

Help Us Tell An Amazing Story

“Folks Called it The REA”

Plumas-Sierra Rural Electric Cooperative embarked on a mission 74 years ago when a group of rural residents banded together to do what the big power companies would not—serve rural America!

Next year—2012—marks the incredible 75th anniversary of Plumas-Sierra Rural Electric Cooperative’s mission to serve you, our member-owners!

We will be collecting photos, stories and anecdotes over the next few months that will help tell this amazing story—everything from the first magic glow of lights coming on in the valley, to the first electric appliances, to the advent of rural television, to the arrival of the Internet and beyond. We will publish these as part of a special commemorative honoring the spirit of what Plumas-Sierra Rural Electric Cooperative is in the 2012 August issue of Ruralite magazine.

As Gene Rowland put it 25 years ago, “rural electrification was the turning point in many people’s lives. We went from backwoods to modern living.” But bringing electricity to our rural communities was only the beginning.

Your cooperative has seen a lot of change, and addressed many other challenges since 1937—all with the help and support of you, its member-owners. 75 years of rural people working together to ensure a better quality of life for the common good of their families and neighbors. Now, that’s a story worth sharing!

Do you have a story or photo about how your cooperative has made a difference in your life? Please share it with us by contacting Donna Mills at 530-832-6032 or dmills@psrec.coop.

COMMUNITY CALENDAR

October 1

Cowboy Poetry Show. Sierra Valley Grange Hall, 92202 Highway 70, Vinton. This is the oldest cowboy poetry show in California. Tickets are \$20. There will be a matinee show at 1:30 p.m. and an evening show at 7:30 p.m.

For more information and tickets, call Betty at (530) 993-4692 or email bramelli@rocketmail.com.

Fall Fashion Show. A day of fun, food and fashion at Nakoma Golf Resort beginning at 11:30 a.m. The \$20 tickets will include a delicious lunch and the fashion show.

For more information or tickets, call (530) 836-0446.

October 10

Duffers for the Dogs Golf Tournament. Whitehawk Ranch Golf Club in Clio. This is an annual fundraiser for High Sierra Animal Rescue.

For more information, call (530) 832-4727 or visit www.highsierraanimalrescue.org.

October 14

Words & Music Portola. 7 p.m. at the Feather Community Arts Center. A monthly series of acoustic music and the spoken word. Sign up for open mic at the door. \$3 admission.

For more information, call (530) 283-3402.

October 15

Mountain Harvest Festival. Noon to 5 p.m. at the Plumas Sierra County Fairgrounds in Quincy. Featuring a beer tasting with more than 20 breweries, live music, food and non-alcoholic beverages. Pre-sale beer tasting pass \$35.

For more information, call (530) 283-3402.

October 16

Loyalton Farmers’ Market. 12 p.m. to 3 p.m. at 710 Main St., Loyalton. Fresh produce, speakers and demonstrations and local arts and crafts.

For more information or to reserve a booth, call (530) 993-4488.

October 29

Sloat Towne Hall Halloween Party. The 32nd Annual Halloween Party at 8:30 p.m. with live music from Guitar Woody and the Boilers. The party is for adults 21 and over only and I.D. is required. Organizers encourage everyone to wear creative costumes. Prizes will be awarded for the best costumes. There will be lots of free food and a no-host bar. You’ll be amazed at the transformation of the Sloat Towne Hall for the Halloween happening! Tickets \$10.

For more information, visit www.sloattownhall.com.

POWER CONTENT LABEL		
ENERGY RESOURCES	PSREC 2010 POWER MIX (Actual)	2010 CA POWER MIX** (For Comparison)
Eligible Renewable	5%	14%
- Biomass & waste	0%	2%
- Geothermal	4%	5%
- Small hydroelectric	1%	2%
- Solar	0%	0%
- Wind	0%	5%
Coal	0%	7%
Large Hydroelectric	33%	11%
Natural Gas	20%	42%
Nuclear	0%	14%
Other	0%	0%
Unspecified sources of power*	42%	12%
TOTAL	100%	100%
<small>**Unspecified sources of power* means electricity from transactions that are not traceable to specific generation sources. **Percentages are estimated annually by the California Energy Commission based on the electricity sold to California consumers during the previous year.</small>		
<small>For specific information about this electricity product, contact PSREC at 800-555-2207. For general information about the Power Content Label, contact the California Energy Commission at 800-555-7794 or www.energy.ca.gov/consumer.</small>		