## ITEM 6

California Energy Commission **STAFF REPORT** 

# Clean Energy in Low-Income Multifamily Buildings Action Plan

California Energy Commission

Edmund G. Brown Jr., Governor















## **California Energy Commission**

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#### **ABSTRACT**

The Clean Energy in Low-Income Multifamily Buildings Action Plan (CLIMB Action Plan) will set forth early actions to implement energy and water efficiency, demand response, on-site renewable energy, electric vehicle infrastructure installation, and energy storage for multifamily housing in California. Key factors in program development will be cost-effectiveness, utility bill savings, greenhouse gas reductions, effectiveness in reaching multifamily buildings, effectiveness at achieving non-energy benefits, economic development, scalability and grid benefits, and equity considerations.

**Keywords**: Multifamily, low-income, energy efficiency, renewables, demand response, energy storage, electric vehicle infrastructure

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#### MESSAGE FROM COMMISSIONER ANDREW MCALLISTER

Multifamily buildings are a perfect platform for the deployment and integration of the distributed energy technologies and practices of today and tomorrow. This is certainly an elegant proposition from a technical point of view: buildings made healthier, more livable, and more resilient by the presence of multiple distributed energy resources under one roof, working together seamlessly as a local system – even providing benefits to the electric grid itself. This approach saves energy and reduces emissions, right in line with California's firm and long-term climate-oriented policy direction. Deep upgrades of multifamily buildings – particularly those in disadvantaged communities and with high proportions of low-income residents – also produce vast corollary benefits: positive health and safety outcomes; preservation of the low-income housing stock amidst a housing affordability crisis; reduction of urban heat islands; valuable technical and programmatic learning that may be transferred to other sectors; market development for key enabling technologies; and, most important, the opportunity for local residents and contractors to benefit directly from and participate integrally in California's clean energy transition.

This plan fills a critical programmatic need, and the implementation is urgent. Collaboration will be essential among the many stakeholders working on housing access, finance, economic development and environmental justice, and across every level of government. If we cannot find ways for all Californians to benefit tangibly from the clean energy economy, we will not be able to claim true success, no matter what may otherwise have been accomplished overall by 2030 or 2050. With that in mind, let's get to work.

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#### **EXECUTIVE SUMMARY**

California has set ambitious climate and clean energy goals to reduce air pollution and greenhouse gas emissions while creating a more resilient and reliable energy system. Senate Bill 350 (de León, Chapter 547, Statutes of 2015) established new energy efficiency and renewable electricity targets for 2030 to support California's goal of reducing greenhouse gas emissions by 40 percent below 1990 levels by 2030.

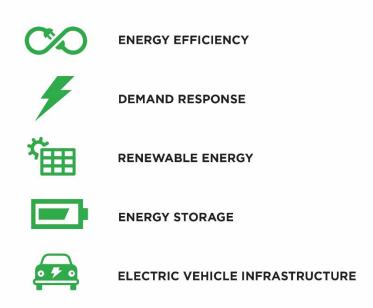
Recognizing the role California's buildings play in the state's energy use, the Energy Commission and partner agencies have developed a variety of policies and programs to improve building energy efficiency, generate renewable energy on-site, install distributed energy storage systems, and encourage the installation of electric vehicle charging infrastructure. However, significant obstacles remain in ensuring that all Californians – and in particular low-income residents – have access to and benefit from these clean energy opportunities.

Recognizing that barriers exist for low-income and disadvantaged communities to access clean energy technologies and solutions, SB 350 required the California Energy Commission, in coordination with other state agencies, to study the barriers for low-income customers to access clean-energy technologies and programs. Published in December 2016, the Low-Income Barriers Study, Part A: Overcoming Barriers to Energy Efficiency and Renewables for Low-Income Customers and Small Business Contracting Opportunities in Disadvantaged Communities (Barriers Study) identified barriers to and recommendations for increased access for low-income and disadvantaged communities to clean energy solutions, as well as for local small business contracting opportunities. One of the recommendations of the study is to:

Develop a comprehensive action plan focused on improving opportunities for energy efficiency, renewable energy, demand response, energy storage, and electric vehicle infrastructure for multifamily housing, with attention to pilot programs for multifamily rental properties in low-income and disadvantaged communities.

To address this recommendation, the *Clean Energy in Low-Income Multifamily Building (CLIMB) Action Plan* was developed to identify current programs and policies, remaining challenges, and concrete actions the State can take to accelerate the implementation of distributed energy resources (DERs) within California's multifamily housing stock. DERs include demand response, on-site renewable energy, electric vehicle infrastructure, energy storage, and energy and water efficiency strategies, see Figure ES-1. With a significant portion of Californians living in multifamily buildings, these buildings offer an opportunity and a challenge to accelerating the state's clean energy progress.

Figure ES-1. Distributed Energy Resources



Meeting California's ambitious climate and equity goals will require an accelerated deployment of clean energy resources in the state's fleet of multifamily buildings. A variety of key challenges limit DER adoption in this sector, including complex ownership structures, lack of uniform building characteristics, split incentives between owners and tenants, and cost-effectiveness constraints that limit the use of market-rate financing, especially in deed-restricted affordable housing projects.

According to the federal poverty guidelines, 33 percent of California households are classified as low-income and 47 percent of low-income Californians live in multifamily housing. Within the multifamily sector, there are three primary market segments that present unique characteristics and challenges: 1) deed-restricted multifamily housing serving low-income households, 2) market-rate multifamily housing inhabited by low- or moderate-income households that pay a large portion of their income on rent, and 3) market rate multifamily housing where household income is generally sufficient to meet rent levels. Due to market segmentation, effective deployment of DERs in the multifamily sector will require a coordinated effort across market actors to enact strategies and specific actions targeted to the needs of each market segment. With the publication of this action plan, the Energy Commission and partner agencies outline the following five primary goals, supporting strategies, and early actions to improve existing programs in the multifamily sector and lay the foundation for developing long-term solutions in response to these challenges.

- 1. Expand coordination among existing programs
- 2. Develop a cohesive understanding of the multifamily market
- 3. Improve existing and future program design
- 4. Identify additional resources and deployment opportunities

#### 5. Increase strategic outreach, awareness, and access

With enhanced coordination, including with local governments, improved program design, committed public funding, tailored outreach and education, and increased understanding of the multifamily sector, the Energy Commission and partner agencies can effectively and efficiently improve access to clean energy for California's diverse multifamily housing owners and low-income residents.

## CHAPTER 1: Benefits of Distributed Energy Resources

Advancing the adoption of distributed energy resources (DERs) within the multifamily building sector can make energy more affordable, improve health and safety for occupants, reduce greenhouse gas emissions, and help achieve other benefits:

- Utility bill savings. Energy efficiency programs reduce energy consumption and, subsequently, lower energy costs. In addition, demand response programs encourage a shift in energy use during nonpeak hours with lower energy rates, which can lead to reduced energy costs. With a focus on low-income and disadvantaged communities, the *Clean Energy in Low-Income Multifamily Building (CLIMB) Action Plan* aims to advance DER strategies and technologies that reduce utility bills. This is particularly important for low-income customers as they often have a high energy burden meaning a significant portion of household income goes toward energy expenses. Reduced utility bills can free up household financial resources for other necessities, such as food, medicine, or clothing.
- Greenhouse gas reductions. Increased deployment of DERs in multifamily buildings, particularly energy efficiency, is a critical pathway for achieving the state's greenhouse gas emission goals. Installation of electric vehicle charging infrastructure supports the use of electric vehicles, contributing to the reduction of greenhouse gases and other pollutants from tailpipe emissions. Renewable energy and energy efficiency programs reduce need for fossil fuel-based electricity generation.
- **Economic development**. California is the fifth-largest economy in the world and a leader in clean energy programs that support innovation, new jobs, and workforce development in the clean energy industry.
- **Energy equity**. Accelerating the adoption of clean energy technologies in multifamily buildings can help improve access to and investment in clean energy, as well as improve community energy resilience.
- Non-energy benefits. Programs to increase DERs in multifamily buildings go beyond energy savings and can help achieve non-energy benefits (NEB).
   Participant NEBs include reduced building operating costs and increased occupant comfort, health, and safety. Utilities can also benefit from reduced infrastructure expenditures and bill payment improvements. Deploying DER technologies in a home or building often increases the value of the property, which benefits the community as well as the owner.

Clean energy technologies bring benefits to Californians and help us to achieve our energy and climate goals. Considering that nearly half of low-income Californians live in multifamily housing, focusing on existing and new multifamily buildings addresses energy equity by increasing clean energy access in low-income and disadvantaged communities. Clean energy should be available to and benefit all Californians.

# CHAPTER 2: Progress to Date

Several state programs assist with implementing clean energy projects in the multifamily sector and in low-income and disadvantaged communities. (See Appendix A). There are also state agency activities related to strategies in the CLIMB Action Plan. (See Appendix B).

In addition to the California Energy Commission (Energy Commission), several other state agencies are administering programs in the multifamily sector that increase the installation of distributed energy resources. These agencies include the California Public Utilities Commission (CPUC), the California Air Resources Board (CARB), the California Department of Community Services and Development (CSD), and the California Department of Housing and Community Development (HCD). A comprehensive plan will require interagency coordination among these agencies, along with supporting state and nongovernment organizations.

To date, the progress of these programs includes:

- 345 electric vehicle charging stations installed in multiunit dwellings funded by the Energy Commission's Alternative and Renewable Fuel and Vehicle Technology Program (ARFVTP).
- The CPUC oversees the Multifamily Affordable Solar Housing (MASH) Program, which provides solar incentives on qualifying affordable housing multifamily dwellings and supported the installation of 29 megawatts (MW) of interconnected solar across nearly 400 projects statewide and has reserved funding for projects totaling an additional 23 MW.
- The CPUC also oversees energy efficiency programs administered by the investor-owned utilities (IOU), community choice aggregators (CCA), regional energy networks (REN), and the financing pilots administered by the California Alternative Energy and Advanced Transportation Financing Authority. In 2016, programs directly targeting multifamily buildings saved 55,260 MWh of electricity and 1.9 million therms of gas, reduced 38,000 tons of GHG emissions, and provided nearly \$42 million directly to the multifamily residential sector. Multifamily buildings also benefit from many so-called "upstream" and "midstream" rebate programs and many other efficiency programs that do not target individual building types or sectors (codes and standards advocacy, workforce education and training, and so forth).

• As reported in *Energy Efficiency in California's Public Power Sector*, 12<sup>th</sup> Edition – 2018, 1 public programs specifically for multifamily customers delivered 1,120 MWh in net annual energy savings in fiscal year 2016-2017. These results do not include multifamily customer participation in general residential programs and, as such, does not reflect the total energy savings accrued by multifamily customers.

The multifamily buildings sector poses many challenges to adopting energy-efficient and clean energy technologies. However, implementing energy programs in the multifamily sector is necessary to achieving the state's goal of doubling energy efficiency savings by 2030. According to the U.S. Census Bureau,<sup>2</sup> 57 percent of multifamily buildings in California were built before 1979. These buildings have a high potential for energy savings, as well as NEBs such as increased occupant comfort, health, and safety, as well as reduced emissions. Addressing the multifamily sector also serves low-income and disadvantaged communities.<sup>3</sup> According to the Barriers Study, nearly half of low-income residents live in multifamily rental housing. Moreover, 40 percent of low-income multifamily customers in the Southern California Edison service territory experience energy burden in the summer (energy equity indicators).<sup>4</sup> Improving the multifamily building stock will also improve utility cost savings and energy equity.

http://ncpasharepointservice20161117100057.azurewebsites.net/api/document?uri=https://ncpapwr.sharepoint.com/sites/publicdocs/Compliance/2018\_Energy\_Efficiency\_Report2.pdf

<sup>2</sup> https://factfinder.census.gov/faces/nav/jsf/pages/searchresults.xhtml?refresh=t.

<sup>3</sup> Disadvantaged communities are identified by CalEnviroScreen 3.0, 2017. https://oehha.ca.gov/calenviroscreen/report/calenviroscreen-30.

<sup>4</sup> California Energy Commission. March 2018. "Tracking Progress - Energy Equity Indicators." http://www.energy.ca.gov/sb350/barriers\_report/equity-indicators.html

# CHAPTER 3: Structure of the 2018 CLIMB Action Plan

This action plan outlines early steps the state can take to improve clean-energy access within the low-income multifamily building sector, as well as to create a foundation for long-term transformational change in accelerating adoption of DERs in this sector. The scope of this plan covers existing state programs, which are funded from various sources with differing restrictions. This action plan identifies achievable measures and activities that can be taken by state agencies to improve existing state programs and efforts, while collecting the data, conducting the research, and developing the tools needed to create a transformational shift in the market—one in which these clean energy solutions are pursued more systematically in response to market factors or future policy requirements. As such, this action plan is necessary but not sufficient to improve clean energy access in California's low-income multifamily buildings. Additional planning, expanded legislative support, and coordinated effort among public and private groups will be needed in the long term.

The time frame dates for each strategy are tentative and intended for discussion purposes only. Strategies included in this plan are intended to improve buildings in the multifamily sector; however, they may not be exclusive to this specific sector.

These state-driven early actions identified in this plan support five broad goals, see Figure 3-1:

Figure 3-1. Five Broad CLIMB Goals



- 1. Expand coordination among existing programs
  - 1.1 Efficiently leverage efforts of existing working groups relevant to multifamily housing
  - 1.2 Align efforts across existing programs to maximize benefits
- 2. Develop a cohesive understanding of the multifamily market
  - 2.1 Gather data on the multifamily market sector
  - 2.2 Determine economic and energy savings potential of multifamily buildings
- 3. Improve existing and future program design
  - 3.1 Determine best practices and assess program effects on multifamily buildings and residents
  - 3.2 Leverage data and research to prioritize implementation actions
  - 3.3 Expand and improve current building efficiency program offerings
  - 3.4 Incorporate program features supporting small business and workforce development goals
- 4. Identify additional resources and deployment opportunities
  - 4.1 Understand and address financing obstacles facing affordable housing<sup>5</sup>
  - 4.2 Secure state funding for successful programs
  - 4.3 Explore methods to mobilize capital
- 5. Increase strategic outreach, awareness, and access
  - 5.1 Identify and follow successful outreach models
  - 5.2 Launch strategic marketing, education, and outreach
  - 5.3 Ensure consumer protection

<sup>5</sup> Affordable housing can be market-rate housing with low enough rents to serve low-income customers, as well as subsidized and public housing. Scavo, Jordan, Suzanne Korosec, Esteban Guerrero, Bill Pennington, and Pamela Doughman. 2016. Low-Income Barriers Study, Part A: Overcoming Barriers to Energy Efficiency and Renewables for Low-Income customers and Small Business Contracting Opportunities in Disadvantaged Communities. California Energy Commission. Publication Number: CEC-300-2016-009-CMF.

## CHAPTER 4: Goal 1: Expand Coordination Among Existing Programs

Lack of program coordination across services can contribute to limited participation. Barriers to program integration, collaboration, and leveraging limit opportunities to streamline services and lock complementary funding sources into silos. These programs are implemented in parallel, and there is a need for a comprehensive plan. As stated in the Barriers Study, the lack of uniform qualifying criteria among available retrofit programs complicates decision making with regard to selection of a program(s) best suited to the needs of a project. Better understanding is needed to identify program similarities, differences, and areas that can be leveraged as part of this action plan. The definition of "multifamily building" varies among different state programs. This variation can create conflicts in providing cohesive strategies to advance the sector. There is a need for effective coordination among agencies to avoid duplication and maximize resources allocated to multifamily programs.

Furthermore, differences in program requirements, along with program limitations to the types of building improvements allowed, can constrain program service providers in being able to address housing improvements holistically, particularly from health, safety, and indoor air and environmental quality standpoints. For example, a multifamily energy efficiency program may need to stop work if mold is discovered in a building, and the program would not be allowed to use program funds to address mold remediation. However, if programs are designed using a holistic approach that prioritizes overall energy efficiency, safety, health, and comfort, then it could allow funding sources to be combined and used to remediate health and safety issues that might arise (mold in this case) to result in healthier, safer, and more comfortable living environments – precisely the types of non-energy benefits desired from multifamily energy programs.

In addition, unique barriers exist to deploying electric vehicle infrastructure on multifamily building properties. Dedicated parking spaces are often a barrier as it can be logistically challenging to install shared electric vehicle charging infrastructure, and building owners are often unwilling to give up spaces or create enough spaces to make the project cost-effective. Owners may also have Americans with Disabilities Act (ADA) and other code requirements that can reduce the space availability for electric vehicle

charging, in addition to bearing the high cost of creating surface or structured parking (Shoup, 2014).

The following strategies will address the need for coordination, simplify participation, and maximize state efforts.

1.1	Efficiently leverage efforts of existing working groups relevant to multifamily housing	Lead	Supporting	Time Frame
1.1.1	Develop a collaborative working group with agencies supporting recently-adopted affordable housing legislative package to identify pathways to integrate clean energy requirements and recommendations into planning and building efforts at a community level.	GO	CEC, CPUC, HCD, CSD, CARB	Ongoing
1.1.2	Coordinate and share knowledge with relevant working groups such as the Multifamily Working Group (D.16-11-022), the Disadvantaged Communities Advisory Group (SB 350), the Community Air Protection Program Consultation Group (AB 617), and the Low-Income Oversight Board (SBX2 2, 2001).	CPUC, CARB, CEC, CSD		Ongoing

<sup>6</sup> Shoup, Donald. (2014). The High Cost of Minimum Parking Requirements. *Transport and Sustainability, Volume 5*, 87-113. Retrieved from <a href="http://shoup.bol.ucla.edu/HighCost.pdf">http://shoup.bol.ucla.edu/HighCost.pdf</a>.

1.2	Align efforts across existing programs to maximize benefits	Lead	Supporting	Time Frame
1.2.1	Streamline program enrollment and coordinate program eligibility and outreach efforts for all multifamily sector energy programs and for low-income and disadvantaged communities to simplify participation.	CPUC	CARB, CEC, CSD, HCD, SGC, CAEATFA	2021 and ongoing
1.2.2	Ensure that light-duty electric vehicle (EV) infrastructure program administrators coordinate with multifamily housing developers of newer buildings that have the capability of supporting EV charging; and consider matching or exceeding CALGreen Code requirements for EVs. <sup>7</sup>	CPUC, CEC,CARB, HCD		2020
1.2.3	Coordinate EV car-sharing programs with new affordable housing developments with EV charging spaces.	CEC, CARB	HCD, SGC	2020
1.2.4	Coordinate multifamily building projects with the zero-emission-vehicle (ZEV) Investment Commitment, <sup>8</sup> which includes funding for installing zero-emission fueling infrastructure and car-sharing programs to increase access to ZEVs for low-income and disadvantaged communities.	CARB	CEC, CPUC, SGC, local air districts	2020
1.2.5	Investigate the feasibility of including water assessments with energy audits to recommend water-saving improvements along with energy efficiency measures.	CEC	CPUC, SWRCB	2019
1.2.6	Review and align program guidelines and requirements to allow flexibility in using and combining funds to address health and safety issues (i.e., mold, dampness, indoor lead, etc.) if they are discovered during housing improvement.	CDPH	CPUC, CSD, SWRCB	2020

<sup>.</sup> 

### **CHAPTER 5:**

# Goal 2: Develop a Cohesive Understanding of the Multifamily Market

Data limitations impede innovative and adaptive approaches to reaching low-income residents and challenge collaboration. There is not a comprehensive inventory of multifamily buildings. The California Housing Partnership Corporation (CHPC) maintains the only comprehensive database of all federal- and state-subsidized affordable housing, including Housing and Urban Development (HUD) subsidized properties, U.S. Department of Agriculture Section 515 assisted rural properties, and properties financed with Low-Income Housing Tax Credits in California. The California Tax Credit Allocation Committee (TCAC) also maintains a publicly available list of lowincome housing tax credit projects. These databases do not include market-rate, lowincome housing, or locally subsidized affordable housing, including properties financed by local redevelopment or housing trust funds. The location, characteristics, tenant demographics, and ownership structure of multifamily buildings need to be known to reach and educate participants effectively. Tenant behavior and the effects of deploying DER technologies in multifamily buildings also need to be understood on the site level, as well as the grid level, to assess long-term effects. It is also important to ensure continued benefits of the measures after low-income residents move or building managers make changes. There is a lack of accurate information about the energy savings potential of building retrofits.9

The strategies in the table below address the need to gather data about the multifamily market sector, including the energy savings potential of existing multifamily buildings. Appendix C lists Energy Commission research projects relevant to multifamily buildings. Appendix D includes an interagency list of research knowledge gaps concerning the multifamily sector.

<sup>9</sup> Scavo, Jordan, Suzanne Korosec, Esteban Guerrero, Bill Pennington, and Pamela Doughman. 2016. Low-

Income Barriers Study, Part A: Overcoming Barriers to Energy Efficiency and Renewables for Low-income customers and Small Business Contracting Opportunities in Disadvantaged Communities. California Energy Commission. Publication Number: CEC-300-2016-009-CMF. Page 49.

2.1	Gather data on the multifamily market sector	Lead	Supporting	Time Frame
2.1.1	Collect data periodically using uniform data collection practices, review DER pilot and demonstration activities in multifamily buildings, and develop consistent, performance-based goals and metrics applied to all low-income multifamily programs.	CEC	CPUC, CSD	Ongoing
2.1.2	Work with academia, research institutes, multifamily housing organizations, and local governments to share multifamily building and occupancy data.	CEC	CSD, HCD, CHPC	Ongoing
2.1.3	Establish a repository of multifamily building data for program development, implementation, and evaluation, including data such as that from the Building Energy Benchmarking Program (AB 802) and TCAC affordable housing inventory.	CEC, TCAC	CPUC, HCD, CSD	2020
2.1.4	Work with the Franchise Tax Board to obtain more specific income data for multifamily low-income residents.	CEC	FTB	2019
2.1.5	Work with the California Department of Finance to add housing feature questions to the American Housing and Community Survey.	GO	CEC	2021
2.1.6	Review previous and current IOU and Regional Energy Network (REN) programs and market characterization studies archived on the California Measurement Advisory Council (CALMAC) for data on the multifamily sector.	CEC	СРИС	2019

2.2	Determine economic and energy savings potential of multifamily buildings	Lead	Supporting	Time Frame
2.2.1	Leverage data from the Building Energy Benchmarking Program (AB 802) and results of the <i>Residential Appliance Saturation Study</i> <sup>10</sup> (RASS) to inform energy efficiency efforts in the multifamily sector.	CEC	СРИС	2020
2.2.2	Ensure that EE, DR, energy storage, and EV-charging infrastructure potential assessments identify multifamily properties with the most technical and economic potential.	CEC, CPUC	CARB, GO- Biz	2020
2.2.3	Assess water-saving opportunities and strategies to benefit multifamily properties; identify barriers and gaps; understand water billing, metering characteristics, how the usage amounts are determined between tenant and common areas, and how they affect consumption.	CEC, CPUC	SWRCB	2020
2.2.4	Assess and determine ways to leverage data reported in the Water-Energy Nexus Registry (SB 1425).	CEC	CPUC, SWRCB	2019

<sup>10</sup> http://www.energy.ca.gov/appliances/rass/.

## CHAPTER 6: Goal 3: Improve Existing and Future Program Design

Because of the way programs are designed, limitations exist statewide to deploying clean energy technologies in the multifamily sector at a scalable level. Furthermore, investor-owned utilities' (IOU) ratepayer-funded programs require cost-effectiveness assessments, which may limit the energy efficiency measures that can be implemented for customers, including low-income residents. The cost-effectiveness requirements for the Energy Savings Assistance Program (ESA) are different from requirements for core energy efficiency programs. The ESA Program offers no-cost energy efficiency measures and non-energy benefits for income-qualified households. Services provided include attic insulation, energy-efficient refrigerators, energy-efficient furnaces, weather-stripping, caulking, low-flow showerheads, water heater blankets, and door and building envelope repairs that reduce air infiltration and are designed to increase health, comfort, and safety for low-income customers.

In California, there are three types of utilities: investor-owned, public, and rural electric cooperatives. Though there are several statewide programs, each utility may also have its own program supporting distributed energy resources. Because of the number and diversity of utilities and the diverse building characteristics (for example, ownership model, building age, building size, and remote locations) of the multifamily sector, it is challenging to design clean energy programs that will reach and be effective for all multifamily buildings statewide.

The split-incentive issue, described in the Barriers Study, is particularly acute within the low-income multifamily housing sector. Who decides on the changes being made, who will pay for the changes, and who will benefit from the changes made in multifamily rental housing? Ensuring low-income renters and property owners participate and benefit from energy upgrades poses a unique barrier. Property owners may hesitate to invest in unit upgrades because they will not directly benefit from these upgrades. On the other hand, tenants are often unauthorized or unwilling to invest in upgrades because, as renters, they may not live in the unit for the long term and therefore may benefit only temporarily. For either party, there may be a limited return on investment of an energy upgrade to a multifamily housing unit. For clean energy programs to be effective in the multifamily sector, they need to be designed with these barriers in mind. The strategies below outline how to leverage successful multifamily program features to improve and design programs to achieve energy savings and other benefits in multifamily buildings.

3.1	Determine best practices and assess program impacts on multifamily buildings and residents	Lead	Supporting	Time Frame
3.1.1	Use evaluation, measurement, and verification (EM&V) reports to collect best practices and lessons learned for program success in the multifamily sector.	CPUC, CEC	CSD	Ongoing
3.1.2	Review previous and current IOU and REN program models and determine successful program features to apply to the multifamily sector and lowincome/disadvantaged communities.	CPUC	CEC, CSD	2022
3.1.3	Assess the impact of current tariff structures, utility programs (for example, CARE or public utility low-income assistance programs), and split incentives on DER for this sector.	CPUC, CEC		Ongoing
3.1.4	In coordination with the CPUC's efforts to develop a Common Resource Valuation Method (CRVM), <sup>11</sup> develop a procedure to assess and quantify NEBs (such as health benefits and GHG reductions) of DER deployment in multifamily buildings, focusing on low-income and disadvantaged communities.	СРИС	CEC, CARB, SGC, CDPH	2019
3.1.5	Estimate costs and benefits of DER programs to occupants and building owners of multifamily properties.	CEC	CARB, CSD, CPUC	2020

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<sup>11</sup> The CPUC's Common Resource Valuation Method (CRVM) will be a set of rules that standardizes the use of inputs and methods for energy resource valuation, providing consistency across resource types and a clear link to the inputs and methods used in planning.

3.2	Leverage data and research to prioritize implementation actions	Lead	Supporting	Time Frame
3.2.1	Leverage research findings of multifamily market sector to determine which multifamily buildings or locations to prioritize for DER deployment.	CEC, CPUC	HCD, CSD, TCAC	2020
3.2.2	Provide a guide for local health departments to partner with weatherization programs (e.g., CSD Low-Income Weatherization Program [LIWP], federal Low Income Home Energy Assistance Program [LIHEAP]) to identify and prioritize weatherization and energy efficiency upgrades for low-income households that have existing health conditions, e.g., asthma, chronic obstructive pulmonary disease (COPD), etc.	CDPH, CSD	CEC, CPUC	2019
3.2.3	Review relevant strategies in the <i>Safeguarding California Plan: 2018 Update</i> <sup>12</sup> and incorporate climate resilience into energy and water programs for the multifamily sector, prioritizing projects that also reduce carbon emissions.	CEC	CARB, SWRCB	2020

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<sup>12</sup> California Natural Resource Agency. January 2018. *Safeguarding California Plan: 2018 Update, California's Climate Adaptation Strategy*. <a href="http://resources.ca.gov/docs/climate/safeguarding/update2018/safeguarding-california-plan-2018-update.pdf">http://resources.ca.gov/docs/climate/safeguarding/update2018/safeguarding-california-plan-2018-update.pdf</a>.

3.3	Expand and improve current building DER program offerings	Lead	Supporting	Time Frame
3.3.1	Consider expanding current direct-install programs to offer resources for deep energy and water efficiency measures, including green infrastructure.	CPUC	CEC, CSD, SGC, SWRCB	2020
3.3.2	Explore expanding the solar equipment list <sup>13</sup> to include energy storage that will result in economic and grid benefits.	CEC	CPUC, CSD	2020
3.3.3	Continue to explore methods to expand adoption of distributed energy storage in multifamily buildings and identify buildings to prioritize by those with the most technical and economic potential, and locations that minimize grid integration costs and distribution system upgrades.	CEC, CPUC	CARB	Ongoing
3.3.4	Explore opportunities to continue providing incentives for DER on newly constructed multifamily and affordable housing projects.	CEC	HCD, TCAC, CPUC	2020
3.3.5	Integrate any new NEB methods developed in Strategy 3.1.4 into The benefit-cost analyses used in program designs to determine the appropriate levels of DER deployment in multifamily buildings and to evaluate those programs (may require updates to existing agency decisions).	CPUC, CARB	CEC, CDPH	Ongoing

 $<sup>13\ \</sup>underline{http://www.gosolarcalifornia.ca.gov/equipment/pv\_modules.php.}$ 

3.4	Incorporate program features supporting small business and workforce development goals	Lead	Supporting	Time Frame
3.4.1	Support contractor and installation companies to encourage the hiring, training, and long-term employment of people in low-income and disadvantaged communities.	CPUC	CEC, CARB	Ongoing
3.4.2	Coordinate with the California Workforce Development Board (CWDB) to streamline efforts in education and training supporting the deployment of distributed energy resources throughout the state, with a focus on multifamily buildings and low-income and disadvantaged communities.	CEC, CWDB	CPUC, CSD	Ongoing

### CHAPTER 7:

# Goal 4: Identify Additional Resources and Deployment Opportunities

Insufficient resources and funding source restrictions limit the amount and depth of energy-upgrade and clean energy programs. Insecure, inadequate, or inequitable program funding can limit the transformative effect of low-income programs.

Cash flow in affordable housing is usually limited by loan underwriting and rent limit requirements from public agency funding sources used to construct the buildings. Affordable multifamily buildings are designed, contracted, built, and maintained with these cost controls in mind, and energy efficiency is usually the first sacrifice made to keep the building within budget (Hynek et al, 2012). In addition, multifamily buildings typically operate around annual budgets, which make it difficult to invest in multiyear projects with long payback times. In Multifamily building owners can best avoid this problem when planning for the initial and ongoing investment in the design or rehabilitation plan for the building. Moreover, Henderson (2015) Observes that affordable housing owners typically have complicated financing arrangements that inhibit them from taking on new debt except at the time of purchase or refinancing.

Outlined in the table below are strategies to gain funding resources to support clean energy projects in multifamily buildings.

<sup>14</sup> Hynek, Don, M. Levy, and B. Smith. 2012. "Follow the Money": Overcoming the Split Incentive for Effective Energy Efficiency Program Design in Multi-family Buildings. 2012 ACEE Summer Study on Energy Efficiency in Buildings.

<sup>15</sup> NRDC, comments at the SB 350 Low-Income Barriers Study workshop, August 12, 2016.

<sup>16</sup> Henderson, Philip. 2015. Program Design Guide: Energy Efficiency Programs in Multifamily Affordable Housing. <a href="http://www.energyefficiencyforall.org/sites/default/files/Full%20Program%20Design%20Guide.pdf">http://www.energyefficiencyforall.org/sites/default/files/Full%20Program%20Design%20Guide.pdf</a>.

4.1	Understand and address financing obstacles facing affordable housing	Lead	Supporting	Time Frame
4.1.1	Build a comprehensive list of energy financing programs available to occupants and building owners of multifamily properties.	CEC	CPUC, HCD, TCAC, CAEATFA, CSD, CalHFA, CDLAC	Ongoing
4.1.2	Research low-income housing tax credit properties and the building efficiency improvement opportunities during tax credit resyndication. <sup>17</sup>	CEC, TCAC	HCD, CSD	2019
4.1.3	Design a program that will offer incentives for multifamily building owners, especially those of low-income housing, to apply deep energy efficiency retrofits during tax credit resyndication events. This may include analyzing the use of the California Utility Allowance Calculator (CUAC) in rehabilitating housing, identifying funding sources, and leveraging market data.	CEC, TCAC	CPUC, CSD, HCD	2020

4.2	Secure state funding for successful programs	Lead	Supporting	Time Frame
4.2.1	Establish a stable funding source for the Low- Income Weatherization Program.	CSD	SGC	2019
4.2.2	Coordinate EV charging infrastructure and carsharing programs with the California Capital Access Program (CalCAP) to determine funding potential and implementation pathways.	CEC, CARB	CPCFA	2019

<sup>17</sup> Resyndication is an existing tax credit project with a tax credit regulatory agreement that returns from a subsequent allocation of credits after the initial 15-year federal credit period has expired. <a href="http://www.treasurer.ca.gov/ctcac/compliance/manual/manual.pdf">http://www.treasurer.ca.gov/ctcac/compliance/manual/manual.pdf</a>

4.3	Explore methods to mobilize capital	Lead	Supporting	Timeframe
4.3.1	Mobilize capital including grants, financing, and other payment solutions, prioritizing leverage match funding and private capital to the extent possible, to fund multifamily building efficiency programs and projects.	CEC	CPUC, CARB, TCAC, SGC, CAEATFA, CalHFA	Ongoing
4.3.2	Collaborate with local government organizations and the National Association of State Energy Organizations (NASEO) <sup>18</sup> Finance Committee to find ways to leverage private capital to fund efficiency projects in multifamily buildings.	CEC	CAEATFA	Ongoing

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<sup>18</sup> NASEO, formed in 1986, is a national non-profit association that facilitates peer learning among state energy officials, serves as a resource for and about state energy offices, and advocates the interests of the state energy offices to Congress and federal agencies. <a href="http://www.naseo.org/">http://www.naseo.org/</a>

### **CHAPTER 8:**

## Goal 5: Increase Strategic Outreach, Awareness, and Access

There is a need to strategically reach as many multifamily buildings statewide as possible. Effective market delivery can be hampered by insufficient or poorly calibrated outreach and delivery, high transaction costs imposed on low-income residents and/or multifamily building owners with limited time and resources, and slow rebate disbursals. Lack of internet connectivity (especially for rural and underserved locations across the state) may also be an issue for low-income residents. Fifty-four percent of low-income households use a primary language other than English (Barriers Study). Also, there is a lot of variation in types of multifamily building owners, such as nonprofit owners, owners with no government funding, or more profit-motivated private owners. The wide range of multifamily and low-income barriers to participating or accessing energy efficiency programs poses a challenge to designing and implementing successful marketing, education, and outreach programs. Community-based organizations (CBO) or nongovernmental organizations (NGO) can be an excellent resource to reach specific target demographics as trusted messengers.

#### **Engaging Local Governments**

Local governments are critical partners in reaching and engaging the multifamily sector. In recognition, the CLIMB Action Plan identifies several actions aimed at collaborating with local governments. See Strategies 2.1.2, 4.3.2, and 5.2.2.

There are several reasons for building owners and tenants to hesitate or refuse to participate in energy upgrade programs. Some are unwilling to participate, which speaks to targeted-participant behavior and perception. Program fatigue or mistrust is an issue if the participant had a negative experience associated with similar programs. The CPUC notes that the energy retrofit industries need better regulation to prevent predatory sales practices, and it is

an acute issue for low-income customers.<sup>19</sup> Tenants may also fear that energy upgrades to the property will cause disruption, relocation, or increases in rent. Besides being unwilling, some building owners and tenants are unable to participate. In some cases, they simply do not have the authority, capacity, understanding, or time to research energy-upgrade programs to determine eligibility and program requirements. Any of

<sup>19</sup> CPUC, comments at the SB 350 Low-Income Barriers Study workshop, August 12, 2016. Furthermore, as one step toward improving consumer decision-making processes CPUC Decision 16-001-004 directs the CPUC to issue information packets to consumers.

these issues can lead to the inability or unwillingness for building owners or tenants to participate in energy-upgrade programs.

To improve clean energy program outreach, awareness, and access, the CLIMB Action Plan lays out the following strategies:

5.1	Identify and follow successful outreach models	Lead	Supporting	Time Frame
5.1.1	Document energy efficiency best practice business models and delivery approaches to specific customer segments, with a focus on service delivery.	CEC	CPUC, CSD	Ongoing
5.1.2	Develop a strategic education and outreach program that leverages the success of current rooftop solar markets to expand into both unserved building types and communities and integrate next-step technologies, including electric vehicles and energy storage.	CPUC, CSD	CEC, HCD	2020

5.2	Strategic marketing, education, and outreach	Lead	Supporting	Time Frame
5.2.1	Develop a comprehensive set of targeted outreach materials to inform policy makers about the needs and benefits of low-income clean energy programs benefiting multifamily residents, including the benefits of building electrification.	Low-income program administrators	CARB, CEC, CSD	2019
5.2.2	Leverage relationships and provide targeted outreach and technical assistance, including through local governments, CBOs, and NGOs, to owners and tenants of multifamily buildings, especially in affordable housing and locations in low-income and disadvantaged communities.	CSD	CEC, CPUC, CDPH, HCD, TCAC	2020
5.2.3	Leverage established relationships with affordable housing developers and solar installers to expand installation of solar energy systems to all multifamily property types and communities and advance implementation of energy storage and smart demand management systems for multifamily properties that will result in economic and grid benefits.	CSD	CEC, CPUC, TCAC, AEA, HUD, HCD	2020
5.2.4	Leverage relationships and existing grant and incentive rebate programs for zero-emission-vehicle (ZEV) infrastructure throughout various public and private agencies to create highly visible sources of funding opportunities.	CARB, GO-Biz	CEC, CPUC, CSD	2020
5.2.5	Investigate redesigning the California Solar Initiative (CSI) thermal program or establish a new program to promote the costeffective installation of photovoltaic systems coupled with high-efficiency heat pump water-heating technologies to reduce environmental impacts of natural gas (and other fuel source) hot water heating. (These	CPUC	CEC	2020

systems currently face barriers due to low		
cost of natural gas for water heating.)		

5.3	Ensure consumer protection	Lead	Supporting	Time Frame
5.3.1	Adopt, implement, and enforce responsible contractor policies to ensure that retrofits meet high-quality performance standards and reduce energy savings lost or forgone due to poor-quality workmanship, and establish consumer protection guidelines for energy efficiency products and services.	CEC	CPUC, CSD	2020
5.3.2	Coordinate with local authorities and consumer protection agencies to investigate the need for heightened consumer protection to safeguard customers from companies that use misleading information or engage in predatory practices to take advantage of low-income customers and small businesses seeking access to clean energy benefits.	CSLB	CEC, CPUC	2020

# CHAPTER 9: Conclusion

In order to achieve our goals of reducing GHG emissions 40 percent below 1990 levels and doubling statewide cumulative energy efficiency savings by 2030, deep upgrades in multifamily buildings must be achieved. Enabling multifamily buildings to become a platform for DER technologies will have large benefits, particularly for those in disadvantaged and low-income communities. The corollary benefits of increased DERs in multifamily buildings include health and safety benefits, market development for decarbonizing building technologies, and even grid optimization benefits.

Stemming from a recommendation in the SB 350 Barriers Study to develop a comprehensive plan to improve DER opportunities in multifamily buildings, the CLIMB Action Plan was developed with partner agencies to accelerate the implementation of DERs in multifamily buildings. The CLIMB Action Plan offers a road map of early action that could increase adoption of clean energy technologies in multifamily buildings, allowing low-income residents and renters to realize the clean energy benefits that have historically eluded them. The strategies in the CLIMB Action Plan are organized into five main goals to increase deployment of DERs in multifamily buildings, especially in low-income and disadvantaged communities:

- 1. Expand coordination among existing programs
- 2. Develop a cohesive understanding of the multifamily market
- 3. Improve existing and future program design
- 4. Identify additional resources and deployment opportunities
- 5. Increase strategic outreach, awareness, and access

Moving forward, it is essential for state agencies to coordinate with each other and with local governments, community-based organizations, nongovernmental organizations, and other entities working in the multifamily sector.

#### **GLOSSARY**

The following definitions are provided to clarify the terms used in this document:

**Affordable housing:** Affordable housing can be market-rate housing with low enough rents to serve low-income customers, as well as subsidized and public housing.

**Climate resilience:** The capacity of any entity – an individual, a community, an organization, or a natural system – to prepare for disruptions, to recover from shocks and stresses, and to adapt and grow from a disruptive experience caused by climate-related events.

**Common Resource Valuation Method:** The CPUC's Common Resource Valuation Method (CRVM) will be a set of rules that standardizes the use of inputs and methods for energy resource valuations, providing consistency across various resource types and a clear link to the inputs and methods used in planning.

**Community-based organization:** According to 20 U.S.C.A § 7801(6), the term "community-based organization" means "a public or private nonprofit organization of demonstrated effectiveness that: (A) is representative of a community of significant segments of a community; and (B) provides educational or related services to individuals in the community."

**Community Choice Aggregator**: Governmental entities formed by a city, a county, or a group of cities and/or counties to serve the energy requirement of their local residents and businesses. Community choice aggregation allows communities to offer procurement service to electric customers within their boundaries.

**Demand response:** customers changing their electricity usage (typically reducing use or shifting use to other times in the day) at certain times in response to economic incentives, price signals, or other conditions.

**Direct-Install Programs:** Programs where implementer provides energy efficiency measures, including maintenance, repair, or optimization services at no charge to the customer.

**Disadvantaged community:** CalEPA has designated disadvantaged communities as those that scored at or above the 75th percentile using the California Communities Environmental Health Screening Tool (CalEnviroScreen) method for ranking communities that are afflicted by environmental and socioeconomic issues.

**Distributed energy resource:** For the CLIMB Action Plan, distributed energy resource (DER) encompasses distributed generation, energy efficiency, demand response, electrical storage, and electric vehicle infrastructure. It is acknowledged that other definitions for DER exist.

**Distributed generation:** a variety of technologies that generate electricity at or near where it will be used, such as solar panels and combined heat and power.

**Electric vehicle infrastructure:** transportation infrastructure that supplies electric energy for the recharging of electric cars and plug-in hybrids.

Energy burden: The share or percentage of annual household income used to pay annual energy bills. The formula for energy burden is as follows: (Annual Energy Bill)/ (Annual Income) \* 100 percent = Energy Burden. For example, if a household's gross annual energy bill is \$1,000 and its gross annual income is \$10,000, the energy burden is 10 percent. There is no widely accepted threshold for what constitutes a "high" energy burden. Some studies reviewed for this document indicated a range of 6 percent to 11 percent of a household's annual gross income, while others characterized a "high" energy burden as anything greater than the median energy burden of the city in which the household is located.

Energy efficiency: Generally, energy efficiency means using less energy to perform the same function. For example, appliances and machines are energy-efficient when they use less electricity, water, or gas to accomplish the same task (Energy Upgrade California®). The California Public Utilities Commission's (CPUC) Energy Efficiency Policy Manual (July 2013) defines energy efficiency as activities or programs that stimulate customers to reduce customer energy use by making investments in more efficient equipment or controls that reduce energy use while maintaining a comparable level of service as perceived by the customer.

**Energy equity:** The quality of being fair or just in the availability and distribution of energy programs. Pertaining to this study, energy equity means that low-income Californians benefit from the state's efforts to increase energy efficiency and renewable energy resources.

**Energy resilience:** Energy services to support the ability of local communities to recover from grid outages and enjoy affordable energy in a changing climate. Local energy resilience includes energy reliability, energy affordability, health, and safety.

Green infrastructure: Green infrastructure uses vegetation, soils, and other natural landscape features to manage wet weather impacts, reduce and treat stormwater at its source, and create sustainable and healthy communities. Green infrastructure can include features such as rain gardens, bioswales, planter boxes and planning strips, urban tree canopies, natural areas (such as parks and wetlands), and permeable pavement, as well as techniques to redirect, capture, and store rainwater for irrigation and other uses, such as downspout disconnection and the use of rain barrels and cisterns. Also, green infrastructure provides many different non-energy benefits that can improve public health and the environment

(https://www.epa.gov/sites/production/files/2017-

11/documents/greeninfrastructure\_healthy\_communities\_factsheet.pdf).

**Investor-Owned Utilities:** Investor-owned utilities (IOU) are private electricity and natural gas providers. The CPUC oversees IOUs.

**Low-Income Household:** A low-income household can be defined in several ways. It can be an absolute number based on federal poverty guidelines; for example, a low-income household is one that falls at or below 200 percent of the federal poverty guidelines. It can be defined in comparison to the standard of living where the household is located; for example, low-income families are those whose incomes do not exceed 80 percent of the median family income for the area.

**Midstream Energy Efficiency Program:** Incentives go to distributors, retailers, or specialized service providers, such as plumbers or contractors, to stock and sell energy efficient measures. This might also be defined as an "upstream energy efficiency program," see definition below.

**Non-energy benefits:** Any positive consequences resulting from making energy efficiency improvements or installing renewable energy systems outside of saving or producing energy. Non-energy benefits include, but are not limited to, environmental benefits, such as the reduction of carbon emissions or other detrimental pollutants, economic benefits, increased comfort, reduced energy insecurity, or improved health.

**Nongovernmental organization:** A non-profit organization that operates independently of any government, typically one whose purpose is to address a social or political issue.

**Publicly Owned Utilities:** Publicly owned utilities (POU) are organized in various forms including municipal districts, city departments, irrigation districts, or rural cooperatives. POUs are subject to local public control and regulation.

Regional energy network: In D.12-11-015, the California Public Utilities Commission authorized the formation of Regional Energy Networks (REN) to enable local government entities to plan and administer energy efficiency programs independent from the IOUs. D.12-11-015 states that the RENs should focus on filling gaps in IOU EE programs, pilot approaches that have the potential to scale and/or target hard-to-reach customers, and have no minimum cost-effectiveness threshold. There are currently three RENs: BayREN, which serves the nine Bay Area counties, SoCalREN, which serves all of SCE and SoCalGas' joint service territories, and the recently approved 3-C REN, which serves San Luis Obispo, Santa Barbara, and Ventura counties..

**Rural Cooperatives:** Rural cooperatives are a type of POU and are owned by the customers they serve, usually in rural areas.

**Split incentive:** A circumstance in which the flow of investments and benefits are not properly rationed among the parties to a transaction, impairing investment decisions. In the context of this study, a split incentive generally applies to a landlord and tenant and describes a situation in which the incentives and benefits for a low-income energy program are not received by the same party because the tenant (who is also responsible

for paying the utility bill) rents the home from an owner responsible for investing in the property. In effect, the property owner fails to benefit from the energy retrofit, while the low-income resident fails to receive the financial incentive of the program.

**Upstream Energy Efficiency Program:** Incentivized or rebated measure directed towards a manufacturer, distributor, or retailer. The customer is a maker of services providers instead of an end-user.

**Weatherization:** The practice of protecting a building and the interior from the elements (particularly from sunlight, precipitation, and wind) and of modifying a building to reduce energy consumption and optimize energy efficiency.

# **List of Acronyms**

Acronyms used throughout this document include:

AEA	Association for Energy Affordability	
AHSC	Affordable Housing and Sustainable Communities	
CAEATFA	California Alternative Energy and Advanced Transportation Financing Authority	
CalCAP	California Capital Access Program	
CalHFA	California Housing Financing Agency	
CALMAC	California Measurement Advisory Council	
CARB	California Air Resources Board	
СВО	Community-based organization	
CCA	Community choice aggregator	
CDPH	California Department of Public Health	
CDLAC	California Debt Limit Allocation Committee	
CHEEF	California Hub for Energy Efficiency Financing	
EE	Energy efficiency	
Energy Commission	California Energy Commission	
СНРС	California Housing Partnership Corporation	
CPCFA	California Pollution Control Financing Authority	
CPUC	California Public Utilities Commission	
CSD	California Department of Community Service and Development	
CSLB	California Department of Consumer Affairs, Contractors State License Board	
CWDB	California Workforce Development Board	
DER	Distributed energy resource	
DOE	U.S. Department of Energy	
DOF	California Department of Finance	

EV	Electric vehicle
FTB	California Franchise Tax Board
HCD	California Department of Housing and Community Development
HUD	U.S. Department of Housing and Urban Development
IOU	Investor-owned utility
GHG	Greenhouse gas
GO	California Governor's Office
GO-Biz	California Governor's Office of Business and Economic Development
NGO	Nongovernmental organization
POU	Publicly owned utility
REN	Regional Energy Network
SGC	Strategic Growth Council
SOMAH	Solar on Multifamily Affordable Housing Program
SWRCB	California State Water Resources Control Board
TCAC	California Tax Credit Allocation Committee
ZEV	Zero-emission vehicle

### APPENDIX A: Active Multifamily Building Programs (as of May 2018)

- Advanced Home Upgrade Program This utility ratepayer-funded program offers incentives for increasing levels of energy efficiency over a 10 percent threshold in one- to four-unit residences.
- Affordable Housing and Sustainable Communities (AHSC) Program –
  Administered by the SGC and implemented by HCD, this GGRF-funded program
  integrates affordable homes and sustainable transportation by ensuring
  housing, jobs, and key destinations are accessible by walking, biking, and
  transit. In the application review, points are awarded for using construction
  companies with employees in or near disadvantaged communities, supporting
  local workforce development.
- California Hub for Energy Efficiency Financing (CHEEF) This utility ratepayer-funded pilot program administered by CAEATFA provides a standardized statewide platform and credit enhancement to promote and leverage private capital (loans, leases, energy service agreements) providing better terms and broader access to financing for energy efficiency retrofits. The Affordable Multifamily Pilot is expected to launch in the first quarter (Q1) 2019. Other multifamily projects may be assisted under the U.S. Department of Energy's Small Business Pilot, expected to launch in Q1 of 2019. Gogreenfinancing.com
- California Building Code, Title 24, Part 6 (California Energy Code) and Part 11 (California Green Building Standards Code) Building and appliance energy efficiency standards are a key tool for statewide energy conservation and have saved Californians billions in reduced electricity bills since 1977 and has contributed to greenhouse gas reduction. The standards apply to new buildings and additions, alterations, and repairs of existing buildings and are updated every three years. The 2022 update will focus on multifamily buildings, including electric vehicle charging infrastructure.
- California Solar Initiative (CSI) Thermal Program This program is designed to significantly increase the adoption rate of solar thermal technologies by offering incentives to commercial and residential customers, including those in multifamily buildings in the Pacific Gas and Electric (PG&E), San Diego Gas & Electric (SDG&E), and Southern California Edison (SCE) service territories. Lowincome residential customers may qualify for higher incentives.

- Community Development Block Grant Program (CDBG) The CDBG State Program allows states to award grants to smaller units of local governments that develop and preserve decent affordable housing, to provide services to the most vulnerable in these communities, and to create and retain jobs.
- Energy Savings Assistance (ESA) Program This utility ratepayer-funded program offers no-cost energy efficiency measures and non-energy benefits for income-qualified households. Services provided include attic insulation, energyefficient refrigerators, energy-efficient furnaces, weather-stripping, caulking, low-flow showerheads, water heater blankets, and door and building envelope repairs that reduce air infiltration.
- **ESA Common Area Measures Program** This utility ratepayer-funded program will offer no-cost efficiency measures for common areas in income-qualified, deed-restricted multifamily properties of five units or more.
- Energy Upgrade California® Multifamily Upgrade This utility ratepayerfunded program offers incentives for whole-building retrofits in buildings of five residential units or more.
- Enhanced Fleet Modernization Program (EFMP) Plus-Up Funded through California Climate Investments, this program provides incentives for low-income drivers toward the purchase of an advanced technology replacement vehicle (for example, hybrid, plug-in hybrid, or zero-emission).
- Home Upgrade Program This utility ratepayer-funded program offers incentive rebates for comprehensive energy efficiency improvements in one- to four-unit homes.
- Joe Serna, Jr., Farmworker Housing Grant Program (JSJFWHG) The grant program finances the new construction, rehabilitation, and acquisition of owner-occupied and rental units for agricultural workers, with a priority for lower-income households.
- Low-Income Weatherization Program (LIWP) LIWP supports owners and residents to lower utility costs, save energy, and reduce greenhouse gas emissions in multifamily properties. Funded by state and federal sources, property assessments, design assistance, and contractor coordination are available, and incentives cover from 30 percent to 100 percent of energy efficiency upgrades and from 50 percent to 100 percent of solar installations. (See Solar Implementation Plan.) CSD administers funds from the U.S. Department of Health and Human Services' Low-Income Energy Assistance Program (LIHEAP) and the U.S. Department of Energy's Weatherization Assistance Program (WAP).

- Marin Clean Energy (MCE) Energy Savings for Multifamily Properties This utility ratepayer-funded program offers a free energy assessment with a limited set of rebates and direct-install measures for energy and water savings.
- Middle Income Direct Install (MIDI) Program This utility ratepayer-funded program offers no-cost home improvements that increase home comfort and conserve energy for income-qualified households.
- Multifamily Affordable Solar Housing (MASH) Program This utility ratepayerfunded program offered solar incentives on qualifying affordable housing multifamily dwellings (exhausted funding).
- Multifamily Energy Efficiency Rebate (MFEER) Program This utility ratepayer-funded program offers rebates for owners of existing multifamily properties (five units or more).
- New Solar Homes Partnership (NSHP) Program A part of CSI, the NSHP program provides financial incentives to encourage the installation of eligible solar energy systems on new home construction.
- **Self-Generation Incentive Program** This utility ratepayer-funded program offers incentives for installing customer-site energy storage and non-solar PV generation; 2.5 percent of the storage budget is reserved for single- or multifamily buildings in low-income or disadvantaged communities.
- Solar on Multifamily Affordable Housing Program (SOMAH) Implementing AB 693, this program provides incentives for the installation of solar distributed generation projects sited on existing multifamily affordable housing. (See Solar Implementation Plan.)
- Veterans Housing and Homelessness Prevention Program (VHHP) This
  program acquires, constructs, rehabilitates, and preserves affordable
  multifamily housing for veterans and their families to allow veterans to access
  and maintain housing stability. About \$75 million in VHHP funding is made
  available annually.

# APPENDIX B: Partner Agency Current Activities Relevant to CLIMB Action Plan Strategies

	Strategy	Current Activities
1.1	Efficiently leverage efforts of existing working groups relevant to multifamily housing	
1.1.1	Develop a collaborative working group with agencies supporting recently adopted affordable housing legislative package to identify pathways to integrate clean energy requirements and recommendations into planning and building efforts at a community level.	<ul> <li>CEC is participating in the CPUC/IOU Multifamily Working Group to develop EE upgrade strategies and guidelines among IOU programs to benefit low-income and disadvantaged communities.</li> <li>CEC is coordinating with the California Tax Credit Allocation Committee (TCAC) to develop a protocol for EE upgrades at tax credit project resyndication events.</li> <li>CEC and CPUC are participating in the multifamily Home Energy Retrofit Coordinating Committee (MF-HERCC) to overcome benchmarking challenges.</li> <li>CPUC, IOUs, Office of Ratepayer Advocates, and public representatives participate in the directed Multifamily Working Group (D.17-12-009).</li> </ul>
1.1.2	Coordinate and share knowledge with relevant working groups such as the Multifamily Working Group (D.16-11-022), the Disadvantaged Communities Advisory Group (SB 350), the Community Air Protection Program Consultation Group (AB 617), and the Low-Income Oversight Board (SBX2 2, 2001).	<ul> <li>The Multifamily Working Group will produce a final report on the ESA Common Area Measures program in December 2019 (CPUC Decision D.17-12-009).</li> <li>CPUC Proceeding R.14-07-002 (NEM) will engage with utilities, state agencies, solar developers, installers, and environmental and ratepayer advocates, as well as housing organizations.</li> </ul>
1.2	Align efforts across existing programs to maximize benefits	
1.2.1	Streamline program enrollment and coordinate program eligibility and outreach efforts for all multifamily sector energy programs and for low-income	PG&E offers a single-point-of-contact for its multifamily programs: https://pgemultifamily.com/.

	Strategy	Current Activities
	and disadvantaged communities to simplify participation.	
1.2.2	Ensure that light-duty electric vehicle (EV) infrastructure program administrators coordinate with multifamily housing developers of newer buildings that have the capability of supporting EV charging; and consider matching or exceeding CALGreen Code requirements for EVs.	<ul> <li>Investor-owned utilities (IOUs), regulated by CPUC, are implementing light-duty electric vehicle charging infrastructure pilots, which include multifamily buildings.</li> <li>The CPUC is considering additional electric vehicle infrastructure programs proposed by the IOUs.</li> <li>CPUC oversees a settlement agreement with NRG Energy, Inc. that includes targeting residents of multifamily buildings both with EV charging infrastructure on-site and with DC fast-charging plazas built in communities with dense multifamily populations to serve these residents.</li> </ul>
1.2.3	Coordinate EV car-sharing programs with new affordable housing developments with EV charging spaces.	<ul> <li>Updated building standards (AB 1092, 2013) set minimum requirements for EV charging-capable parking spaces at multifamily buildings. These requirements became effective in July 2015.</li> <li>CARB has completed technical and cost analyses to support part of HCD's proposed code changes for multifamily buildings in the Green Building Standards (CALGreen) Code for the 2019 code cycle with a January 1, 2020, effective date.</li> </ul>
1.2.4	Coordinate multifamily building projects with the zero-emission-vehicle (ZEV) Investment Commitment, which includes funding for installing zero-emission fueling infrastructure and car-sharing programs to increase access to ZEVs for low-income and disadvantaged communities.	CEC's grant funding opportunity (GFO-16-60520) funds innovative mobility service demonstrations with zero-emission vehicles.
1.2.5	Investigate the feasibility of including water assessments with energy audits to recommend water-saving	• PG&E's multifamily programs incorporate recommendations for water savings alongside energy savings improvements. PG&E's low-income program replaces water-consuming fixtures with low-flow fixtures, reducing hot water usage in multifamily buildings. <sup>21</sup>

<sup>20</sup> http://www.energy.ca.gov/contracts/GFO-16-605/ 21 PG&E June 13, 2018, Pacific Gas and Electric Co Comments on the draft Clean Energy in Low-Income Multifamily Buildings (CLIMB) Action Plan. Submitted to Energy Commission Docket 18-IEPR-08, https://efiling.energy.ca.gov/Lists/DocketLog.aspx?docketnumber=18-IEPR-08.

	Strategy	Current Activities
	improvements along with energy efficiency measures.	• PG&E's Multifamily Upgrade Program <sup>22</sup> is testing the water-energy nexus calculator, enabling multifamily properties to claim incentives for improvements that result in cold water savings, such as low-flow toilets, landscape irrigation, rain barrels, and turf replacement.
1.2.6	Review and align program guidelines and requirements to allow flexibility in using and combining funds to address health and safety issues (i.e., mold, dampness, indoor lead, etc.) if they are discovered during housing improvement.	None
2.1	Gather data on the multifamily m	narket sector
2.1.1	Collect data periodically using uniform data collection practices, review DER pilot and demonstration activities in multifamily buildings, and develop consistent, performance-based goals and metrics applied to all lowincome multifamily programs.	• In response to AB 2868, the electric IOUs have filed applications to pursue solar + storage pilots in multifamily housing. Details, including those on pilot evaluations, can be found in CPUC proceedings A.18-03-001 (PG&E), A.18-03-002 (SCE), and A.18-02-016 (SDG&E).
2.1.2	Work with academia, research institutes, multifamily housing organizations, and local governments to share multifamily building and occupancy data.	<ul> <li>CSD's LIWP collects information on water heaters, HVAC, and other appliances in multifamily buildings in disadvantaged communities.</li> <li>PG&amp;E published, in February 2018, the <i>PG&amp;E Multifamily Finance Opportunity Study</i>,<sup>23</sup> which includes key characteristics of the multifamily housing market in the PG&amp;E service territory.</li> <li>Existing IOU and REN programs have data on the units treated and associated energy savings. There are also evaluation, measurement, and verification (EM&amp;V) reports of ratepayer-funded multifamily energy efficiency programs available for past program cycles.</li> <li>CPUC - Energy Savings Assistance (ESA) Common Area Measures program began in 2018 -</li> </ul>

 $<sup>\</sup>frac{22\ https://multifamilyupgrade.com/}{23\ https://pda.energydataweb.com/api/downloads/2015/PGE\_MF\_Opportunity\_Results\_Memo\_FINAL.pdf.}$ 

	Strategy	Current Activities
2.1.3	Establish a repository of multifamily building data for program development, implementation, and evaluation, including data such as that from the Building Energy Benchmarking Program (AB 802) and TCAC affordable housing inventory.	properties will be benchmarked, and other metrics will be collected.  Leverage AB 802 benchmarking data for larger multifamily buildings; requirement begins July 2019.  Southern California Gas Company (SoCalGas) is leading the California Statewide Multifamily Boiler Market Assessment (final report expected in April 2019).  Through the potentially large footprint of participating properties, the SOMAH Program aims to collect and make publicly available a wide berth of program-, participant-, project-, and property-level multifamily data.  AB 693 mandates data collection and program evaluation for SOMAH, which will include performance indicators.  CSI thermal public datasets can be downloaded from csithermalstats.org and are updated every two weeks by each program administrator (PG&E, SCE, SoGalGas, and CSE).  For LIWP, CSD has secured data exchange agreements with IOUs to obtain energy usage information and is preparing to have similar data-sharing agreements with POUs.  IOU multifamily rebate and retrofit programs may be moving toward adopting a common DOE Building Energy Data Exchange Specification (BEDES) for program data collection and reporting. Similar efforts may occur for the adoption of the DOE Orange Button – Solar Bankability Data to Advance Transactions and Access (SB-DATA) for the SOMAH Program.  The California Technical Forum <sup>24</sup> plans to collect all California EM&V and market studies from the past five years, including the low-income needs assessment study.
2.1.4	Work with the Franchise Tax Board to obtain more specific income data for multifamily low- income residents.	None
2.1.5	Work with the California Department of Finance to add housing feature questions to the	None

<sup>24</sup> http://www.caltf.org/

	Strategy	Current Activities
	American Housing and Community Survey.	
2.1.6	Review previous and current IOU and Regional Energy Network (REN) programs and market characterization studies archived on the California Measurement Advisory Council (CALMAC) for data on the multifamily sector.	None
2.2	<b>Determine economic and energy</b>	savings potential of multifamily buildings
2.2.1	Leverage data from the Building Energy Benchmarking Program (AB 802) and results of the <i>Residential Appliance Saturation Study</i> (RASS) to inform energy efficiency efforts in the multifamily sector.	<ul> <li>CEC is pursuing a 2017 update of the <i>Residential Appliance Saturation Survey</i> (RASS). The RASS surveys, which may provide great insight into the appliance end uses and demographic details of multifamily tenants, could be leveraged to glean better insight into this market sector.</li> <li>CEC's <i>Residential Appliance Saturation Survey</i> (RASS) will collect information about building structure, water heaters, HVAC, and other appliances/July 2019.</li> </ul>
2.2.2	Ensure that EE, DR, energy storage, and EV-charging infrastructure potential assessments identify multifamily properties with the most technical and economic potential.	<ul> <li>CEC is developing a research agenda to scale up low-income and disadvantaged communities multifamily EE programs.</li> <li>CEC and partner agencies compiled a research gap analysis on multifamily building demographics and characteristics. (See Attachment A.)</li> <li>CEC is funding a portfolio of existing energy research, development, demonstration, and market facilitation projects for multifamily buildings in low-income and disadvantaged communities through the Electric Program Investment Charge (EPIC) program. Twenty-five percent of EPIC funding is allocated to research and implementation of pilot projects in disadvantaged communities.</li> <li>CEC is developing projections of the need for EV charging infrastructure in multifamily buildings to support ZEV goals based on the Electric Vehicle Infrastructure Projections (EVI-Pro) Model.</li> <li>CARB is funding research to inform programs to encourage adoption of advanced technology vehicles in low- and moderate-income households and assess the need for supporting infrastructure.</li> </ul>

	Strategy	Current Activities
		<ul> <li>CARB is working with Google to locate EV-capable buildings statewide.</li> <li>CARB is developing a work plan and survey to measure the rate of electric vehicle infrastructure installations.</li> <li>GO-Biz is developing an EV charging infrastructure guide (Executive Order B-48-18).<sup>25</sup></li> <li>Per AB 2868 and D.17-04-039, the electric IOUs have proposed energy storage for multifamily solar projects. The EM&amp;V of these pilots may help inform the current list of unknowns about the perceived benefits of storage in this market sector.</li> <li>The CEC's work authorization with Navigant will review the POU model method and develop alternative scenarios of EE savings in POU service territories to complement CPUC's EE Potential and Goals Study for 2018.</li> <li>Evaluation of current EV charging pilots will contribute to some of the questions noted.</li> <li>PG&amp;E is working on a market assessment characterizing the energy savings potential and demographics of the affordable multifamily housing building stock in PG&amp;E territory.<sup>30</sup></li> </ul>
2.2.3	Assess water-saving opportunities and strategies to benefit multifamily properties; identify barriers and gaps, and understand water billing, metering characteristics and how the usage amounts are determined between tenant and common areas, and how they affect consumption.	<ul> <li>UC Davis published <i>The Estimated Impact of California's Urban Water Conservation Mandate on Electricity Consumption And Greenhouse Gas Emissions</i><sup>26</sup> in January 2018.</li> <li>The Water Research Foundation published the <i>Water Use in the Multi-Family Housing Sector</i> report in February 2018.</li> <li>OEHHA is preparing a report on how to evaluate the safety, accessibility, and affordability of drinking water.</li> <li>HCD will incorporate water submetering for multiunit structures into the California Building Standards Code effective July 15, 2021. This is a requirement of Senate Bill 7 (Wolk, Chapter 623, Statues of 2016).</li> <li>CPUC Decision 17-12-009 directs IOUs to work with water agencies to install water saving measures as part of the Energy Savings Assistance program. This began in 2018 and includes measures such as high efficiency clothes washers, faucet aerators, low flow</li> </ul>

<sup>25</sup> Executive Order B-48-18 (https://www.gov.ca.gov/2018/01/26/governor-brown-takes-action-to-increase-zero-emission-vehicles-fund-new-climate-investments/) states that the Governor's Office of Business and Economic Development shall publish a *Plug-In Charging Station Development Guidebook* and update the *2015* Hydrogen Station Permitting Guidebook. 26 http://iopscience.iop.org/article/10.1088/1748-9326/aa9b89.

	Strategy	Current Activities
		showerheads, thermostatic shower valves, tub diverters, and toilet tank efficiency kits.
2.2.4	Assess and determine ways to leverage data reported in the Water-Energy Nexus Registry (SB 1425).	None
3.1	Determine best practices and ass residents	ess program impacts on multifamily buildings and
3.1.1	Use evaluation, measurement, and verification (EM&V) reports to collect best practices and lessons learned for program success in the multifamily sector.	• CPUC maintains a report archive, including evaluation, measurement, and verification reports, as well as program data on CALMAC <sup>27</sup> EE Stats <sup>28</sup> and within the ESA Program annual and monthly reports. <sup>29</sup>
3.1.2	Review previous and current IOU and REN program models and determine successful program features to apply to the multifamily sector and low-income/disadvantaged communities.	<ul> <li>CEC staff is reviewing pilot projects focused on low-income and disadvantaged communities to identify lessons learned and opportunities to scale toward programs.</li> <li>CPUC's ESA (in-unit and Common Area Measures) offers direct-install services to income qualified buildings that use innovative marketing and cross-agency leveraging to realize increased savings. The cost-benefit analysis methodology includes non-energy benefits like health and comfort.</li> <li>CARB's Clean Mobility Options for disadvantaged communities pilot project offers alternate modes of transportation that encourages the use of clean vehicles and includes installation of charging infrastructure to serve multifamily buildings in disadvantaged communities</li> <li>CARB's Agricultural Worker Vanpools Pilot Project aims to provide clean transportation options for agricultural workers.</li> </ul>
3.1.3	Assess the impact of current tariff structures, utility programs (for example, CARE or public utility low-income assistance programs), and split	<ul> <li>The CEC is working with LBNL to compare single-scale and community-scale solar thermal projects to determine which is the most feasible or cost-effective or both.</li> <li>The CEC's work order with E3 and LBNL seeks to understand the range of energy supply options for ZNE homes and to estimate current and future anticipated costs.</li> </ul>

<sup>27</sup> http://www.calmac.org/search.asp; CEDARS https://cedars.sound-data.com/. 28 http://eestats.cpuc.ca.gov/. 29 http://www.cpuc.ca.gov/iqap/.

	Strategy	Current Activities
	incentives on DER for this sector.	<ul> <li>CPUC requires IOUs to provide information in public monthly and annual reports<sup>30</sup> for the ESA Program and CARE.</li> <li>CPUC staff supported the development of three new programs to promote renewable energy adoption among residents of disadvantaged communities through the net energy metering (NEM) proceeding, including new incentives for single-family homeowners, a discounted "green tariff," and a community solar program that empowers residents to place a solar array in their communities and share the benefits.</li> <li>CPUC maintains a report archive and program data at CALMAC, <a href="http://www.calmac.org/search.asp">http://www.calmac.org/search.asp</a>; CEDARS, <a href="http://eestats.cpuc.ca.gov/">https://eedars.sound-data.com/</a>; EE Stats, <a href="http://eestats.cpuc.ca.gov/">http://eestats.cpuc.ca.gov/</a>; and Energy Savings Assistance Annual Reports at <a href="http://www.cpuc.ca.gov/iqap/">http://eestats.cpuc.ca.gov/iqap/</a>.</li> <li>CPUC to start study of residential default TOU rates through pilots/2018.</li> <li>CARE/ESA-funded RFP will develop end-use disaggregation (breakdown) and usage profiles of CARE customers/2019.</li> <li>CPUC Low-Income Needs Assessment (LINA) to provide information for ESA and CARE programs (final report expected in 2019) at <a href="http://www.cpuc.ca.gov/iqap/">http://www.cpuc.ca.gov/iqap/</a>.</li> <li>CPUC to ensure that analytical tools to assess the value of DERs support the review of NEM successor tariff (D.16-01-044)/2019.</li> <li>CPUC to assess regulatory options to streamline Commission jurisdictional interconnection rules (Rule 21) and FERC interconnection rules for behind-the-meter DERs/2018</li> </ul>
3.1.4	In coordination with the CPUC's efforts to develop a Common Resource Valuation Method (CRVM), develop a procedure to assess and quantify NEBs (such as health benefits and GHG reductions) of DER deployment in multifamily buildings, focusing on low-income and disadvantaged communities.	<ul> <li>behind-the-meter DERs/2018.</li> <li>CPUC's cost-effectiveness method in place for the ESA program includes NEBs.</li> <li>CARB's research contract with UC Berkeley will evaluate the effect that building affordable housing in transit-oriented areas has on travel demand and resident health.</li> <li>CPUC Non-energy benefits study released Dec. 2018.</li> <li>Staff proposal in CPUC's IDER proceeding (R.14-10-003) considers a Societal Cost Test, which provides a framework and specific methods for certain NEBs (health benefits and GHG reductions) in DER evaluation.</li> </ul>

	Strategy	Current Activities
3.1.5	Estimate costs and benefits of DER programs to occupants and building owners of multifamily properties.	• SDG&E and SCE are designing pilot programs offering energy storage with solar programs MASH/SOMAH (AB 2868). The EM&V of these pilots may help inform the current list of unknowns about the perceived benefits of storage in this market sector.
3.2	Leverage data and research to pr	ioritize implementation actions
3.2.1	Leverage research findings of multifamily market sector to determine which multifamily buildings or locations to prioritize for DER deployment.	<ul> <li>CPUC has directed IOUs to each create a database of non-deed restricted, income-qualified multifamily buildings (D.17-12-009).</li> <li>CPUC has directed all energy efficiency program administrators to report on sector level metrics. This includes residential multifamily programs' impact on hard-to-reach and disadvantaged communities (D.18-05-041).</li> </ul>
3.2.2	Provide a guide for local health departments to partner with weatherization programs (e.g., CSD Low-Income Weatherization Program [LIWP], federal Low Income Home Energy Assistance Program [LIHEAP]) to identify and prioritize weatherization and energy efficiency upgrades for low-income households that have existing health conditions; e.g., asthma, chronic obstructive pulmonary disease (COPD), etc.	<ul> <li>CDPH is working on a pilot project with Contra Costa County to document the collaborative partnership between the county's home visitation nurse/health program and disseminating information about, and providing referrals to, LIWP/LIHEAP services for which households are eligible.</li> <li>CDPH weatherization/EE pilot project guidance document, 2018/2019.</li> </ul>
3.2.3	Review relevant strategies in the <i>Safeguarding California Plan:</i> 2018 Update and incorporate climate resilience into energy and water programs for the multifamily sector, prioritizing projects that also reduce carbon emissions.	None
3.3	Expand and improve current building efficiency program offerings	
3.3.1	Consider expanding current direct-install programs to offer resources for deep energy and	• A 2017 CPUC decision (D.17-12-009) expanded the ESA Program in California to include Common Area Measures program for deedrestricted multifamily housing and allotted \$80M across the four IOUs for this activity through program year 2020.

	Strategy	Current Activities
	water efficiency measures, including green infrastructure.	<ul> <li>The CPUC is in the early stages of developing affordable energy options for households in the San Joaquin Valley, many of which do not have natural gas and rely on costlier propane. Some of these households may be in multifamily buildings (AB 2672).</li> <li>IOU/REN programs offer MFEER, Home Upgrade, Advanced Home Upgrade, MIDI, and Energy Upgrade California Multifamily Upgrade Program, REEL, and ESA Program (in-unit and common area).</li> <li>Southern California Edison (SCE) is working with Southern California Gas Company to install nocost, smart communicating thermostats for customers participating in existing SCE residential energy efficiency programs.<sup>31</sup></li> </ul>
3.3.2	Explore expanding the solar equipment list to include energy storage that will result in economic and grid benefits.	• Per AB 2868 and D.17-04-039, the electric IOUs have proposed energy storage for multifamily solar projects. The EM&V of these pilots may help inform the current list unknowns about the perceived benefits of storage in this market sector.
3.3.3	Continue to explore methods to expand adoption of distributed energy storage in multifamily buildings and identify buildings to prioritize by those with the most technical and economic potential, and locations that minimize grid integration costs and distribution system upgrades.	• Per AB 2868 and D.17-04-039, the electric IOUs have proposed energy storage for multifamily solar projects. The EM&V of these pilots may help inform the current list unknowns about the perceived benefits of storage in this market sector.
3.3.4	Explore opportunities to continue providing incentives for DER on newly constructed multifamily and affordable housing projects.	• CEC is implementing the NSHP program that includes incentives and streamlined activities to encourage participation from multifamily projects, with a focus on those in disadvantaged communities.
3.3.5	Integrate any new NEB methods developed in Strategy 3.1.4 into The benefit-cost analyses used in program designs to determine	CPUC ESA Program Non-Energy Benefits study scheduled for completion by Dec. 2018.

31 SCE June 13, 2018, Southern California Edison Comments on Joint Agency IEPR Workshop on Energy Equity in Multifamily Dwellings. Submitted to Energy Commission Docket 18-IEPR-08, <a href="https://efiling.energy.ca.gov/Lists/DocketLog.aspx?docketnumber=18-IEPR-08">https://efiling.energy.ca.gov/Lists/DocketLog.aspx?docketnumber=18-IEPR-08</a>.

	Strategy	Current Activities
	the appropriate levels of DER deployment in multifamily buildings and to evaluate those programs (may require updates to existing agency decisions).	
3.4	Incorporate program features su development goals	pporting small business and workforce
3.4.1	Support contractor and installation companies to encourage the hiring, training, and long-term employment of people in low-income and disadvantaged communities.	<ul> <li>An additional component of the SOMAH Program is a comprehensive local hiring plan for funded projects.</li> <li>CPUC regulated utilities: Contracts must comply with General Order 156 to increase participation of women, minority, disabled veteran, and LGBT business enterprises.</li> <li>In the mainstream EE proceeding, 60% of programs are to be outsourced to third parties. Due to GO 156, the IOUs have incorporated bid weights that provide favorable points to minority-, woman-, or disabled veteran-owned businesses.</li> <li>A 2018 CPUC Decision (D.18-05-041) directs utilities to expand/initiate job placement, require "first source" hiring, and promote job connections.</li> </ul>
3.4.2	Coordinate with the California Workforce Development Board (CWDB) to streamline efforts in education and training supporting the deployment of distributed energy resources throughout the state, with a focus on multifamily buildings and low-income and disadvantaged communities.	<ul> <li>CEC is developing policies and programs for small businesses and workforce development through a contract with The Energy Coalition that may benefit multifamily buildings.</li> <li>CARB is coordinating with SGC to help local small businesses in disadvantaged communities address workforce needs through technical assistance.</li> </ul>
4.1	Understand and address financia	ng obstacles facing affordable housing
4.1.1	Build a comprehensive list of energy financing programs available to occupants and	<ul> <li>The <i>PG&amp;E Multifamily Finance Opportunity Study</i> explores the potential bill neutrality of measures that could be deployed in a multifamily setting.</li> <li>SB 92 (2017)<sup>32</sup> clarifies that the CPUC shall authorize the annual allocation of up to \$100</li> </ul>

<sup>32</sup> https://leginfo.legislature.ca.gov/faces/billTextClient.xhtml?bill\_id=201720180SB92

	Strategy	Current Activities
	building owners of multifamily properties.	million or 2/3 of available funds, whichever is less, from the IOU's Clean Energy Programs greenhouse gas auction <sup>33</sup> proceeds to fund SOMAH.
4.1.2	Research low-income housing tax credit properties and the building efficiency improvement opportunities during tax credit resyndication.	None
4.1.3	Design a program that will offer incentives for multifamily building owners, especially those of low-income housing, to apply deep energy efficiency retrofits during tax credit resyndication events. This may include analyzing the use of the California Utility Allowance Calculator (CUAC) in rehabilitating housing, identifying funding sources, and leveraging market data.	None
4.2	Secure state funding for successf	ful programs
4.2.1	Establish a stable funding source for the Low-Income Weatherization Program.	None
4.2.2	Coordinate EV charging infrastructure and car sharing programs with the California Capital Access Program (CalCAP) to determine funding potential and implementation pathways.	None
4.3	Explore methods to mobilize cap	ital
4.3.1	Mobilize capital including grants, financing, and other	<ul> <li>CEC is accelerating multifamily building upgrades and program development in local government jurisdictions. For example, through</li> </ul>

<sup>33</sup> http://www.cpuc.ca.gov/General.aspx?id=5932

Strategy	Current Activities
payment solutions, prioritizing leverage match funding and private capital to the extent possible, to fund multifamily building efficiency programs and projects.	the Local Government Challenge program, the CEC is funding a \$1 million grant for Energy Council³⁴ to launch a project that will accelerate multifamily building upgrades in Bay Area jurisdictions and a \$1.7 million grant with Marin Clean Energy to design and implement a program to remove barriers to deployment of distributed energy resources.  • CPUC directed IoUs to reexamine OBF and on-bill repayment (OBR) to increase access and better integrate with ESA Program single point of contact (D.17-12-009).  • As of 2017, the IoUs have updated their on-bill financing (OBF) programs to increase the maximum loan amount of energy efficiency financing available per property to \$2 million for multifamily customers.  • CPUC staff is providing analytical support for the proposed decision of the IoU's 2018 Energy Resource Recovery Account (ERRA) forecasting applications that will set aside appropriate amounts of GHG revenue return proceeds to the SOMAH program.  • SB 92 clarifies that the CPUC shall authorize the annual allocation of \$100 million or 2/3 of available funds, whichever is less, from the IoU's Clean Energy Programs greenhouse gas auction proceeds to fund SOMAH.  • CSD is meeting with IOU reps to establish funding accounts that will fund the installation of ESA program in-unit qualified measures in deed-restricted affordable housing in disadvantaged communities.  • CAEATFA is developing the Affordable Multifamily Energy Efficiency Financing Pilot under the CA Hub for Energy Efficiency Financing Pilot under the CA Hub for Energy Efficiency Financing Pilot under the CA Hub for Energy Efficiency Financing Pilot under the CA Hub for Energy Efficiency Financing Pilot under the CA Hub for Energy Efficiency Financing Pilot under the CA Hub for Energy Efficiency Financing Pilot under the CA Hub for Energy Efficiency Financing Pilot under the CA Hub for Energy Efficiency Financing Pilot eligibility will leverage IOU, REN, and CSD infrastructure and allow for a private market approach.  • The draft study plan for the BayR

<sup>34</sup> http://www.stopwaste.org/about/about-stopwaste/energy-council

	Strategy	Current Activities
		utility water and energy bill savings will exceed the program charge. BayREN plans to expand the offerings to a regional water bill savings program.
4.3.2	Collaborate with local government organizations and the National Association of State Energy Organizations (NASEO) Finance Committee to find ways to leverage private capital to fund efficiency projects in multifamily buildings.	None
5.1	Identify and follow successful ou	itreach models
5.1.1	Document energy efficiency best practice business models and delivery approaches to specific customer segments, with a focus on service delivery.	<ul> <li>CEC is funding a work authorization with Navigant Consulting to review the current state of existing building DER investment in low-income and disadvantaged communities, identify case studies for further analysis, and offer recommendations to accelerate market adoption.</li> <li>CPUC is engaged in studies and pilots regarding alternative financing mechanisms and strategies, including the Residential Energy Efficiency Loan Assistance Program and the upcoming Affordable Multifamily Financing Program.</li> <li>CPUC Multifamily Working Group will create a public report on ESA Common Area Measures Program's progress in 2019.</li> </ul>
5.1.2	Develop a strategic education and outreach program that leverages the success of current rooftop solar markets to expand into both unserved building types and communities and integrate next-step technologies, including electric vehicles and energy storage.	CPUC and Statewide Marketing (Energy Upgrade California) works to establish clear marketing, education, and outreach plans, informed by customer-usage segmentation, that maximize (via DERs or other means) the bill and grid benefits of time-varying rates for defaulted customers.
5.2	Strategic marketing, education, a	
5.2.1	Develop a comprehensive set of targeted outreach materials to inform policy makers about the needs and benefits of low- income clean energy programs	None

	Strategy	Current Activities
	benefiting multifamily residents, including the benefits of building electrification.	
5.2.2	Leverage relationships and provide targeted outreach and technical assistance, including through local governments, CBOs, and NGOs, to owners and tenants of multifamily buildings, especially in affordable housing and locations in low-income and disadvantaged communities.	<ul> <li>CEC NSHP staff is working with multifamily project developers to encourage program participation through targeted outreach, including the distribution of guidance documents and training.</li> <li>CSD keeps a list of multifamily owners that are interested in participating in LIWP and similar programs.</li> <li>A key component of the SOMAH Program is robust, concierge technical assistance to affordable property owner participants.</li> <li>The ESA Programs include technical assistance and marketing for building owners, as well as a single-point-of-contact (SPOC) approach.</li> <li>A CDPH pilot project is focused on leveraging existing local health department infrastructure/system to address household health issues and referral of eligible households to weatherization/energy efficiency services.</li> </ul>
5.2.3	Leverage established relationships with affordable housing developers and solar installers to expand installation of solar energy systems to all multifamily property types and communities and advance implementation of energy storage and smart demand management systems for multifamily properties that will result in economic and grid benefits.	<ul> <li>CEC is monitoring development of the IOUs' EE business plans, related implementation plans, and budgets focusing on effective low-income and disadvantaged communities' activities benefiting multifamily buildings.</li> <li>CEC is participating in the City of San Jose initiative aimed at developing and implementing strategies to overcome barriers to EE retrofits and other measures in multifamily buildings.</li> <li>CEC is tracking and evaluating the success of incentive programs from IOUs, publicly owned utilities (POU), air districts, and community choice aggregators (CCA).</li> </ul>
5.2.4	Leverage relationships and existing grant and incentive rebate programs for zero-emission-vehicle (ZEV) infrastructure throughout various public and private agencies to create highly visible	None

	Strategy	Current Activities
	sources of funding opportunities.	
5.2.5	Investigate redesigning the California Solar Initiative (CSI) thermal program or establish a new program to promote the cost-effective installation of photovoltaic systems coupled with high-efficiency heat pump water-heating technologies to reduce environmental impacts of natural gas (and other fuel source) hot water heating. (These systems currently face barriers due to low cost of natural gas for water heating.)	None
5.3	Ensure consumer protection	
5.3.1	Adopt, implement, and enforce responsible contractor policies to ensure that retrofits meet high-quality performance standards and reduce energy savings lost or forgone due to poor-quality workmanship, and establish consumer protection guidelines for energy efficiency products and services.	<ul> <li>CPUC is considering skilled workforce standards for non-residential programs in the energy efficiency proceeding R.13-11-005.</li> <li>As part of the SB 350 mandate, CEC is exploring strategies to develop a responsible contractor policy for use across all ratepayer-funded energy efficiency programs, as well as establishing consumer protection guidelines for energy efficiency products and services.</li> <li>CPUC is developing enhanced consumer protections in the net-energy-metering (NEM) proceeding for customers who install solar and use the NEM tariff.</li> </ul>
5.3.2	Coordinate with local authorities and consumer protection agencies to investigate the need for heightened consumer protection to safeguard customers from companies that use misleading information or engage in predatory practices to take advantage of low-income	<ul> <li>CSLB has developed a Solar Disclosures         Document<sup>35</sup> with CPUC input as of July 1, 2018             (AB 1070, 2017). The CPUC is developing an             accompanying information packet to be included             in solar contracts to increase consumer             awareness by 2019.     </li> <li>CPUC is developing enhanced consumer         protections in the net-energy-metering (NEM)         proceeding for customers who install solar and         use the NEM tariff.</li> </ul>

35 http://www.cslb.ca.gov/Media\_Room/Industry\_Bulletins/2018/July\_25.aspx

Strategy	Current Activities
customers and small businesses seeking access to clean energy benefits.	<ul> <li>CPUC is partnering with CSLB and others to host a workshop in July 2018 to solicit input from low-income customers and small businesses.</li> </ul>

## APPENDIX C: List of California Energy Commission Research Projects Relevant to Multifamily

Agreement #	Company	Title	CEC Funds	Start Date	End Date	Website
EPC-14-010	Lawrence Berkeley National Laboratory	Solar-Reflective "Cool" Walls: Benefits, Technologies, and Implementation	\$2,500,000	3/30/2015	6/30/2018	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =30001&tks=6366025451205 15037
EPC-14-040	Glint Photonics, Inc.	Self-Tracking Concentrator Photovoltaics for Distributed Generation	\$999,940	5/15/2015	3/31/2019	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =30060&tks=6366025452003 87037
EPC-15-020	Electric Power Research Institute (EPRI)	Intelligent HVAC Controls for Low-Income Households: A Low-Cost Nonconnected Device That Understands Consumer Preferences and Performs Adaptive Optimization	\$2,705,759	3/1/2016	3/31/2020	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =30810&tks=6366025452986 67037
EPC-15-025	Home Energy Analytics, Inc.	Plug-Load Reduction App: RYPL	\$884,100	4/11/2016	12/31/2019	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =30956&tks=6366025453860 27037

Agreement #	Company	Title	CEC Funds	Start Date	End Date	Website
EPC-15-026	Lawrence Berkeley National Laboratory	Unlocking Plug-Load Energy Savings Through Energy Reporting	\$1,630,699	5/1/2016	4/30/2019	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =30959&tks=6366025455331 35037
EPC-15-083	OhmConnect, Inc.	Empowering Proactive Consumers to Participate in Demand Response Programs	\$3,995,028	5/18/2016	6/28/2019	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =31036&tks=6366025456228 35037
EPC-15-019	Regents of the University of California, Davis	Low-Cost, Large-Diameter, Shallow-Ground Loops for Ground-Coupled Heat Pumps	\$1,212,186	2/15/2016	9/30/2019	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =30809&tks=6366025457162 79037
EPC-15-061	Regents of the University of California, Los Angeles	Using Data-Driven Approaches to Design Advanced Energy Communities for Existing Buildings	\$1,497,996	6/13/2016	3/30/2018	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =31032&tks=6366025457997 39037
EPC-15-081	Ghoulem Research	Historical Insights for Electricity Transition Scenarios in California and Flexible Energy Demand Modeling for Residential Air Conditioning With Improved Behavioral Specificity	\$400,000	6/13/2016	6/28/2019	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =31019&tks=6366025458803 91037
EPC-15-077	The Regents of the University of California, Irvine Advanced Power and Energy Program	Huntington Beach Advanced Energy Community Blueprint	\$1,500,000	6/15/2016	7/31/2018	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =31052&tks=6366025459771 11037

Agreement #	Company	Title	CEC Funds	Start Date	End Date	Website
EPC-15-053	Electric Power Research Institute (EPRI)	Customer-Centric Approach to Scaling IDSM Retrofits	\$3,894,721	6/30/2016	3/31/2020	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =30924&tks=6366025460805 39037
EPC-15-097	Build It Green	Achieving Zero Net Energy in Multi-family Buildings	\$1,955,811	7/1/2016	3/30/2021	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =31078&tks=6366025462246 83037
EPC-16-007	Regents of the University of California, Davis	Optimization of Energy Efficiency to Achieve Zero-Net Energy in Multifamily and Commercial Buildings	\$1,000,000	8/1/2016	6/30/2020	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =31080&tks=6366025463159 43037
EPC-15-044	Electric Power Research Institute (EPRI)	Certified Open-Source Software to Support the Interconnection Compliance of Distributed Energy Resources	\$816,539	8/15/2016	3/29/2019	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =31013&tks=6366025464051 75037
EPC-16-013	The Regents of the University of California on behalf of the Berkeley campus	Integrating Smart Ceiling Fans and Communicating Thermostats to Provide Energy-Efficient Comfort	\$1,888,683	9/8/2016	3/30/2020	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =30989&tks=6366025467457 23037
EPC-16-041	Lawrence Berkeley National Laboratory	Benefits and Challenges in Deployment of Low GWP A3 Refrigerants in Residential and Commercial Cooling Equipment	\$500,000	5/8/2017	12/16/2019	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =31330&tks=6366025468388 55037
EPC-16-068	Electric Power Research Institute (EPRI)	Integrated Community-Level Solutions for Resource Management for a Grid and Customer Benefits	\$2,976,991	6/30/2017	6/30/2020	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =31425&tks=6366025469009 43037

Agreement #	Company	Title	CEC Funds	Start Date	End Date	Website
EPC-16-067	Lawrence Berkeley National Laboratory	Robust Super Insulation at a Competitive Price	\$100,000	6/30/2017	12/2/2020	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =31402&tks=6366025473875 07037
PIR-12-025	Electric Power Research Institute (EPRI)	Demonstrating Scalable Very Energy-Efficient Retrofits for Low-Income, Multifamily Housing	\$1,351,283	6/30/2013	3/31/2017	http://innovation.energy.ca.go v/SearchResultProject.aspx?p =29557&tks=6366025450000 83037
EPC-14-039	TRC Engineers, Inc.	Cultural Factors in the Energy- Use Patterns of Multifamily Tenants	\$379,019	5/8/2015	12/22/2017	2017 EPIC Annual Report
EPC-14-016	BIRAenergy	Cost- and Energy-Efficient Attic Designs for California Homes	\$1,000,000	6/29/2015	6/30/2018	2017 EPIC Annual Report
EPC-14-032	Inova Energy Group, LLC	Capturing Cultural Diversity in California Residential Energy Efficiency Potential: An Energy Ethnography of Hispanic Households	\$224,593	5/8/2015	5/8/2018	2017 EPIC Annual Report
EPC-15-058	The Regents of the University of California on behalf of the Berkeley campus	The Oakland EcoBlock - A Zero-Net-Energy, Low-Water- Use Retrofit Neighborhood Demonstration Project	\$1,500,000	6/27/2016	3/23/2018	2017 EPIC Annual Report
EPC-15-064	Prospect Silicon Valley	Innovative Net Zero: ZNE Demonstration in Existing Low-Income Mixed-Use Housing	\$2,995,653	6/30/2016	3/31/2020	2017 EPIC Annual Report
EPC-16-002	Lawrence Berkeley National Laboratory	Pathways to More Cost- Effective ZNE Homes	\$1,000,000	9/1/2016	6/30/2019	2017 EPIC Annual Report

Agreement #	Company	Title	CEC Funds	Start Date	End Date	Website
EPC-17-007	Center for Sustainable Energy	Integrated Community Solar and Storage at a Low-Income Mobile Home Park	\$2,005,923	7/13/2017	12/31/2021	2017 EPIC Annual Report

#### **APPENDIX D:**

### Interagency Knowledge Gap Analysis for Multifamily Clean Energy Initiatives, April 2018

#### **Purpose**

This document is intended to help the California Energy Commission and its sister agencies plan research by articulating areas where research is needed. The document summarizes the knowledge needed for clean energy solutions in the multifamily sector. The Energy Commission led the effort in compiling this information, with contributions from the CPUC, HCD, ARB, and CSD from September 2017 through December 2017. The knowledge gaps are based on an initial list of research needs developed by the Natural Resources Defense Council (NRDC) and Energy Efficiency for All. It was expanded through feedback from staff at the contributing agencies. The Microsoft Excel® file below presents the consolidated responses from all agencies.



#### **Knowledge Gaps**

For the state to plan effective clean energy solutions for the multifamily sector, more information is needed about the measures most suitable to apartment buildings and an understanding of the characteristics of the market for clean energy upgrades. Additional information on ways that energy-using equipment might affect the health and quality of life of multifamily tenants is also needed. And to pay for the clean energy upgrades, California needs to better understand financing options, finance risk, and methods for leveraging private capital. To plan effective interventions, more research is needed on successful business models and program delivery approaches, including how the workforce for such upgrades can be developed. to track progress and evaluate success among interventions in the multifamily sector, it is necessary to agree on and adopt standard metrics.

Below are the knowledge gaps, by category, as identified by NRDC and the contributing state agencies.

#### **Gaps by Category**

The table below presents the knowledge gaps and known research for the 10 categories of information needed to better plan clean energy interventions for the multifamily sector.

- 1. Clean Energy Measures and Solutions
- 2. Understanding EE and DER Potential and Market Characteristics
- 3. Health, Quality-of-Life Dimensions
- **4.** Mobilizing Capital Grants, Financing, Other Payment Solutions
- 5. Business Model and Delivery Approaches
- **6.** Assuring LI/Disadvantaged Communities Workforce Development and Placement
- 7. Progress Evaluation
- 8. Impact of Affordable Housing on Transportation-Related GHG Emissions
- 9. EV Charging Infrastructure Requirements in Building Standards
- 10. EV Charging Infrastructure in Affordable Housing

For details on which agency identified a specific gap or category, please see the Excel file with the consolidated agency responses.

Category	Identified Knowledge Gap/Need	Known Research Efforts
1. Technical Measures and Solutions	1.1 Common area measures of interest to owners/managers: water heating (whole building, currently gas primarily; potential for solar DHW or electric heat pump water heaters); hall, garage, outdoor lighting; laundry rooms (HVAC, appliances, lighting); whole building; electric vehicle charging stations. Solar should also be included to reduce demand on grid and further netzero-energy goals. Interior LED lighting replacements and retrofits; lighting controls for ingress/egress and other 24/7 loads; variable-frequency-drive (VFD) measures (constant to variable-speed controls);	· CEC: R&D Division: Navigant contract work order NAV 15-004 will study potential for DERs in lowincome and disadvantaged communities. Project tasks include describing the current state of DERs in low-income/disadvantaged communities, technology adoption in those communities, identification of barriers and successes for installing DERs, and recommended strategies for DER programs.  · CPUC: The SCG and SDG&E Multifamily "High Opportunity Programs" are progressing as authorized. The programs will require an independent EM&V contractor to verify savings using an individual customer site billing analysis approach, using at least 12 months of pots-intervention performance data. This will be basis of energy savings claims. Commission staff may

Category	Identified Knowledge Gap/Need	Known Research Efforts
	retrocommissioning <sup>36</sup> and building control measures for buildings containing centrally controlled automation systems; airside economizer measures for centralized air handling equipment; waterside economizer measures for non-airside economized air-handling equipment; chiller plant energy measures (plant retrofit and replacement); boiler plant energy measures (plant retrofit and replacement).	independently evaluate the proposal's saving claims. No savings claims have been filed by the program administrators to date.
	1.2 List options for in-unit upgrades: "bang-for-buck" economics for energy and water savings; additional NEBs for occupant health or appeal factors. When defining options for in-unit upgrades, implementers should consider the responsible party paying the energy bill and distinguish between tenant or property owner/manager (i.e. individual- vs. master-metered buildings). This will help better define the benefits to the low-income community.	<ul> <li>CSD: CSD's LIWP could potentially provide data to support the economics and energy savings for inunit data.</li> <li>CSD: Possible use of consumption-driven weatherization/energy efficiency improvements in lieu of deemed or modeled energy savings.</li> <li>CPUC: Cost-effectiveness method in place for ESA program, includes NEBS (e.g. health, safety, comfort).</li> </ul>
	1.3 Calculate costs and incremental savings (energy and cash flow) depending upon timing considerations in multifamily buildings for retrofit/replacement equipment – "replace on burnout"	None

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<sup>36</sup> Retrocommissioning, or "existing building commissioning," is a systematic process for identifying and implementing operational and maintenance improvements in a buildings to ensure continued good performance over time. (https://aceee.org/topics/commissioning-and-retrocommissioning)

Category	Identified Knowledge Gap/Need	Known Research Efforts
	and meet applicable standards, in- unit measures at tenant change out, or buildingwide accelerated replacement – cost and convenience considerations?	
	1.4 Programs (other than ESA) that might help fill technical knowledge gaps regarding multifamily energy challenges and solutions.	None
2. Understanding EE & DER Potential and Market Characteristics	2.1 Profiles of physical housing structures (age, size, floors, percentage of fenestration, construction types, climate zones); types of hot water and HVAC systems and choice of fuels; ownership arrangements (size of holdings, profit vs. nonprofit); mortgage lengths and factors affecting debt levels and approvals; investment payback/return tolerance; energy end uses paid by owner/manager vs. by occupants; de facto occupant energy bills after low-income discounts and effects when accounting for utility allowances, energy usage outside structure; effect of different low-income eligibility standards on number of eligible participants, including 80% area median income, 200% federal poverty guidelines, etc.; number of residents in the structure; types of lighting controls (indoor and outdoor); understand fuel mix at end use, focus on substitution; understand EV, solar, and storage in physical housing; availability of utility	<ul> <li>CEC, EAD: The Residential Appliance Saturation Survey (RASS) will collect information about building structure, water heaters, HVAC, and other appliances. RASS to be completed by July 2019.</li> <li>CSD: CSD's LIWP collects information on water heaters, HVAC, and other appliances in multifamily buildings in disadvantaged communities and information related to energy end uses paid by owner/resident.</li> <li>CPUC: 2013 multifamily Segment Study consultant Cadmus identified some of the market characteristics gaps and resources.</li> <li>CEC, CPUC: Put together historical and current summary of installations of solar and incentive program participation and structure; some early information on storage as well.</li> <li>CPUC: The SOMAH Program is expected to make accessible a wide variety of program participation.</li> </ul>

Category	Identified Knowledge Gap/Need	Known Research Efforts
	incentives; effect of different program cost-effectiveness/ROI standards, geographic location and climate; number of multifamily buildings that have undergone significant rehabilitation/energy efficiency and renewable energy.	
	2.2 Identify remaining energy savings potential by end use, capital vs. behavioral change, costs-bill savings-paybacks. Could expand to demand response and solar + storage as well.	<ul> <li>CEC, EAD: Potential and Goals</li> <li>Study; economic potential less savings goals adopted by CPUC.</li> <li>CPUC: Potential and Goals Study.</li> </ul>
	2.3 Calculate statewide cost of achieving technical or economic potential vs. current marketplace. Include retrofit measures, replace-on-burnout measures, and new construction measures. Consider how to provide cost vs. benefit info for economic achieving potential (whether to use TRC, modified TRC [TRC w/GHG adder] and/or PAC test for cost-effectiveness).	· CEC, EAD, CPUC's Energy Efficiency Potential and Goals Study for 2018 and Beyond Final Public Report. <sup>37</sup> The September 2017 study by Navigant for CPUC developed estimates of energy and demand savings potential in the service territories of CA's major IOUs during the post-2017 EE rolling portfolio planning cycle. Navigant's work authorization with the Energy Commission will be finalized in August 2018. This work authorization reviews POU model method, develops AAEE by sector and end use, and develops alternative scenarios for EE savings in POU-serving territories.  · CSD: Use consumption-driven weatherization/EE to generate realized energy savings. This

<sup>37</sup> Wikler, Greg, Amul Sathe, Surya Swamy, Carishma Menon, Debyani Ghosh, Matt O'Hare, Kristin Landry, Rosanna Ren, Julie Penning, Nicole Reed Fry, and David Bluestein (Navigant Consulting, Inc.). 2017. *Energy Efficiency Potential and Goals Study for 2018 and Beyond*. <a href="ftp://ftp.cpuc.ca.gov/gopher-data/energy\_division/EnergyEfficiency/DAWG/2018\_Potential%20and%20Goals%20Study%20Final%20Report\_092517.pdf">ftp://ftp.cpuc.ca.gov/gopher-data/energy\_division/EnergyEfficiency/DAWG/2018\_Potential%20and%20Goals%20Study%20Final%20Report\_092517.pdf</a>.

Category	Identified Knowledge Gap/Need	Known Research Efforts
		savings will allow programs to target high-value energy-using measures that are relatively low cost.
	2.4 Matching potential to relevant building/ownership "trigger points" or "events" (purchase/sale, renovation, mortgage refinance, equipment or system failure, change of occupant, discretionary upgrades, maintenance). Assess trigger points that may cause underground improvements and those that trigger ADA compliance.	· CPUC: Potential and Goals Study.
	2.5 Data on the pervasiveness of rooftops lacking the structural capacity for solar. (SB 350 Barriers Study, p.34)	<ul> <li>CSD: Low-cost financing where identified can help address structural integrity issues. Use solar PV to offset those costs in return. It is possible that solar PV coupled with fuel switching and appliance change-outs can help drive down operating costs and energy usage as well. Where allowable, building owners may be able to modestly increase their rents in exchange for lower-cost/free utilities to their customers.</li> <li>California Solar and Storage Association (CalSSA) may have such data.</li> <li>Sandia 2015 Studies (http://energy.sandia.gov/sandia-research-on-rooftop-structural-strength-gains-attention/).</li> </ul>
	2.6 Identify and analyze the landscape of current shared/community solar policy options for multifamily tenants	· CSD: Identify embedded energy in cold-water measures. CSD can possibly share information on current efforts in this area, if desired.

Category	Identified Knowledge Gap/Need	Known Research Efforts
	throughout CA. Analysis should include data about existing-program use and analysis of barriers to more widespread usage of the programs; add energy and water efficiency to landscape analysis scope; identify embedded energy in cold-water measures.	· CEC: Update internal summary of current shared/community solar policy options for multifamily tenants in CA.
	2.7 Identify financing models to solve the first-cost barrier that low-income households face.	· The CPUC is engaged in studies and pilots regarding alternative financing mechanisms and strategies, including the Residential Energy Efficiency Loan Assistance Program and the upcoming Affordable Multifamily Financing Program.
	2.8 Costs of permits and inspections per city and county for DER upgrades.	None
	2.9 Study of property owner motivations for pursuing energy and water efficiency building improvements and renewable energy systems, as well as means of financing.	· CPUC: Previous and current IOU and Regional Energy Network (REN) programs and market characterization studies archived on the California Measurement Advisory Council (CALMAC) website may provide insights into this aspect of the multifamily sector.
3. Health, Quality-of-Life Dimensions	3.1 Quantify health risks and monetize damages from old, inefficient gas appliances.	None
	3.2 Quantify health risks and monetize damages from inefficient building shells.	None
	3.3 Quantify health risks and monetize damages from using "swamp coolers" (evaporative	None

Category	Identified Knowledge Gap/Need	Known Research Efforts
	coolers) without adequate ventilation or mold prevention.	
	3.4 Identify local, state, and federal sources of funding for health and structural improvements that could be leveraged with efficiency upgrades.	None
	3.5 Quantify the health benefits associated with state programs that advance clean energy access in multifamily housing.	None
4. Mobilizing Capital – Grants, Financing, Other Payment Solutions	4.1 Quantify amount of EE and investment possible considering owner investment tolerance (e.g. via mortgage finance, energy service agreements, loans).	None
	4.2 Quantity of EE investment possible under occupant repayment schemes for EE measures on which occupants now pay utility costs, if favorable cash flow offered by repayment mechanisms (e.g. on-bill tariff or consumer appliance loan).	None
	4.3 Quantity of EE and investment possible if "full societal value" of energy use reduction (with GHG and non-energy benefits captured) can be combined with end-user savings.	None
	4.4 Identify applicable finance/capital cost recovery mechanisms, pros/cons, best circumstances to apply.	None
	4.5 Identify risks (performance and repayment) and how risks	None

Category	Identified Knowledge Gap/Need	Known Research Efforts
	affect capital availability and risk premiums at market rates and potential ways for government, utilities, or others to share risk.	
	4.6 Match finance/capital cost-recovery mechanisms to market characteristics and improvement trigger point opportunities (property sale, renovation, occupancy changes, equipment replacement) and for categories of measures (insulation, windows, etc.), including how to make available such finance products. (2016 EBEE Action Plan Update, 38 5.1.5).	None
	4.7 Identify mechanisms to assure occupants of no net increase in rent/operating costs after building improvements or other EE/solar solutions.	None
	4.8 Consolidate energy efficiency performance data to enable more attractive financing terms and more correct assessment of risks within finance industry.  Determine format to private data to financial institutions to be most useful. (2016 EBEE Action Plan Update, p. 61).	<ul> <li>CSD: CSD's LIWP data collection could contribute to this effort.</li> <li>CPUC: SOMAH Program participant data could inform this effort.</li> </ul>
	4.9 Credit enhancement pilot project to test finance mechanisms in disadvantaged communities and multifamily housing (low-income and market-	· CSD: CSD can provide insights and background on the pitfalls being encountered in the single-family program.

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<sup>38 2016</sup> Existing Buildings Energy Efficiency Action Plan Update. 2016. CEC-400-2016-023SD.  $\underline{\text{http://www.energy.ca.gov/ab758/16-EBP-01/}}$ 

Category	Identified Knowledge Gap/Need	Known Research Efforts
	rate) (SB 350 Barriers Study, Rec 4c, p. 7); determine how the existing financing program can be integrated into multifamily projects.	
	4.10 Evaluate the potential for social impact bonds <sup>39</sup> to increase investments in energy upgrades for low-income customers (SB 350 Barriers Study, Rec 4d, p. 7)	None
	4.11 Research options for a tariffed on-bill finance pilot for POU and IOU customers to fund investments in energy efficiency for low-income customers, regardless of credit, and do not pass on a debt obligation to customers. (SB 350 Barriers Study, Rec 4a, p. 7) CPUC for IOUs? CEC for POUs?	· CPUC: Previous and current IOU and REN on-bill financing programs have been evaluated and archived on the California Measurement Advisory Council (CALMAC) website. These, plus future planned evaluations, may provide insights into this aspect of the multifamily sector.
5. Business Model and Delivery Approaches	5.1 Compile cohesive set of "best practices" for program implementation in CA and nationally from existing studies and compendia; apply to California market profile (as per A and B above).	None
	5.2 Derive metrics on California multifamily program delivery models with regard to breadth of measures taken, costs and costeffectiveness, and size of subsidy vs. leverage of private funds.	· CPUC: A 2018 CPUC decision has directed all Energy Efficiency Program Administrators to report on sector level metrics. This includes Residential Multifamily programs' impacts on hard-to-reach and

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<sup>39</sup> Social impact bonds, a type of pay-for-success funding agreement, are a private financing mechanism used to fund social programs. (<a href="http://www.ncsl.org/research/labor-and-employment/social-impact-bonds.aspx">http://www.ncsl.org/research/labor-and-employment/social-impact-bonds.aspx</a>)

Category	Identified Knowledge Gap/Need	Known Research Efforts
		disadvantaged communities (D.18-05-041).
	5.3 Conduct focus groups among relevant cohorts of owners/managers to determine preferred models for service/solution delivery (selection of contractors; performance assurances; independent audits, technical assistance, quality assurance; choice of equipment models; stand-alone vs. integration with other building construction or repair projects). Include assessment of appeal (or not) of current models, including direct installation, incentives for owner-arranged projects, stand-alone EE and solar projects vs. measures incorporated into other construction projects, one-stop program entry.	· CPUC: Previous and current IOU and Regional Energy Network (REN) programs and market characterization studies archived on the California Measurement Advisory Council (CALMAC) website may provide insights into this aspect of the multifamily sector.
	5.4 Conduct focus groups among relevant cohorts of owners/managers to determine acceptable finance/repayment mechanisms.	· CPUC: Previous and current IOU and Regional Energy Network (REN) OBF programs have been evaluated and archived on the California Measurement Advisory Council (CALMAC) website. These, plus future planned evaluations, may provide insights into this aspect of the multifamily sector.
	5.5 Conduct interviews or focus groups among capital sources and finance providers to determine conditions (e.g. loan guarantees or other credit support mechanisms) and/or capital cost subsidies needed to provide EE investment	None

Category	Identified Knowledge Gap/Need	Known Research Efforts
	capital to multifamily market segments (e.g. by building type, owners, and/or measure groups).	
	5.6 Identify best practices for operational and behavioral savings approaches, and how to spur use of these approaches. Conduct interviews or focus groups with residents and tenants or affiliated organizations.	None
	5.7 Engage with the federal government to explore program development opportunities, share best practices, and leverage research and cofounding potential for all energy, water, and housing programs. (SB 350 Barriers Study Rec 1[e] p. 5).	None
	5.8 Identify best practices from current and past solar programs to aid in future program/policy design and implementation for low-income/disadvantaged community solar.	<ul> <li>CSD's LIWP efforts in multifamily affordable housing could contribute to this effort (LIWP installs solar).</li> <li>CPUC: See low-income solar implementation plan and activities related to AB 693 and AB 327.</li> </ul>
	5.9 Identify how to bring together financing and tax credit opportunities, building improvement, energy management, and peer-to-peer elements. (2016 EBEE Action Plan Update, 2.2.5 Strategic Energy Planning, p. 44).	None
6. Assuring Low- Income/Disadvan taged Communities Workforce	6.1 Derive metrics on EE and clean-/green-energy training program costs, worker placement, and public (incl. utility) funds investments per worker placed and per \$10K or \$100K of	· CEC: Efficiency Division staff is working with the CPUC, IOUs, and the CCCCO on workforce education and training. A contract that includes one objective aimed at developing a workforce alignment action plan is

Category	Identified Knowledge Gap/Need	Known Research Efforts
Development and Placement	incremental compensation mobilized. Include classroom, field, and apprentice employment arrangements.	pending execution with the Energy Coalition.
	6.2 Map dollar value and numbers of employment hours/years provided by disadvantaged communities and for relevant employment/unemployment geographic metrics.	· CPUC: A key deliverable of the SOMAH Program is the local hiring / workforce development in DACs. This is a reporting element for the program.
	6.3 Assess degree of specialized/advanced EE and solar equipment availability and installer skills possession in disadvantaged communities and statewide.	· CEC: Possibly through CEC as part of SB 350 Barriers Study work, though not yet certain.
	6.4 Research evidence-based models for replicating and scaling transformative workforce system changes. (2016 EBEE Action Plan Update, p. 50).	None
	6.5 Identify technical assistance needs to help local small businesses in disadvantaged communities meet certification and solicitation requirements and address workforce training, recruitment, and retention. (SB 350 Barriers Study, p. 4).	· CARB: Coordination with SGC on its Technical Assistance program. Additional findings may result from the SB 350 community-based needs assessments and outreach.
7. Progress Evaluation	7.1 Develop metrics to measure progress in improving energy efficiency savings and demand reduction for multifamily rental properties in low-income and disadvantaged communities.	· CEC: EAD is using a technical support contract to assess progress in reaching EE savings and DR targets.  May be appropriate to include metrics to assess progress in multifamily lowincome apartments and disadvantaged communities. Pam Doughman in CEC Commissioner McAllister's office is leading.

Category	Identified Knowledge Gap/Need	Known Research Efforts
		CSD: CSD's LIWP efforts can help provide metrics to assess program efforts in multifamily low-income apartments in disadvantaged communities.      CPUC: A 2018 CPUC decision has directed all Energy Efficiency Program Administrators to report on sector level metrics. This includes Residential Multifamily programs' impacts on hard-to-reach and disadvantaged communities (D.18-05-041).
	7.2 Develop metrics to measure progress in the energy program contribution to increasing/promoting growth of EV infrastructure.	None
8. Impact of Affordable Housing on Transportation- Related GHG Emissions	8.1 Affordable housing in transit- oriented developments has been recognized as a potential travel demand reduction strategy. However, to date, very limited empirical, peer-reviewed research has evaluated the impact of preserving or building affordable housing on travel behavior and associated GHG emissions.	· CARB: 30-month research contract (\$300,000) with UC Berkeley (PI: Karen Chapple) to evaluate the impact that preserving and building affordable housing in transit-oriented areas have on travel demand and vehicle miles traveled (VMT), and to assess the economic, health, and well-being impacts on the associated residents. Research methods include surveys, GIS data collection (via a smartphone application), and focus groups to assess the health, economic, and well-being impacts of affordable housing (CARB project manager: Maggie Witt, maggie.witt@arb.ca.gov, [916] 324-9061). San Joaquin Valley affordable housing survey was conducted by UC Davis Institute of Transportation Studies in January 2017. The findings from this survey are critical to

Category	Identified Knowledge Gap/Need	Known Research Efforts
		understanding travel behavior and signaling the potential focus of affordable housing (new build) toward cleaner mobility options, access to charging infrastructure on site, etc. The report will be released soon.
9. EV Charging Infrastructure Requirements in Building Standards	9.1 Research for building code standard changes regarding accessibility of EV charging infrastructure for all income levels. Mandatory building standards help ensure EV charging infrastructure is accessible for multifamily buildings.	· CARB - Research Division: CARB staff is working with HCD, CEC, CPUC, GovOps, and GoBiz to support code changes for the 2020 CALGreen Code.
	9.2 What is the need for EV charging infrastructure in multifamily housing to support on-road ZEVs by 2025 and 2030? What is the benefit of Level 1 versus Level 2 charging infrastructure? There are cost considerations, and the state agencies want to maximize access to clean transportation infrastructure. How can the state agencies overcome some of the challenges with EV charging installation in MUDs that are rent-controlled (see AB 2565)? This would include considerations for MUDs with no dedicated off-street parking.	· CEC - Fuels and Transportation Division: Developing projections based on the Electric Vehicle Infrastructure Projections (EVI-Pro) Model.
	9.3 What is being done to meet the need for EV charging infrastructure? Comprehensive review of what's existing, funded, planned, and proposed for Level 2 electric vehicle infrastructure and	· CARB, Research Division: Technical and cost analyses to support suggested code changes for

Category	Identified Knowledge Gap/Need	Known Research Efforts
	DC fast-charging stations in multifamily housing.	multifamily housing in the Green Building Standards (CALGreen) Code. <sup>40</sup>
		· CARB: Carl Moyer Memorial Air Quality Standards Attainment Program provides incentive funding for cost-effectively replacing, repowering, or converting engines, equipment, and other sources of air pollution to cleaner technologies. A new funding area as of 2017 is for clean vehicle infrastructure projects. Air districts may suggest project types such as residential battery charging stations for low-income and multiunit dwellings, which CARB will consider on a case-by-case basis. Website: <a href="https://www.arb.ca.gov/msprog/moyer/moyer.htm">https://www.arb.ca.gov/msprog/moyer/moyer.htm</a> .
		· CARB: Agricultural Worker Vanpools in the San Joaquin Valley Pilot Project. This \$3 million pilot project funded in FY 2016-17 expands access to clean transportation vanpools for agricultural workers in the San Joaquin Valley's disadvantaged communities. This project supports the statutory goals of SB 1275 and SB 350 by prioritizing funding for clean transportation, increasing access to vanpools in disadvantaged communities, and funding installation of charging infrastructure at multiunit dwellings in disadvantaged communities.

<sup>40</sup> http://www.bsc.ca.gov/Home/CALGreen.aspx.

Category	Identified Knowledge Gap/Need	Known Research Efforts
		· CARB: Financing Assistance for Lower-Income Consumers pilot project. Designed to help overcome the significant barrier of obtaining vehicle financing by improving access to affordable, clean new and used vehicles through low-cost loans and vehicle price buydowns. Supports the statutory goals of SB 1275 and SB 350 by prioritizing funds for clean transportation and mobility options. Implementing programs that expand the new and used vehicle ownership programs with point-of sale incentives (price buydowns) and low-cost loans; increasing awareness of clean transportation and mobility options by educating consumers of clean transportation options and infrastructure investments; and offering incentives for charging infrastructure for low-income residents. Website: <a href="https://www.arb.ca.gov/msprog/aqip/">https://www.arb.ca.gov/msprog/aqip/</a>
		· CARB: Clean Mobility Options for Disadvantaged Communities. Designed to help individuals in disadvantaged communities benefit from the use of an automobile without the responsibility of car ownership costs and to offer alternate modes of transportation that encourage the use of zero-emission and plug-in hybrid vehicles, vanpools, and other mobility options. Includes installation of charging infrastructure to serve multiunit housing in disadvantaged communities. Website:

Category	Identified Knowledge Gap/Need	Known Research Efforts
Category	Identified Knowledge Gap/Need	https://www.arb.ca.gov/msprog/aqip/ldv_pilots.htm.  CARB: Enhanced Fleet Modernization and Plus-Up Project. The Enhanced Fleet Modernization Program (EFMP) is a voluntary vehicle retirement (scrap) and replacement incentive program with the goal of offering incentives to lower-income California motorists to scrap their
		older, high-emitting vehicles and replace them with newer, cleaner and more fuel-efficient vehicles. EFMP Plus-Up (Plus-Up) provides incentives for lower-income consumers living in and near disadvantaged communities who scrap their old vehicles and purchase new or used hybrid, plug-in hybrid, or ZEV replacement vehicles. Plus-Up provides an incentive for basic Level 2 (BL2) electric vehicle infrastructure necessary for a
		program participant to safely charge a battery-electric vehicle (BEV) at a home. The electric vehicle infrastructure incentive is available only to EFMP participants who purchase a BEV through the Plus-Up program. Website:  https://www.arb.ca.gov/msprog/aqip/efmp/efmp.htm.
10. EV Charging Infrastructure in Affordable Housing	10.1 Map of newly constructed multifamily housing, showing proximity to disadvantaged communities.	· CARB - Research Division: Working with Google on layer to locate EV-capable buildings statewide.
	10.2 Installation rates of EV charging stations in newer multifamily buildings.	· CARB - Research Division: Developing work plan to measure the rate of electric vehicle infrastructure installations. CARB: Please see the

Category	Identified Knowledge Gap/Need	Known Research Efforts
		information provided on the San Joaquin Valley Affordable Housing survey in 8.1.
	10.3 Statewide level of access to EV charging stations to serve multifamily residents in disadvantaged communities.	· CEC: Could be a subset of EVI-Pro analysis for building standards.
	10.4 Quantify statewide investment needed to promote EV charging installations in newly constructed affordable housing projects.	None

**RESOLUTION NO: 18-1107-06** 

## STATE OF CALIFORNIA

## STATE ENERGY RESOURCES CONSERVATION AND DEVELOPMENT COMMISSION

## RESOLUTION ADOPTING CLEAN ENERGY IN LOW-INCOME MULTIFAMILY BUILDINGS ACTION PLAN

**WHEREAS**, the Clean Energy in Low-Income Multifamily Buildings (CLIMB) Action Plan is a collaborative effort between the Energy Commission, the California Public Utilities Commission, and other partner agencies of the SB 350 Barriers Interagency Task Force, overseen by the Governor's Office; and

WHEREAS, the CLIMB Action Plan implements one of the recommendations in the Low-Income Barriers Study, Part A: Overcoming Barriers to Energy Efficiency and Renewables for Low-Income Customers and Small Business Contracting Opportunities in Disadvantaged Communities, prepared by the Energy Commission pursuant to Public Resources Code section 25327 and adopted on December 14, 2016; and

**WHEREAS**, the CLIMB Action Plan outlines early actions the state can take to improve clean energy access within the low-income multifamily building sector, as well as to create a foundation for long-term transformational change in accelerating adoption of distributed energy resources in the multifamily sector.

**THEREFORE BE IT RESOLVED**, that the Energy Commission adopts the CLIMB Action Plan; and

**FURTHER BE IT RESOLVED,** that the Executive Director or his/her designee are authorized to take all action, including coordinating with the staff of other agencies and the Governor's Office as necessary, to implement the recommendations in the CLIMB Action Plan.

## **CERTIFICATION**

The undersigned Secretariat to the Commission does hereby certify that the foregoing is a full, true, and correct copy of a Resolution duly and regularly adopted at a meeting of the California Energy Commission held on November 7, 2018.

AYE: [List of Commissioners]
NAY: [List of Commissioners]
ABSENT: [List of Commissioners]
ABSTAIN: [List of Commissioners]

Cody Goldthrite, Secretariat