



True Market Solutions
The Sustainability Advantage

To: California Energy Commission
From: Lauren Tanny, COO, True Market Solutions
Subject: EPIC Implementation Workshop
Date: February 17, 2015

True Market Solutions has partnered with the California Lighting Technology Center (CLTC) for over a year. CLTC provides us with expert speakers on lighting during our Sustainability Circle trainings for small and mid-size businesses and organizations. Unlike other lighting speakers, CLTC is not advocating a specific point-of-view, product, service provider, or technology. Instead, they give a comprehensive overview of the current options, insight into future technological developments, and allow our Circle participant companies to make the most intelligent and cost-effective lighting decisions for their companies. This has made a huge contribution to the energy savings of these companies.

CLTC and other research centers are invaluable to TMS to aid us in our mission to teach companies about sustainability, thus supporting the CEC's mission of energy conservation and energy efficiency. We are strong supporters of the appropriateness of CEC continuing to fund CLTC's efforts.

Feel free to contact me directly if you have any questions:

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Best,
Lauren