



BUILD

Building Initiative for Low-Emissions Development Program

Heat Pump Water Heaters

Kicker Incentive Opportunity



Incentive Amount

\$500/

JA13-compliant HPWH

100x JA13-compliant
HPWH=

\$50,000

JA13-compliant heat pump water heaters (HPWHs) have a user interface that visualize system data information, controls, and settings. These HPWHs also contribute to daily load shifting.

Benefits

- Reduce carbon emissions
- Increase energy efficiency
- Increase energy cost savings
- Longer lifespan than conventional water heaters (13–15 years vs 8–12 years)
- User-friendly interface
- Facilitates grid flexibility during demand response events or during expensive peak periods

Product Resources and Considerations

- [JA13-compliant HPWH Qualification Requirements](#)
- Only HPWHs listed on the [JA13-compliant Heat Pump Water Heater Certification List](#) are eligible for incentive funding
- Additionally, the BUILD program requires all unitary HPWHs be listed on the [Heat Pump Water Heater List](#) at Tier 3 or higher
- BUILD documentation requirements apply

FOR QUESTIONS, EMAIL BUILD AT:

BUILD@energy.ca.gov

FOR MORE INFORMATION, VISIT:

[BUILD Program Webpage](#)

[www.energy.ca.gov/programs-and-topics/
programs/building-initiative-low-emissions-
development-program](http://www.energy.ca.gov/programs-and-topics/programs/building-initiative-low-emissions-development-program)

BUILD is administered by the California Energy Commission in collaboration with the California Public Utilities Commission. It is authorized by Senate Bill 1477 (2018, Stern) and funded by the four California gas corporations apportioned according to each gas corporation's percentage share of allocated Cap-and-Trade Program allowances. Reservations are approved on first come, first served basis, and regional funding availability is based on the utilities' contribution to the program.