



GFO-25-608 Pre-Application Workshop

Electric Vehicle Hub, Outreach, Messaging, and Equipment (EV HOME)

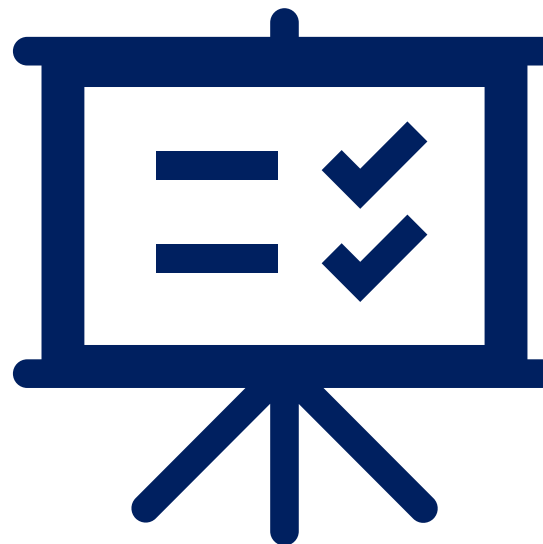
Fuels and Transportation Division

June 1st, 2026 | 10:00 a.m.



Workshop Agenda

1. Welcome and Introductions
2. Solicitation Overview
3. Application Components
4. Application Evaluation
5. Application Submittal
6. Questions & Answers
7. Next Steps





Housekeeping

Workshop

Meeting recorded via zoom.
Virtual participation is available via
Zoom or telephone during Q&A

Point of Contact

Contact Kevyn Piper at
kevyn.piper@energy.ca.gov
Email subject: GFO-25-608

Resources

Solicitation documents are available at
<https://www.energy.ca.gov/solicitations/2026-05/gfo-25-608-electric-vehicle-hub-outreach-messaging-and-equipment-ev-home>

Question Deadline

Written questions are due Friday June
12, 2026 by 5:00 PM.



Diversity Survey



Scan the code on a phone or tablet with a QR reader to access the survey.

One Minute Survey

The information supplied will be used for public reporting purposes to display anonymous overall attendance of diverse groups.

Zoom Participants, please use the link in the chat to access the survey or scan the QR code on the left of the screen with a phone or tablet to access the survey

Survey will be closed at the end of the day



Find Partners on EmpowerInnovation.net

Empower Innovation aims to accelerate your clean tech journey with easy access to funding opportunities from the Energy Commission and others, resources and events, and connections to people and organizations.

FIND A PARTNER

Announce your interest in funding opportunities and message potential project partners directly.

RESOURCES & TOOLS

Browse the collection of resources including Resource Libraries, Funding Sources, Tools, and Databases.

www.empowerinnovation.net

Solicitation Overview





Clean Transportation Program

Legislative Foundation

Created by Assembly Bill 118 (2007) and reauthorized by Assembly Bill 126 (2023) through July, 1, 2035

Budget

~\$100 Million per year

Goal

Deploy zero-emission technology and infrastructure to meet state climate goals



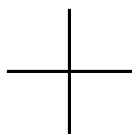
Competitive Grant Solicitation Purpose



Connect prospective drivers with vehicle and residential charging incentives



Facilitate residential charger installations



Provide education and outreach on EV benefits, charging options, and available incentives



Reach disadvantaged and low-income communities



Solicitation Process

- Solicitation Release: **May 8, 2026**
- Deadline for Written Questions: **June 12, 2026**
- Distribution of Answers: **Week of July 6, 2026**
- Deadline to submit application: **August 18, 2026** by 11:59pm



Available Funding

\$10 Million

Phase 1

Total funds available immediately
under this solicitation

\$10 Million

Phase 2

Up to this amount of funding
may be available for a second
phase of work



Funding Structure

	Phase 1 (required)	Phase 2 (optional)
Funding Range	\$500,000-\$5,000,000	\$500,000-\$5,000,000
Duration	Up to 3 years	Additional 3 years (6 total)
Status	Encumbered upon execution of award	Contingent on future appropriations



Maximum Number of Applications

Applicants are only eligible to submit one application under this solicitation.



Participant Eligibility

Eligible applicants:

- Community-based organizations
- Non-profits*
- Community choice aggregators*

*Must partner with a CBO, if not a CBO as defined

Ineligible applicants

- Investor-owned utilities
- Any entity not listed as eligible

A CBO for this solicitation needs to meet all #1-3 here, or else #4:

1. Has deployed projects within proposed project region
2. Has official mission and vision statements that expressly identify serving disadvantaged and/or low-income communities
3. Currently employ staff who specialize in and are dedicated to diversity, or equity, or inclusion, or is a 501(c)(3) non-profit
4. Is a California Native American Tribe or California Tribal Organizations serving California Native American Tribe



Project Requirements

- Recipients or subrecipients must serve as program administrators that are responsible for delivering all required activities within the proposed region.
- The proposed region, and the participants served, must be located in a disadvantaged community (DAC) or low-income community (LIC) census tract
- Program administrators must facilitate the solicitation-defined new or used EV acquisition minimums

Disadvantaged Community

- Top 25% CalEnviroScreen 4.0 score
- Or top 5% Pollution Burden score
- Or retained from the 2017 CalEPA DAC list
- Or situated on federally recognized Tribal lands

Low-Income Community

- Household income is less than or equal to 80% of the California median
- Or meets the low-income limits established under Health & Safety Code § 50093

Solicitation Manual p. 12-13



EV Acquisition Minimums

All Applications must support at least **250** EV acquisitions

↳ Applications that seek Phase 2 funding must support at least **500** EV acquisitions

↳ Eligible for Phase 2 after **90%** of Phase 1 target reached

↳ Phase 2 funding **optionally** awarded based in part on Phase 1 performance

Plug-In Hybrid (PHEV)

- Capped at 20% of total program vehicle acquisitions
- Must meet 40+ mile EPA all-electric range rating

Vehicle Acquisition Verification

- Vehicle Identification Number and Proof of Purchase
- Or proof of registration dated within the program period

Solicitation Manual p. 12-13



Required Program Activities

Activity	Included Activities
1	Providing education and outreach on EV benefits, available charging options, and incentive opportunities to potential EV adopters at eligible residences
2	Connect participants with available third-party rebates, grants, or incentives and provide technical assistance for EV charging options and installation.
3	In areas where third-party funding is not available, provide funding for the installation of level 1 or 2 residential EV chargers at single-family and multifamily homes

The solicitation does *not* provide direct funding for vehicles.



Eligible Regions

- Applicants must define a region within California to serve. The region must be geographically defined and not be statewide.
- Applicants must exclusively serve residents living in DAC and LIC census tracts. Applicants should use the [California Climate Investments Priority Populations 2023 map](#) to identify DACs and LICs.
- The program administrator must have at least one year of experience providing energy-related services or activities in the proposed project region.



Ineligible Projects

- Installations of EV charging equipment outside eligible census tracts, or equipment that does not serve single-family homes and multifamily homes
- Projects that do not directly support a designated region
- Projects that fail to focus on DACs and LICs within that designated region
- Installation of EV charging equipment for existing EV drivers
- A project or any installation of charging equipment that receives incentive funding from another CEC grant funding opportunity or block grant incentive



Phase 2 Eligibility (if applicable)

- Meets or exceeds 500 new or used EV acquisitions directly facilitated by the program in Phase 1 **and** meets at least 90% of the Phase 1 EV adoptions proposed in the application
- Successful completion of Key Performance Indicators proposed in the Scope of Work (Attachment 02)
- Describes proposed Phase 2 activities in Project Narrative (Attachment 01), Scope of Work (Attachment 02), Schedule of Projects (Attachment 04), and Budget Forms (Attachment 04) for Phase 1 and Phase 2



Phase 2 Initiation Steps (if applicable)

- CEC notifies the Recipient if Phase 2 funding becomes available
- Recipient requests the Commission Agreement Manager (CAM) to initiate an agreement amendment
- CAM verifies eligibility through data reporting and documentation
- If eligible, the CAM works with the Recipient to incorporate Phase 2 expenditures into the agreement



Eligible Project Costs

Cost Category	Eligible Items & Activities	Budget Caps / Limitations
Administrative Costs	Costs pertaining to project management, invoicing, or CEC coordination. Includes subrecipients' administrative costs.	Capped at 10% of total eligible reimbursable cost
Education and Outreach	Staff time for planning events, webinars, workshops, and community engagement sessions.	No Budget Cap
Technical Assistance	Professional guidance and staff time provided to participants during the application or installation process.	No Budget Cap
Equipment and Deployment	Residential plug-in EV charging equipment and ancillary devices (load management devices, circuit splitters, etc.).	No Budget Cap, but subject to specified per-installation cost caps
Installation and Site Prep	Site preparation, planning, and the physical installation of EV charging equipment.	No Budget Cap, but subject to specified per-installation cost caps



Installation Cost Caps

House Type	Charger Voltage	Max CEC Reimbursement
Single Family Home	120-volt	\$1,000
Single Family Home	240-volt	\$2,000
Multifamily Home	120-volt	\$2,500
Multifamily Home	240-volt	\$6,000

Cost caps include, but are not limited to, charger hardware, installation labor, installation materials, circuit splitters, load management devices, and other costs directly related to the installation of the charger

Panel upgrades at single-family homes are not an eligible cost for this solicitation



Unallowable Costs

Program does not fund:

- Direct current fast chargers
- Panel upgrades at single-family homes
- Vehicle incentives or rebates
- Installation of electrical outlets that do not support EV charging
- More than one project per single-family home
- Distributed generation or energy storage
- Grid upgrades
- Forgone costs (inc. profit, rent, salary, and more)
- Other costs

Application Components





What We Want To See

- Evidence of pre-existing partnerships with CBOs in proposed region
- Demonstrated coordination with utility companies for load management and municipalities for streamlining electrical permitting processes
- Engagement strategies that identify and reach drivers with high gasoline expenses who will benefit most from lower-cost EV charging
- A strategic budget that keeps administrative overhead below 10%, while maximizing the number of facilitated EV acquisitions per dollar



Application Content

Item	Attachment Number
Project Narrative	Attachment 01
Scope of Work	Attachment 02
Schedule of Products and Due Dates	Attachment 03
Budget Forms	Attachment 04
Resumes	Attachment 05



Application Content Continued

Item	Attachment Number
Contact List	Attachment 06
Letters of Commitment	Attachment 07
Letters of Support (optional)	Attachment 08
CEQA Worksheet	Attachment 09
Past Performance Reference Form(s)	Attachment 10
Applicant Declaration	Attachment 11



Project Narrative (Attachment 1)

- The total number of pages for an application's project narrative is limited to 15 pages
- Applicants must address each question in the project narrative so the scoring team will be able to evaluate the application against each scoring criterion



Scope of Work (Attachment 2)

- The activities proposed and described in the Project Narrative must align with the tasks in the Scope of Work
- The tasks must be presented in sequential order that clearly identifies which individual tasks are connected to specific project deliverables and which tasks are dependent on each other
- KPIs will be used to track progress toward program goals, verify completion of Phase 1, and determine eligibility for Phase 2 funding, if available



KPIs Required in Scope of Work

- Number of participants who acquire an EV through the program
- Number of participants who use program funds to install an EV charger
- Number of participants who leverage program funding with external funding sources
- Average education and outreach cost per participant that purchases an EV, installs an EV charger, or both



Schedule of Products and Due Dates (Attachment 3)

- Applicants must include a completed Schedule of Products and Due Dates
- Phase 1 activities must be completed within 3 years from the date of agreement execution
- Phase 2 activities (if proposed) must be completed within 6 years from the date of the agreement execution
- The Schedule of Products and Due Dates must be in MS Excel



Budget Forms (Attachment 4)

- Applicants must submit a Phase 1 budget
- If proposing optional Phase 2 work, a separate, distinct budget form is required for those activities
- Any project partner or subcontractor set to receive \$100,000 or more must provide their own complete set of individual budget forms
- Submission Option 1: Input the Prime budget into ECAMS and upload all budgets (Prime + Subrecipients) as Excel attachments
- Submission Option 2: Leave the ECAMS budget fields blank and upload all budgets entirely as Excel attachments

Solicitation Manual p. 25-27



Resumes (Attachment 5)

- Applicants must include resumes for key personnel identified in the proposal
- “Key personnel” are individuals that are critical to the project due to their experience, knowledge, and/or capabilities
- Resumes are limited to a maximum of 2 pages each
- Program administrator must have at least one year of experience providing energy-related services or activities in the proposed project region



Contact List (Attachment 6)

- Applicants must include a completed Contact List by including the appropriate points of contact for the Applicant
- CEC will complete the CEC points of contact during agreement development



Letters of Commitment (Attachment 7)

- Applicants must provide commitment letters from all planned subcontractors (subrecipients) and key project partners
- Each letter must explicitly commit to the described service and prove the entity's ability to fulfill its role
- If the Prime Applicant is not a Community-Based Organization, at least one CBO commitment letter is required
- Letters are limited to two-pages each



Letters of Support (Attachment 8)

- Optional
- Applicants are encouraged to submit letters of support that substantiate the estimated demand and/or the potential benefits of the proposed project
- Can be provided by third parties, including air districts, government agencies, local safety officials, or target end-users
- Letters are limited to two-pages each



CEQA Worksheet (Attachment 9)

- Applicants must include a completed CEQA Worksheet
- If no CEQA review would be required by the local lead agency, provide documentation (e.g. a letter or e-mail) from the local agency explaining why CEQA review is not required



Past Performance (Attachment 10)

- Applicants must submit a separate Past Performance form for *every* CEC agreement (contract, grant, or loan) received in the last 10 years, including ongoing projects
- Applicants must submit Past Performance forms for the 5 most recent agreements with non-CEC public entities within the past 10 years



Applicant Declaration (Attachment 11)

- Applicants must complete an Applicant Declaration in order for the application to be considered complete

Evaluation Process and Criteria





Administrative Screening Criteria

Criteria	Pass/Fail
1. The application is received by the due date and time specified in the "Key Activities Schedule" in Section I of this solicitation.	Pass or Fail
2. The Applicant has not included a statement that is contrary to the required authorizations and certifications when submitting in ECAMS.	Pass or Fail



Technical Screening Criteria

Criteria	Pass/Fail
The Applicant is an eligible Applicant.	Pass or Fail
The project is an eligible project.	Pass or Fail
The Applicant passes the past performance screening criterion.	Pass or Fail



Past Performance Screening

- An applicant may be disqualified due to severe performance issues characterized by significant negative outcomes under one or more prior or active CEC agreement(s) within the last ten years
- Any applicant that does not have an active or prior agreement equates to no severe performance issues and therefore would pass this screening criteria



Technical Evaluation and Scoring Scale

- Applications passing all screening criteria will be submitted to the Evaluation Committee to review and score based on the Evaluation Criteria
- Applications must obtain a minimum passing score of 70% or 70 points in order to be considered for funding
- Review Section IV of the solicitation manual and ensure the application provides a clear and complete response to all scoring criteria
- CEC will recommend awards to the highest ranked projects

Solicitation Manual p. 32-34



Evaluation Criteria

Criterion	Possible Points
Demonstrated Ability to Serve Communities, Households, and Participants in the Proposed Region	33
Consumer Engagement Strategy	24
Project Budget and Cost Effectiveness	28
Evidence of Familiarity with Local Incentive Programs	15
Total Points	100
Minimum Passing Score	70

Solicitation Manual p. 35-36



Tie Breaker

- If the scores for two or more applications are tied, the application with a higher score in the **Demonstrated Ability to Serve Communities, Households, and Participants in the Proposed Region** criterion will be ranked higher

Application Submittal





Energy Management System (ECAMS)

- Applications will be submitted through ECAMS, available at <https://ecams.energy.ca.gov/>
- There can only be one account manager per organization, but users can be added by account manager



ECAMS Submission Support

- The CEC is providing a team of technical assistants to support Applicants with this process. Please email ECAMS.SalesforceSupport@energy.ca.gov for support.
- ECAMS allows Applicants to complete and submit their application to the CEC prior to the date and time specified in this solicitation.



Submit Applications Early

- **ECAMS will stop accepting application documents promptly at the deadline of 11:59 p.m. on August, 18th, 2026**
- Applications in the process of being submitted prior to the deadline will NOT be accepted after the deadline



Key Activities and Dates

Activity	Action Date
Solicitation Release	May 08, 2026
Pre-Application Workshop	June 1, 2026
Deadline for Written Questions by 5:00 p.m.	June 12, 2026
Anticipated Distribution of Question/Answers	Week of July 6, 2026
Support for Application Submission in the Energy Commission Agreement Management System (ECAMS) until 5:00 p.m.	Ongoing until August 18, 2026
Deadline to Submit Applications by 11:59 p.m.	August 18, 2026



Key Activities and Dates

Activity	Action Date
Anticipated Notice of Proposed Award Posting	October 26, 2026
Anticipated CEC Business Meeting	February 2027

Questions and Answers





Questions and Answers

Three ways to ask questions:

Please state your name and affiliation. Keep questions under 3 minutes to allow time for others.

1. Use the raise hand function in Zoom

Zoom Phone Controls:

*6 – Toggle mute/unmute

*9 – Raise hand

2. Type questions in the Zoom Q&A Box

3. Submit written questions

Send written questions to kevyn.piper@energy.ca.gov

Deadline: June 12, 2026, 5:00 p.m. PST

An official CEC response to questions will be provided in writing and posted on the GFO webpage during the week of July 6, 2026

Next Steps







Next Steps

Activity	Action Date
Deadline for Written Questions by 5:00 p.m.	June 12, 2026
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Next Steps Continued

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Anticipated Notice of Proposed Award Posting	October 26, 2026
Anticipated CEC Business Meeting	February 2027

Updates to solicitation documents will be posted on the GFO Webpage:
<https://www.energy.ca.gov/solicitations/2026-05/gfo-25-608-electric-vehicle-hub-outreach-messaging-and-equipment-ev-home>

Thank You!

Applications due August 18, 2026

