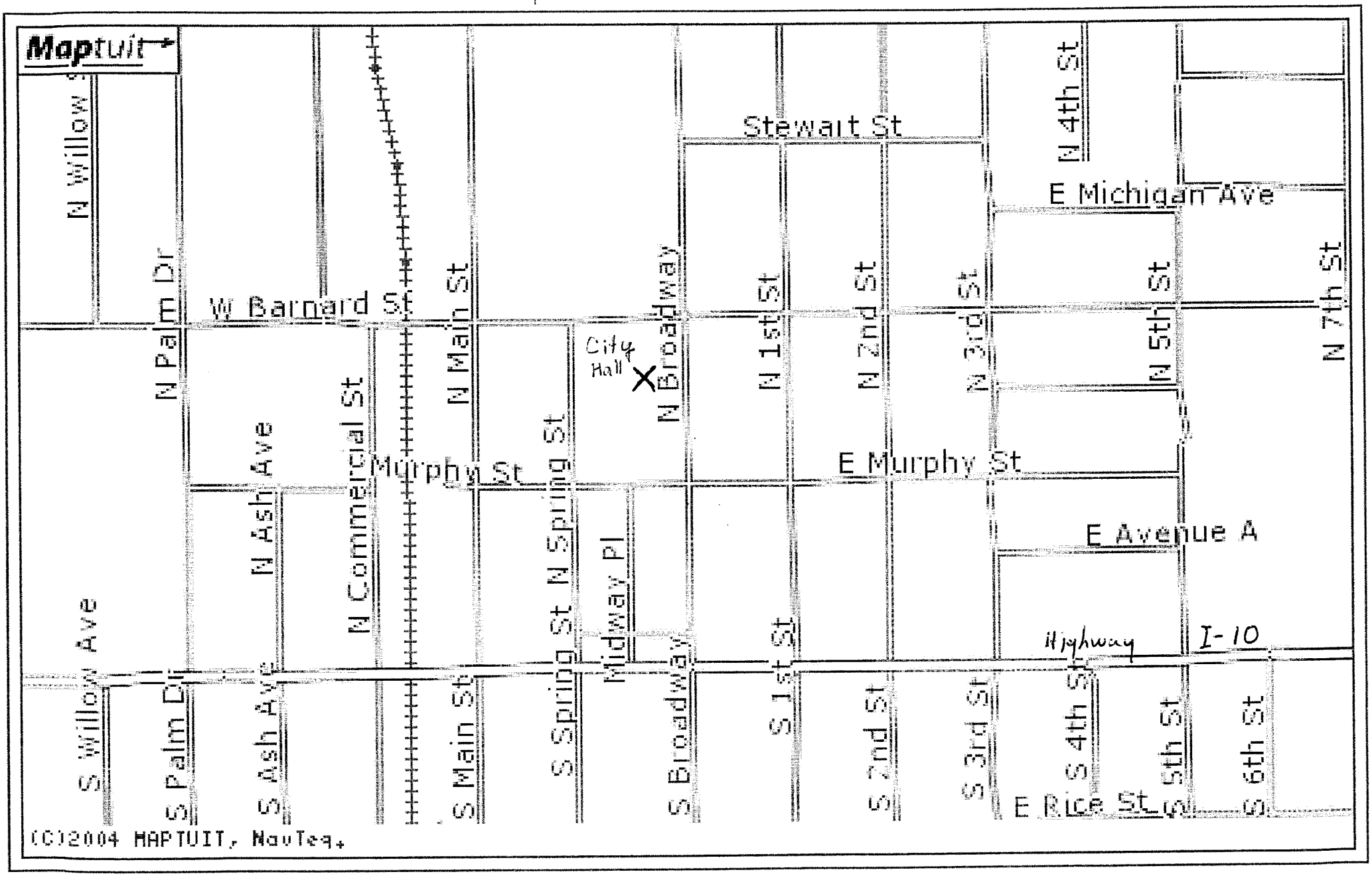Blythe, California