



**CALIFORNIA  
ENERGY COMMISSION**



**California Energy Commission  
October 18, 2023 Business Meeting  
Backup Materials for Agenda Item No 03b:  
Veloz**

The following backup materials for the above-referenced agenda item are available in this PDF packet as listed below:

1. Proposed Resolution
2. Contract Request Form
3. Scope of Work

**STATE OF CALIFORNIA**  
**STATE ENERGY RESOURCES**  
**CONSERVATION AND DEVELOPMENT COMMISSION**

RESOLUTION: **Veloz**

**RESOLVED**, that the State Energy Resources Conservation and Development Commission (CEC) adopts the staff CEQA findings contained in the Agreement or Amendment Request Form (as applicable); and

**RESOLVED**, that the CEC approves agreement 600-23-004 with Veloz for a \$100,000 contract which provides the CEC membership for one year. Membership allows the CEC to participate in member meetings, working groups, workshops, briefings, and other events; and provide input on electric vehicle (EV) awareness campaigns including the prominent display of the CEC logo on related public facing literature and displays. Veloz membership provides a forum for the CEC to collaborate with stakeholders in the EV community; and

**FURTHER BE IT RESOLVED**, that the Executive Director or their designee shall execute the same on behalf of the CEC.

**CERTIFICATION**

The undersigned Secretariat to the CEC does hereby certify that the foregoing is a full, true, and correct copy of a resolution duly and regularly adopted at a meeting of the CEC held on October 18, 2023.

AYE:

NAY:

ABSENT:

ABSTAIN:

Dated:

\_\_\_\_\_  
Kristine Banaag  
Secretariat



## CONTRACT REQUEST FORM (CRF)

### A. New Agreement Number

**IMPORTANT:** New Agreement # to be completed by Contracts, Grants, and Loans Office.

New Agreement Number: 600-23-004

### B. Division Information

1. Division Name: FTD
2. Agreement Manager: Katherine Dillon
3. MS-6
4. Phone Number: (916) 664-6443

### C. Contractor's Information

1. Contractor's Legal Name: Veloz
2. Federal ID Number: 82-0908936

### D. Title of Project

Title of project: Veloz Membership

### E. Term and Amount

1. Start Date: 10/18/2023
2. End Date: 10/17/2024
3. Amount: \$100,000

### F. Business Meeting Information

1. Operational agreement to be approved by Executive Director? No
2. Are the ARFVTP agreements \$75K and under delegated to Executive Director? Yes
3. The Proposed Business Meeting Date: 10/18/2023
4. Consent or Discussion? Consent
5. Business Meeting Presenter Name: N/A
6. Time Needed for Business Meeting: N/A
7. The email subscription topic is: Clean Transportation Program

#### Agenda Item Subject and Description:

Veloz. Proposed resolution approving agreement 600-23-004 with Veloz for a \$100,000 contract which provides the CEC membership for one year. Membership allows the CEC to participate in member meetings, working groups, workshops, briefings, and other events; and provide input on electric vehicle (EV) awareness campaigns including the prominent display of the CEC logo on related public facing literature and displays. Veloz membership provides a forum for the CEC to collaborate with stakeholders in the EV community. (Clean Transportation Program funding) Contact: Katherine Dillon

### G. California Environmental Quality Act (CEQA) Compliance

#### 1. Is Agreement considered a "Project" under CEQA?

No.

If yes, skip to question 2.

If no, complete the following (PRC 21065 and 14 CCR 15378) and explain why Agreement is not considered a "Project":



Agreement will not cause direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment because agreement is for a membership in Veloz, a California nonprofit organization. This will involve no physical work or construction. Membership benefits include participation in discussions to raise public awareness and promote the benefits of driving electric cars.

**2. If Agreement is considered a "Project" under CEQA answer the following questions.**

**a) Agreement IS exempt?**

N/A.

Statutory Exemption?

N/A.

If yes, list PRC and/or CCR section number(s) and separate each with a comma. If no, enter "None" and go to the next question.

PRC section number: N/A.

CCR section number: N/A.

Categorical Exemption?

N/A.

If yes, list CCR section number(s) and separate each with a comma. If no, enter "None" and go to the next question.

CCR section number: N/A.

Common Sense Exemption? 14 CCR 15061 (b) (3)

N/A.

If yes, explain reason why Agreement is exempt under the above section. If no, enter "Not applicable" and go to the next section.

N/A.

**b) Agreement IS NOT exempt.**

**IMPORTANT:** consult with the legal office to determine next steps.

N/A.

If yes, answer yes or no to all that applies. If no, list all as "no" and "None" as "yes".

Additional Documents	Applies
Initial Study	N/A
Negative Declaration	N/A
Mitigated Negative Declaration	N/A
Environmental Impact Report	N/A
Statement of Overriding Considerations	N/A
None	N/A

**H. Subcontractors**

List all Subcontractors listed in the Budget (s). Insert additional rows if needed. If no subcontractors to report, enter "No subcontractors to report" and "0" to funds. **Delete** any unused rows from the table



Subcontractor Legal Company Name	Budget
No subcontractors to report	\$0

### I. Key Partners

List all key partner(s). Insert additional rows if needed. If no key partners to report, enter "No key partners to report." **Delete** any unused rows from the table.

Key Partner Legal Company Name
No key partners to report

### J. Budget Information

Include all budget information. Insert additional rows if needed. If no budget information to report, enter "N/A" for "Not Applicable" and "0" to Amount. **Delete** any unused rows from the table.

Funding Source	Funding Year of Appropriation	Budget List Number	Amount
ARFVTF	2021-22	600.118K	\$100,000

**TOTAL Amount:** \$100,000

R&D Program Area: N/A.

Explanation for "Other" selection N/A.

Reimbursement Contract #: N/A.

Federal Agreement #: N/A.

### K. Contractor's Contact Information

#### 1. Contractor's Administrator/Officer

Name: Josh Boone

Address: 500 Capitol Mall Ste. 2350

City, State, Zip: Sacramento, CA 95814

Phone: (916) 572-8510

E-Mail: Josh.Boone@veloz.org

#### 2. Contractor's Project Manager

Name: Josh Boone

Address: 500 Capitol Mall Ste. 2350

City, State, Zip: Sacramento, CA 95814

Phone: (916) 572-8510

E-Mail: Josh.Boone@veloz.org

### L. Selection Process Used



There are three types of selection process. List the one used for this CRF.

Selection Process	Additional Information
Competitive Solicitation #	Not Applicable
Non Competitive Bid ( <i>Attach DGS-GSPD-09-007</i> <a href="https://www.dgs.ca.gov/PD/Forms">https://www.dgs.ca.gov/PD/Forms</a> )	Not Applicable
Exempt	Exempt membership

**M. Contractor Entity Type**

Contractor Entity Type	Yes or No?
Private Company ( <i>including non-profits</i> )	Yes
CA State Agency ( <i>including UC and CSU</i> )	No
Government Entity ( <i>i.e. city, county, federal government, air/water/school district, joint power authorities, university from another state</i> )	No

**N. Is Contractor a certified Small Business (SB), Micro Business (MB) or Disabled Veterans Business Enterprise (DVBE)?**

No

**O. Civil Service Considerations**

a. Not Applicable (Agreement is with a CA State Entity or a membership/co-sponsorship)?  
Yes.

b. Public Resources Code 25620, et seq., authorizes the Commission to contract for the subject work. (PIER) N/A.

c. The Services Contracted: N/A.

If no, go to the next question. If yes, which of the following applies to the contract? More than one can apply, list each answer choice, and separate them with a comma:

- are not available within civil service
- cannot be performed satisfactorily by civil service employee
- are of such a highly specialized or technical nature that the expert knowledge, expertise, and ability are not available through the civil service system

The following applies to the contract: N/A.

d. The Services are of such an urgent, temporary, or occasional nature that the delay to implement under civil service would frustrate their very purpose?



N/A.

**Justification:**

N/A.

**P. Payment Method**

1. Is the payment method Reimbursement, Advanced Payment, or Other?  
Reimbursement.  
If Other, explain: N/A.
2. If Reimbursement, is it in arrears based on Itemized Monthly, Itemized Quarterly, Flat Rate, or One-time?  
One-time.

**Q. Retention**

Is Agreement subject to retention? No.

If Yes, Will retention be released prior to Agreement termination? N/A.

**R. Justification of Rates**

N/A.

**S. Disabled Veteran Business Enterprise Program (DVBE)**

Provide requested additional information.

1. Exempt (Interagency/Other Government Entity) N/A.
2. Meets DVBE Requirements DVBE N/A.  
Amount: \$ N/A DVBE %: N/A
3. Is the Contractor Certified DVBE or Subcontracting with a DVBE? If subcontracting with a DVBE, provide the name of the DVBE company. If none applies, enter "Not Applicable".  
N/A.
4. Contractor selected through CMAS or MSA with no DVBE participation N/A.
5. Requesting DVBE Exemption (attach CEC 95) Yes.

**T. Miscellaneous Agreement Information**

1. Will there be Work Authorizations? No.
2. Is the contractor providing confidential information? No.
3. Is the contractor going to purchase equipment? No.
4. What is the check frequency of the progress reports? Monthly, Quarterly, or Other? If Other, please provide explanation.

Other. N/A. Membership agreement.

5. Will a final report be required? No.
6. Is the Agreement, with amendments, longer than three years? If yes, why?

No.

**U. The following items should be attached to this CRF (as applicable)**

List all items that should be attached to this CRF by entering "Yes" or "No".



STATE OF CALIFORNIA  
CALIFORNIA ENERGY COMMISSION

Contract Request Form  
CEC-94 (Revised 04/2023)

Item Number	Item Name	Attached
1	Exhibit A, Scope of Work/Schedule	Yes
2	Exhibit B, Budget Detail	Yes
3	DGS-GSPD-09-007, NCB Request	No
4	CEC 95, DVBE Exemption Request	Yes
5	Awardee CEQA Documentation	No
6	Resumes	No
7	CEC 105, Questionnaire for Identifying Conflicts	Yes

**Approved By**

Individuals who approve this form must enter their full name and approval date in the MS Word version.

**Agreement Manager: Marc Arenas**

**Approval Date: 6/29/2023**

**Office Manager: Mark Wenzel**

**Approval Date: 8/23/2023**

**Deputy Director: Melanie Vail**

**Approval Date: 9/7/2023**



## **EXHIBIT A**

### **Scope of Work**

#### **PURPOSE**

The purpose of this agreement is to fund the California Energy Commission's (CEC) membership as a Founding and Premier Member of Veloz, a California nonprofit organization.

#### **BACKGROUND:**

Veloz is a California-based nonprofit organization, founded by industry veterans to bring public and private sectors together to advance the electric car market. It builds off of the momentum generated by the successful California Plug-in Electric Vehicle Collaborative (Collaborative), which was a multi-stakeholder, public-private effort that worked to ensure a strong and enduring transition to a plug-in electric vehicle market in California. Like the Collaborative, Veloz brings together elected and appointed officials, automakers, utilities, infrastructure providers, environmental organizations, municipalities, transportation network companies, and others. Veloz programs, such as their annual "Electric For All" statewide multimedia awareness and education campaign, advance consumer adoption of electric vehicles by driving viewers to the brand neutral ElectricForAll.org car shopping tool, federal/state/local/utility incentive finder, public/home charging resources, and various zero-emission vehicle (ZEV) education modules. Veloz's mission is that the future of transportation is electric for all. To ensure their reach to all, Veloz has historically dedicated up to 50 percent of its campaign media buying in California's priority communities; i.e., disadvantaged, low income, and minority neighborhoods.

As a member of Veloz, the CEC will be part of forward-thinking discussions to raise public awareness and promote the benefits of driving electric vehicles. Electrification of the transportation sector, which accounts for nearly 40 percent of statewide greenhouse gas emissions, is a key California strategy to meeting its ambitious climate change policies. Thus, it is critical that the CEC contribute its expertise and energy to this effort. Veloz's mission is consistent with California's energy and environmental policies.

#### **SCOPE OF WORK:**

The CEC will pay a membership fee of \$100,000 during fiscal year 2023/2024. The fee provides the CEC membership in Veloz, which includes the following benefits to CEC:

- CEC will receive briefings on, and have input regarding, Veloz's electric vehicle awareness campaign.
- Veloz will work with the CEC Commission Agreement Manager and CEC Media Office to prominently display the CEC logo on Veloz's public facing electric vehicle awareness campaign literature and displays at the CEC's discretion.

- Attendance at exclusive member briefings with prominent policy and industry leaders.
- Acknowledgement at Veloz's public events, with prominent branding, and when appropriate a company asset (e.g., electric car, charging station, company product or non-advertising materials) on display.
- Acknowledgement in Veloz communications, insider initiatives, upcoming actions, industry news and networking opportunities.
- A leadership role in meetings/forums.
- A leadership role in working groups, workshops, webinars and networking opportunities.
- A listing, with logo, as a Premier Member on the Veloz.org website.
- A number of complimentary passes to leading industry events hosted by Veloz.
- Receipt of communications on Veloz initiatives, industry news and networking opportunities.