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POWER CONTENT LABEL

ENERGY RESOURCES	DIRECT ENERGY BUSINESS'S STANDARD OFFER¹ (Actual)	2012 CA POWER MIX² (for comparison)
Eligible Renewable	15.4%	15.4%
- Biomass & Waste	2.3%	2.3%
- Geothermal	4.4%	4.4%
- Small Hydroelectric	1.5%	1.5%
- Solar	0.9%	0.9%
- Wind	6.3%	6.3%
Coal	7.5%	7.5%
Large Hydroelectric	8.3%	8.3%
Natural Gas	43.4%	43.4%
Nuclear	9.0%	9.0%
Other	0.0%	0.0%
Unspecified sources of power³	16.4%	16.4%
TOTAL	100%	100%

For specific information about this electricity product, contact Direct Energy Business at 888-925-9115. For general information about the Power Content Label, contact the California Energy Commission at 1-800-555-7794 or www.energy.ca.gov/consumer.

¹ 0% of Direct Energy Business's Standard Offer is specifically purchased from individual suppliers.

² Percentages are estimated annually by the California Energy Commission based on the electricity sold to California consumers during the previous year.

³ "Unspecified sources of power" means electricity from transactions that are not traceable to specific generation sources.