



Item 11: Building Decarbonization Coalition

January 24, 2024 Business Meeting

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Office of Commissioner Andrew McAllister



Benefits to Californians

- Convene manufacturers to remove barriers
- Conduct outreach to building owners and tenants
- Increase consumer incentive awareness
- Technical assistance to access rebates and tax credits
- Create highly-skilled jobs



Background

- Buildings significant source of GHGs
- Building electrification key GHG reduction strategy
- Governor Newsom 6 million heat pump goal by 2030
- CEC/EPRI Building Electrification Summit
- Key Outcome – Commitment with manufacturers and CEC to create PPP



CEC staff



Remove Barriers to Electrification

- Consumer participation
 - Marketing
 - Outreach campaign
 - Web portal
- Technical assistance to access tax credits and incentives
- Remedy technical issues (e.g. equipment sizing, load flexibility, supply chain, prepared workforce)



Agreement Overview

- Seed partnership and operational plan
- Recruiting partners and establishing partner agreements
- Governance structure, policy & market advisory boards
- Blueprint to achieve 6 million heat pump goal
- Consumer awareness campaign
- Technical assistance program
- Tracking and measuring progress



Proposed Action

Approve agreement 500-23-002 with Building Decarbonization Coalition.