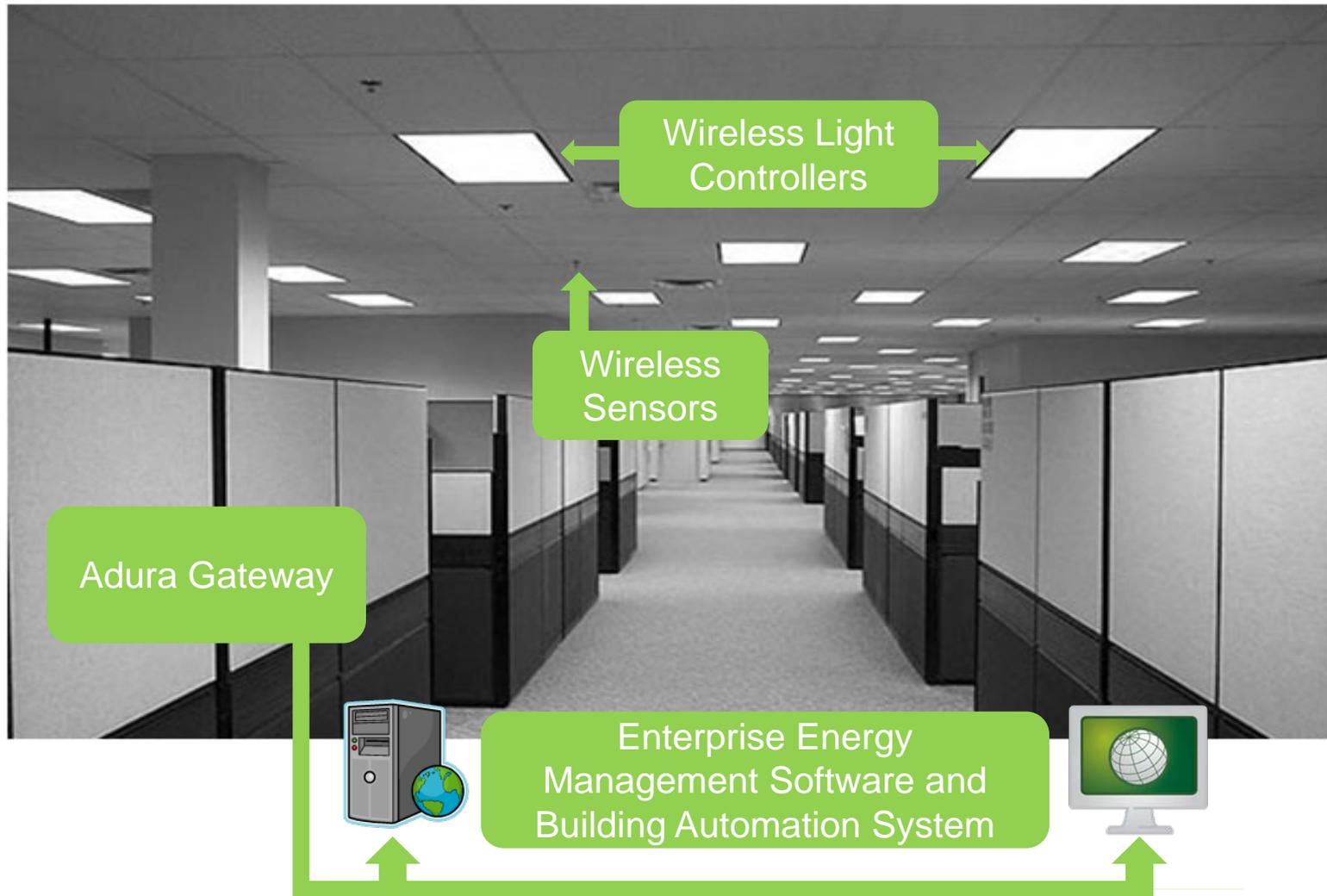


2010 Top 100
Companies



2011 Top
Products Award

Adura System Overview



Adura's Customer Base

- 38 existing customers
- 1M sqft under control

Space Types Completed or Underway

- Office
- Garage
- Manufacturing
- Library
- Convention Center
- Courthouse
- Medical Office
- Airport Terminal

UC Berkeley



DPR Construction HQ



Amerisource Bergen



Anchorage Square



UC Davis



221 Main St - San Francisco,



234 W. Florida - Milwaukee, WI



Pennzoil Place
Houston, TX



County of Santa Clara, CA



CA Institute of Technology



US HealthWorks Campus



Hills Plaza San Francisco



Adura Energy Efficiency Measures

Strategy Employed	Savings Expected
Smart Scheduling	10-40%
Daylight Harvesting	5-15%
Task Tuning	5-20%
Presence Detection	25-50%
Personal Control	5-15%
Demand Management	5%
Total	50-75% (Blended)

PIER Funding Fueled Adura's Early Growth

Energy Innovation Small Grant (ESIG), 2004

- \$75,000
- OBJECTIVE:
 - Create personal control system for open plan office
 - Anticipated 40% energy reduction
- RESULTS:
 - Realized 70% energy reduction
 - Piqued interest of angel investors

Lighting California's Future Grant, 2006

- \$100,000
- OBJECTIVE:
 - Develop a cost-effective means of integrating photo and motion sensors in retrofit application (WIPAM)
- RESULTS:
 - Development of Sensor Interface for photo and motion sensors
 - Core component of Adura's product line

Adura and California's Job Market

- 35 employees in San Francisco HQ
- 9 open reqs to be filled
- California Advanced Lighting Control Training Program (CALCTP)
 - 28 electrical firms certified on Adura
 - \$1 of equipment sold = \$3 wages for CA electrical workers

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