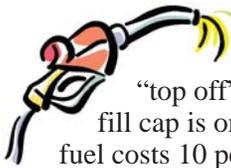


10 Ways to Reduce Your Fuel Costs, NOW!

Purchase Fuel Wisely (Save up to 20 Percent)

1. Use the Right Grade of Gasoline / Don't Top Off:



Most cars run fine on regular. Check your vehicle owner's manual to find out what's right for your car. Don't "top off" at the pump and make sure your fuel fill cap is on tight and working right. Regular grade fuel costs 10 percent less than premium grade.

2. Look for the Best Price / Limit Purchases When Prices are High:

Today's gasolines are all very similar, so choose stations in your area with the lowest prices. Avoid filling the tank during high-price periods. Fuel prices can vary 10 percent within a local area.



Alter Travel Practices (Save up to 30 Percent)

3. Use Carpooling / Public Transit / Non-Motorized Options:



Ride the bus, carpool, bicycle, or walk instead of driving alone. Sharing a ride to work with a friend effectively doubles your fuel economy for the trip and allows you to use the diamond lane.

4. Take Advantage of Telecommuting / Telecommunications Technology:

Many employers offer telecommuting as an option. Use the computer and telephone to replace vehicle trips for business, shopping, and services when possible.



Drive More Efficiently (Save up to 20 Percent)

5. Don't Drive Aggressively / Drive at the Speed Limit:



Avoid aggressive driving and aggressive starts. Gas mileage decreases rapidly at speeds above 60 mph. Each 5 mph you drive over 60 mph is like paying an additional \$0.10 per gallon of gas.

6. Reduce Air Conditioner Use / Close Windows:

Using the air conditioner increases fuel cost 13 percent. If it's cool enough, use the flow-through ventilation instead of rolling down the windows.



7. Eliminate Extra Wind Resistance and Weight:



Using a loaded roof rack increases fuel consumption. Carry the load inside your vehicle if you can. Removing unnecessary weight is better still.

8. Minimize Vehicle Idling:

Today's vehicles are designed to warm up fast. Avoid idling when you can, idling is zero miles per gallon.



Improve the Efficiency of the Vehicle You Drive (Save up to 50 Percent)

9. Maintain Vehicle Efficiency:

Regular maintenance as prescribed by the vehicle owner's manual will help your vehicle achieve its best fuel economy. Some overlooked



maintenance items, such as a dirty air filter and underinflated tires, can increase your fuel cost up to 13 percent. When replacing your tires, replace them with the same make and model as the tires that were on your vehicles when it was new.

10. Drive or Purchase a Fuel Efficient Vehicle:

Drive your most fuel-efficient vehicle whenever possible. When purchasing, consider the most fuel efficient vehicles and save up to 50 percent. Consider a hybrid-electric, a diesel vehicle, or even a motorcycle. The next best option is to purchase the most fuel efficient vehicle within the class of vehicles you are considering.



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