

Media & Public Communications Office Update

January 2022



Meet the Team



Lindsay Buckley

Director of Communications & External Affairs



Lana McAllister

Administration & Personnel Lead



Media Relations Team



Sandy Louey Media Relations Manager



Elaine Kahan Information Officer



Toan Lam Information Officer (Events Lead)



Michael Ward Information Officer



Aretha Welch Information Officer (Social Media Lead)



Hayley Repetti Student Assistant



Juliana Swanson
Student Assistant



Ally Zhu Student Assistant



Creative Services Team



Rick Macias Creative Services Manager



Tom Chesy Videographer/ Photographer



Chris Compoginis Graphic Artist



Hung PhamGraphic Artist/ Photographer



Carol Robinson Chief Editor



2021 By the Numbers



Responded to 367 Media Inquiries Including 85 Commissioner Interviews



Published 26 News Releases, Advisories, Op-Eds and Blog Posts



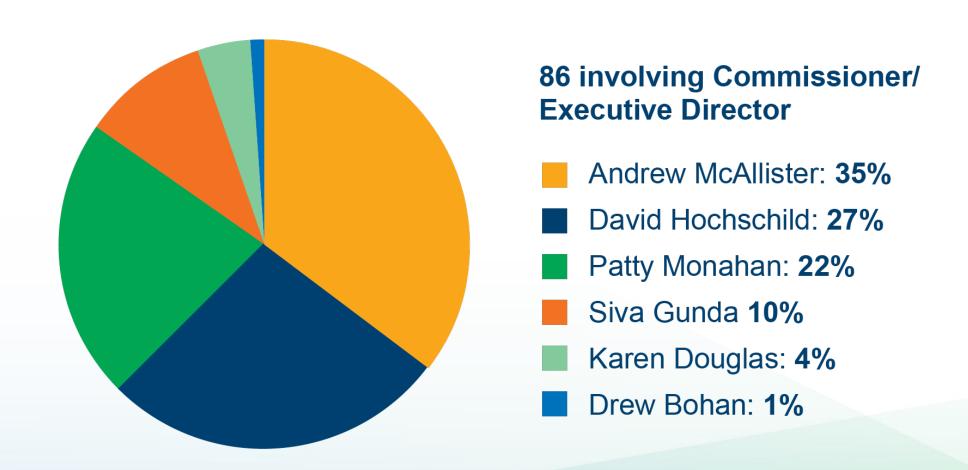
Organized 7 Media Availabilities



Edited 109 Reports



Media Interviews Snapshot





Media Highlights: Energy Efficiency Standards

- Politico Pro, August 2021, <u>Calif. mandates storage, moves away from gas in new buildings</u>
- Reuters, August 2021, <u>New California rules move state away from natural gas in new buildings</u>
- New York Times, August 2021, <u>California Panel Backs Building Solar</u> <u>Mandates for New Buildings</u>



Media Highlights: Electric Transportation

- Newsweek, June 2021, <u>California Plans 'Massive Scale-up' of Grid for 90% Electric Vehicles By 2035</u>
- Politico E&E News, November 2021, <u>EVs hit 1M sold, are now</u>
 <u>California's top export as energy transition drives economy: CEC Chair</u>
- KQED Forum, December 2021, <u>Electric Vehicle Future Brightens As</u> <u>Charging Infrastructure Set to Expand</u>



Media Highlights: Lithium Valley

- Los Angeles Times, March 2021, <u>The race is on to strike 'white gold'</u> at California's Salton Sea
- New York Times, May 2021, <u>The Lithium Gold Rush: Inside the Race</u> to Power Electric Vehicles
- VICE, November 2021, <u>Electric Vehicle Future Brightens As Charging Infrastructure Set to Expand</u>



Media Highlights: Offshore Wind

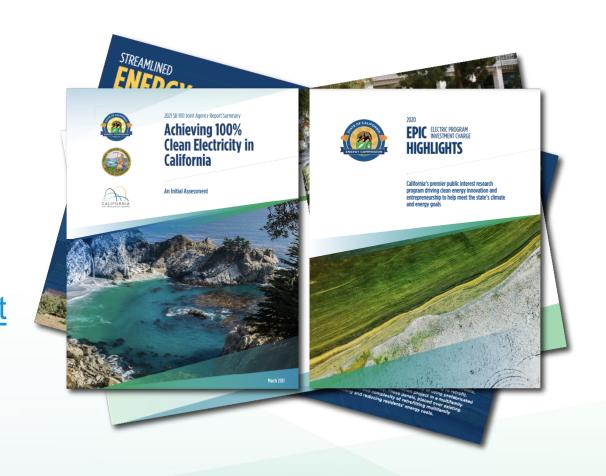
- Los Angeles Times, February 2021, <u>California pledged to achieve 100% clean energy</u>. That was the easy part
- Capitol Public Radio, February 2021, <u>How About Wind? California</u> <u>Explores Plan For Wind Energy Along Coast To Combat Climate</u> <u>Change.</u>
- KPCC, June 2021, What Biden's Coastal Wind Energy Farm Plan Means For California



Communications Rollout Highlights

- Senate Bill 100 Report
 <u>California Releases Report</u>
 <u>Charting Path to 100 Percent</u>
 <u>Clean Electricity</u>
- Electric Program Investment Charge Program Annual Report
 Report Highlights Research That Makes California's Electric Grid

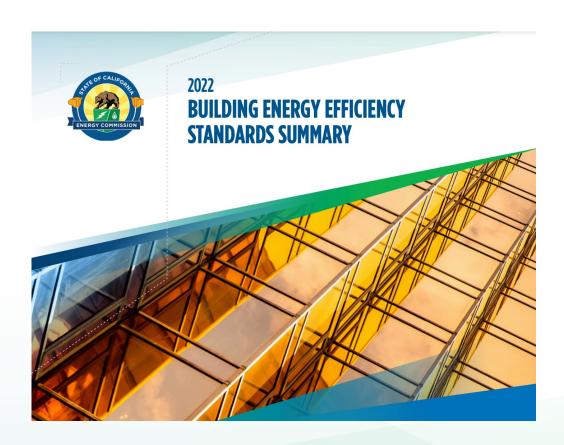
More Resilient, Reliable





Energy Efficiency

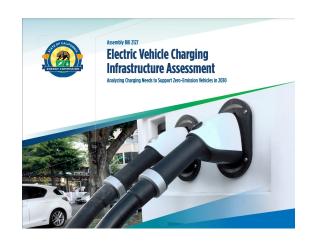
Energy Commission Adopts
Updated Building Standards
to Improve Efficiency,
Reduce Emissions From
Homes and Businesses





Zero-Emission Infrastructure







Energy Commission
Announces Nation's
First Incentive Project
for Zero-Emission
Truck and Bus
Infrastructure

Report Shows
California Needs 1.2
Million Electric Vehicle
Chargers by 2030

CEC Approves \$1.4
Billion Plan for ZeroEmission
Transportation
Infrastructure and
Manufacturing



Thank You!