



781 Lincoln Avenue, Suite 320  
San Rafael, CA 94901

**IMPORTANT:** You are receiving this notice because on December 31, 2012 you were an MCE customer. Receipt of this notice does not mean that you are currently an MCE customer.





## For Our Cleaner Future.

MCE customers are helping to create a more sustainable future by purchasing power from pollution-free resources like solar, wind, bioenergy and hydroelectricity at affordable rates. And as a not-for-profit public agency, we invest in local projects and programs to build stronger communities.

### Want to save money on your utility bills? We can help.

Visit [mceCleanEnergy.com/ee](http://mceCleanEnergy.com/ee) to learn how you can start saving money and energy today.

### What does 100% green power mean?

By one day supplying all Marin County customers with 100% clean energy, we can achieve the greenhouse gas reductions equivalent to removing 66,000 cars from the roads every year. Deep Green costs only a penny more per kilowatt-hour and for the average residential customer, that's only \$5.40 more per month.

Visit [mceCleanEnergy.com/deepgreen](http://mceCleanEnergy.com/deepgreen) and choose Deep Green today.

1 (888) 632-3674 | [mceCleanEnergy.com](http://mceCleanEnergy.com)

POWER CONTENT LABEL			
ENERGY RESOURCES	MCE 2012 LIGHT GREEN POWER MIX	MCE 2012 DEEP GREEN POWER MIX	2012 CA POWER MIX** (For Comparison)
<b>Renewable:</b>	<b>53%</b>	<b>100%</b>	<b>15%</b>
- Biomass & biowaste	12%	0%	2%
- Geothermal	0%	0%	4%
- Eligible hydroelectric	2%	0%	2%
- Solar	1%	0%	1%
- Wind	38%	100%	6%
<b>Coal</b>	<b>0%</b>	<b>0%</b>	<b>8%</b>
<b>Large Hydroelectric</b>	<b>7%</b>	<b>0%</b>	<b>8%</b>
<b>Natural Gas</b>	<b>0%</b>	<b>0%</b>	<b>43%</b>
<b>Nuclear</b>	<b>0%</b>	<b>0%</b>	<b>9%</b>
<b>Other</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>
<b>Unspecified*</b>	<b>40%</b>	<b>0%</b>	<b>16%</b>
<b>TOTAL</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
* Unspecified power percentages reflect electricity deliveries that are not traceable to specific generation sources.			
** Percentages are estimated annually by the California Energy Commission based on the electricity sold to California consumers during the previous year.			
For specific information about these electricity products, contact MCE at <b>1 (888) 632-3674</b> or <a href="http://mceCleanEnergy.com/power-sources">mceCleanEnergy.com/power-sources</a> . For general information about the Power Content Label, contact the California Energy Commission at <b>1 (800) 555-7794</b> or <a href="http://www.energy.ca.gov/consumer">www.energy.ca.gov/consumer</a> .			