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POWER CONTENT LABEL

ENERGY RESOURCES	DIRECT ENERGY BUSINESS'S STANDARD OFFER ¹ (projected)	2010 CA POWER MIX ² (for comparison)
Eligible Renewable	14%	14%
- Biomass & Waste	2%	2%
- Geothermal	5%	5%
- Small Hydroelectric	2%	2%
- Solar	0%	0%
- Wind	5%	5%
Coal	7%	7%
Large Hydroelectric	11%	11%
Natural Gas	42%	42%
Nuclear	14%	14%
Other	0%	0%
Unspecified sources of power³	12%	12%
TOTAL	100%	100%

For specific information about this electricity product, contact Direct Energy Business at 888-925-9115. For general information about the Power Content Label, contact the California Energy Commission at 1-800-555-7794 or www.energy.ca.gov/consumer.

¹ 0% of Direct Energy Business's Standard Offer is specifically purchased from individual suppliers.

² Percentages are estimated annually by the California Energy Commission based on the electricity sold to California consumers during the previous year.

³ "Unspecified sources of power" means electricity from transactions that are not traceable to specific generation sources.